

STORE OPENS 8:30 a.m.  
CLOSES 5:30 p.m.

# The Robert SIMPSON Company Limited

TELEPHONE MAIN 7841  
MARKET ADEL. 6100

## THIS IS FRIDAY BARGAIN DAY

### Women's Wear Bargains

**Women's White Cotton Underskirts, \$1.49.** Deep flounce of Swiss embroidery. Cotton underlay. Friday bargain ..... 1.49

**Women's \$5.00 Combinations, \$3.95**  
Fine combed cotton. Dutch neck and elbow sleeves. Ankle length. Regularly \$5.00. Friday bargain ..... 3.95

**Women's Vests and Drawers, \$1.75 Each**  
Fine ribbed Egyptian cotton. Vests have high, low or Dutch neck, with long, elbow or short sleeves. Close-fitting, ankle-length drawers. Both styles. Friday bargain .. 1.75

**Corsets, a Bargain at \$1.95**  
Average or full figure models. Of white coutil and some of fancy brocade. Medium or low bust. Sizes 22 to 36 in the lot. Friday bargain ..... 1.95

**Maid's \$1.25 Aprons, 65c**  
Several styles in the lot. Made of fine dotted muslin or lawn. Lace insertions or hemstitching. Regularly \$1.25. Friday bargain ..... 65

**Corset Covers, 79c**  
White cotton, with embroidery yokes or lace-trimmed. Sizes 34 to 44. Friday bargain ..... 79

**Women's White Cotton Nightgowns, \$1.19**  
Slip-over style, with round neck and short sleeves. Embroidery or heavy lace edging. Friday bargain ..... 1.19

**White Cotton Drawers, 59c**  
Umbrella style with deep frill of Swiss embroidery or lace-trimmed. Both styles. Today ..... 59

Simpson's—Third Floor

### Men's and Boys' Haberdashery

Boys' Shirts, \$1.19

Neat striped patterns, collars to match. Coat style, with double soft French cuffs. Sizes 12 to 14. Regularly \$1.50 and \$2.00. Today ..... 1.19

Boys' Sweater Coats, \$2.39

Cotton and wool. Plain navy, plain maroon, also maroon gray-trimmed. Shawl collar, 2 pockets. Today ..... 2.39

Men's Silk Knit Neckties, 69c

Panel shape four-in-hands. Cross bar stripes and plain blacks. Regularly \$1.00, \$1.25, \$1.50. Today ..... 69

\$2.00 Mufflers, \$1.29

For Men and Boys

Fine soft brushed wool, fringed ends. Colors, tan with cross bars, black and white, purple and helio, green and navy. Regularly \$2.00. Today ..... 1.29

Simpson's—Main Floor



### Women's Fur-Collared Coats

Half-Price

\$35.00 Coats, \$17.50

\$45.00 Coats, \$22.50

\$60.00 Coats, \$30.00

\$75.00 Coats, \$37.50

\$100.00 Coats, \$50.00

\$125.00 Coats, \$63.50



Such a tempting, money-saving opportunity will surely prove irresistible to the woman who has put off buying her coat till now, or is so wise as to choose for future use.

Made from fine velours and silvertones, with Hudson seal, sealine, opossum or nutria collars. Colors, brown, henna, taupe, navy and Belgian blue. Sizes 34 to 42 in the lot. Half-price, today, \$17.50 to \$63.50.

Simpson's—Third Floor

### Six Footwear Bargains

Six Big Bargains in Footwear  
(No Phone or Mail Orders on Sale Footwear)

Women's Colored and Black Kid Boots, \$4.45

400 pairs kid calf lace boots. Wide and medium toes. Plain vamps, patent and kid tips. Goodyear welt, McKay sewn soles. Sizes 2 1/2 to 6. Friday bargain ..... 4.45

Women's Black Kid Strap Slippers, \$1.99

Wide toe and turn sole. Low, flat heel. Sizes 2 1/2 to 7. Friday bargain ..... 1.99

Men's Box Kip Lace Boots, \$4.25

240 pairs. Plain toe, heavy, solid standard screw soles. Sizes 6 to 10. Friday bargain ..... 4.25

75 Pairs Blucher Boots, \$4.95

Dark brown elk. Standard screw sewn soles. 1/2-bellows tongue. Friday bargain ..... 4.95

Children's Patent Button Boots, \$1.19

100 pairs. Black and brown velvet tops. Turn soles and spring heels. Sizes 3 to 5 only. Friday bargain .... 1.19

Boys' Box Kip Blucher Boots

400 pairs. Full round toe, solid, standard screw soles. Guaranteed by the Robert Simpson Company, Limited.

