

L. SIMPSON

Store Opens 9 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PHONE NUMBER MAIN 7841. We have fifty lines to Central.

L. SIMPSON

Girls' Tub Dresses at Half-Price

Clearing three of this season's best sellers just because a size is missing in each style. All sizes in the lot, however. No phone orders.

Clearing 208 Girls' Summer Dresses, fine white cambric, piped and trimmed with blue or pink, and plain blue and navy chambray, trimmed with striped percale to match; also striped percale, trimmed with plain material to match, all pretty styles. Sizes 6 to 14 years. Regularly \$1.75 and \$2.00 each. Tuesday they go for, each 1.00

Women's Lisle Thread Vests

Real Swiss made Undergarments from the land of the Alps are offered Tuesday shoppers at prices that show a decided advantage to the buyers.

Women's Vests, genuine Swiss white Lisle thread, ribbed, low neck, no sleeves, narrow beading run with silk ribbon, beautiful crisp quality. Sizes 32 to 38 bust. Regular price 35c each. Tuesday for 25

Women's Vests, real Swiss, ribbed white Lisle thread, low neck, no sleeves, dainty hand crocheted yokes, mercerized beading, run with ribbon on neck and arms. Sizes 32 to 40 bust. Regular price 60c each. Tuesday for 35

Toilet Goods

French Castile Soap, in cakes. Regular price 30c per dozen. Special, per doz. .19

Yardley's Dental Cream. Regular 25c size. Special 15

Sweet Pea and Cold Cream Toilet Soap. Regular price 15c per cake. Special 3 for 25

Mennen's Nargaria Talcum Powder. Regular price 20c. Special 2 for 25

Witch Hazel and Glycerine Jelly. Regular price 20c. Special 2 for 25

Arbest Toilet Rolls. Regularly 6c per roll. Special 7 for 25 (Phone direct to Toilet Dept.)

Stunning Hats for the Races

Our milliners have the art of getting striking effects by simple means, not always expensive, never cheap.

Also on display are numberless good models, new styles from New York and Paris, showing all the new shades and the correct materials and shapes to finish any kind of costume.

Hats for tailored suits and hats for elaborate gowns are equally in evidence.

See them now and get early choice.

Hand Bags at Saving Prices

Women's Black Real Seal Hand Bags, leather covered frames, strap handles, leather lined, inside pocket and coin purse, full size. Regularly \$2.00 each, for . . . 8.95

Black Seal Grain Leather Hand Bags, strap handles, fancy frames, lined throughout, inside pocket and coin purse, fashionable shapes. Regularly \$1.60 each, for 98



Lingerie Dresses

FOR WOMEN AND MISSES. Regularly \$12.50, \$17.50, \$18.00 up to \$25.00, at One-Third Less Tuesday, \$8.65, \$9.65, \$11.65 up to \$16.65.

All are made in one-piece style, Princess and Empire effects. Waists are attractively trimmed with Val lace insertions and embroidery designs, with high or low collars, short or long sleeves. Shirts are very effective, joined to waists with pipings and insertions. Some slightly soiled, but most are perfect.

NEW DRESSES FROM NEW YORK In Chambray, English Prints, and pretty floral and stripe Muslins. Colors are blue, tan, pink, linen, and a variety of dark and pale shades. Smartly trimmed waists, with embroidery insertions, strapings and buttons; fasten down the side and centre of front. Very smart dresses for summer; suitable for street and house wear. (See window.) Excellent values, \$3.00, \$4.00 and \$6.00.

SUITS FOR MISSES AND WOMEN, \$14.85. Norfolk styles, with strapings and belts; others square and slightly cut away. All lined throughout with zigzag silks. Skirts are gored, pleated and straight effects, with the high waist-line. Colors navy, tan, pretty stripes and tweed mixtures. Unusual value at 14.85

BLACK SILK COATS AT \$11.50 AND \$16.75. Good quality Messaline and Peau de Soie, in plain or dressy styles, with semi-fitting or loose back; suitable for young or elderly women. Some nicely braided. Special value, \$11.50 to \$16.75.

