

# Without Extra Cost

THE ASEPTO PLAN OF DOING BUSINESS IS THE ONLY PLAN OF ITS KIND IN CANADA.

It works itself out in this way: If you spend five cents you get a check worth one cent. If you spend twenty-five cents you get one worth five cents. If you spend \$1.00 you get one worth twenty cents. If your purchase amounts to \$5.00 you get one worth \$1.00 and so on. These goods we sell to you at the same price that you would pay for them at any other store in the city. Instead of giving you a small cash discount we give you a check worth 20 cents for every \$1.00 you spend. We make a profit on the goods you purchase and pay for, while the goods you purchase afterwards with our checks are given you at the wholesale price. To get you to make the first purchase costs us something, while the second purchase, with our checks, you are bound to make from us. There is no selling expense attached to the latter.

## What Would You Most Like In Your Own Home?

An attractively furnished home adds greatly to your domestic life. You can make your home as cozy as you desire without it costing you one cent. By the Asepto plan you can get all kinds of house furnishings clothing of every description, china, cut glass, silverware, jewelry, watches, boots and shoes, and hundreds of other articles FREE.

We would like to talk with you personally, of the ASEPTO FAMILY TO FACTORY PLAN. It is simply a matter of changing to a more economical way of buying your household supplies.

It is possible for you to get FREE AS A PREMIUM from us any article you may select, whether we are at present carrying it in stock or not.

THERE IS NO MYSTERY ABOUT OUR PREMIUM PLAN.

We manufacture about 400 lines of our own and they are the goods that we are forcing the sale of. To sell these goods by the usual plan is to send out travelers and carry on expensive advertising, etc., which will cost over 40 per cent. We have discontinued all advertising except what applies to our store, and are taking our travelers off the road and are instead giving the purchaser of goods from us 20 per cent and making the other 20 per cent ourselves. Is this not a good business proposition. On lines that we sell that are not of our own manufacture, we give the consumer about all of the profit, through our coupons, but we do this in order to have in our stores sufficient lines of steady consumption to enable a family to secure coupons fast enough to enable them to get many articles of value in a short time free. So you see that our plan is the only one that really solves the cost of high living and still gives us a living margin.

FOR INSTANCE, SUPPOSE YOU DESIRE A PIANO. We do not sell pianos, but we can arrange to enable you to get one as a premium, or any other selection, say a fur lined coat, or a handsome set of furs, in fact we will arrange to supply you with any article you may name, if it is high priced, you had better start at once. Come in and talk the matter over first, with our Mr. Gray, at the store, Corner of Mill and Union streets and you will then understand how easy it is. Remember—That the first consideration with us is quality; that our price is NO HIGHER THAN THAT CHARGED BY ANY RELIABLE DEALER, and in addition YOU SAVE 20 PER CENT. ON ALL PURCHASES made in our store and you will see by Article No. 2 in this ad. how it is possible for us to do this.

Mother, we make it possible for you to give your husband, daughter or son that present you have had in mind so long. Children, we provide a way for you to present to mother or father that article of comfort that you have never felt able to give them.

### Asepto Store

COR. MILL AND UNION STREETS  
ST. JOHN

## ADVERTISING THE KEY NOTE OF ST. JOHN'S FUTURE SUCCESS

### Real Estate Man Holds Opinion that this City is Dest'ned to be One of World's Greatest Ports—Publicity the Principal Requirement for Rapid Growth.

The budget of real estate transactions during the week has apparently been large, but considerable allowance must be made. In some cases transactions occurring in previous weeks were reported as if they had just been effected, and the line between option trading and other transactions was not clearly drawn. The effect of the attention given by the press to real estate operations has been to create a rather exaggerated impression as to the extent of the trading. Up to a short time ago ordinary real estate transactions were not often reported, but now the normal movement as well as exceptional developments, is featured, giving an impression of abnormal activity. Well informed real estate men say the situation can hardly yet be considered as even normal for a city of the size and with the prospects of St. John. At the most they claim that recent transactions only indicate a healthy activity.

"How do land values in St. John compare with western cities, Mr. Bruce?" "In a radius of 1-2 and 2 miles from the heart of Vancouver lots of 25 x 100 feet command a price of about \$2,250; in Saskatoon of between \$500 and \$750. In St. John \$100 for a lot at the same distance would be considered a fine price.

"In the heart of Vancouver unimproved land commands \$5,000 per foot front; in Saskatoon, \$1,000 and in St. John well \$100 per foot on Prince William street would be considered a good valuation. The boosters have got to do a good deal of boasting before their boom values up to the level of Saskatoon, a city with hardly half our population—to say nothing of the level of Vancouver, a city which does not begin to have as splendid prospects as we have."

## NOTED PASSENGERS ARRIVE ON EMPRESS

### How George E. Perley Gives Lie Direct to Grit Statement that He has been Consulting Vatican.

After an exceptionally fine trip during which only one day of disagreeable weather was encountered, the R. M. S. Empress of Britain docked last night. The Empress arrived off Partridge Island yesterday afternoon about 3 o'clock and came up to her berth last night docking shortly before 10 o'clock.

