

Pre-Christmas Sale

One Week Sale To Make Room For Our Holiday Goods!

Extraordinary Purchase of New Winter Coats at One-third Off

These are the days of Warm Winter Coats. Women's and Misses' Coats, classy new flared models. As far as style, quality and make are concerned, these beautiful coats are undoubtedly very surprising values. In fact, just such coats as one would expect to pay \$15.00 for. On special sale this week \$9.49.

Another line of New Winter Coats chosen from stock, regular \$20.00 Coats of Chinchillas, Whitebays, Zebelines and Tweeds, in every new shape possible. Specially priced for this week \$14.50.

Buy Your Overcoat This Week

The wise man will decide on a New Coat this week for several reasons. The nice materials are becoming scarce, and as the season advances the better lines are being sold out. Choose your coat this week while our big stock is at its best and while we can offer you special values in such well-tailored garments as the "Broadway" and "House of Hoberlin."

Overcoats! Overcoats! Overcoats!
\$10 \$15 \$20
 Try us for a "Broadway" or "Hoberlin" Suit.

The Path of Satisfaction

The path of satisfaction leads to E. Mayhew & Co.'s store. Nothing but the best is good enough for our customers. Nothing but giving satisfaction is good enough for us. We can satisfy you on quality. We can satisfy you on price. Both of them are the very best obtainable.

Millinery Department

This is the cleaning-out time in our millinery section. You know that we carry over nothing in this department. Prices made so that all lines will be cleared.
 \$3.50 Hats, \$1.18 \$2 Shapes, 40c
 Beautifully trimmed, very smart shapes The very newest smart shapes

Our New Shoes Department

We are now ready for business, and to demonstrate our value-giving power we offer these opening specials. We are here to combat high prices and to give you satisfaction. Come and let us prove this.
 Men's Shoes.—Blucher Shoes in Gunmetal and Calf, with good welted soles. Price elsewhere \$4.75, for us \$3.98.
 Men's Fine Shoes in Box Calf, extra quality, price elsewhere \$2.50. For us \$1.98.
 Men's Heavy Work Shoes in black or tan grain, with thick waterproof soles. Price elsewhere \$3.50, for us \$2.98.

Ladies' Shoes, \$3.49

English and Blucher styles in gunmetal; good-year welts; elsewhere \$4.50. Other styles from \$2.20 up.

Complete assortments of Rubbers, Rubber Boots, High Felt Boots, Hats and Caps, Suit Cases and Trunks.

Christmas Slippers a Specialty

Boys' Shoes, \$1.79

Hard-wearing shoes for boys and youths. Box or velvet calf with solid leather soles. Elsewhere \$2.75.

Furs! Furs! Furs!

Buy here this week and save at least 25%. With our splendid big stock purchased long before the raise in price commenced, we had placed ourselves in a position to meet the demands of our trade at the usual low prices always prevalent at this store. Therefore, we urge you to buy now while present stocks last. Children's Furs and Fur Sets in an immense variety and at rock-bottom prices.

E. MAYHEW & CO.

The Transcript.

THURSDAY, NOVEMBER 25, 1915.

Appin

The institute car, with its magnificent horses, cattle, pigs, sheep, chickens, seeds and weeds, was largely patronized while it remained at the C. P. R. station last Thursday. Interesting and instructive addresses were given during the afternoon. Miss Campbell, an institute worker, gave a helpful talk during the afternoon on "The Home and School." In the evening the town hall was well filled. Mr. Raymond lectured on "Seeds and Weeds." Miss Campbell again spoke on "Women's Influence," touching, too, on the school question.

A patriotic meeting was held in the town hall on Wednesday night. The building was much too small to accommodate the crowd, all eager to see and hear the returned wounded soldiers. Sergt. Payne stood before them minus an eye, with a repaired leg and shattered body. In a few words he related some of his trying experiences. Corp. Smith and Pte. Steele also addressed the audience. Lieut. Scandrett, of the aerial corps, spoke at some length, describing war life from his standpoint. At the close subscriptions were taken in aid of the Red Cross work.

The W. M. S. and mission band of the Presbyterian church held their thank-offering meeting in the church on the afternoon of November 18. Thirty ladies were present. Mrs. McCras, president of the London Presbyterian church, gave a helpful talk on the work of the church in the foreign western and eastern fields and in our own community. The offering amounted to \$15.