DRESSY COATS FOR \$17.50. All-wool imported Serge, in black or navy; cut in most attractive styles, on straight lines, with large round collars overlaid on one side with corded bengaline, and trimmed with heavy lace. Special at . . . 17.50

The Simpson Store List

MEN'S SUITS FOR \$15.00

The time is here to buy your Spring Suit. The values we offer at this \$15.00 make this the place. New brown English worsted in stripe pattern, plain dark grey worsted, light grey Bannockburn tweeds and the new brown tweeds, are made single-breasted style, with three-button, with good linings and the best of tailoring. Price 15.00

MEN'S TWO-PIECE OUTING SUITS.

The weather is just right for your Outing Suit. In this line, too, we offer a complete stock, and the most attractive values. A splendid blue with hair line stripes, is made single-breasted style, half lined. The Trousers have cuffs, belt and side straps. A very satisfactory suit at 12.50

THE BOYS' DEPARTMENT.

Three-piece Double-breasted Suit of brown English tweed, diagonal weave, with fancy thread stripes one inch apart, fine twill linings, five-button vest, plain pants; sizes 28 to 34. 8.50

Boys' Two-piece Norfolk Bloomer Suit, of brown check English tweed, smartly tailored, with box pleats down front and back, self belt, lining of Italian twill, full hip bloomers, with belt loops and strap bottoms. Sizes 25 to 28, \$8.00; 29 and 30, \$7.25; 31 to 33, \$7.75.

Light Grey Norfolk Suit, of finest imported tweed, with box pleats and belt and reliable linings, carefully tailored, plain pants. Sizes 24 to 28, \$3.00; 29 and 30, \$3.50; 31 to 33, \$4.00.

Blouse Specials

200 New Lingerie Blouses, front of all-over embroidery and Cluny lace insertion, in panel effect, three-quarter set-in sleeve, lace trimmed, tucked back, and lace collar. \$1.25 value, Tuesday 79

Women's Waists, of fine black lawn, low square neck, group tuckings, three-quarter sleeve, finished with rows of black lace insertion; sizes 34 to 44. Tuesday 98

Smart White Blouses, of silk striped tulle, wide tuck at shoulder, low neck, with sailor collar, short sleeve; front fastens with large pearl buttons; collar, front and turned back cuffs all edged with fine Hagen ball trimming; sizes 34 to 44. Tuesday special . . . 1.95

Summer Weight Underwear

Men's Pure Natural Wool Underwear, shirts and drawers, all sizes to 46, fine soft yarns, which have been thoroughly combed, cleaned, and guaranteed sanitary; will not irritate the skin or shrink in the wash; sizes 34 to 46. Regularly \$1.25, Tuesday 98

Natural Balbriggan, made by the Penman factory; strong two-thread Egyptian yarns, French neck, close fitting cuffs and ankles, an extra special for Tuesday; sizes 34 to 44. Per garment 44

OUTING SHIRTS, \$1.00. A very large assortment of Men's Soft Outing Shirts in stock, from the shirt with an attached to the kind with the reversible and detached collar; all classes of materials, including chambrays, sepias, sepihairs, cambricos, crepes, osethmerettes, etc.; sizes 14 to 18. Special showing Tuesday, at each 1.00

Women's Boots and Oxfords

900 pairs Women's High-grade Boots and Oxfords, in tan calf, patent colt and gunmetal leathers; button and Blucher styles included. Two hundred pairs samples. Size 4, high, low and medium heels, Goodyear welted and flexible soles. Sizes 2 1/2 to 7. Regularly \$2.50, \$3.00 and \$3.50. Tuesday 1.95

UMBRELLAS

FOR MEN AND WOMEN. Silk and wool covered Umbrellas, with a nice range of new handles. 1.00

Umbrellas with silk mixture cover, range of handles, paragon frames, silk cased 2.00

Silk Umbrellas, close rolling frames, ebony and boxwood handles. Special 2.69



It's Somewhat of a Problem to Find the Ideal Quality and Price in Genuine Oriental Rugs

You cannot fail to be interested in our recent importations of both large and small sizes in Persian, Turkish and Indian Rugs.

Among the collection are Rugs of silky lustre that combine unequalled wearing qualities and most charming and artistic color arrangements, mellow and refined harmonies that are in perfect accord with the advanced note in home furnishing.

Added to all their wonderful artistic merit and hard-wearing qualities are prices that are exceptionally low. We invite an inspection.

