# SYDNEY BASIC SLAG

# THE IDEAL FERTILIZER FOR STIFF CLAY SOILS EFFECTIVE IN QUALITY MODERATE IN COST

On the 1st January, 1912, our factory in Sydney, Nova Scotia, started operations. At that time the use of BASIC SLAG was unknown in Ontario. Our first sales there were made in 1913, and the demand is rapidly increasing. The figures are:

Sales	in	1913			230	tons
Sales	in	1914	-	-	1028	tons
Sales	in	1915		-	1642	tons

And all indications point to our trade being doubled in 1916. As evidence of the increased demand our shipments to Ontario last month (August) amounted to 46 carloads, representing in quantity 1019 tons (see Certificate herewith).

## CANADIAN GOVERNMENT RAILWAYS INTERCOLONIAL RAILWAY

PRINCE EDWARD ISLAND RAILWAY

Refer to File No.

Sydney, C.B., August 30, 1915
This is to certify that the Cross Fertilizer Co., Ltd., of Sydney, Nova Scotia, shipped to Ontario during the month of August, 1915, 46 carloads of their product, representing a quantity of 1019 tons.

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Now we ask Ontario farmers to consider what this means. Does it not show that those who are using **Sydney Basic Slag** are satisfied, and that their neighbors who have been watching the results are also commencing to use our product.

12,000 tons Sydney Basic Slag were used in the Province of Nova Scotia last season, a quantity which is considerably greater than the coasumption of all other fertilizers put tegether, and when the farmers of Ontario get a further experience of the benefits of Basic Slag the demand will be equally great there.

Practically every Ontario farmer now realizes that the use of commercial Fertilizers means bigger crops and better quality, but many of them think that when they are called upon to pay \$30 to \$40 per ton the results are got at too great an expenditure. On the other hand, the

### Cash Price of Sydney Basic Slag is \$20 per ton

and hundreds of Ontario farmers say it has done at least as well for them as other Fertilizers costing \$10 to \$20 per ton more money. If you are a user of commercial Fertilizers, is it not worth your while therefore to make a trial of Sydney Basic Slag? If you have never used commercial Fertilizers, send us your name and address, and we will arrange for our general Sales Agent to call on you and give you further information.

#### Agents Wanted in Districts Where Not Already Represented

We want Ontario farmers of good financial standing to take our agency in districts where we are not already represented. You may need a few tons of Fertilizer for yourself, and if you could take a carload of 20 tons and distribute the balance amongst your neighbors you would be conferring a benefit on them in introducing Sydney Basic Slag into your district, and at the same time you would be reasonably remunerated for your trouble. If you are interested in our proposition, do not wait until the spring, but write us now, and our general Sales Agent will give you a call. He is a fertilizer expert, and whether business results or not we are sure you will be pleased to have a talk with him.

Descriptive Literature and Further Particulars on Application to:

THE CROSS FERTILIZER CO., LIMITED
NOVA SCOTIA