Sizes 11 to 13 ..... 3.95  
Sizes 4 to 5 ..... 4.45

Simpson's—Second Floor

### Sateen Remnants

Remnants of Fancy and Plain Sateens  
\$1.00 to \$1.50 Fancy Sateens, 69c Yard

Brocaded and fancy printed designs. 1/2-yard to 4-yard lengths. Regular selling price, \$1.00 to \$1.50. Friday bargain, yard ..... 69

**95c Plain Sateens, 39c Yard**  
A host of colors, including black. Regularly 95c. Friday bargain, per yard ..... 39

**Black Farmer's Satin, \$1.24 Yard**  
54 inches wide. Friday bargain, yard ..... 1.24

**\$2.50 College Serge, \$1.95 Yard**  
Guaranteed all-wool. 42 inches wide. Fast navy and black. Friday bargain, yard ..... 1.95

**\$2.75 Dress Serge, \$2.38 Yard**  
Guaranteed. Fine twill. All-wool serge. 42 inches wide. Navy and black. Friday bargain, yard ... 2.38

**\$3.00 British Serge, \$2.69 Yard**  
Soap shrunk. Navy and black. 42 inches wide. Friday bargain, yard. 2.69

Simpson's—Second Floor

### Bed-Clothing

\$2.00 Hemstitched Pillow Cases, \$1.59 Pair

Heavy cotton. Size 44 x 36 inches. Regularly \$2.00. Friday bargain, pair ..... 1.59

**Double Bed Comforters, \$4.75**  
Silkoline. Paisley patterns. Soft, clean batting. Size 72 x 72 inches. Friday bargain ..... 4.75

**White Longcloth, 23c Yard**  
35 inches wide. Friday bargain, yard ..... 23

**\$4.00 Table Cloths, \$2.95 Each**  
Satin damask. Even weave. Many attractive designs. 68 x 68 inches. Regularly \$4.00. Friday bargain, 2.95

**75c and \$1.00 Lace Edge Scarfs, 49c**  
For dressers and buffets. 18 x 45 and 18 x 50 inches. Regularly 75c and \$1.00. Friday bargain, each. 49

**30c White Terry Towelling, 25c Yard**  
14 inches wide. Regularly 30c. Friday bargain, yard ..... 25

Simpson's—Fourth Floor

### Skirt and Dress Bargains

Women's \$25.00 to \$37.50 Skirts, \$19.95

Stunning high-class skirts, including many individual models. Developed from rich Baronette satin, silk poplin, kumsi-kumma, fancy self-striped velvets, georgette crepes, cream serges, wool jerseys, wool plaids and wool serges. A host of styles and shades for present southern or spring wear. \$25.00 to \$37.50 styles. Clearing today \$19.95

Women's and Misses' Dresses, \$15.75

\$22.50 and \$25.00 Styles  
100 exceptional dresses—comprising fine serges with tricolette vests and military braid—chic tafetans—and softly draped satins with georgette. Mostly navy and black. Rare Friday bargain at ... 15.75

Simpson's—Third Floor

### Friday for China

China Department  
4.50 Special

Cups and Saucers, 15c  
500 dozen English white porcelain cups and saucers, ovide shape. Today ... 15

White porcelain, ovide shape. Today, each ..... 9  
Teapots, 69c  
An exceptionally good line of decorated Teapots, large sizes. Floral decorations. Today ..... 69

White Bakers  
5-in. size. Today ..... 29  
7-in. size. Today ..... 35  
8-in. size. Today ..... 45  
9-in. size. Today ..... 50  
10-in. size. Today ..... 65

2 DINNERSET BARGAINS  
"Camden" Dinner-set, \$35.00  
Johnson Bros. high-grade dinnerware with plain gold band border decoration and full gold handles. Open stock pattern. 97-piece set. Today ..... 35.00

97-piece Silcon Set, \$40.00  
Booth's English ware. Crown Derby colorings. gold traced handles and edges. Complete set for 12 persons. Today 40.00

Plata Glass Kitchen Tumblers ... 4  
Thin Glass, Bell Shape Tumblers ... 10  
Colonial Glass Candle Sticks, each 69  
Cut Glass Butter Tubs, floral decoration ..... 49

Simpson's—Basement

### Household Hardware

Friday Bargains in Household Hardware and Enamelware  
(Phone Main 7841)

Corn Brooms, medium weight, well made. Today ..... 39

Polish Mop and Bottle of Polish, complete with long handle. Today ..... 59  
Dusting Mop for use on waxed floors, woodwork, etc., with long handle. Today ..... 58

Floor Wax, a good grade Canadian make. 1-lb. tin. Today ..... 49  
Coal Scuttles, black japanned steel. Today ..... 59

Ash Cans, galvanized iron, hardwood slats protecting sides, side handles. Size 15 x 25 inches. Complete with cover. Today ..... 2.98

