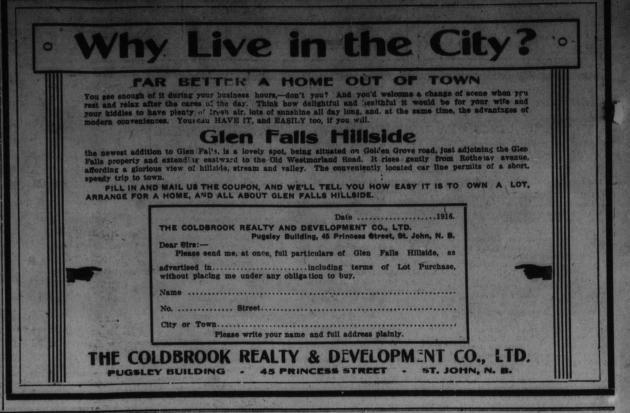
Wonderful Work by Army Surgeons in Their Heroic Warfare Against Disease and Death on Battle:Fronts.

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## Type 17

No "Mark Up" in Price

## The Truth Made Men Stop and Think

A RECENT statement by the President of the Chandler Motor Car Company on "motor car values and motor car prices" occasioned more searching thought on the part of prospective motor car purchasers than any other announcement that has been made by the Automobile Industry this year. It came as a revelation to many who had considered themselves well informed.

That statement led to the purchase of Chandler Type 17 Sixes within the past three weeks by hundreds of men who had been attracted, by extravagant advertising or otherwise, to some one of the several "marked up" cars in the medium priced field.

If you read this statement by the President of the Chandler Company, as you probably did, you know what we mean by "marked up." You know that in recent months sums ranging from \$80 to \$200 have been quietly tacked on to the selling prices of these Chandler competitors.

The explanation of the marked up prices has been the abnormal conditions, said to exist and really existing in a degree, in the motor car material market.

But you know, too, that the Chandler car has not been marked up.

And so you can still buy this great car—greatest of all the Sixes—at the same price established eighteen months ago, long before the war had made any effect on the material markets. And bear this in mind, that every change made in the Chandler car in all these past months has been a refinement and an improvement. Every addition to it has represented increased manufacturing cost. Not a single thing has been cut out of the car.

Bear in mind that today, while others are asking you to add eighty, a hundred, a hundred and fifty or two hundred dollars to your check, \$ 1845 plus freight buys you this big luxurious highly refined Chandler—this Chandler with the marvelous motor, the exclusive Chandler motor which has been developed and perfected through four years

of intelligent manufacturing and four years on the road in the service of thousands of Chandler drivers.

Bear in mind that the Chandler is still featured by its Bosch Magneto ignition—which others leave off, even the marked up cars, because it costs so much more; still featured by its solid cast aluminum motor base extending from frame to frame—where others use cast iron; still featured by the sturdiest, simplest chassis; still featured by ball bearings in rear wheels, differential, transmission and elsewhere, which helps make it the lightest running cas on the road. running cas, on the road.

Bear in mind that in this Type 17 Chandler you get the exclusive Chandler full floating rear axle with its silent spiral bevel gear differential. And that you get the highest standard of carburetion that the market affords; Gray & Davis separate lighting and starting system; big double external and internal brakes, which stop the car at the instant of command and hold it safe on any grade.

Bear in mind that you get all of these highest grade, high priced features and scores of others which, together with Chandler workmanship, go to make up a car the superior quality of which cannot be questioned in comparison with the quality of any one of the many "marked up" cars.

And remember, too, that in the Type 17 Chandler you are offered the beautiful tonneau cowl bodies which preceded the mid-summer "new models" of other makes by seven months time.

In the Chandler you get mechanical excellence, luxury of body design, trim and finish at the minimum of purchase price.

If we asked you to pay \$100 more or \$200 more that wouldn't make the car a bit better.

In considering your purchase of a new car. think for yourself.

Measure what Chandler offers you along side of what any other car in the medium priced field offers you, regardless of price, and we think we know what your decision will be. \* Measure it along side of what any other car offers, keeping the marked up price in mind, and we know what your decision will be.

Chandler Four-Passenger Convertible Coupe (Deliveries in October)
ALL PRICES F. O. B. CLEVELAND, OHIO. (DUTY PAID.)

Come Now For Your Chandler Distributors for Maritime Provinces New Brunswick Motor Car Company e Main 40 R. deF. Davis, Manager 146-154 Charlotte Street - St. John, N.B.

CHANDLER MOTOR CAR COMPANY, CLEVELAND, OHIO