

A PAGE OF GENERAL INTEREST TO WOMEN READERS



MADE IN CANADA

CHICLE

Adams California Fruit Chewing Gum

OUR OWN PREPARED TUTT-FRUIT-FLAVOR.

ADAMS
California Fruit
CHEWING GUM WITH THE FRUITY FLAVOR

PAULINE FREDERICK, One of the real stars of the Photo Drama, says: **Adams California Fruit Gum** is a real treat—It is "so different" and—delicious—does not begin to describe its flavor.

CANADIAN CHEWING GUM CO.
LIMITED

Pauline Frederick:

Have YOU Done Your Full Duty?

THE calls upon you have been many, and doubtless you have given generously of your means to the Red Cross and the many patriotic causes. But while we in Canada are living in comfort, we cannot afford to forget those whom the war has left homeless and almost hopeless.

How About SERBIA?

What has been done for the brave Serbians? All the world knows the story of their sufferings, how they were driven out of their homes over the frozen mountains and how they had to seek refuge with their allies. Britain is shouldering the heavy task of succoring the sick and helpless, but the call has come for money and more money. Will you help while you have the glorious opportunity?

Serbian Relief Fund. Patroness: Her Majesty the Queen.
President: The Lord Bishop of London, LONDON.
Honorary President: President R. A. Falconer, C.M.G., L.L.D., University of Toronto.
President: Dr. W. D. Sharpe, Late Commandant, British Naval Mission Hospital, Belgrade, Serbia.
Mrs. L. A. Hamilton, 1st Vice-Pres. Hon. Treas.: A. H. CAMPBELL, Esq.
Please send your contribution to-day. The Canadian Serbian Relief Committee transmits funds to the British Serbian Relief Committee, through which they are distributed to the sufferers. Contributions may be sent to Mr. A. H. CAMPBELL, Hon. Treasurer, 4 Wellington St. E., Toronto, Ont., or to
A. D. MacLean, Canadian Bank of Commerce, London, Ont.

DAILY BIBLE QUESTION CLUB

By Rev. J. S. Linscott, D.D.

The six daily studies for this week constitute the International S. S. Lesson for next Sunday. Read the Bible Story on which this study is based, as you ponder the following questions:
1. Jesus, the Good Shepherd. John, x, 1-18.
2. Golden Text—"I Am the Good Shepherd, the Good Shepherd Layeth Down His Life for the Sheep" John, x, 11.
3. How does a member of the church, having entered in "some other way," than the Jesus way, resemble "a thief?"
4. When, and from whom, did Jesus receive his appointment as the shepherd of the church?
5. Verse 8—How can you show that all those who live in harmony with God recognize Jesus when they first hear his name and a robber?



You never tasted a meat paste as delicious as—

PARIS PATE

Try it to-day from your grocer

Advertiser Patterns



A Simple, Attractive Style for Home or Porch Wear.
1932—Ladies' House Dress.
This model has a vest finished with coat closing. The skirt fronts have added pockets. The neck edge is cut with low outline and finished with a rolled collar. The pattern is in six sizes, 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 7 yards of 36-inch material for a 36-inch size. The skirt measures about three yards at the hem. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.
Please send above mentioned pattern, as per directions given below, to:

Name
Town
Province
Age (if child's or misses' pattern)
Measurements: Bust Waist
Caution: Be careful to measure the above illustration, and send size of pattern wanted. When the pattern is sent measure you need only mark 32, 34 or whatever it may be. When in waist measure, 22, 24, 25 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "yards." Patterns cannot reach you in less than one week from date of application.

Sandwiches of Many Varieties

[Chicago News]

When the roses that young man sends you get passe, my dear, there are at least two things that you can do with them to prove your appreciation: You can put them into a jar with spices to dry and let him smell the old-fashioned potpourri. They will last longer that way. Or, you can put them in a jar with butter and turn them into sandwiches. I've a notion that in that form they will appeal to him quite as effectively. "The road to a man's heart," but perhaps I digress! You should have seen the expression on my maid's face when I told her I was going to make sandwiches of the dropping roses she was about to throw away. That was a good while ago; not to be long astonished when I propose to make queer ones.

Just as I write this we are going to serve tea this afternoon, and have cinnamon toast and roseleaf sandwiches. As for the toast, after it is buttered, sprinkle it with powdered sugar and then with a small amount of powdered cinnamon—be careful not to use too much; just enough for a dainty flavor. You don't have to have rose leaves. You can use the petals of almost any blossom—violet, clover, nasturtium. But roses will do very well; the process is to wrap a layer of sweet butter in a jar of petals—a thick layer under and over and around. The fragrance will go through the paper and saturate the butter if you leave it overnight in a cool place. Then spread the scented butter upon thin, dainty slices of bread, and between the slices lay fresh rose petals, with the edges showing. You don't have to explain that the fragrance and flavor are really in the butter, but you can if you want to.