Furnace Shovel, steep scoop, long D top handle. Today ..... 49

Fire Shovels, black japanned steel, very strong, good size, socket wood handle. Today ..... 2.55  
White Enamel Sink Strainers, fits in corner of sink. Today ..... 69

Blue Enamel Double Boilers, 1 quart size (inside boiler). Mottled blue outside, white inside. \$1.60 value. Today 1.25  
Covered Saucepans, blue enamel with white lining. 5 quart size. \$1.35 value. Today ..... 1.10

Simpson's—Basement

### Young Boys' Suits

Half-Price

Boys' Suits, \$4.95

Sizes 7 to 11 Years

Regularly \$8.00 and \$9.00

80 suits, made of sturdy and dressy cottonade that will give the utmost wear. Developed in gray diagonal and black with triple stripe effects. Belter models. Bloomer pants, having belt loops and governor fasteners. Friday bargain ..... 4.95

Boys' Juvenile Suits, Half-Price

Sizes 3 to 8 Years

Regularly \$7.50, \$9.00 and \$10.00.  
Friday bargain, \$3.75, \$4.50 and \$5.00.

Styles that will please the little fellows, at prices that will attract mothers. Junior Norfolds and junior novelty and military models, in blues, grays, browns and novelty mixed effects, in tweeds and worsted finish materials. Knicker pants lined throughout. Friday bargain, half-price, at \$3.75, \$4.50 and \$5.00.

Simpson's—Second Floor



### Silks, Satins and Velvets

Short Length Silks, \$1.88 Yard

Values up to \$3.50.  
Taffetas, paillettes, messaline, in many colors. Also a limited quantity of crepe de chene. 26 to 40 inches wide. Values up to \$3.50. Friday bargain, yard ..... 1.88

\$2.95 Ivory Wash Satins, \$2.44 Yard  
Even weave. Guaranteed to launder perfectly. 36 inches wide. Friday bargain, yard... 2.44

\$3.50 Black Silk and Satin, \$2.88 Yard  
Satin duchesse, paillettes and chiffon taffetas. Guaranteed fast dyes. 36 inches wide. Friday bargain, yard ..... 2.88

\$1.50 Corduroy Velvets, \$1.10 Yard  
Almost every color in both fine and wide wale colors. Including ivory and cream. 27 inches wide. Friday bargain, yard ..... 1.10

Natural Color Shantung, \$1.24 Yard  
Specially selected grades. 33 inches wide. Regularly \$1.69. Friday bargain, yard ..... 1.24

Simpson's—Second Floor

### Curtains and Scrim

2,000 Yards of Curtain Scrim, 25c Yard

Plain tape edges or fancy woven borders. White, ivory or ecru. 32 to 36 inches wide. Friday bargain, yard ..... 25

Nottingham Lace Curtains, \$2.39 Pair  
100 pairs. Twisted thread. Variety of plain or medallion centres. White or cream. 2 1/2 yards long. Today, pair ..... 2.39

Simpson's—Fourth Floor

### Tailored Petticoats \$2.95

Usually \$3.50 and \$3.95  
Black Burton taffeta, with large sprays and flowers, in mauve, pink, blue, etc. Deep pin-tucked plounce. Sizes 34 to 38. Friday bargain 2.95

Also Petticoats, in gray, navy, wine, copen, green and black. Deep pin-tucked and ruffled flounce. Sizes 34 to 38. Regularly \$3.50 and \$3.95, at Friday bargain ..... 2.95

Simpson's—Third Floor

### Men's Clothing Offers

Youths' Long Trousers Suits, \$14.95

Regularly \$18.00 to \$24.00

A group of odd sizes and broken lines taken from regular stock. Smart tweeds in attractive gray and brown.

Trencher saccus with all-around belt, form-fitting and 1/2-belted effects.  
Trousers finished with 5 pockets, belt loops and cuff bottoms. Sizes 33 to 36. Friday bargain ..... 14.95

45 Men's Overcoats, \$15.95

Heavy weight coatings, in attractive brown and heather mixture effects.

Double-breasted Ulster model, with convertible storm collar, 1/2-belted back and regular pockets with flaps. Sizes 36 to 44. Friday bargain ..... 15.95

105 Pairs Men's Trousers, \$3.50

Made from serviceable dark gray tweed, in neat stripe effects. Sizes 32 to 42. Today, at. 3.50

75 Men's Jiffy-Alas, \$1.50

Regular \$3.00 Value

An overall that is put on and taken off in a jiffy. Made from black material, which is oil, acid and waterproof. For garage or factory use. Sizes 32 to 40. Today ..... 1.50

Simpson's—Main Floor



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