The W. R. Brock Company, (Limited)

TO MERCHANTS AND BUYERS

The keynote for safe trading for the coming Fall season should be **NO SPECULATIVE BUYING, BUT** for stock and assorting requirements our advice is **BUY NOW** if you wish to avoid the advance in prices which is certain to occur as present stock holdings are depleted. An opportunity to accomplish this will be offered during our **EXHIBITION SALE** when the following extraordinary values will be submitted in addition to the many lines described in our Booklet of Special Exhibition Bargains.

Staples [Basement]

100 pieces 8|4 Plain Bleached Sheetings, at 19c
100 pieces 8|4 Plain Bleached Sheetings, at.....21c
Canadian make, Special for Exhibition Sale.
25 bales, 10 to 20 yards, Mill Ends Grey Cotton. Regular price 10c, for 8c
10 bales 40-inch Grey Cotton, extra fine and heavy. Special Sale price 9½c
3,500 White Union Blankets, 60 x 80, 64 x 84, 66 x 86. Special clearing lot at 33 1-3% below current prices.

Staples [First Floor]

500 pieces English and Canadian Prints, 32-inch, standard cloths, in all colors. Regular 10c, Special Exhibition Sale price.....8c
3,000 pieces Striped Flannelette, 34|35 inch (yard wide), light and dark, large range of patterns. Special Sale price 7¾c
300 pieces 16-inch Cotton Towellings, four qualities. Regular price up to 5½c; Special Sale price 4⅝c
1,500 pieces 30-inch Saxony Flannelette, heavy, in all colors. Regular price 9½c, Special Sale price 8c

Woollen Department

500 pieces 6|4 Fancy Worsted Suitings, grand value, from....$1.50 to $3.50
100 pieces 6|4 Melton and Beaver Overcoatings, at old price. From.....$1.00 to $5.50
50 pieces 6|4 Fancy Ulsterings, the very latest, at.....$1.75 to $2.50
All lines of Black and Blue Worsteds, Serges and Vicunas. At old prices for the next two weeks only.

Ladies' Ready-to-Wear

"Her Ladyship's Garments."

100 dozen Black Sateen and Moire Underskirts, regular sizes. Regularly $10.50, Special Sale price, per dozen.....$7.50
300 dozen Flannelette Gowns, plain pink and white, extra heavy. Big sizes only. Special Sale price, per dozen.....$5.50
100 dozen New Autumn Waists, assorted, in lustre, cashmere, French flannel and wool taffeta. good value at $9.00 per dozen. Special Sale price, per dozen, $7.50
500 Ladies' Fall and Winter Mantles, this season's styles, popular 48-inch length coat, in beavers, all-wool kerseys and dark fancy tweeds, a good $7.50 jacket. Special Sale price, each.....$5.00

Hosiery and Haberdashery

500 dozen Women's Plain Black Cashmere Hose, 8½ to 10. Regular $2.25, Special Sale price $1.98
500 dozen Heavy 4|1 Ribbed Knicker Wool Hose, 8½ to 10. Regular $2.25, Special Sale price $1.80
Good strong hose for the boys.
500 dozen 2|1 and Assorted, Ribbed Cashmere Hose, at....$2.04 and $2.23
Mill overmakes—just the thing for the bargain counter.
Jet goods are all the rage, we have a full assortment of Buttons, Hat Pins, Barrettes and Combs.