Gorran, 13.10 x 9.11	150.00
Kirmanshah, 13.0 x 8.10	320.00
Meshek, 14.3 x 10.1	290.00
Chiva, 9.3 x 7.10	125.00
Anatolian, 8.4 x 6.5	90.00
Hamadan, 8.10 x 6.10	115.00
Kasaks and Mosals, 3.0 x 7.0 to 8.0 x 8.0, 20.00 to 50.00	
Hamadan and Carabags, 3.0 x 5.0 to 4.0 x 5.0, 12.00 to 20.00.	

SEAMLESS WILTON RUGS.	
Perfection in weaving is attained in the most wonderful Wilton Squares we have yet seen. Woven entirely without seam; they are of very superior quality, giving the most exact reproductions of the choice Persian rugs yet made. Imported exclusively for the Robert Simpson Co., Limited.	
6.7 x 9.5	36.00
9.0 x 12.0	60.00
9.10 x 13.2	75.00
SEAMLESS DRAWING ROOM RUGS.	
Beautiful hand-made effects are obtainable in our new "Salon" Squares, which are seamless, deep rich pile Axminsters, in delicate shades of rose, green and blue, with delightful combination of greys and tans in border, and medallions—	
9.0 x 10.5	42.75
6.9 x 9.0	50.00
6.9 x 10.6	65.00
EXCELLENT RANGE OF ENGLISH AND DOMESTIC BRUSSELS SQUARES.	
Beautiful in colors and designs. Big values for the outlay—	
6.9 x 7.8	7.85
6.9 x 9.0	8.35, 11.85, 14.35
6.9 x 10.6	10.85, 13.50, 16.65
9.0 x 9.0	12.35, 15.65, 19.15
9.0 x 10.6	14.35, 17.35, 21.45
9.0 x 12.0	16.35, 19.85, 24.35

Chamois Gloves 59c

Women's Real Leather Washable Chamois Gloves, soft, pliable skin, two dome fasteners, plique sewn seams, smart and dressy, natural and white; sizes 5 1/2 to 7 1/2; 75c value; Tuesday, pair 59

Women's Fine Real Silk Elbow Length Gloves, Mousquetaire, dome fasteners, fine, close finish, double tipped fingers; black and white; sizes 5 1/2 to 6 1/2; 75c value; Tuesday, pair 49

Women's "Llama" English Cashmere Mitts, medium weight, soft spun yarn, close elastic finish, good wearing. "Llama" in red worked on every pair, double heel and toe; 8 1/2 to 10; special value, Tuesday, pair 39

Big Values in Fashionable Foulards

Beautiful Bordered Foulards, in shower-proof finish, with stripe, scroll and lace effects, with contrasting borders; in tan and black, blue and white, black and white, white and sage blue, navy and white, etc., etc., all 40 inches wide.

Artistic Designs in Fancy Foulards, on brown, navy, delft blue, reeds, black and white grounds; spot and spray effects; 40 inches wide.

Striped Foulards, with mesaline finish, soft, rich and very effective; in a splendid range of the newest shadings, on light and dark grounds; 40 inches wide.

Regularly \$1.50 and \$2.00 per yard. On sale Tuesday, per yard 98

—See Queen Street Window.

La France Rose Dinner-ware

Artistically designed and tastefully decorated tableware; teas with solid gold handles; 47 complete Dinner and Tea Sets for 12 people, on sale Tuesday half price 19.96

Marble Busts, Mozart, Scott, Burns, half price 15.00

100 Royal Doulton China, gold encrusted service plates. Tuesday, special 1.98

This in Lunch Room

Tuesday Afternoon, 3:00 to 5:30:

Fresh Strawberry Sundae, with Cake. TEN CENTS.

Christy's Featherweight Derby Hats

Of excellent fur felt, in all the most-worn and fashionable styles for season of 1912; self conforming; most easy-fitting. Prices \$2.00 and \$2.50.

Christy's English Make, Square Crown Stiff Hat, for elderly men; fine quality and light in weight. Special price 2.00

Men's Soft Hat, Fedora style, in 2-ounce grade extra fine fur felt; color mouse, steel, pearl, tan, brown and black. Great value at 2.50



For You Who Travel

Waterproof Canvas Covered Tourist Trunks, 2 wide leather straps, heavy hardwood slats, brass corners and clamps, Excelsior lock and bolts, strong steel hinges, deep tray, all edges fully protected with steel angles. Special prices—24-inch, \$6.50; 26-inch, \$5.95; 40-inch, \$6.35.

