

POETRY vs. FACTS

Some years ago a man made a trip through British Columbia on the Canadian Pacific Railway.

He needed a haircut, so he thought he was a poet. In writing about his trip he had to live up to his long hair and so he referred to British Columbia as a "Sea of Mountains," forgetting that the Canadian Pacific Railway followed the line of least resistance to the coast and avoided the big valleys north and south of that line.

"Sea of Mountains" sounded well. It was used for years by subsequent poetical pilgrims.

It might have been poetical. It was not a fact. Let us tell you some facts about British Columbia.

Numerous valleys in the central portion of the Province of British Columbia, long neglected owing to the lack of adequate transportation facilities, are now, with the building of the Grand Trunk Pacific and other railroads, being opened for settlement.

A climate well adapted for the maturing of the entire range of farm products common to the temperate zone; soil rich and deep, new and strong; land, a long succession of natural meadows, poplar bottoms and low foothills lightly timbered, where timbered at all. Such is a description in a general way common to the majority of these valleys. It applies with particular force to the sections which are being handled by the Grand Trunk Lands Company.

Land along the Fraser River, and in the heart of these valleys, within reach of the various lines of the railroads where they pass from one to another of these rich sections, is destined to command attention both from the standpoint of the speculator and the settler. If of good quality, the present values of these lands are bound to advance sharply as the building of these railroads progresses.

YOU CAN GET THIS LAND

The Grand Trunk Lands Company is in a position to secure such holdings for its clients. A member of the firm, with a wide knowledge of Western conditions, and a long experience in British Columbia, has visited from time to time the interior sections and made a general inspection of the lands now being handled by the Company. Our plans are being carried out in the various parts of the Province by men of the best training and long experience. Our knowledge is at first hand and definite.

The rush to settle up this part of the West is already under way and by next summer will be in full swing. It is the last Great West. When