Rev. L. E. Skey, incumbent of St. Anne's church, Toronto, rector of one of the largest churches in Toronto, will preach in St. Alban's church next Sunday at 3 p. m.

BE THERE A WILL WISDOM POINTS THE WAY.—The sick man pines for relief, but he dislikes sending for the doctor, which means bottles of drugs never consumed. He has not the resolution to load his stomach with compounds which smell villainously and taste worse. But if he have the will to deal himself with his ailment, Farmer's Vegetable Pills, which, as a specific for indigestion and disorders of the digestive organs, have no equal.

Wardsville

The Outlook Mission Band of the Presbyterian church will hold their bazaar on Wednesday, Dec. 1st, instead of Dec. 3rd. In the evening a concert will be given by Charlie Auld, Melbourne's Harry Lauder; Miss Rhea M. Couste, reader, graduate of Noble School, Detroit; Mr. and Miss Humphries, of Glencoe, and other local talent.

E. Hale, of London, is visiting at his home here. The High School Literary Society was reorganized on Friday with the following officers:—President, Joe Kearns; vice-president, Jean McRae; secretary-treasurer Ella Milner; 2nd form representative, Alfred Hale; 1st form representative, Winnie Wakefield and Mark Vanetter; pianist, Anna Kook; editor, Lyle Milner.

Dr. L. Glenn, of Toledo, is visiting his brother, Dr. O. J. Glenn. Mrs. Love, of London, is visiting Mr. and Mrs. G. Love at the Royal Bank. The Ladies' Institute will meet at the home of Mrs. R. J. Petch on Thursday, Nov. 25.

Mrs. Love, of London, is visiting Mr. and Mrs. G. Love at the Royal Bank. The Ladies' Institute will meet at the home of Mrs. R. J. Petch on Thursday, Nov. 25. Mrs. C. Burchiel and son Alex, were Saturday callers at John Mulligan's. Miss May Taylor, of Ridgeway, is visiting her sister, Mrs. Mulligan, at "Riverview."

The Farmer's Weekly Sun is not a party hack. It deals with all public questions fearlessly and it deals with these questions from the standpoint of what it considers the best interests of the farm, believing that the interests of the farm are identical with the interests of the country as a whole. A journal of this class should have a place in every farm home. You can get it in combination with The Transcript at \$1.80 a year.

CRINAN.

A. S. McMillan's clearing sale was largely attended. Hogs and cattle brought a good price, while horses were not so high as recently. Oats sold for 42 cents and wheat for 88 cents per bushel. The farm was not sold. Mr. McMillan, who is in poor health, is moving to Windsor, where he will reside in the future. Both Mr. and Mrs. McMillan will be missed in the community.

John Sutton and Frank Schueckenberger have returned from the Canadian West, where they have been engaged in the wheat harvest. They report great things of the crops of 1915. In many places the railroads are unable to handle the crops, they say, and the elevators are full, which is causing a delay in the farmers getting returns.

George Carrol, of Cowal, has purchased the John McDonald farm, the price being \$5,000. The "Bee" chicken supper in Mackhays' Hall was well attended. A guessing contest was conducted on the number of seeds in a field pumpkin, the prize being a hand-made quilt, which was presented to the Busy Bees by Mrs. Oliver Bowman. The proceeds were for patriotic purposes.

Thos. O'Neil, who is now operating the McIntyre farm, shipped a carload of cattle to Toronto last week. Mr. O'Neil reports that the market for the poorer classes of cattle is dull, but for good feeders the demand is good.

Health cannot be looked for in the child that is subject to worms, because worms destroy health by creating internal disturbances that retard development and cause serious weakness. Miller's Worm Powders expel worms and are so beneficial in their action that the systems of the little sufferers are restored to healthfulness, all the discomforts and dangers of worm infection are removed, and satisfactory growth is assured.

MIDDLEMISS.

H. B. McArthur sold \$300 worth of bees last week. Alex. Battin intends building a woodshed at once.

Allan and John Wrightman have arrived home from the West. Jas. Davis intends going West for the winter.

Mrs. Annet, sr., has purchased a house in Melburne and will move there shortly. John Annet, of London, formerly here, has enlisted for overseas service. Frank Fox is home from the West. J. A. McDonald unloaded a car of coal last week and has another car en route. He is also buying wheat and beans, having shipped several carloads.

