ROWAT'S COFFEE

55c PER POUND Phones 3051-3052 Canada Food Board License No. 8-3422

If In Doubt **Buy Slippers**

They're always acceptable, and nothing could be more appropriate. Make sure your mother or wife has a pair of warm, cosy slippers to slip on when she gets up in the morning to protect her feet from the cold floors before the furnace has been fixed for the day. The children, too, like nice, cosy slippers, and Dad, well, you know how he likes to slip off his heavy shoes, after working hard all day and setafter working hard all day and set-tle down in his easy chair for the

Buy Slippers, and you are sur Cook's Shoe Store

Chase the Chill WITH A \$10 MAJESTIC ELECTRIC

HEATER. Western Ontario Electric Co.



Diamond Rings from \$5 to \$350, including single diamond rings, three and five diamonds, and many

C. H. WARD & CO. DIAMOND MERCHANTS.

386 Richmond Street. SELLING AT COST!

Our entire stock of Up-to-Date Boots,

oes, Rubbers, Trunks, Suitcases and Club Bags to be sold at cost at SAMUEL'S SHOE STORE.

290 Dundas Street, 2 doors east City Hall. Open evenings. WE SAVE YOU MONEY.



memorable and happiest the world has ever

Make your gift in keeping with it. One that will restore normal vision and add the comforts and joy of good eyesight is a most appropriate gift.

Ask about Our Special Victory Christmas Plan which enables you to obtain the exact glasses the recipient will re-

See our display of latest id and designs in gold and shell rims, frames, mountings and select eye glass and specta-SHOP EARLY

EBILCOCK OPTICIAN

233 Dundas Street. Phone 2351.

Our Retreading

IS QUALITY WORK, NOT THE AVERAGE

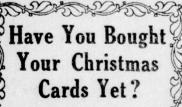
London Tire Repair Depot 154 Wellington Street. Phone 2334. A. WILKES. Opp. McClary's.

Taylor's Stomach & Liver Cure The Best Remedy for Constipation,

Taylor's 6-Cut rate Drug Stores GET YOUR RETREADED.

London's Rubber Man BROCKMAN
BROCKMAN
HE DUNDAS STREET. PHONE 5124

IT PAYS.



You'll find it easy to % make your selection from our ample supply.

Hay's Stationery

IF YOUR SPARK IS VERY POOR Consult our battery experts, Mr. Motorist. They'll save you a considerable lot of time, trouble and money. DO IT

BENSON-WILSOX ELECTRIC CO.

London Loan and Savings Co.

OF CANADA MONEY TO LEND

Government Bonds Negotiated

Only \$58.55 required for \$100. Special Debenture. L J. KENT, Manager,

JOHNSTON BROS. XXX **BREAD**

Delicious! Pure! Wholesome!

In public favor for over quarter of JOHNSTON BROS. PHONE 944.

License No. 5-263.

PLAN TO BUILD NEW MEDICAL SCHOOL IS MEETING APPROVAL

Citizens Realize Need of More Accommodation.

The general sentiment with regard to he proposed bylaw to provide \$100,000 for the building of a new medical school meeting with marked approval broughout the city generally. It is ointed out by many that the crowded ondition of the old school for several years before the war made the building of a new plant a necessity, and though the plans in this regard were halted by the war, the present conditions, they say, have shown the need of modern and mple accommodation as never before. Post-Graduate Courses.

Within the last few months there within the last lew months there have been practicing physicians from several outside cities and towns here for post-graduate work and the stimus which has been given to advanced work by the men on the medical staff is having its effect in the generally high s naving its effect in the generally high standard of medical practice in this city. The new chamber of commerce is lin-ing up strongly behind the proposal to ouild a new medical college and a strong committee is at work to further the

Mayor Took Initiative There is a general feeling that Mayor omerville, who took the initiative in reposing the plan for a civic appropriation, will have the pleasure of seeing his proposal approved at the end of the the late Dr. Norman Beal is to be added to the medical school collections which have been growing steadily during the

\$200 OR JAIL TERM OPTION GIVEN TWO MEN BY MAGISTRATE

One Had Bottle of Whiskey. Other Sold It.

bottle of whiskey which had been placed on the magistrate's desk was the centre of interest in police court this morning. However the firewater

the centre of interest in police court this morning. However the firewater was not brought there alone for William McDougall and a 17-year-old youth had, by request, accompanied it. The youth admitted that it had stayed at his place, but as the place where it had stayed was "other than a private dwelling," he was asked to contribute \$200 to the police court coffers or to spend a three months' vacation at Castle Carter. He paid.