In the winter, or if you haven't any flower petals on hand, there are dozens of other kinds of sandwiches. They can be made out of almost anything that is good to eat, if you have practical sense enough to make the right combinations, of meat or fish, chopped hard boiled egg, jelly, nuts, lettuce, chopped radishes, wheat-not, with a dash of onion juice, lemon, curry powder, mace, cinnamon; a layer of cream or mayonnaise. The bread can be white or brown, Graham, or rye. It's all in the good judgment you can use in selecting the combination.

Crackers, if crisp—and you can make them crisp with a few minutes in the oven—are always good, and can be spread with almost any of the things you would use for sandwiches; but they must be served very fresh, or the moisture will spoil the crispness.

The other day at a friend's tentacle I found tiny squares of hot Dutch apple cake served with tea. You know how it is made; baking powder biscuit with sliced apple, sugar, butter and cinnamon, all cooked together as the biscuit bakes.

But I was speaking of sandwiches. If you have cold roast beef in the house try this:
Chop a pickle, mix it with a little grated horseradish, four tablespoonsful of mayonnaise and one egg, whipped cream and butter. Spread the thin slices of bread with the mixture and lay on a very thin slice of the cold beef. Or you can chop the beef, if you prefer.
Few people realize how good are sandwiches of cold fish. Sardine and anchovy sandwiches are common enough, but you can use almost any kind of fish—halibut, bluefish, whitefish, fresh cod, chopped fine with hard-boiled egg, a few capers or a pickle, dashed with lemon juice and mixed with enough mayonnaise to hold all together. Butter the bread, spread on this mixture and see how delicious it is.
Marmalade and chopped nuts, or jelly and nuts, make effective combinations; cucumber and lettuce sandwiches are improved by adding nuts with mayonnaise. The cucumbers and lettuce for sandwiches should be very fresh.

Lids for Kids

—Jaunty Little "Rowdy"
Hats of velvet for girls and boys, navy, brown, black and white stripes and others with ribbon and buckles; new in. At \$1.50

Chapman's

NEW IDEA PATTERNS. 239, 241, 243 DUNDAS STREET.

Corsets, \$1.49

—Ten-dozen lot of Strong White Coutil Corsets, medium bust and length, four hose supporters; worth \$2.00.

MID-WEEK SPECIALS

Waists

—Another large lot of Waists at 98c—remarkable value and a splendid variety of styles. White Voiles with deep sailor collar; Embroidered Voiles trimmed with lace; Cluster Stripe Voiles in blue and white, pink and white and black and white. Tucking and hemstitching finish these pretty waists. Sizes 36 to 44. Choice 98c

Martha Washington House Dresses Here at \$1.50

—Newly-arrived shipment of Martha Washington House Dresses, a particularly taking dress made of striped percale and gingham in blue and white, pink and white and grey and white stripes, collar finished with narrow edging of embroidery; sizes 36 to 42. Also extra stout sizes 40 to 46, for large, fleshy women, made of plain blue chambray, well made and finished. Choice \$1.50
—APRONS FOR HOUSECLEANING—A fine all-over Bungalow Work Apron. At 59c
—DUST CAPS—You need them now 2 for 25c

Sale of Petticoats

—The price is 98c, and you can't equal them anywhere at this price. Twenty-five dozen Women's Black Sateen Petticoats, full-flaring width, pleated or frilled flounce; lengths 38, 40 and 42 inches; worth \$1.25 and \$1.50. On sale 98c

Curtains & Drapery

—Housecleaning needs in curtain materials and draperies.
—WHITE MADRAS, in block and figure designs, 34 inches wide. At, per yard 25c
—FINISHED-EDGE MADRAS, scalloped at both sides, 28 inches wide. At, per yard 25c
—COLORED BORDER SCRIMS, cream or white with colored border, 36 inches wide. Per yard 15c
—NEAR SILK MADRAS, lace stripes in russet brown and black, 45 inches wide, rich and effective for over-curtains. Per yard 75c
—Reversible Cretonnes for over-curtains 75c per yard

