







At U.N.B. November 6

We mean it.

Even if you have no idea of coming with us, sign up for an interview.

Come in and rehearse.

Do it on a company whose very life depends on its ability to come face to face with strangers.

You won't waste our time. We have a number of surprises about the insurance business in general and ours in particular. So if there's a latent response in you, we're confident we can trigger it. Besides, we're perfectly willing to take the risk.

If you can't make an interview, take a look at

"How to separate yourself from the herd." An eight page booklet on how to go to an interview on your terms. What to do about nervousness. About money. How to turn an interview around. When to get up and walk out. Things like that.

Our booklet is tucked into the new Employment Opportunities Handbook. The handbook is yours for the asking at the placement office.

"How to separate yourself from the herd" won't change the world for you.

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But it just might help.

LONDON LIFE

Insurance Company, London, Canada