An Old Offender.

William McDougall was given the same option as his friend. He was convicted of selling the bottle to him for the sum of \$7. The court appearance was nothing new for McDougall, as within a few months after prohibition came into force he had contributed upwards of \$700 to the Carling street institution. The bottle, which was labelled "imperial," was got from a man on the Hamilton road for \$6. The bottle was sealed before the court opened, but to prove that it was really whiskey Sergt. Birrell got a corkscrew, opened it, and after taking a smell of it, declared it to be the "real stuff."

smell of it, declared it to be the "real stuff."

All Have a Sniff.

After that Chief Williams, and in fact almost everyone except the unfortunate reporters were allowed to have a smell. Some prisoners who were in the box offered to make an expert test of some of the contents by imbibling it, but to their disappointment they were not allowed that privilege. The youth said that he had got it for a cold. He had failed to get a prescription. A bottle of which had also been placed on the desk, but it did not receive half the attention which its "stronger" brother got.

Ten or Ten.

Three men pleaded guilty to being intoxicated yesterday. "\$10 or ten days," said Acting Magistrate Bartlett, at the close of each case.

Ernest Watson, W. J. Young, Walter Wilkins and George Calvin each paid \$5 for breaches of the motor vehicle act. F. H. Hughes, Simon Wilson, Jack Coleman, Arthur Duncan and John Putherbough paid \$2 each for breaches of the bylaw, and Norman Dent paid \$1. Leonard Brennan paid \$1 for discharging fire-arms in the city.

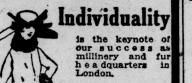
EDUCATIONAL SECRETARY VISITS LOCAL I. O. D. E.

Mrs. Smith of St. Catharines, educational secretary of the National Chapter of I. O. D. E., comes to London next Thursday, December 12. under the auspices of the Municipal Chapter, I. O. D. E., to give an address on educational work. She will bring with her a very interesting collection of pictures of an historical nature. Mrs. Smith will speak in the new rooms of the Nicholas Wilson Chapter, third floor of the Dominion Savings Building. Richmond Street, at 3:30 p.m. Following Mrs. Smith's address afternoon tea will be served by the Nicholas Wilson Chapter. A very cordial invitation is extended to all Daughters of the Empire.

"THEY WHO COME BACK." "THEY WHO COME BACK."
"They Who Come Back" is the title
an artistic little book of collected
erse by Amy Campbell. It is particurly suitable as a gift to soldiers or
iends of the boys "coming back."
rice, 35 cents, postpaid. Address,
my Campbell, care of The Advertiser,
ondon, Ontario.

IF YOU ASK US about our service, ten to one we'll refer you to someone for whom we'ye done such good work that he'll have something really valuable to tell you.

Federal Advertising T. H. YULL cominion Savings



BELTZ & CO. Tears and Laughter Mingle as Old Bill, Bert and Alf Cavort

Something for

on Screen Before Crowded Houses at Majestic-First All-British "Movie Production."



Scene from the "Better 'Ole," showing in continuous performances from 2:30 p.m. to 11 p.m., at the Majestic Theatre all this week. Also a Mack-Sennet



Though once you ate much poorer bread, ALOAFA'S yours when

you say."

-00 Cl-aro & to realook out num 61

Let's Talk About Toast

LL THE WORLD loves toast. The business man, the little child, mother, father, big brother, sister, growing boys and girls. Invalids will eat a nicelybrowned piece of toast when nothing else will tempt the

Almost any bread is good when toasted, but to get toast at its best-tasty, crisp, "more-ish, super-toast"-use NEAL'S ALOAFA BREAD.