The Empress carried a large passenger list including several persons of note, those who came over were Hon. Geo. E. Perley, minister without portfolio in the Borden cabinet; J. Stewart Tupper, K. C., of Winnipeg; Prof. W. J. Elliott, of Strathmore, Alta.; A. M. Forbes, one of Montreal's leading surgeons.

The Empress brought out a large number of new settlers for Canada, and they are a fine looking lot, and will undoubtedly prove excellent citizens. The steerage list numbered 555. Hon. Geo. E. Perley, who was accompanied by his daughter, Miss E. L. Perley is returning after a two months' visit to the Old Country.

When interviewed by a Standard representative, Mr. Perley said that he had had an enjoyable trip, and was feeling greatly benefited in health from his voyage. Asked if he had not conferred with the Admiralty regarding the Canadian navy, Mr. Perley said: "I was only in London for a few days, and although I met a number of political persons, I did not do so officially. In fact I was over merely for pleasure and for my health, and not for business."

When asked in reference to an alleged visit to the Vatican to consult the pope relative to the Ne Temere decree, Mr. Perley seemed considerably amused over the report, but absolutely denied that he had been in Rome at all.

While in London Mr. Perley had the pleasure of attending the freedom of the city banquet tendered to Earl Grey. Mr. Perley accompanied by Miss Perley left on the first train from St. John for Montreal en route to Ottawa.

J. Stewart Tupper, Winnipeg, came over on the Empress from London where he was summoned owing to the illness of his father, Sir Charles Tupper. Sir Charles, he said, is progressing rapidly towards recovery and his physical condition is such that his improvement will be rapid now. He has shown wonderful vitality and his recovery is remarkable in view of his great age and the serious nature of his disease. The other members of Sir Charles' family, Sir Hubert and Lady Tupper, Mrs. Tupper, Miss Tupper and R. H. Tupper came to Halifax on the Empress and proceeded to their homes instead of coming around to this port.

Among the other passengers on the Empress were Richard D. Harlan and Mrs. Harlan, Washington, D. C.; Mr. Harlan is a noted educator in the United States and a son of Judge Harlan, senior judge of the Supreme Court of the United States; Prof. Elliott of Strathmore, Alta., another educator also arrived.

## ST. STEPHEN'S CADETS HOLD SLEIGH DRIVE

### Pleasant Evening was Marked by Presentation to Captain Spear by Members of the Corps.

Seventy-five boys attended the annual sleigh drive of the St. Stephen's Scotch Cadet Corps last evening, when two sleighs full of happy youngsters were taken to Riverside and back again to their rooms to enjoy a substantial supper. The members of the corps took this occasion to emphasize their appreciation of the faithful services of Capt. Spear, by presenting him with a pair of silver mounted, engraved military brushes. The presentation was made by Color Sgt. Vall, of the 62nd regiment, Capt. Spear, in thanking the boys for their kindness, referred to the joint Cadet Corps' camp to be held next summer and expressed the hope that the St. Stephen's Corps would be represented by a goodly number of cadets. Short speeches were also made by Lieut. Morrison, Col. Buchanan, and Capt. Helms, following which the boys returned home to dream of one of the best times of the many good ones provided by the corps.

The North End Conservative Club are arranging for a smoker in Temple of Honor Hall on Wednesday evening. Premier Fleming will be one of the speakers and a good musical programme is being prepared.

One Hundred Pairs of Iron Tweed Pants selling for \$1.25. Dress pants. At the People's Dry Goods Store, 14 Charlotte street.

## GRITZ GRITZ GRITZ

5-lb. Bag 25c.

## DEATHS.

McCLUSKEY—in East Boston, Feb. 1, Julia, widow of David McCluskey (nee Murray).

Funeral from her late residence, 27 New street, Saturday at 8:15 a. m. Requiem mass at the Church of the Most Holy Redeemer, at 9 o'clock. Relatives and friends are requested to attend.

If you break your glasses, bring the pieces to us. We can give you an exact duplicate without the prescription. D. BOYANER, Optician, 38 Dock St.

## ROYAL BAKING POWDER

### Absolutely Pure The only Baking Powder made from Royal Grape Cream of Tartar NO ALUM, NO LIME PHOSPHATE

## WANT BREAKWATER EXTENDED ACROSS TO PARTRIDGE ISLAND

### Ferry Committee, Yesterday, Decided to Recommend Council to Ask Government to Have this Done.

The ferry committee met yesterday afternoon and recommended that the council ask the government to extend the breakwater to Partridge Island, in order to furnish protection against the southwest swell which since the dredging of the Beacon Bar, has been causing a heavy lull in the harbor. A long wrangle took place on the question of taking steps to cancel the passes to five city marshalls, two government inspectors, two officials of the S. P. C. A. and several other public officials. But it was decided that the saving would hardly justify so drastic a step. The other business was of a routine nature.

The superintendent reported that the cost of ferry maintenance to date was \$340.21. An amount of \$300 from the Union Foundry Co., for a new propeller was recommended for payment and other small bills were passed.