Dress Goods Department

Three Specials, extraordinary value.
54-inch Self Stripe Venetian (Admiralty Shrunk Finish), in taupe, olive, myrtle, electric, cardinal, navy, marine and black, at.....75c
47-inch Royal Ermine Satin Cloth, Ripley's Suedine Finish, in old rose, lilac, reseda, Alice, brown, olive, myrtle, wisteria, catawba, birch, marine, navy and black 75c
50-inch Chiffon Box Cloth, Unspottable Finish, in catawba, pearl, Alice, taupe, cardinal, wine, brown, marine, navy and black, at.....75c

Housefurnishings

Squares—Velvet (one seam), size 3 x 3, regular price $12.00, for $10.00; 3 x 3½, regular price $13.50, for $11.00; 3 x 4, regular price $15.50, for $13.00, and 3½ x 4, regular price $18.50, for.....$16.00
Linoleums—8|4 Printed Linoleum (12 patterns). Regular price 35c, for, sq. yd.....31½c
Comforters—Cotton-filled Comforters, size 72 x 72. Regular price $18.00, for, per dozen.....$16.00
Quilts—11|4 White Quilts, extra special quality, at, per dozen $9.00

Gents' Furnishings

Black Denim Overalls, two special lines. Regular $7.25, for $6.50, and $6.00, for $4.80
Engineers' Stripe Overalls and smocks to match. Regular $6.50, for $5.20
Fleece-lined Underwear, fine wool fleece, green stripe. Regular $4.80, for $4.00
Heavy Wool Kersey Top Shirt. Regular $11.50, for $9.00
Men's All-wool Sox, heavy, dark grey. Regular $2.25, Special Sale price, ...$2.00

We have pleasure in inviting Merchants and Buyers to call on us during our Special Exhibition Sale. Make our Warehouse your headquarters during your visit to Toronto

CORNER BAY AND WELLINGTON STREETS, TORONTO

WOMAN FALLS INTO CISTERN

Stands on Tip Toes For an Hour to Escape Drowning.

BRANTFORD, Aug. 31.—Mrs. Lewis, wife of the time-keeper at the Massey Harris works, had a narrow escape from drowning at her home, 164 Dalhousie-street, this morning. Going out into the outer kitchen she stumbled thru a trap door over the cistern, and fell in. The cistern, which is eight feet deep, had a little more than five feet of water in it. By standing on tip-toe, she was able to keep her chin above water level. For an hour she remained in this perilous position calling for help. A woman at the front of the house finally heard her.

This Accident Fatal.

COMBER, Aug. 31.—David Jacques, an elderly man living in Tilbury North Township, fell into a well and sustained injuries which resulted in his death several hours afterwards. The deceased was in the act of repairing the cover of the well when it gave way.

ATTENTION, EXHIBITION VISITORS!

To the visitor as well as our home people, we extend a cordial invitation to visit our new music emporium, which is one of the most complete in the world.

Our pianos are the seed with which we propagate our business, and the great "New Scale Williams" has become a "standard" which all others try to grow. Poor seed would make a poor business, and that is why we take especial pains to see that every one is perfect.

We don't claim to have the only good pianos in the world, but we do claim to have the cream of the best ones.

Call at our booth at the exhibition or at our warerooms, 143 Yonge-street, and see the "New Scale Williams," Canada's greatest piano. The R. S. Williams & Sons Co., Limited.

A Big Clean Out.

A piano sale of unusual size will be held during the two weeks of the Canadian National Exhibition. Ye Olde Firme of Heintzman & Co. intend cleaning out about one thousand new and secondhand instruments, in this special sale. There will be uprights, grands, and squares at prices from $65.00 up. The sale will be held at the firm's warerooms 116-117 King-street west.

Chartered Stenographers.

The Chartered Stenographic Reporters' Association held their annual meeting yesterday morning at the normal school. The meeting was largely attended, many visitors from the United States being present. In the afternoon the association was entertained at the exhibition. The following officers were elected for the ensuing year: President, John Buskard, Brantford; vice-president, F. Berryman; secretary, R. S. Stonehouse; treasurer, E. P. Seon.

