New Season Alaska Seal



been an advance of from 25 to 40 per cent. in the price skins. Next winter all seal gar-

We will make Alaska Seal Jackets to order at the present scale of prices. The styles will be in next season's vogue, and the skins and all materials will be of guaranteed quality.

A small lot of Persian Lamb Jackets, made up in the new mode of style, beauti-fully handsome garments,

SNOW ISOLATES WHITBY

Face of the Cement-Like

FRIDAY MORNING

ception by His Constituents at Weston Yesterday All Day.

etary; A. S. Griffith, treasurer. Following are the vice-presidents in a different divisions; a Toronto Junction—Ward 1, Thomas hapman; Ward 2, J. F. Goedke; Yard 3, T. H. Thompson; Ward 4, J. Chisholm; Ward 5, James Bond. North Toronto—John Fisher. Woodbridge—Don. McKenzie. Weston—J. K. Keefler. York Township—Divs. 8, 9 and 10, W. Edwards; 11, James Ashman; 12 and 4, Charles Yeatman; 14, W. H. Roun-tee; 15 and 16, John Buchanan. Etobicoke—Divs. 1 and 2, Dr. God-

77 King Street West

SCORE'S

work, and will be a credit to the town.

The village and Kingston-road cers have met with little interruption hruout the day, the sweeper making trips along the line.

Some 30 of the employers of S. Price Sons, dairymen, came out as a In the "Merdy Maidens" company.



CHANCES LIKE THESE



E are so absolutely established in the position as leaders in exclusive designs and highest quality that history will only be repeating itself you see paraded in some of the fur shops hereabouts a 10-month from now many of our most popular "this season's" designs—You're always certain of the "latest" when you choose "Fairweather" furs-

and such can the main mode in a complete of the complete of th

wilson will conduct each of the services.

A meeting of the Conservatives of East Toronto was held at the White House last night to consider the proposed banquet to Alex. McCowan, It was decided to postpone the event to a later date.

The plans for the proposed hospital wing to the Y.M.C.A. in the possession of Secretary E. M. Cook, show a fine structure, embodying all the latest improvement for hospital and Y.M.C.A. work, and will be a credit to the town.

The village and Kingston-road curs

Sodfrey, W. J. Dalton, R. O. Harvey, T. F. Wallace James Bond, W. J. Smithson, J. F. Goedike, James Ashman, W. A. Baird, Mr. McLaughlin, Walter Burgess, the Hon, J. W. St. John, W. H. Edwards and others. Hon, Mr. St. John was cheered to the echo. He said the Whitney administration was pledged to give good, honest, clean and economical government, "and they will give it," added Hon, Mr. St. John. The question of patronage in West York, he said, would be left to an executive of the West York Liberal-Conservative Association.

Banquet in Evening.

In the evening, four tables, running the entire length of Dufferin Hall, were occupied by representative ("onsevatives from all parts of West York, to the number of 400, and the splendid by representative ("onsevatives from all parts of West York, to the number of 400, and the splendid by monor of the Hon, J. W. St. John was a brilliant success, The guest of the evening sat at a table on the platform, and seated on his right were Hon, W. J. Hanna, proving only the proposed will be proposed Wallace and others. After a short honey in the platform, and seated on his right were Hon, W. J. Hanna, proving only the proposed will be proposed Wallace and others. After a short honey away suit was of blue broadcloth. The invited guests were: John Nattress, the beluit on or near the banks of the evening sat at a table on the platform, and seated on his right were Hon, W. J. Hanna, proving the sediment of the white special to the proposed Wallace and others. After a short honey away suit was of blue broadcloth. The invited guests were: John Nattress, the built on or near the banks of the built on or near the banks of

Bertha Galland and what is said to be a company of unusual excellence, in J. Fred Zimmerman, Jr.'s massive production of "Dorothy Vernon of Haddon Hall," will be the attraction at the Princess Theatre on Monday evening, and the first half of the week. The play is a dramatization of Charles Major's story, made by Paul Kester, who also adapted Mr. Major's "When Knighthood Was in Flower" for the stage. Miss Galland will make her first appearance in this city under the most favorable circumstances. She will be seen in what is claimed to be the best play and the part best suited to her that she has yet been provided with.

Chief Croker of the New York fire

Pringrose's Minstrels Princess.