Waterproof Canvas Covered Trunks, hardwood slats, brass steel corners, Excelsior lock and bolts, strong hinges, check lining with deep tray, sheet iron bottom and casters. Special prices—24-inch, \$2.75; 30-inch, \$3.00; 32-inch, \$3.25; 34-inch, \$3.50; 36-inch, \$3.75.

English Bedroom Papers

The latest in English or Imported Bedrooms for mothers, sisters, brothers, guests of baby's room.

New imported floral, stripe and plain Bedroom Papers, English, French and American makes, in full assortment of colorings. Per roll 20c, 25c, 35c, 50c, 75c.

Decorations to be used on plain paper for bedrooms. Per yard 5c, 10c, 15c, 25c and 30c.

TUESDAY SPECIALS. 3,650 rolls English and Imported Bedroom and Sitting Room Papers, assorted colorings, florals, roses, poppies, etc. Regularly to 35c and 50c roll. Tuesday, roll 17

Crum's best English Print, 31 inches wide, the standard quality, hundreds of designs, light and dark grounds, spots, figures, stripes and fancies 15

Special values in White Persian Lawns, 32 inches wide, fine sheer qualities; nothing nicer for dainty lingerie, waists, etc. 50c, 40c, 30c, 25c, 20c, 15c, 12 1/2c.

The new Japanese Hand-made Crepes, hundreds of patterns to choose from, most quaint designs in figures and floral, also full range of plain colors 25

Bordered, Plain and Checked Zephyrs, the very best quality; the border makes a splendid trimming. Special . . . 25

Bedroom Furniture

Build of selected materials, at reasonable prices.

Dressers of selected quartered oak, rich golden polished finish, two long deep drawers and oval bevel plate mirror. Tuesday 16.50

Dressers in genuine quartered oak; also in mahogany, with oval or square shaped mirror, two short drawers and two long deep drawers. Tuesday 18.75

Dressers in quartered oak or mahogany, Princess style, large size, with good drawer space and heavy mirror. Tuesday 22.50

Dressers in mahogany, colonial style, lots of drawers and extra large mirror. Tuesday 26.75

Dressers in dull mahogany, an exceptionally good design, well made and well finished, as desirable as any we have ever been able to offer. Tuesday 32.50

No matter how cheap or how valuable your watch of clock may be or from whom it was purchased, this store enables you to depend on perfect satisfaction. Phone and we will call for your repairs.

Bleached Sheetting—24c Yard

1,500 yards Plain Bleached English Sheetting, made from long heavy firm, woven 60 inches wide, Special Tuesday, per yard 24

Grey Blankets, for the summer cottage or camp, 8 lbs., 60 x 80. Tuesday, pair 2.45

2,000 yards Factory or Gray Cotton, extra heavy thread, free from specks, 36 inches wide, Regularly 12 1/2c. Tuesday, yard 9

Princess Cambric, a beautiful cotton, with a fine mainbook finish, free from dressing, 36 inches wide, will make dainty underwear. Tuesday, yard 16

White Dress Linen, in best stripes and checks, a fine sheer needle finish, will make very pretty blouses or dresses, 36 inches wide. Regularly 50c yard. Tuesday 33

Clearing of Old Huckaback Towels, in a large assortment of designs, hemstitched, all pure linen, 24 x 40. Regularly 70c. Tuesday, each 49

150 Sets of Table Linen—1 cloth, 2 x 2 1/2 yards, and 1 dozen 22 x 72 napkins to match, a beautiful set, in new bordered designs. Per set Tuesday 4.99

Phone Linen Dept., Second Floor.

The Grocery List

One Car Standard Granulated Sugar	17 lbs. 1.00
Choice Side Bacon, Peameal, half or whole	Per lb. 12
Pure Kettle Rendered Lard	3-lb. pail 47
Ogilvie's Royal Household Flour	Quarter bag 55
Chivers' Strawberry Jam	1-lb. jar 30
Finest Messina Lemons	Per dozen 44
Finest Creamery Butter	Per lb. 41
Feathertrip Coconut	Per lb. 48
Post Toasties	Three packages 25
500 Lbs. Fresh Ginger Snaps	Three lbs. 25
Canned Yellow Peaches	Large tin 25
Edwards' Evaporated Soup—White, Brown and Tomato, 4 packages 25	
Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages 25	
Manzanilla Olives, in quart gem jar	Per jar 30

The SIMPSON Company Limited