

"MEN! MONEY IS AMMUNITION: DON'T SQUANDER IT, BUT WHEN OPPORTUNITY COMES--FIRE"



And here are opportunities for EVERY MAN who reads The Robert Simpson Company's Page. In it you will find something YOU need. Something you and your wife need. Is it a dish? Coat? School suit? Pair of trousers? Pound of cheese? Outing shirt? Dozen eggs? Boots? Or a cap? Every week this great business organization is able to buy things cheaply FOR YOU! Every day it tells you about them on this page! Are you missing them! Or are you making every cent--like every round of shrapnel--count a gain against our old enemy the H. C. of L?

New White Goods for Men's Wear

- New White Outing and Neglige Shirts**, pleated fronts or plain, with small white cord stripes, and attached laundered cuffs; soft double-cuffs, and separate soft collar; all sizes. Each 1.00, 1.25 and 1.50
- Men's White Duck Shirts**, with soft, reversible collar, pocket, well made throughout; sizes 14 to 18; \$1.00 value, for, each75
- 200 Only White Pleated Front Shirts**, with laundered cuffs; coat styles; all sizes 14 to 18. Monday special, each75
- 350 Men's Neglige Shirts**, broken ranges of some of our best Canadian-made lines, but full size range in all; fancy colored or fine hairline stripes; sizes 14 to 17. Regularly \$1.00 and \$1.25. Monday, each, for . . .68
- Several Hundred Garments of "Zimmerkit" and "Imperial" Balbriggan Shirts and Drawers**, in all sizes from 34 to 44. Monday, special, garment25

Men's \$2.25 and \$2.50 Worsted Trousers, \$1.49

Made from English worsted trousering, in good gray stripe patterns, well tailored and serviceable; sizes 32 to 42. Monday 1.49

Match Your Coat and Vest With Blue Trousers at \$3.50

Made from fine twill English worsted cloth, in navy blue; five pockets, belt and side straps, raised seams. Exceptional value. Sizes 32 to 44. Price 3.50

Heather Mixed Waterproof Coat at \$12.50

Made by a celebrated Scotch manufacturer from a heather mixed tweed, with fancy check back; cut in good length raincoat style, with Raglan shoulders; a good spring coat as well as a waterproof; sizes 34 to 42. Price 12.50

Boys' Blue Serge Suits

100 Smart Tailored Navy Blue Suits, with bloomer pants and yoke Norfolk coats, with four knife pleats down front and back to belt; plain skirts; single-breasted model. Cannot accept phone orders. Sizes 25 to 34. Monday 4.95

BOYS' BLUE SERGE BLOOMERS, 49c.

300 Pairs Full-Cut Bloomer Pants, made from rough blue serges; splendid wearing cloths; lined and finished with straps and buckle at knee; sizes 5 to 14 years. Monday 49

Men's and Boys' Hats and Caps

- Men's Dark Green Soft Hats**, in latest 1915 shapes, a smart design, has full crown, which can be worn with crease, telescoped or a dented-in tip; deep silk bands, in self colors; new style bows at 3/4 or side. Excellent value. Monday 2.00
- Boys' School Caps**, in hard-wearing navy blue worsteds. Varsity shape, well lined. Monday 15
- Fine Navy Blue Melton, Felt and Beaver Cloth Varsity Style Caps**, Maple Leaf and Boy Scout emblems. Special price 39
- Boys' Golf Caps**, new shapes, in navy blue serges, assorted tweeds and black and white checks. Monday, special 45

Gloves and Hosiery for Monday

- Women's Black and White Silk Hose**, made in Canada; sizes 8 1/2 to 10; manufacturers' "seconds" of the usual 29c quality. Monday, 3 pairs .50; per pair 18
- Children's Ribbed Black Cashmere Stockings**, English make; sizes 6 to 8 1/2. Regularly 25c. Monday, 3 pairs .55; per pair 19
- Women's Glace Kid Gloves**, dome fasteners, oversewn seam, black, tan and white; broken sizes. Monday 59
- Men's Silk and Wool Sox**, all wool cashmere mixed with fine silk thread, in black; sizes 9 1/2 to 11. Usual 29c grade. Monday, 3 pairs .55; per pair 19
- Men's All-Wool Plain Black Cashmere Sox**, sizes 9 1/2 to 11. Regularly 35c and 40c. Monday .29

Good Silverware on the Sale List

- Set of Six Rogers' Silver-Plated Tea Spoons**, fancy pattern, heavily plated on a nickel silver base. Complete in lined case. Regularly \$1.85 set. Monday, per set 1.00
- Set of Six Silver-Plated Dessert Forks**, fancy pattern, bright finish. Monday, per set 1.00
- Set of Six Silver-Plated Dessert Forks**, to match. Monday, per set 1.00
- Set of Six Knives**, your choice of dessert or medium sizes, with silver-plated blade and handle. Monday, per set 1.00
- Cold Meat Serving Forks**, Rogers' silver-plated, each in a lined box. Monday, each 65
- Butter Knives**, with English silver blade and pearl handle. Monday, each 29
- Cheese Scoops**, English silver-plated, with pearl handle. Monday, each 29

