

PROFIT-SHARING SALE
SATURDAY



PROFIT-SHARING SALE
SATURDAY

MEN'S HABERDASHERY

9 A.M.--TO-DAY--9 A.M.

To-day we commence on the third day of our PROFIT-SHARING SALE. Yesterday's sales exceeded our highest expectations, but we are ready for you to-day with even bigger offerings than before. This Profit-Sharing Sale means great savings in men's fine toggery. Drastic sacrifice of tremendous quantities of the most wanted and dependable quality summer furnishings. Reductions of a third to a half, and in many instances even more, in getting stocks ready for the inventory. Many additional specials besides those enumerated here. Remember, this means a clearance of all our high-class summer goods. We are not permitted in some cases to mention the maker's name, but leave that to the Store of Quality. So come early and get best choice.

Extra Salesmen Parcels Delivered

NECKWEAR
The Greatest Value Ever Offered in This City. 5,000 dozen Pure Silk Ties, in the much-wanted narrow shape for close-fitting collars, also open ends. Every plain color in English rep silks; also fancy designs, including black and white. Regular 50c, 75c and \$1.
Profit-Sharing Sale:

25c

This is a Golden Opportunity.

SHIRTS
2,000 Shirts, all makes, all colors, including black and white hairline stripes, coat styles, all sizes. Regularly sold at \$1, \$1.25, and \$1.50.
Profit-Sharing Sale:

69c

"Be Early for These"

HOSIERY
2,500 pairs Silk Hose, all colors and sizes. Regular prices 50c and 75c pair.
Profit-Sharing Sale:

35c Pair

3 for \$1.

SHIRTS
500 Cluett Shirts, pleated and negligé styles, coat front, all the newest patterns, sizes 14 to 17. Reg. \$2, \$2.50 and \$3.
Profit-Sharing Sale:

\$1.55

"Be Early for These"

UNDERWEAR
1,000 garments Underwear, including porous knit, also French balbriggans, in all colors, long and knee-length drawers, also short and long-sleeve shirts. Regular 50c, 75c and \$1 garment.
Profit-Sharing Sale:

43c

SUSPENDERS
1,000 pairs Suspenders, coatless and visible, all colors, best-quality elastic. Reg. price 50c pair.
Profit-Sharing Sale:

33c

UNDERWEAR
Silkette Underwear, in pink and pale blue, all sizes. Regular \$1.25 a garment.
Profit-Sharing Sale:

83c

SHIRTS
2,000 Shirts, all the best makes, pleated and negligé styles, coat front, all the newest summer patterns, cuffs attached. Regular \$1.25, \$1.50 and \$1.75.
Profit-Sharing Sale:

98c

HOSIERY
5,000 pairs Silk and Lisle Hosiery, double heels and toes, in every plain color and fancy designs. Regular 35c and 50c lines.
Profit-Sharing Sale:

23c Pair

5 Pairs \$1.

PYJAMAS
300 pairs Silk, Soisette, and Linen Pyjamas, all colors and sizes. Regular \$3 and \$3.50 pair.
Profit-Sharing Sale:

\$2.19

Phone **BRASS** Come
Adelaide 348 **Early**
148 YONGE STREET

Toronto and National Play at Scarborough

Toronto and Nationals play an N.L. U. championship lacrosse match at the Scarborough Beach grounds, starting promptly at 2.30. This game has aroused considerable interest in lacrosse circles, and is looked upon as one of the really good games of the year.

The Nationals are a fast-playing team, as also are Toronto. Both are anxious for a victory, as it practically means their chance for winning the cup, as a loss to either of them will be disastrous as regards any championship aspirations they may have.

In order that the public will know who the players are, each one will wear a number; this also applies to any substitutes that may be used. A program will be procurable at the grounds, containing the names and the numbers of the players. Bob Taylor and Roddy Finlayson will be the stars.

An interassociation junior game will be played Saturday between the Captains and Centinials at the Utility-street grounds at 4 o'clock.

The Rowing Club will have an important race against the Matlands at Cottlemans Square this afternoon. Perry Parry of all events, and Verity game will be on the line-up, and also Dowling, Brantford. These boys, along with Paterson, Parkinson, Burton, Richards, Hawkins, Hinda, Brann, Lewis, and the rest of the Rowing Club stars, ought to just about beat the north and boys on their own lot this afternoon. The game will start at 2.30.

