SATURDAY MORNING

THE TORONTO WORLD

JUNE 3 1905

GUBA---THE LAND OF SUNSHINE **INCORPORATED UNDER** CANADA=CUBA LAND AND FRUIT COMPANY, LIMITED "THE ONTARIO COMPANIES ACT."

OFFIGERS AND DIRECTORS : REV. ALEXANDER CAMPBELL, President; HAROLD B. ROBINSON, Esq., Vice-President, Toronto; AMOS HARRINGTON, Esq., Second Vice-President, Toronto; ERWIN B. JONES, Esq., Secretary, Toronto; CECIL H. THOMPSON, Esq., Treasurer, Toronto; GEO. F. DAVIS, Esq., Managing Director, Toronto; JAMES CURRY, Esq., Toronto; WILLIAM PEMBERTON PAGE, Esq., Toronto; JOHN J. MAIN, Esq., Toronto; WHITFORD VANDUZEN, Esq., Toronto; J. W. CURRY, Esq., K. C., Toronto. BANKERS: The Royal Bank of Canada, Toronto; The Royal Bank of Canada, Havana, Cuba.

A Circular Letter Issued by One Who Bought One Thousand Acres of the Company's Property :

Second Issue-Ten Thousand Acres only will be sold at \$20.00 per acre. After this is sold a further issue will be sold at \$40.00 per acre.

Buy Now and Save Money. You can't duplicate this land for less than \$50.00 per acre to-day in Cuba.

Buy a Business Lot at \$50.00 to \$75.00 which will rapidly increase in value. Terms Cash; or 25% cash and 25% each month till paid for.

The First Issue of the **Company's Business**, **Residential and**

Winter Re-

sort Lots.

The Site Consists of 640 Acres,

About One Square Mile in Area.

It is situated on a slight elevation, sloping from the centre on either side

rowards the sea, chosen very carefully

by the members of our company and the company's engineers with a view toward insuring perfect drainage. The

location is well suited to the development of a thriving business and resi-

This tract is being divided by many

avenues and a grand boulevard. The

arrangement is effective, and when the streets and avenues have been cleared, leaving only the stately royal

palms, there will be no more pictur-

esquely beautiful spot in the tropics.

Most of the lots are 50 x 125 in size,

except where otherwise surveyed, as

These lots are unusually large and

their size gives plenty of room for

lawns, gardens, fruit and shade trees. The first issue will be sold for \$50.00

and get your choice. Only a limited

Hundreds of Canadian families have

purchased plantations from our Com-

pany, and are going to make their home on our estate.

number will be sold at this price.

dential community.

per map.

Cottinghams Oaklands Ave Alcorn Ave.

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Cent. Debenture Policy he beneficiary annual income years of five of the amount

Havana, May 1st, 1905. My Dear -In due course of time I received your March 21st letter. As you doubtless have well imagined, I have been too busy to answer, nor did I wish to do so until I could give you settled or nxed information. Since I wrote last I have been all over the island; in every province,

and a great deal on horseback, and at an expense to me of several hun-dred dollars; well invested, I think, however, as the future will show. I have looked into and studied, with the light of my Mexican experience, every industry as well as location and am well satisfied with what I ac-complished. I will not take time to tell you my individual experiences, but only of my conclusions and there there there there there exists but only of my conclusions and steps taken. After two months of solid work, I am more than ever delighted with Cuba and its possibilities, as you, or any one else, would be who studied it with an understanding eye. And I have secured what will just suit you and any of your friends who are located in the same manner you outline in your March 21st

gesting he locate in Cuba. Mrs. Kummel has now been visiting them some three weeks, and h

spent a few days on their plantation at Hatuey.

Much turber is being taken out of Puerto Principe Province by American companies, and some large fruit farms are being put in by American companies, and some large truit farms are being put in by what I consider misguided American companies. Some large American colonies have also located here, because the promoters bought land cheap and the colonists mostly were suckers. What many colonists have gone through would make angels weep, and I have been told only American grit would or could have survived. None of that in mine, that k you; and for big enterprises I am blocked at present through lack of funds or backing. funds or backing.