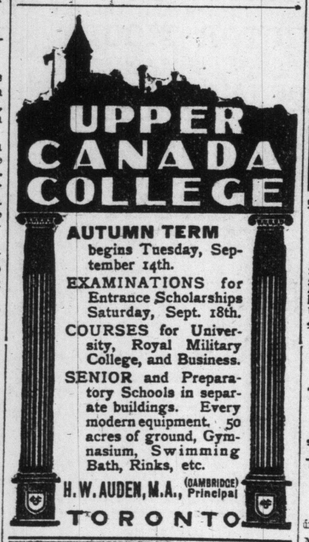
The summer home of Raymond Hitchcock, the actor, in Great Neck, Long Island, was totally destroyed by fire; loss $30,000.

EDUCATIONAL.

Normal School Opening

The Normal Model School, Toronto, will re-open on Thursday, September 2nd, at 9.30 a.m., when new pupils will be admitted. 234

St. Alban's School Weston A CHURCH SCHOOL FOR BOYS. Three miles from Toronto. Visitor—Lord Bishop of Toronto. Large and beautiful grounds. Boys prepared for the University and Royal ONTARIO Military College. Special attention given to juniors and boys entering commercial life. Reopens Sept. 13th. For prospectus apply to M. E. Matthews, Head Master.



ALLIANCE ACTIVITY

Secretary Spence Expects Cold Water Victories in Waterloo County.

Rev. B. H. Spence, secretary Ontario Alliance, returned yesterday from an organizing campaign tour. He states that Waterloo County will be besieged by the temperance party this winter, and several vigorous local option contests be held. He was at Teeswater on Monday night opening a local option campaign. A similar contest has been decided upon at Holland Landing.

INLAND NAVIGATION.

RICHELIEU & ONTARIO NAV. CO. STEAMERS **Toronto and Kingston**

Leave 3:00 p.m. Daily.
Charlotte (Port of Rochester), 1000 Islands, Montreal, Quebec and Saguenay
Running all the Rapids.
SPECIAL RATES, Including Meals and Berth.
Ticket Office, 2 East King St.

WARM WEATHER WEAR

Dainty Summer Silks, Muslins, Linen and unfinished silk two-piece suits are the order of the day now. They are of such fine designs and delicate fabrics that it is impossible to send them to the tub.

Where We Come In

s in the cleaning of just such dainty garments. No risk (to you), no trouble. Send them to us and have them returned ready for service again. We will only keep them a day or so.

Send for Our Booklet.

"MY VALET"

Fountain—The Cleaner
30 Adelaide St. West, - Toronto.
Phone Main 5900. 357tf

E. PULLAN

King of the Waste Paper Business in the Dominion. Also buys junks, metals, etc. No quantity too small in the city. Carloads only from outside towns. 267
Phone Main 4693. Adelaide and Maitd Sts

BABBIT METALS

FOR ALL REQUIREMENTS.
THE **Canada Metal Co., Ltd**
WILLIAM ST., TORONTO. 136tf

TORONTO BOYS NEARLY DROWN AT KINCARDINE.

KINCARDINE, Aug. 31.—This morning Murray McCrimmon, son of Dr. McCrimmon, and Leslie Thomson, son of T. C. Thomson, barrister, Toronto, had a narrow escape on the lake here. The weather was choppy outside, and the young men went for a sail in a 20-foot dinghy. As they were making the harbor the boat upset.

Both being good swimmers, they regained the boat and drifted around in a heavy sea until taken off by the life-saving crew.

McCrimmon is a School of Science graduate, who is taking a medical course with a view to missionary work.

Schools Open Next Tuesday.

Both high and public schools will open on Tuesday morning, September 7.

INLAND NAVIGATION.

NIAGARA NAVIGATION COMPANY **BUFFALO, NIAGARA FALLS TORONTO**

Steamers Leave Toronto (Sunday excepted) 7.30 a.m., 9 a.m., 11 a.m., 2 p.m., 3.45 p.m., 5.15 p.m.