B. U. A. C. Boxers Training.
The British United Athletic Club have started training for the fall city tournament, and quite a number of them may be seen working out every Monday, Wednesday and Friday nights. George Blind, the ex-amateur champion, who is at present ready to meet any boy in the country at 125 pounds, is still acting as instructor, and hopes to have even greater success than he had in the last tournament, in which the club took three championships, and in all captured 11 of the 21 C.A.A.U. medals presented, which is practically a unique record. The clubrooms are at 489 West King-street, and are requested to turn up at Stanley Barracks for a practice game at 8 o'clock Saturday night.

CLOSE AT PORT HURON
Favorites Beaten in Three Races—Ray Third With Drullman.

PORT HURON, Mich., July 21.—The final day of the Michigan short ship race meeting saw all of the favorites ditched. Andy Pop, the favorite in the 218 trot, was beaten by Elizabeth Ray. In the 218 pace, Hal and Fern Hal were the favorites, but Cope was the winner of the race. Robert Mirro was the strong favorite in the 218 trot, but was defeated in the first heat, while Morning Light won the race. Summary:

218 trot, purse \$400:
Elizabeth Ray, b.m., by Axtellon 1 1 1
(Gray) 2 2 2
The Pop, b.h. (Allen) 3 3 2
Drullman, b.h. (Ray) 3 3 2
Dago F. br.h. (Maxwell) 4 dis.
Glen C. ch.g. (Springfield) 4 dis.
Time 2:15, 2:15, 2:15.

218 pace, purse \$400:
Cope, ch.h., by De John 7 2 1 1 1
(Lang) 1 1 7 5 4
Princess Nutwood, ch.m. 1 1 7 5 4
(Cunningham) 10 7 2 3 3
Richard S. ch.g. (Bedford) 11 9 2 4 3
Tyrus, ch.g. (Gray) 11 9 2 4 3
Hazel Eddy, b.m. (Eddy) 6 11 9 7 5
Carnival Girl, b.m. (Allen) 4 4 8 6 8
Hal D. b.h. (Geyer) 8 4 3 3 3
Reward, ch.g. (Rodgers) 12 5 5 8 4
Cubano, ch.m. (Hopkins) 3 3 10 dis.
Chas. Harrington, b.h. (Shelton) 2 6 4 dis.
Fern Hal, b.k.m. (MacPherson) 3 10 11 dis.
Cur Colored, b.h. (Jones) 1 1 1 1 1
Time 2:17, 2:16, 2:16, 2:14, 2:14.

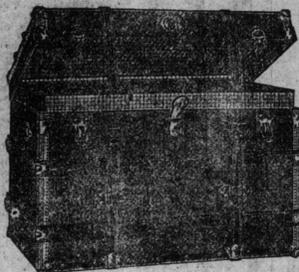
217 trot, purse \$100:
Morning Light, br.h. by Harry Starlight (Jones) 3 1 1 1
Easter D. br.g. (McPherson) 1 1 3 3
Miss Ortolan, b.k.m. (Hopkins) 4 3 3 2
Decoracion, s.g. (Cunningham) 2 5 5 4
MacAla, ch.g. (Belin) 3 4 4 4
Robert Mirro, b.g. (Hull) dis.
Northwest, br.h. (Hull) dis.
Al. Preston, ch.h. (Bliss) dis.
Time 2:16, 2:16, 2:16, 2:16.

War Canoe Race.
There will be a war canoe race in connection with the Kew Beach Aquatic Association race at Kew Beach today. The race will start at 3 o'clock, and will finish in front of the clubhouse. Four crews are entered—one from Toronto, Parkdale, Kew Beach and Beach Canoe Club.