Santa Clara Province and Matanzas Province are the great suga producing sections and, while beautiful in their way, proved unattractive as I am unable yet to take up a sugar proposition, although some day expecting to do so, as time develops and my roots have taken deeper-growth on my adopted Cuban soil.

Havana and Pinar del Rio Provinces remained, with a multitude of enterprises and opportunities to investigate. Vegetable raising for the northern markets, while this year very profitable, due to the freezes in the south, never has interested me. Pineapples, a splendid business, but lands have so advanced I hated like sixty to pay the prices prevailing knowing what I could have bought them for three years ago, when here last. \$20.00 an acre land then, now commands \$45.00 to \$75.00 an acre and good locations hard to get. Consults gravity on a consult

Cuba. Finally, in order to not make this letter a manuscript, we found what pleased each of us to such an extent we all three bought individually and agree in believing that we have secured what will prove to be one of the very best orange and fruit locations in the Island of Cuba. If you will turn to your Cuban map, you will perhaps notice a bay at the western end of Pinar del Rio Province, and a town (La Fe). Name of the bay is Guadiana. We are located six miles from this town and on this bay. This is all the Vuelta Abajo country. the richest tobacco country in the world. A company has bought 70,000 acres on this bay and expects to build a town site and colonize Americans. I predict it will be the most successful and pleasantest colony on the island, and we all three not only located in the neighborhood, but each one of us bought four town lots at \$1.00 a foot on the beautiful beach. This I beach, of pure white sand, slopes gradually out in the bay, making an ideal spot for women and children to bathe, as fully a block extends be-fore one can get over their depth. Furthermore, there are no coral rocks, stingarees nor sharks. The town is to be located on a tongue of land as andy beach in Cuba is a very difficult thing to find. Usually the shore 3 is marshy and muddy and covered with mangrove growth, extending far \$ out, or rocky and precipitous. When the forty miles of railroad is completed to he bay, I predict a great winter bathing resort for Amer-icans and a summer one for Cubans, as the Cubans only sea bathe in the summer time. So absolutely lacking are bathing beaches in Cuba in general, and finite

So absolutely lacking are bathing beaches in Cuba in general, and Havana especially, that I felt warranted in writing the company as follows, on their request as to my opinion of their town site and beach: "Needless to say, with the advantage of a previous inspection of Cuba and my past experience in Mexico, coupled with the present care-ful investigation of the entire island, I think I know a good thing when I see it see it.

⁴'My judgment tells me you have all the conditions favorable for making this the banner colony of Cuba. You have here a town site and a sandy bathing beach for women and children, coupled with present, as well as future, transportation facilities that will make this a para lise for the colonist, the tourist, the yachtsman, the fisherman and the in-valid. I have seen nothing like it anywhere else in Cuba. Your beau-tiful bay and bathing beach compares favorably with the finest of our norther resorts."

When the town site company is ready to put the thing on the mar-when the town site company is ready to put the thing on the mar-ket, which they will do shortly, and people get on to the facts in the matter, there will be a great sale. At present only the surveyors are at work, outsiders are discouraged from coming, no preparations being yet made to receive them. Our lots were not yet staked out; we indicated made to receive them. Our lots were not yet staked out; we indicated the places on their drawing in connection with the lay of the land. Great big pine trees grow all over the town site, and as the company is going to build a hotel, well, wharf, church, amusement hall, etc., at once, I suggested they build the hotel of pine logs, squared on ends, with yellow pine partitions. A 100-foot beach drive passes before our lots, and Rev. Mr. — bought his four adjoining mine, so we could be neighborly. The lots are 25×100 feet, and at the present price of 51.00 a

the crop desired. Then again, we wished to consider accessibility to the world's markets, and lastly, the health and pleasure feature of life in Cuba. Finally, in order to not make this letter a manuscript, we found what pleased each of us to such an extent we all three bought individually and agree in believing that we have secured what will prove to be one

I have carefully looked into the matter of profits and am fully satisfied that pineapples and oranges are the two best paying businesses an American can get into in Cuba who has money enough to develop_a 20 acre grove.