It would not be fair to George Princess, nor any of his hundred odd assistants of the Princess Theatre, to relate any of the really new jokes that the Primrose minstrelsy revival has brought about. There are new jokes in plenty, and Arthur Deeming, an unstrous black face, hands them out with an ease and grace that tickle minstrel loyers mightly. There were a few surprises in his short discussion with the audience, which, altho chilly at first, was soon under the spell of the enter-

ine novelty, was odd enough to evoke a burst of applause. George Primrose's dancing was always a pure delight, and advancing years have apparently only increased his talent. He is as sisted this year by a corps of 30 dancers, whose training have made them almost perfect imitators of his graceful steps. The entertalmment is especially strong in musical efforts and some of it is of a very high order. Spencer Kelly sings Tosti "Good Bye," with rare effect, and altho fine efforts are "Sallie, I'll Love Till I Die," by Eddie Leonard; "Egypt," by Frank Combe; "Down by the Seaside," by Alf. Gibson; "She Fought On by His Side," by Henry Webster, and the inevitable but always welcome "Rocked in the Cradle of the Deep," well rendered, by Alf. Read. The Hungarian Boys' Band, under the direction of Niklas Schilzonyi, were forced to respond to half a dozen well deserved encores. There will be but three more performances of this, one of the best with the start of the mances of this, one of the best rel shows ever given here. The

The voting contest for the most popular saleslady, which is being conducted by the management of the Majestic Theatre, the prize for which, a gold watch, has been donated by Miss Lottic Williams, is creating a great deal of interest among the employes of the large stores. The result of yesterday's voting gives the standing as follows:

Copeland, Chatterson Co.: Florence Gardner, 172

BONE OF CONTENTION.

A triple birthday celebration was held at the residence of William Harris, Pape avenue, on the evening of the 14th, that being the birthday of William Harris, sr., as well as his sister, Mrs-Wells, also Mrs, William Harris, jr. Story of Poland's helpless condition, by a former resident, in next Sunday's

Montreal, Feb. 16.—James Poutie, who built all of the old Montreal telegraph lines thru Quebec and Ontario, died to-day, aged. 82.

Next Sunday's World will contain the story of Richard Croker's career on the

PROF. WINGREN'S ELECTRIC INSULA -00000

SPECIAL OFFER.

THE F. E. KARN CO., Limited.

miture, piano, on one to 12 months' time, security not

KELLER & CO., Phone Main 5326

W. R. McNAUGHT & CO.

SIMPSON

Store Closes Daily at 5.30

Overcoats and Suits at "Bottomless" Prices



B Y the time we come to the middle of February the bottom falls out of the prices of Overcoats and distinctively Winter Suits. We have cleared out our own stock very nicely, but a certain manufacturer we might name was not so fortunate. He makes excellently tail. ored overcoats, too. There's a style about his shoulders that others try hard enough to get, but don't. He came with a proposition to take half a hundred of his coats at a lump price. We took price. them at \$8.45. They make the best value we have offer ed this winter.

and fawn mixtures, without ex-ception the finest lot of over-pats we have offered this winter at a equal to custom tailored garments. Size \$5-44. \$12.00, \$14.00, \$15.00, \$16.00, \$17.00, \$18.00, \$20.00 and

See Yonge Street Window Suits, English Saxony cloth and rich Scotch effects in handsome

dark navy blue serges, made up in single breasted sacque style, lined with good durable Italian cloth and haircloth interlinings, well tailor-ed and finished with good broad

In the Boot Department To-Morrow

A Sale at \$2.50

stripes and mixed colors, also som

shoulder and close fitting collars. Sizes 34-44. Regular \$10.00, \$10.50, \$12.00, \$13.56 and \$15.00. To clear Saturday morning.....

We have received the entire overplus of a wellknown manufacturer of boots. He was "changing his lasts," as boot and shoe factories do every year, and we bought the stock remaining on hand. We extend the same opportunity to our customers as at this time last year, with the one difference that this year our price is lower than ever.

600 pairs of Men's Genuine Goodyear Welted Laced Boots, in sizes, from 6 to 10. Every pair is stamped with the trademark on the sole, which guarantees the standard value all over the country \$3.50 per pair, choice of either patent or plain leathers. We will show the different styles in window in the Richmond-street section. Will fill all mail orders reaching us by Monday, Saturday, spe-

200 pairs of Ladies' Fine Patent Kid Laced Boots, in all sizes, from 200 pairs of Ladies Fine Patent Kid Laced Boots, in an all 2 1-2 to 7. Every pair has a genuine Goodyear welted, extension edge sole, dull mat kid uppers, and medium Cuban heels, a very pretty dress boot, and still suitable for street wear, on account of the Goodyear welted soles, every pair stamped with brand on sole, every pair 2.50 worth \$3.50 per pair, Saturday, special Mail and phone orders carefully attended to.

Ladies' \$3.50 Samples \$2.00.

An advance lot of our best lines of boots for spring, in the sample size, 4 only, Blucher and Baimoral styles, Goodyear welts and flexible McKay sewn soles, fine vici kid, patent kid, chocolate kid and tan call leathers, every pair with the best of materials in them, and the styles

See the Point?



It points the way to a cheerful lunch hour-and Simpson's lunch room.