SPECIAL RATES
TORONTO FAIR
August 28th to September 13th
(Including LABOR DAY, September 6th)

GOOD FOR TWO DAYS DURING PERIOD OF FAIR

NIAGARA FALLS and return	$1.00
BELT LINE	2.00
BUFFALO and return	2.00
NIAGARA, LEWISTON or QUEENSTON	1.25
NIAGARA, LEWISTON or QUEENSTON, Labor Day, Afternoon only	1.00

SPECIAL
Good Going Sept. 4th or Sept. 6th, and Return up to Sept. 7th

NIAGARA, LEWISTON or QUEENSTON	$1.50
NIAGARA FALLS	2.00
BUFFALO	2.50
CLEVELAND	5.00

City Ticket Offices—Ground Floor of Traders Bank Building and A. F. Webster's.
Telephone M. 6536.

NIAGARA CENTRAL ROUTE

For Niagara Falls, Buffalo St. Catharines, Welland

Steamers Garden City and Lakeside leave Yonge Street Wharf at 8 a.m., 2 p.m. and 5 p.m.

DAILY EXCURSIONS FROM AUG. 28 TO SEPT. 11, RETURN LIMIT THREE DAYS:

Niagara Falls	$1.10
Buffalo	$1.75
Welland	$1.45
St. Catharines	$1.00
Port Dalhousie (afternoon ride)	50c

For information phone Main 2553.

GRAND TRUNK NORTHERN NAVIGATION CO.

GRAND TRUNK ROUTE
Georgian Bay Division — Mackinac Island, last trip Aug. 31st.
First sailing Fall Schedule, Wednesday, Sept. 1st, and thereafter regular sailings each Wednesday and Saturday from Collingwood 1.30 p.m. and Owen Sound 11 p.m. for Sault Ste Marie and way ports. Midland-Penetang-Parry Sound Division — Regular sailings each week-day up to Sept. 11th, inclusive. Service discontinued thereafter. Lake Superior Division — Three sailings weekly from Sarnia for Sault Ste. Marie and Lake Superior ports. Tickets from all railway agents.
H. H. Gildersleeve, Mgr., Collingwood. C. H. Nicholson, Traf. Mgr., Sarnia. 135

Convention at City Hall.

The Ontario Municipal Association will hold its annual convention in the city hall to-day and Thursday. Controller Harrison will officially welcome the delegates.

PASSENGER TRAFFIC.

CANADIAN NORTHERN ONTARIO **Muskoka Parry Sound and Sudbury TRAINS**

Leave Union Station 8.00 a.m., 10.00 a.m. and 5.15 p.m.
Arrive Union Station 10.30 a.m., 5.00 p.m. and 9.15 p.m. Daily except Sunday.
Sunday night special from Parry Sound and Muskoka arrives Union Station at 11.00 p.m. Observation-dining-parlor cars. ed-7 tf

LABOR DAY SINGLE FARE!
Sept. 3rd, 4th, 5th and 6th
RETURN LIMIT SEPTEMBER 8
Offices corner King and Toronto and Union Station. Phone Main 5179.

THROUGH BOOKINGS from NEW YORK and Canadian Ports to
EGYPT, INDIA, CHINA, JAPAN, AUSTRALIA and all Eastern Ports
By ROYAL BRITISH MAIL STEAMERS of the **P & O**
STEAM NAVIGATION COMPANY.
Chief Office: 122 Leadenhall Street, London, E.C.
ROUND-THE-WORLD TICKETS.
Yachting Cruises to Norway and the Mediterranean.
Berths may be secured and all information obtained on application to the COMPANY'S AGENT in TORONTO, R. M. MELVILLE, corner Toronto & Adelaide Streets.

Clark's Cruises of the "Cleveland"
[Hamburg-American Line]
18,000 tons, brand new, superbly fitted.
ROUND THE WORLD
From New York October 16, 1909; from San Francisco Feb. 5, 1910, nearly four months, costing only $650 AND UP, including all expenses afloat and ashore.
SPECIAL FEATURES:—Madeira, Egypt, India, Ceylon, Burma, Java, Borneo, Philippines, Japan. An unusual chance to visit unusually attractive places.
12th Annual Orient Cruise, Feb. 5, '10; by North German Lloyd S. S. "Grosser Kurfuerst," 73 days including 24 days Egypt and Palestine, $400 up. 37tf
FRANK C. CLARK, TIMES BLDG., N.Y.
A. F. Webster Co., King-Yonge, Toronto.