The superintendent reported that the weather had prohibited the placing of new piling at the floats and that men had been employed during the cold snaps cutting ice from the floats. S. S. Ludlow had been provided with a spare crankshaft and new thrust collars. S. S. Governor Carleton had been fitted with a new propeller. On Saturday morning, Jan. 27, the Ludlow ran into the bark Hector lying at Lawton's wharf doing damage to the extent of \$50. The cause of the accident was the thick vapor prevailing.

The superintendent called attention to the heavy swell and undertow in the harbor during southwesterly winds causing the boats to roll considerably when crossing the harbor, and making it difficult to hold them in the east side dock. "The cause of this, I believe, is digging away the Beacon Bar allowing the sea to come in between the breakwater and Partridge Island and I would suggest that the committee take this matter up at once with the object of finding a way of over-

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## IN THE COURTS

### Non Suit Granted.

There was quite a breeze in the County Court yesterday morning on the review of the case of McLaughlin vs. Lemen. The facts of the case are that defendant's son had been getting goods from plaintiff's store and having them charged to his father. This, they claimed, had occurred on several occasions and the father had at different times paid his own bill which included the charges which the son had made. The son again had charged goods to his father and on discovery of this state of affairs plaintiff had been notified not to give the son any goods on his father's account. In due course the father received a bill for the amount of his son's previous purchases and defendant refused to pay the bill. The plaintiff had been awarded a decision in the matter by Judge Ritchie in the Civil Court, and the case was brought before Judge Forbes on review. A. A. Wilson appeared for plaintiff and G. V. Belton for defendant. Mr. Wilson and Judge Forbes got into a breezy difference concerning some of the review evidence. His Honor finally decided to grant a non-suit with costs.

### River Case.

The case of the St. John River Steamship Company vs. the St. John River Log Driving Company is still in progress before Mr. Justice White, it may be several days yet before all the evidence is taken.

### Postponed.

The adjustment in re the winding up of the D'Sans Asbestos Company has been postponed until after the Fredericton term of court.

Estate of Charles S. Everett, merchant. Deceased died intestate, leaving his father, Henry L. Everett, and mother surviving and one brother, A. Ernest Everett and two sisters, Mrs. Brown and Mrs. D. Hunt. On the petition of the father and brother, their being special reason shown why administration should be at once granted, they are appointed administrators. No real estate. Personal estate \$18,390 and some life insurance. Messrs. Hanington and Hanington, proctors.

## CHURCH NOTES.

St. Andrew's Church—Morning service at 11 a. m.; Evening service at 7 p. m. Rev. Principal MacKinnon, of Halifax, will preach at both services. Sunday school at 2:30. Strangers welcome.

Will Preach in St. Andrew's Church. Rev. Clarence MacKinnon, of Halifax will arrive in the city today and will preach at both services in St. Andrew's church tomorrow.

Exmouth Street Methodist Church. 2:45 a. m. society classes, 11 a. m. Divine service. Preacher, Rev. Harold Roe. Subject, Golden Service, 2:30 p. m. Sunday school and Bible classes; Glad Tidings Sunday school and boys' Bible class, teacher, Rev. Robert Smiley. 7 p. m. Divine service, preacher, the pastor, Rev. W. E. Newer. 8:15 p. m. triple alliance united evangelistic service, conducted by the pastors of the Exmouth, Waterloo and Brussels street churches.

## AFTER STOCK-TAKING

### Factory Inspector will Force them to Comply with Law Enforcing Construction of Fire Escapes.

Next week the factory inspector intends to take legal proceedings against a number of hotel proprietors who have failed to take steps to comply with the provisions of the act relative to the construction of fire escapes, and the placing of ropes in sleeping chambers. This act went into force about six months ago and all hotels have been furnished with copies of it. Many hotels have complied with its provisions, but a number in this city as well as in other parts of the province have made no move. The factory inspector has personally notified the delinquents a number of times to provide the appliances specified in the act, and has given them plenty of time to have the work done. He has come to the conclusion that the only way to induce the proprietors to comply with the act is to take legal proceedings against them, and he will make a move in this direction next week.

### It May Have Been Hiram.

The Times wants to know the name of the farmer from the other side of Courtenay Bay, who combed out his whiskers after a drive in the frosty atmosphere. Possibly it was Hiram Hornbeam, the caricature of the farmer whose scurrilous whiskers and plattitudinous puns so long adorned the front page of the Times.

## OPERA HOUSE

ON TUES. Feb. 5-6 Tues. Mat.

### GEORGE BARR McCLUTCHEON'S BEVERLY OF GRAUSTARK

(IN FOUR ACTS) with Lawrence Ewart and Margaret Shayne

Exactly as Presented in Toronto, Montreal, Winnipeg, Vancouver, and all the Principal Canadian Cities. Complete Scenic Production Strong Acting Company Gorgeous Costumes

Prices: \$1.00, 75c, 50c, 35c

Coming 4 DAYS BEGINNING Wed. Feb. 7

## Dante's Inferno

2 1-4 HOURS of the HEREAFTER

The Masterpiece in Moving Pictures

Prices: Evenings, 15c, 25c, 35c, 50c. Matinee Daily, 15c and 25c.

### Francis & Vaughan

19 King Street