20 acre grove. Mr. —— of Cincinnati, who has a large pineapple and orange plantation at Arroyo Boyeros, has been selling his pineapples this year up to date at \$4.00 a crate, and from 200 to 300 crates to the acre. His oranges have brought \$3.50 to \$4.50 a box and his grapefruit \$4.50 to \$5.00. It is the belief of all practical orangemen on the island that Pinar del Rio Province will become as amous for its oranges as it has for its tobacco, the Vuelta Abajo.

Rio Frovince will become as amous for its oranges as it has 'or its tobacco, the Vuelta Abajo. I want you and your friends and my friends to join me in develop ing 100 acres, so that each of us will own a 10 or a 20 acre grove. There are several large orange plantations at present, in size from 1000 to 3000 acres, and they are selling and developing groves at from \$100 to \$150 an acre a year for the five years it is necessary. I can do it, and have an expert orangeman in charge for \$70,00 an acre, besides giving it my own attention much of the time, as I shall locate in Havana, han it-ing city real estate, farm lands and insurance. The land will cost us \$30,00 an acre for the purchase, and then \$70,00 an acre each year for five years, after which our granges will be selling and no more payments will be required. I agree to thereafter manage the plantation, paying all expenses, taxes and otherwise, employing capable crangemen, har vesting and marketing the crop, distributing atmually the net pro-fits arising therefrom for a period of fifteen years. After that period each holder would have to manage his own 10 or 20 acres, unless new atrange-ments were made. Should there be any lapses or withdrawals, so that no meney was forthcoming, 'he holder to surrenger all payments with the sense of it is the main thing. I want no member to hold less that 10 acres of land, as less that that would not make him a living, and would much prefer that we all hold 20 acres, which means \$600 individually for the land and \$1400 a year for cultivation. A 20-acre orange grove 's a fine income producer and a man with a family can be well supported. I can conceive of nothing more attractive than a 20-acre orange grove 's a fine income producer and a man with a family can be well supported. I can conceive of nothing more attractive than a 20-ad core ato have the insect life that makes life miserable in Mexico. In case of my death, the plantation being located in an American community, all raising kindred products, there would be no tro

Value of An Acre of Land in Cuba

Not only is Cuba attrac er and health resort and p place of residence, but the f

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TO RESIGN.

pecial.)-Rev. A

On the first day of June we shall issue ten thousand acres at \$20.00 per acre; after that amount is sold a further issue of ten thousand acres will be issued at \$40 per acre. The same quality of lands can't be bought in Cuba for less than \$50 peracre anywhere to-day. Our business and residential lots will be sold rapidly, so don't let this oppor-

tunity pass; it is a chance in a lifetime. The same lots will advance in price rapidly. Hundreds are going down in September who have already located for their plantations.

So rich is the soil of Cuba that a tract the size of a city lot will furnish all the fruit and vegetables that a family can consume,

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trosts which TELEPHONE MAIN 5731.

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GEO. F. DAVIS, Managing Director, 106 King St. W., Toronto.

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properly digested and perfectly assimi-lated. "I was a victim of sleeplessness and ex-reme nervousness induced by chronic indi-gestion and I felt heavy, irred and worn out continually." writes Miss Mary Smith. of felt. No. Wahatch Street. Colorado Springs, Colo. "Dr. Pierce's Golden Medical Discovery was the only medicine which relieved me. With-in a week after I began using it that heavy oppressed feeling after meals had left me, and I found that I was able to sleep better than for months previously. My appetite was gradually restored, general system was tored up, nervousness became a thing of the past and I have now been in splendin dealth for over nine months." Sometimes a selfish dealer tempted by the little more profit paid on the sale of less meritorious medicines will offer the customer a substituite as being "just as good" as the "Discovery." It may be better for him because it pays better, but it is not as good for you, if you want the medicine that has cured others, and which you believe will cure you. IOOO.page Doctor Book sent free

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