

Simpson's Closes Today at 1 p.m.
No Noon Delivery

Price Oft Proclaims the Style and Quality Standard of a Sale, But Here's a "Different" One-Day Suit Sale!

"Picture Suits"---Simpson's \$22.50, \$24.00, \$25.00, \$28.50 Grades

Young Men's and Men's Wanted Styles

Today at \$17.95

Including the Season's Newest Styles
By the House of Kuppenheimer and
Michaels-Stern of Rochester, N.Y.

Frankly, the number of Stern and Kuppenheimer suits is limited, so conduct yourself accordingly.

There are, in addition to the above, suits from other reliable sources---suits that look well, fit well and wear well---stocks that sell quickly at all times---everyone expertly tailored and finished.

Because size ranges have become broken we have grouped about seventy-five high-grade suits for the briskest 4 1/2 hours we have known so far this season. Sale starts sharp at 8.30.

Styles: Sacques, Beltsac, and Pinch-Back. **Colors:** Brown, Grey and Mixed Effects. **Fabrics:** Worsteds, Vicunas, Cassimeres.

Today is the Day---Simpson's is the Place---\$17.95 is the Price

Boys' Suits \$7.95

Regular \$13.00, \$14.00 and \$15.00 Values---
Today Until 1 P.M.

Let it be thoroughly understood that these are tailored suits, broken lines from our high-grade stock; every one smartly and manly designed of imported Scotch or English tweed, in rich shades of greys and browns. Single-breasted Norfolk styles, with pinch-back in most cases. Tailored and finished in the same high-class manner as the highly expensive adult suits. Size 24 to 35. This morning 7.95

Long Pant Suits for the Very Young Chap

in a Special Sale Today, \$9.95, Values up to \$15.00 Included

Choose from neat check worsted, natty stripe or brown stripe tweed. Some are designed with the popular pinch-back style, some in Norfolk style and some have semi-fitted back. Size 22 to 35. Today 9.95

Men! \$5.00 Hats in a \$1.95 Sale--Hurry!

Small quantities, therefore no phone or mail orders will be accepted.

This sale provides this season's newest and most demanded styles, some of which have been in the store but a short time, and please bear in mind, it is not a sale of "job lots" or sale hats, but a sale of high-grade stock hats.

Italian Milans, Telescope and Fedora Shapes Regularly \$3.50
"Bankoks" in Fedora Shape Regularly \$5.00
Leghorns in Diamond Crown and Telescope Shape, Regularly \$4.00
Come early this morning, for the values are graded, and naturally some values are better than others. 1.95
In some cases there are not more than one, two or three hats to the style line 1.95

Come Today and Save on These Sale Shoes

Men's Boots Today \$4.95

Men's Boots and Oxfords in Blucher, button and straight lace styles. Made of patent colt, gunmetal, tan calf and viol kid leathers, with medium and light weight Goodyear welt oak tanned leather soles. Round, medium and English recede toe shapes, with military and flat heels. Sizes 6 1/4 to 10 1/4. Regularly \$6.00 and \$7.00. Today 4.95

Boots for Girls

Well made Weston Boots of solid leather; neat, heavy McKay sewn soles, full fitting toes with patent toe cap, and heels of medium height. Button and lace styles. Splendid boots for school or dress wear. Sizes 8 to 10 1/4, \$1.89; sizes 11 to 12, \$2.29.

Barefoot Sandals, 49c

No Phone or Mail Orders and no Exchange.

Broken sizes of children's Sandals, of smooth tan leather. Made with two straps over instep, and sewn soles, with smooth insoles. Full fitting toe shape. Girls' sizes, 7 to 8; misses', 13, 1 and 3. Regularly 75c. Today 49c

Boys' Boots

Black Box Kip Blucher Active Service Boots, neat fitting round toe style, extra weight solid standard screw soles, reinforced and sewn with wax thread; military heels. Sizes 11 to 12, \$2.69; sizes 1 to 5, \$2.95.

Men's Outing Trousers for the Holiday Season

Whether you pay one dollar or fifteen, you'll find the designing, making and finishing of the same high standard.
Cream Serge Trousers with narrow black and white silk stripe 5.00
Cream Flannel, in similar design, at 4.00
Plain Cream Flannel Trousers at 4.50
White Duck Trousers at 1.25

"Arrow" Shirts in a 4 1/2-Hour Sale Today \$1.19

Broken ranges from our regular stock, together with counter-soiled lots, comprising plain and fancy hairline and cluster stripes of blues, black, helio and tan, also two-tone effects. Coat style. Laundered or soft French-cuffs. Every color guaranteed fast. 1.19
Sizes 13 1/2 to 17. Today at

Terse News for Busy Men

Men's Underwear
Men's Balbriggan Underwear, natural shade, made from fine two-thread yarns; shirts and drawers to match. Sizes 34 to 44. Today 35c
Bathing Suit Special, 75c
Men's Navy Bathing Suits, one-piece style with skirt; guaranteed fast color. Sizes 32 to 44. Today 75c
Men's Wool Two-piece Bathing Suits
Of fine Botany wool in navy and white, navy and cardinal grey and white. Locker key pocket in jersey; belt loops. Sizes 20 to 44. To-day 3.50

Boys' Bathing Suits

Boys' One-piece Bathing Suits, and one-piece with skirt, in plain navy cotton. Sizes 22 to 32. Today39

The Robert SIMPSON Company Limited



101, COPIES TH
37th YEAR-
INT
NO
FOE GET
FRENCH
AND
Penetrates T
Be Driven B
A
REPULSED
Vigilance of
Germans
He
Paris, July 21-
lent fighting, lan
front, southeast
man, twice
trenches and ven
ter-attacks, the
Several other att
of the front we
French, who inf
the Germans.
The statement
"North of Bra
sectors of Cern
at Craonne, w
were followed by
to attack. Even
were repulsed by
vigilance of our
"North of Bra
detachments wh
in our line. Sou
emy attack deliv
in a violent com
man's penetra
trenches on a
Both times they
ter-attacks, the
Southwest of C
was broken up
ployment of flak
"South of Aill
specially check
Lacka. Between
California Plated
in preparation fo
war fire, which
prevented the
coming out of
dicted great loss
"On the reman
night was comp
in the Champagne
fighting, contin
wood on the l
where we repul
LARGE CA
REACH
Eight Hund
Men and T
and
BACK TO
Members of
and F
Halifax, N.S.
dred officers an
expeditionary
thousand Cana
den arrived to
The list of
Col. H. A. C.
Battalion; Maj
tant, general
14th Batt.; S
Batt.; Lieut.-C
Batt.; A. G.
F. L. Burton, 2
202nd Batt.;
Batt.; Assis
C.A.S.C.; Assi
Bedford; G. A.
Montgomery, S
Brown, C.A.M.
C.A.M.C.; Nur
E. R. Alexand
Beauchamp, C
Hamilton, C.A.
A.M.C.; Major
Battalion; M
204th Batt;
George, 202nd
S. D. A. Barbe
Captains C. J.
Cavalry Depot
Battalion; E.
Batt.; J. E. Reid
T. N. Danere
Hon.; Lieut.-Co
Gillray, A. S.
Captains M. A.
son, F. C. W.
H. G. Gilhale,
C. Sively, G.
MacKenzie, C
B. C. Regiment
C.P.A.; Hon.
son, T. M. G.A.
78th Battalion
Battalion; ..
Hon.; C. A. De
E. Lock, 80th
Captains A. C.
W. W. Lee, S
Bywater, 40th
(Concluded)