"There's a reason"-as our Battle Creek friends would

In perfecting NEAL'S ALOAFA BREAD we aimed to make a loaf that would be light, white, of very palatable flavor, even in texture, richly nutritious, and easy to digest

In addition, we kept before us the fact that everybody likes toast, and nearly everybody eats it at least once a day; so, we had to turn out a loaf that would make perfect toast, as well as possessing the qualities above mentioned. To the credit of our master bakers be it said, we produced in NEAL'S ALOAFA BREAD a loaf that is truly

A Triumph in Bread-Making

Space will not permit of dealing fully with this subject in today's advertisement, so we plan to tell you something more on Thursday. Meanwhile get a loaf of NEAL'S ALOAFA BREAD to try. It will enable you to test the worth of our statements on Thursday, besides

We Invite the Table Test

Neal Baking Co., Limited Phones 1313 and 2173

Bread Factories at

Sarnia, St. Thomas. London,

of Canada License No. 5-448

ible laughter could he heard throughout the theatre, so keenly were they enjoying the wholesome fun. Every child should be introduced to Old Bill, Bert and Alf, if they have not yet made their acquaintance through the pen of Bairnsfather. Those who have learned to love them already will be anxious to see them in action.

The specially-enlarged orchestra, with a harp, is an added attraction. An unusually clever Mack-Sennet Comedy is also being shown, and a vaudeville act from Camp Custer, the performers appearing in khaki.

One Thing Is Sure:

Some Men In Khaki

bar, and Bilk Bert and Alf are left without hope. Tragically-comical is the action of Alf, who tears a piece of newspaper into three bits and doles them out to be read.

A sweet love Tale.

A sweet love tale is to be found centered in the lives of the soldier poet and Old Bill's niece. Lil. Their happy reunion when the poet returns, as if from the dead, forms a fitting anticlimax to the last scene of all, showing the three chums in the distance walking away from home and "Blighty" back to the fight.

Children will love this picture. Yesterday their spontaneous and irrepress-

GRAND JURY FINDS CRIMINAL CHARGE

> Prisoner Has Spent 3 Months in Jail Awaiting Trial.

DAMAGE ACTION ON

drive, and they went to South London, where it was quiet. Goldberg alleged that after he had been given a lasson on steering McLachlin told him that he had some business to do at the Holeproof Hosiery, so they drove to that place.

He further alleged that he waited outside until McLachlin came out, and then they went westward, he himself steering. Another car was coming and

steering. Another car was coming and Goldberg claimed that he let McLachlin take the steering wheel. McLachlin declared that he tried to steer but that Goldberg, who had the wheel, was too strong for him, and that the car went over the curbing.

After all the evidence had been heard the court was adjourned until 9:30 this morning, when the case will proceed. Hospital Inspection Unlikely.

PHONES 929-1390

That will make you healthy, wealthy and wise. Buy and eat

PARNELL'S BREAD

It is the last word in bread perfection, and should be used in every home. Try a loaf today.

PARNELL The Breadman

13 More Shopping



Ihen Christmas!

And So Many Useful Gifts That Save Much Shopping Around Are Shown Here

HOLIDAY FOOTWEAR



There is nothing that father would enjoy more for a Christmas gift than a pair of slippers. Just come in here

and you can find just what you want and priced reasonably.

BROWN, GREY AND OXFORD FELT SLIPPERS. With padded buckskin or felt soles. Priced anywhere 75c to \$3.50

FOR MOTHER

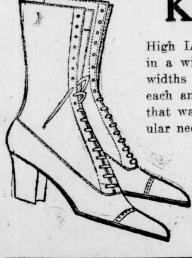
The famous Juliets with soft turned soles and leather heels in grey, brown, red, maroon and black felt with

\$1.75 * \$2.25

The much-called-for Boudoir Slipper with buckskin soles and in the daintiest shades of blue, pink \$1.75 and old rose, at

Indian Moccasins with genuine buckskin soles, the kind you have wanted for a \$1

Women's All Black **Kid Boots**



High Louis and militaire heels in a wide variety of styles and widths which enables us to fit each and every foot in the shoe that was intended for its particular needs.

\$4.00 to \$8.00

IT PAYS TO BUY YOUR SHOES HERE

The "President"



tion in rich chestnut brown calf leather on an entirely new last that will please the most particular.

The "Senator"

An approved combination last now being shown in soft black kid leather. A sure cure for tired feet. Built over a very stylish last,