Fred put up the cigars just in time. The entire lot of lumber in the yard here is now for sale. J. A. McDonald has instructions to look after same.

Geo. Carrol has purchased a farm near Crinan and has taken possession. This means another of our best boys gone.

E. Wetherdon, who is in the Amasa Wood hospital, is improving and will be home again soon. Mr. Boughman motored to Mount Brydges with a load on Sunday.

C. H. Lucas threshed 7,000 bushels of Y. E. beans. A few nights ago our turkey thieves lost their hook and almost were hooked. Being smart on foot is all that saved them from losing their turkeys.

CAIRO.

Mrs. Summers and daughter Evelyn spent part of last week in London. On Wednesday last three London policemen, Messrs. A. Brown, M. D. and Lee Smith, called on friends here. Floy Forrester, of London, visited at the home of his sister, Mrs. A. D. McGugan, on the 17th inst.

Miss Ila Smith, of Detroit, is a visitor at the home of her mother, Mrs. D. M. Smith, who has been indisposed for several weeks.

Anniversary services were held in the Presbyterian church on Sunday, although the inclement weather prevented many from attending. Rev. M. Malcolm, of Newbury, conducted each service, at 2:30 and 7 p. m. His discourses created a deep impression, for the clear, logical and earnest manner of their delivery. The musical part was a pleasing feature. At the afternoon service an anthem was rendered by the choir, followed by a duet, and in the evening, after the anthem, a quartette was rendered in a pleasing manner.

Newbury

Friends here will sympathize with Rev. S. D. Jamieson and his sister in the sudden death of their brother, a missionary in Trinidad, who was killed in an auto accident there soon after his arrival from Canada where he passed the summer. The teas given by the Women's Institute are being still more popular. Last Saturday it was "vegetable soup." Proceeds \$12. This week it will be "hot Irish supper."

Mrs. Owens was in Parkhill, Denfield and London last week. Rev. Mr. Malcolm preached anniversary sermons at Cairo on Sunday, Rev. Mr. Craig, of Bothwell, preached here.

The ballots on church union were received on Sunday and showed a majority of 9 against union. An old resident of this neighborhood passed away early Sunday morning in the person of Loch, Smith, of Euphrasia.

Two boxes were mailed last week—one to each of our Newbury boys at the front, G. Fletcher and John Archer. They were filled by the ladies of the Women's Institute and contained "goodies" for Christmas. Ed. Gilleland, of Oakville, spent the week-end at Win. Bayne's.

The young people's dance on Friday evening was a very pleasant affair. Tony Cortese Orchestra furnished splendid music. Last week was "moving day," J. W. Mermer moved to Alex. Armstrong's house; Mrs. Sinclair into the Mermer house; Degraws to Welland; H. D. McNaughton to Degraws; Archie Regis to McNaughton, and Mr. Shannon to Mr. Kraft's house vacated by Mr. Rogie.

Miss Bessie Dobbyn returned to London on Saturday.

KILMARTIN.

The voting on church union in Burns' church, Moss, resulted in a majority opposed to union of 47, there being 27 for and 10 against. The vote stood—Session, 6 for, 5 against; members, 44 for, 83 against; adherents, 7 for, 16 against.

One of the best concerts ever given in this part of the country was that of Monday evening of last week in Burns' church under the auspices of the Young People's Society. The program consisted of solos, duets and quartettes by Messrs. C. Whell and Shoebottom, Mrs. Chas. Wheeler and Messrs. Pink and McCutcheon, of St. Andrew's choir, London, with Mr. Wheeler, organist of St. Andrew's, acting as accompanist. The evening was all that could be desired and the concert merited a much larger patronage. Proceeds, \$83.

The following awards were inadvertently omitted from the prize list of the recent Kilmartin school fair:—Half-pound can of Melegama coffee, Effie Leitch, on best loaf of bread; 1 pound can of Fry's cocoa, Neil Dewar, on best can of peaches; 1-pound can of Magic baking powder, Jean Patterson, on best batch of cookies. These prizes were contributed by J. B. Henry, Glencoe.

Asthma Overcome.—The triumph over asthma has assuredly come. Dr. J. D. Kellogg's Asthma Remedy has proved the most positive blessing the victim of asthma attacks has ever known. Letters received from thousands who have tried it form a testimony which leaves no room for doubt that here is a real remedy. Get it today from your dealer.