J. H. CHAPMAN & CO.

A touch of curry suits the taste of some; others do not like it at all, but for most people, if used judiciously, it is a delectable with chopped eggs and oyster. A small dash of onion juice helps a lot.
Cream cheese, with a few nuts, helps out a jelly sandwich, and the combination is more tasty than either cheese or jelly alone.
A hearty sandwich—the men will like it better than the daintier ones—is made of a very thin slice of bologna sausage, spread with chopped pickles and a little French mustard, between thin slices of rye bread. I have known many fastidious eaters of bread and sandwiches of chopped raw beef and raw onions. Awful! Well, you never can tell what a man will like.
Rolled sandwiches always look attractive. They cannot be made at the last minute. The bread, at least a day old, should be cut very thin and wrapped in a damp cloth for at least two hours; then spread thinly with soft butter or jelly. Now they can be rolled, wrapped in wax paper, and put in a cold place until needed. In this way they will keep their shape.
If one likes a sweet sandwich, you can make it of chopped nuts, dates, or raisins, with soft butter and a dash of lemon. It is a good change from the everlasting jelly sandwich.
You can serve these things at any time, or take them on picnics. I am thinking of them particularly in connection with the cup of tea that you can serve an afternoon a week. I believe in the custom, even for the business women. It costs but little, and immensely increases the pleasure of your friends' dropping in on you. Even once a month it will add something worth while to your life. That dainty cup and bite at the end of the afternoon refreshes one amazingly, and gives added reality to the welcome you give your friends. If they are tired, it will refresh them, too.

AN INVITATION TO WOMEN

Women are invited to visit the laboratory of the Lydell E. Pinkham Medicine Company at Lynn, Mass., and see for themselves with what accuracy, skill and cleanliness this wonderful remedy for women's ailments is prepared. Over 500,000 pounds of roots and herbs are used annually in making this famous medicine. The great bins of herbs, the huge tanks filled with the medicine ready to be bottled, and the bottling room, where it is put up and labelled for the market, cannot help but impress them with the reliability of this good, old-fashioned root and herb remedy, which for the past forty years has been so successful in the home treatment of female ills.

Liberty For Women Demanded in Russia

By Bassett Digby, in Chicago News

"Is all of Russia or only half of Russia freed?" women suffragists have asked the Government in a concise but thorough schedule of demands for a remarkable charter of liberty for women. They are embodied in a manifesto, which I have seen and which was composed a few days ago by a congress of the influential Moscow League of Equal Rights for Women, in collaboration with representatives of working women and labor deputies. The manifesto was sent to the Government in the name of the women of Russia. It reads:
"Congratulations the new Government on the complete wrecking of the old regime and the institution of a new and free national organization, this congress prays the Government to adopt the following passed resolution:
"1. Women must be extended full civil and political rights. To this end all statute texts, in which are formulated the rights of citizens, must have inserted for clearness and precision the words 'for both sexes.'
"2. Equal Pay Demanded by Women.
"3. Women's work must receive payment equal to that of men for the same task. Protective measures for child workers must be introduced.
"4. Full equality of rights for both men and women peasants in all future agrarian reforms.
"5. The abolition of all discriminative laws concerning the social evil that degrades the human dignity of women. This is taken to signify a demand for the abolition of vice segregation and the requirements that fallen women register with the police and carry a special yellow passport.
"6. The ministries of the Interior, Justice, education, trade and industry and agriculture promptly must appoint with guidance in all questions connected with the interests of women.
"7. Women must be promptly admitted to the rank of factory inspectors, lawyers, notaries, and, in general, to all branches of the public service."
Wishes Position of Sex Shown.
Then the manifesto concludes:
"All these requirements must without delay be brought to fulfillment if Russia is indeed to take a stand for a free

Chemically Self-Extinguishing

What do these words mean to you? They mean greater safety in the home—surely something that interests you keenly?

Perhaps you have noticed these words and the notation "No fire left when blown out" on our new "Silent Parlor" match boxes. The splits or sticks of all matches contained in these boxes have been impregnated or soaked in a chemical solution which renders them dead wood once they have been lighted and blown out, and the danger of FIRE from glowing matches is hereby reduced to the greatest minimum.

SAFETY FIRST AND ALWAYS USE EDDY'S SILENT 500s

CHOCOLATTA

Add boiling water and serve

An ever-ready food-drink of chocolate, milk and sugar in powdered form. Good for breakfast, fine for lunch, and great as a nightcap.

THE NUTRIENT FOOD COMPANY, TORONTO, CANADA.

Girls! Fresh Air and Sunshine Are Free

Why ride in a stuffy and poorly-ventilated street car and risk your health with the million germs that are flying around in the foul air?

Aside from this, it is cheaper—one year's car fare will buy

A Brantford Bicycle

After that your transportation costs you nothing, and you are independent of

Toonerville Trolleys

Call in and see us about terms and prices.

Our Free Adjustment Service will interest you, ladies. Ask us about it.

Bicycle and Motor Sales Co.

425 WELLINGTON STREET. CASH OR TERMS.

1917 LADIES' MODEL.

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CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.

LUX Washing Compound

WON'T SHRINK WOOLENS.

HORLICK'S

Malted Milk for Invalids

A nourishing and digestible diet. Contains rich milk and malted grain extract. A powder soluble in water.

Whenever the children suffer from

scarache, think of

COMPASS OIL

Three drops, heated in spoon, and

dropped into ear, cures.

Whitlief, excellent in salad, 20c

Lettuce, head 20c

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