Hotel Kraussman, King and Church
Ladies and gentlemen German grill with music, open till 12 p.m. Imported German Beers on draught. ed

EATON'S DAILY STORE NEWS

Big Saving in Trunks at Sale Price, \$4.50



25 only Square Canvas Covered Trunks, 1/2-inch hard wood slats, brass bound, with valance clamps and dowels. Strong brass lock and side clamps. Deep covered tray and hat box, also extra dress tray, two outside leather straps rivetted to sheet iron bottom. In sizes 32 in., 34 in. and 36 in. **4.50**

Automobile or Buggy Dusters, Low Priced

We have a splendid selection of choice buggy dusters in various weights and patterns, in both linen and moire. These goods are all full size. A specially good heavy weight moire with fringe edge, in deep sea green and white, black, black and white, green and white, fawn and white, with blue border, pale green with red pattern. These are a snap at, each **.85**

A Fancy Moire Duster, pale blue ground, patterned in old gold, with floral design in centre, fringed edges at, each **1.30**

A Good Duster, colored, patterned with khaki with fringed edge. Neatly bordered with elegant floral design of roses in centre. A good weight for summer or fall use, in either buggy or automobile, each **1.60**

A Good Quality Linen Duster, full size with fringed edge. Grey ground color, striped fawn and green, fawn and blue, fawn and brown, fawn and silver grey. Makes a neat serviceable and good washing article. Each **1.00**

Combination Wool and Cotton Heavy Weight Duster, with fringed edge, in green color, plain centre with deep elaborately worked border, self color, worked in mercerized silk. This makes an elegant automobile duster with good wearing qualities. Price, each **1.70**

We have many other choice patterns to select from at prices ranging from 75c to \$2.75 each. See these goods in the Harness Section, Basement.

Direct Telephone Connection With T. EATON DRUG CO. LIMITED

Call MAIN 1196

Drugs, Drug Sundries, Dispensing, Patent Medicines, Combs, Brushes, Mirrors, Toilet Paper, Sponges, Chamois, Soaps, Cleaning Powders, Perfumes, Toilet Sundries, Cameras and Photo Supplies.

EARLY CLOSING
As in May and June, Store closes at 1 p. m. Saturday during July and August, with no Noon Delivery Saturday.

THE T. EATON CO. LIMITED

GUELPH OUTCLASSED

League Leaders Wallop Tall Enders in Canadian League.
BERLIN, Ont., July 21.—Guelph was outclassed completely by the league leaders here to-day. It was a great game for boosting the batting averages of the Dutchmen, with Rube Donau a notable exception, he fanning three times. The score: Guelph 0 0 1 5 2 3 0 0—11 11 2
Batteries—Mueller and Dunn; Burton, Orth and Potcock.

Two Games For London.
LONDON, Ont., July 21.—London took both games of the double-header here this afternoon from St. Thomas. Doane, the catcher sent to London by Joe Kelley, was derricked in the second game. Scores: First game—London 0 1 0 0 2 3 0—4 12 3
St. Thomas 0 0 0 1 0 0 0 1—2 9 3
Batteries—McIntyre and Reske; Conlay and Speer; Humpre-Smith.
Second game—St. Thomas 0 1 0 0 0 2 1 0—4 9 1
London 4 1 0 1 1 0 3—11 11 5
Batteries—Killingsworth, Turner and Elliott; Hynes and Doane, Reske. Umpire—Smith.

The Toronto World

THIS CERTIFICATE, with 25 others of consecutive dates, (Sundays excepted) if presented at the business office of THE WORLD, 40 Richmond St. West, will entitle the bearer to one **WORLD COOK BOOK** absolutely free. If the Cook Book is to be sent by mail, send the necessary certificates in an envelope, also inclosing 14c in stamps, to the Cook Book Editor, care of Toronto World.

Not more than one Cook Book will be given to one person.

This is an opportunity for every good housekeeper to become possessed of the very best Cook Book on the market. It is of convenient size, substantially bound, and is designed for utility.

Caution:—Not more than one coupon bearing the same date will be accepted.

The Toronto World Cook Book, JULY 22, 1911. Void if presented after August 31, 1911.

Be sure to write your name and address plainly in the lines below on at least one of the certificates, if you wish the Cook Book sent by mail.

Name

Address

If you are one of those persons who prefer an Extra Mild Ale, an ale that combines richness, extra fine flavor and sparkling clearness, you should try Carling's SPECIAL SELECT ALE put up in crown stoppered bottles.

It is a special brew, and has won renown for its delicacy of flavor. It can be easily digested and assimilated by those who are unable to drink a heavier ale.

Especially adapted for Home Use, it is guaranteed to please the most fastidious. Costs no more than our other brands. ORDER from all dealers, cafes and hotels. Demand Carling's.

CARLING'S SPECIAL SELECT ALE