FERGUSON'S CROSSING.

Pte. W. G. Anderson, of London, spent the week-end in this vicinity. A number from around here attended the funeral of the late Lucy Goldrick.

Mrs. John Graham spent Sunday at the home of her father in Euphrasia.

The funeral of the late Mrs. Peter Campbell, who died on Saturday last, took place from the home of her son, A. Campbell, to Kilmartin cemetery and was very largely attended.

Little Anna was out-of-doors with her mother in the dusk of a summer evening and was rather frightened by the gathering shadows. She cast several flashes of sheet lightning across the eastern sky and exclaimed joyfully: "God is goin' to light the moon now, he's squatching his matches!"

HOW LONG WILL THE WAR LAST?

The War Against Health Is Quickly Ended By "Fruit-a-tives".



MRS. DEWOLFE

East Ship Harbour, N.S.
 "It is with great pleasure that I write to tell you of the wonderful benefit I have received from taking 'Fruit-a-tives'. For years I was a dreadful sufferer from Constipation and Headaches, and I was miserable in every way. Nothing in the way of medicines seemed to help me. Then I finally tried 'Fruit-a-tives' and the effect was splendid. After taking one box, I feel like a new person and I am deeply thankful to have relief from those sickening Headaches."

Mrs. MARTHA DEWOLFE, "FRUIT-A-TIVES", the medicine made from fruit juices, has relieved more sufferers from Headaches, Constipation, Stomach, Liver, Kidney and Skin Troubles than any other medicine. A box, 6 for \$2.50, trial size, 25c. At all dealers or sent on receipt of price by Fruit-a-tives Limited, Ottawa.

KNAPDALE.

Lawrence Babcock spent some time visiting his sister, Mrs. C. Clements, Shetland. Mrs. D. Murray, we are pleased to say, is able to be around, after her illness.

D. A. McDonald, Big Bend, Wardsville, visited his mother on Sunday. Mrs. D. Mitchell, of Glencoe, visited her mother, Mrs. D. Munroe. Mrs. H. Holtum, of London, visited her mother, Mrs. D. Munroe. The death occurred last week of Miss Lucy Goldrick, in her 18th year. Although suffering from a long, lingering illness, she bore it all with great patience and passed peacefully away Sunday night. Friends here sympathize with the family.

THOS. SABIN, of Eglinton, says: "I have removed ten corns from my feet with Hollister's Corn Cure." Reader, go thou and do likewise.

Wanted.

Wanted—A citizen of good renown To manage the affairs of this small town And capable of filling the mayor's chair! Also—four others—able minded men—As councillors—of business acumen, Able and willing to assist the mayor—Those not all willing to sit up at night And figure out the cost of electric light!

Give us good service through the while and night long—And on the price of "juice" down to a song; Keep sidewalks in repair and plug the holes, That we may walk at ease and save our soles, And keep the taxes down almost to nil! Such men as these, I think might fill the bill. As to the pay—I mean remuneration—Glory and Honor waits you—serve the Nation. —Your Uncle James.

THE ROYAL BANK OF CANADA

CAPITAL PAID UP - \$ 11,560,000
 RESERVE FUND - \$ 12,560,000
 TOTAL ASSETS - \$ 187,000,000
 Savings Department—Interest allowed on deposits of one dollar and upward and credited to accounts half yearly.
 Farmers' business solicited. Loans made to responsible farmers for the purchase of cattle, etc. Sale notes cashed or collected.
 Glencoe Branch - E. M. DOULL, Manager

MERCHANTS BANK OF CANADA

Established 1863 Head Office, Montreal
 Capital, paid up \$7,000,000 Reserve Fund \$7,248,134
 SAVINGS DEPARTMENT
 We give special attention to Savings Accounts. One dollar only is necessary to open an account. Interest allowed at highest bank rate, and added twice a year without application or presentation of pass-book. No delay in withdrawal. Two or more persons may open a Joint Account, and either party can withdraw money.
 FARMERS' BUSINESS
 Money advanced to Farmers at Reasonable Rates. Sales Notes handled on most favorable terms.
 J. A. McKELLAR, Manager GLENCOE BRANCH

SUBSCRIPTION LISTS WILL CLOSE ON OR BEFORE 30th NOVEMBER, 1915.

FINANCE DEPARTMENT, OTTAWA, 22nd NOVEMBER, 1915.