TENDERS.

TENDERS will be received by the undersigned up till noon, Sept. 14th, for all the various trades required in the erection and completion of an eight-storey fireproof building on the southeast corner of King and Jordan-streets, Toronto, for the Standard Bank. Plans, specifications and all information can be obtained at the office of the Architects, DARLING & PEARSON, 2 Leader-lane, Toronto.

The lowest or any tender not necessarily accepted.

Johnston's large pulp mill at Chateauguay, N.Y., has been burned; loss $50,000

PASSENGER TRAFFIC. PASSENGER TRAFFIC.

GRAND TRUNK RAILWAY SYSTEM

-EXTRA- Farm Laborers' Excursion
FROM ALL STATIONS IN ONTARIO
September 3rd
Via CHICAGO and DULUTH
$10 TO WINNIPEG
$18 ADDITIONAL RETURNING.
Regular Excursions leave Toronto Sept. 7 and 10. Baggage bonded through. No customs examination.
See nearest GRAND TRUNK agent for particulars regarding free transportation west of Winnipeg on GRAND TRUNK PACIFIC and CANADIAN NORTHERN RAILWAYS.

LABOR DAY
Return Tickets at Single Fare Between all Stations in Canada.
Good going Sept. 3, 4, 5, 6. Return limit Sept. 8, 1909.

MUSKOKA AND LAKE OF BAYS
Now is the time to spend a week or two at these delightful resorts. Trains leave Toronto 12.05 noon and 2.05 a.m. (Sleeper open 9.30 p.m.)

Secure tickets at Grand Trunk City Office, northwest corner King and Yonge Streets. Phone Main 4209.

CANADIAN PACIFIC

MORE MEN WANTED
FARM LABORERS' EXCURSION
NOTE THE NEW DATE
FRIDAY, SEPT. 3 FROM TORONTO and all stations in Ontario. $10 to Winnipeg and points in Manitoba, Saskatchewan and Alberta. Return fare $18.

LABOR DAY MONDAY, SEPT. 6 Tickets to all points in Ontario, Detroit, Sault Ste Marie, Buffalo, etc., good going SEPT. 3, 4, 5 and 6. VALID FOR RETURN UNTIL WEDNESDAY, SEPT. 8.

SINGLE FARE FOR THE ROUND TRIP.

For information, train hours, etc., call City Ticket Office, King and Yonge Streets or write
R. L. THOMPSON, Dist. Pass. Agent, Toronto

HOLLAND-AMERICA LINE
New Twin-Screw Steamers of 12,500 tons.
NEW YORK—ROTTERDAM, VIA BOULOGNE.
Sailings Tuesday as per sailing list:
Aug. 24 ..... New Amsterdam
Aug. 31 ..... Potsdam
Sept. 7 ..... Noordam
The new giant twin-screw Rotterdam, 24,170 tons register, one of the largest marine leviathans of the world.
R. M. MELVILLE,
General Passenger Agent, Toronto, Ont. edtf

Pacific Mail Steamship Company
Occidental & Oriental Steamship Co. and Toyo Kisen Kaisha Co.
Hawaii, Japan, China, Philippine Islands, Straits Settlements, India and Australia.
SAILINGS FROM SAN FRANCISCO
Aug. 24 ..... Siberia
Sept. 9 ..... China
Sept. 8 ..... Manchuria
For rates of passage and full particulars apply to R. M. MELVILLE,
Canadian Passenger Agent, Toronto 136tf

Henry Otis, aged 20, was struck by a racing auto at Lowell, Mass., during a fog and killed

The U. S. postal department reports a deficit of $16,873,222 for the year ending June 30 last