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Features Editor

AIESEC - UNB will be hosting a career day on Sept. 17, 1986 in the Blue Lounge of the Student Union Building. What is AIESEC (pronounced "EYE-SEC")? It is the French acronym for the International Association of Students in Economics, Commerce and Computer Science. Career days this year will run from 10:00 am to 4:00 pm and almost 20 companies are expected to participate. A reception welcoming companies to career days will commence at 9:30 am.

AIESEC organized this event to increase the interaction between the Business and Academic communities. Students will have an opportunity to meet business representatives while they are still in college. Often students, as a result of career days will tailor their studies to meet the needs of potential employers. Business representatives have the opportunity to communicate to students their real needs in the real world.

Students need to know what kinds of career opportunities await them following graduation and employers need to have an opportunity to meet a greater cross-section of university students.

Career Day facilitates this process, by bringing together students and participating members of the business community. It provides a means for students to find out more about the participating companies and the career opportunities available. Career Day also ensures that participating companies will attract more qualified students to job interviews and information sessions.

Since Career Day is not a recruiting activity, both students and firms were able to talk openly in a relaxed environment without the stress which necessarily accompanies interviewing. On the other hand, it provides an excellent opportunity for students to meet and talk with potential future employers.

About 2000 students visited booths during Career Day 1984. The following companies and government departments will be represented this year:

Campus Counselling Services  
Robert J. Clegg Ltd.  
D.M.R. & Associates Ltd.  
Fraser Inc.  
Michelin Tires Ltd.  
N.B. Association of Optometrists  
N.B. Institute of Chartered Accountants  
N.B. Power  
N.B. Tel  
Northern Telecom Canada Ltd.  
Public Service Commission  
Real Estate Board of Fredericton  
Royal Bank of Canada  
Touche Ross & Co.  
Canadian Armed Forces Recruiting Team



#### LOCAL OFFICES:

##### ALBERTA

University of Alberta  
University of Calgary

##### BRITISH COLUMBIA

Simon Fraser University  
University of British Columbia  
awarded "Most Improved Local"

##### MANITOBA

University of Manitoba

##### NEW BRUNSWICK

University of New Brunswick  
Université de Moncton

##### NOVA SCOTIA

Dalhousie University  
Saint Mary's University

##### ONTARIO

Carleton University  
Lakehead University  
Laurentian University  
awarded "Most Improved Local"  
McMaster University  
Queen's University  
University of Guelph  
University of Ottawa  
University of Toronto  
University of Waterloo  
University of Western Ontario  
Wilfrid Laurier University  
York University

##### QUEBEC

Concordia University  
Ecole des Hautes Etudes  
McGill University  
Université de Sherbrooke  
Université du Québec  
awarded "Project of  
Université du  
Abitibi-Témiscamingue  
Université du Québec  
Université Laval

##### SASKATCHEWAN

University of Regina  
awarded "Best Local"  
University of Saskatchewan

AIESEC is entirely student-managed, non-profit and apolitical. The association enables students and recent graduates interested in business to acquire practical experience and management exposure through an international traineeship programme, business seminars and projects.