

The Robert SIMPSON Company Limited

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—S. to N.W. winds; mostly fair, but local showers or thunderstorms.

The Robert SIMPSON Company Limited

Clearing Another Big Lot of Shirts

All roads lead to Simpson's Saturday morning, where there will be thousands of Shirts to choose from at about half their regular values.

7000 Men's Neglige Shirts, good quality, not one worth less than a dollar, but most of them are worth 25c and 50c more. These are several odd lines of new Spring and Summer Shirts. We have not all sizes in any one line, but there are sizes 14 to 17. Regular prices \$1.00, \$1.25 and \$1.50. Saturday79

Men's Neckwear

10,000 Men's Neckties, hundreds of different patterns and colors to choose from. These were bought at a great percentage off their regular value, and we pass them on to you at the same reduction for early morning business. Regular 35c and 50c qualities. For Saturday, each20, or 3 for .59

For 50 Cents---At the Men's Underwear Counter

We specialize on Men's Summer Underwear at 50 cents per garment. Here are some examples:

- Men's Genuine French Balbriggan, long sleeves and ankle length drawers; sizes 34 to 48. Each garment50
- Men's Genuine French Balbriggan, short sleeves and knee length drawers; sizes 34 to 44. Each garment50
- Men's Fine Nainsook Underwear, no sleeves and knee length drawers. This athletic underwear is as comfortable as it looks; sizes 34 to 44. Each garment50
- Men's Mesh Knit Shirts and Drawers, pure white, beautifully finished, long sleeves and ankle length drawers; sizes 34 to 44. Each garment50
- Men's Mesh Knit Shirts and Drawers, pure white, cool and comfortable, short sleeves, knee length, close fitting; sizes 34 to 44. Each garment50
- 5000 Garments, Cotton Shirts or Drawers, pure Sea Island, in a pretty pearl grey shade, silk facings, pearl buttons. We procured these at a great reduction; sizes 34 to 44. Special for Saturday50
- Christy's Derby and Soft Hats, proper shapes for spring and summer wear, and very cheap priced. Saturday2.00
- King Hats, the classiest styles we have ever carried in this line, identical with those worn in the large American cities (but this difference), made of much finer quality felt, all proportions and all colors. Saturday2.00 and 2.50
- Hats at \$1.00 and \$1.50—We carry the fullest assortment of new 1911 shapes, complete range of sizes, smart shapes, in both stiff and soft felt, in a variety of colors.
- English Caps, American Caps and Caps of Home Production, in a splendid assortment of patterns, of domestic and imported tweeds, serges, cloth, etc. Correct shapes for men, youths or boys, at25, .35, .50 and up to 1.50
- Children's Hats, in felt, cloth, velvet or straw, wide range of styles and colors50 to 1.50

You may do your shopping here to-morrow from 8 o'clock till 5.30 p.m. Saturday early closing begins June 3rd.

HERE will be cause for regret --- but only among late-comers to our men's store to-morrow! The reason is that though the values mentioned here are most desirable, the quantities are not as large as we could have wished for our Saturday morning sale.



Here are the bare facts; men who know our clothing will realize how well worth while it is to be here on the stroke of eight to-morrow.

- 60 Spring Overcoats, regular \$10 to \$15, for \$5.00
- 125 Men's Suits, worth as high as \$22.50, for \$12.95

OUR SUPREMACY IN SHOE RETAILING IS RECOGNIZED

Step by step we have won our way to the front. We have gained your confidence. You have made it possible for us to buy Footwear in enormous quantities. The manufacturers know our buying power and the big deals come to us.

THE "INVICTUS" SHOE FACTORY TAKE STOCK

That is their reason for clearing to us an entire range of travelers' samples, and reserve floor stock boots and oxfords for men and women at a price which will enable us to sell them Saturday at about half their regular value. Business men and traveling salesmen on the road who know the value of "Invictus" Shoes wait for this sale which comes only twice each year. Any shoeman would tell you that "Invictus" Shoes are the highest standard of Canadian Shoemaking.

Men's "Invictus" Boots

Four complete sets "Invictus" Travellers' Sample Boots, beautiful model pairs, made from the finest selection of Russia tan calf, patent colt, vici kid, gunmetal and velour calf leathers; single and double Goodyear welt soles; Blucher, lace and button styles; all popular toes; B, C, D and E widths; sizes 6 1/2, 7 and 7 1/2 only. Regular prices \$4.50, \$5.00, \$6.00 and \$7.00. Saturday all one price\$2.95

Men's Custom Grade Boots and Oxfords, made from tan Russia calf, vici kid, gunmetal, velour calf and patent colt leathers; Blucher, lace and button styles; single and double solid oak bark tanned Goodyear welt soles; some styles are leather lined; all popular toes, "Invictus" and other well-known brands; C, D, E and F widths; sizes 5 to 11. Regular prices \$4.50 to \$6.00. Saturday\$2.95

We have had frequent enquiries for "the next sale of Invictus Shoes."

Men's "Invictus" Oxfords

Four complete sets "Invictus" Travellers' Sample Oxfords; made from fine even grain Russia tan calf, patent colt with dull matt calf tops, fine vici kid and gunmetal leathers; Blucher, lace and button styles; medium and heavy solid oak bark tanned Goodyear welt soles; all popular toes; B, C, D and E widths; sizes 6 1/2, 7 and 7 1/2. Regular prices \$4.50, \$5.00, \$6.00 and \$7.00. Saturday, all one price\$2.95

Women's Custom Grade Boots and Oxfords; made from tan calf, vici kid, gunmetal, velour calf, patent colt and suede leathers, also black velvet; Blucher, lace, button, ankle strap, silk ribbon tie, and two eyelet styles; high New York, Cuban, military and low heels; B, C, D and E widths; all sizes 2 1/2 to 7 1/2. Regular prices \$2.50, \$3.00, \$3.50 and \$4.00. Saturday, all one price\$1.99

The **SIMPSON** Company Limited

There are Five Thousand Pairs of Boots, Oxfords and Pumps in this Sale.