Remarkable Values in Excellent Boots and Slippers

- MEN'S GOODYEAR WELT BOOTS, \$2.99.**
1500 pairs, many Hart and Liberty Boots in the lot; Blucher, lace and button styles; sizes 6 to 11. Regularly \$4.00 to \$6.00. No mail orders. Monday 2.99
- IN STOCK TODAY.**
"The Baltimore" Boot, made by Hanan & Son of New York City; a straight last; widths A to D; sizes 5 to 11 1/2. Phone and mail orders filled. Monday 9.00
- MEN'S ENGLISH SLIPPERS, 95c.**
320 pairs, of black and tan goatskin; sizes 6 to 11. Regularly \$1.35. Monday 95
- LADIES' SAMPLE BOOTS, \$2.49.**
400 pairs, from leading makers; button and lace styles; sizes 3, 3 1/2, 4 and 4 1/2. Regularly \$4.00 to \$6.00. No mail orders. Monday 2.49
- A NEW "QUEEN QUALITY" SHOE.**
"The Afternoon," patent leather lace shoe; sand cloth top; military piping; widths B, C, D; sizes 2 1/2 to 7. Monday 4.50
- LADIES' GRAY LINEN SLIPPERS, 69c.**
Sateen lined, padded insoles; sizes 3 to 8. Regularly 85c. No mail orders. Monday 69
- BOYS' BLUCHER BOOTS, \$1.90.**
320 Pairs Box Kip and Grain Calf Boots, sizes 1 to 5. Regularly \$2.50. No mail orders. Monday 1.90
- MISSES' \$2.75 BOOTS, "CLASSIC," \$1.75.**
327 pairs, made by Getty & Scott; Blucher style; sizes and half sizes 11 to 2, regularly \$2.75, Monday, \$1.75. Sizes 8 to 10 1/2, regularly \$2.50, Monday 1.50

Attractively Priced Furniture for Kitchen and Dining Room

- Extension Dining Table**, in solid oak, fumed or golden finish, 42-inch top, extending to 6 feet; pedestal design. Regularly \$13.50. Special \$10.00
- Dining-Room Chairs**, in genuine quarter-cut oak, golden finish; set has five small and one arm chair; the seats are well upholstered, and covered in genuine leather. Regularly \$17.50. Special 13.50
- Buffet**, in solid oak, fumed finish, fitted with cutlery and long linen drawers; double door centre cupboard, and two side cupboards; British bevel mirror. Regularly \$24.50. Special 19.25
- Buffet**, in quarter-cut oak, fumed or golden finish, conveniently arranged with drawers, fitted with separate cutlery drawers and double-door cupboard; British bevel mirror. Regularly \$33.00. Special 25.00
- Baking Cabinet**, made of selected hardwood, natural finish, white maple top, 40 in. x 26 in.; large cutlery drawers, and divided flour bin. Regularly \$6.25. Special 4.75
- Baking Cabinet**, in hardwood, natural finish, white maple top; 48 in. x 26 in., with cutting and kneading boards; cutlery and linen drawers, and two large flour bins. Regularly \$8.50. Special 6.50
- Kitchen Table**, in hardwood; centre drawer and basswood top; size 48 inches. Regularly \$2.90. Special 2.15

Brussels and Tapestry Rugs in New Colors and Patterns

- We have received large shipments of these two most popular makes, and have in stock all the standard sizes in designs and colorings suitable for any room in the house.
- English Brussels Rugs**, in a heavy good hard-wearing quality, in Oriental, floral and two-tone effects. Extra good values at the following prices:

 - 6 ft. 9 in. x 7 ft. 6 in. 8.75
 - 6 ft. 9 in. x 9 ft. 11.75
 - 6 ft. 9 in. x 10 ft. 6 in. 13.75
 - 9 ft. x 9 ft. 15.75
 - 9 ft. x 10 ft. 6 in. 18.00
 - 9 ft. x 12 ft. 21.00
 - 11 ft. 3 in. x 12 ft. 28.00

- WONDERFUL VALUES IN SCOTCH TAPESTRY SQUARES.**
These come in a full range of designs and colorings suitable for any decoration. We can thoroughly recommend this quality to give satisfactory wear:

 - 7 ft. 6 in. x 9 ft. 6.99
 - 9 ft. x 9 ft. 7.99
 - 9 ft. x 10 ft. 6 in. 9.29
 - 10 ft. 6 in. x 12 ft. 10.48
 - 10 ft. 6 in. x 13 ft. 6 in. 12.29
 - 12 ft. x 12 ft. 14.68

- Heavy Quality Floorcloth**, in matting, block, tile and hardwood designs, in the following widths: 36, 45, 54, 72 and 90 inches. Special Monday, square yard 27
- New Shipments of China Mattings**, in Small Designs. Suitable for Bedrooms, or Summer Cottages, 36 inches wide. Per yard 21

Good Values in Bedding, Cottons and Linens

- Bed Comforters Clearing at Half-Price**—Covered with a good strong English sateen, pretty floral designs; size 72 x 72 inches. Regularly \$2.00 and \$3.00. Monday 1.00
- Largest Size-Flannelette Blankets, \$1.29 Pair**—Plain white only, with out border; soft, warm and durable; 350 pairs Monday at, pair 1.29
- Pillow Cases**, hemmed, size 42 x 38 and 44 x 38 inches; 4 pairs 1.00
- 250 Sheetings for 24c**—Fully bleached, good close weave, 2 yards wide. Regularly 35c yard. Monday 24
- Good Table Cloths**—All pure linen, rich satin finish, a range of handsome bordered designs, size 2 x 2 1/2 yards. Regularly \$2.50 and \$3.00. Monday 1.96
- Large Heavy White Turkish Bath Towels**, size 22 x 42 inches, with ends nicely hemstitched. Regularly 90c pair. Special, Monday, per pair 85
- Crash Roller Towelling**—17 inches wide. Regularly 12 1/2c yard; 300 yards clearing Monday at 35
- Typed Glass Towels**, word "Glass" woven on border; size 20 x 34 inches. Monday, each 10
- Factory or Unbleached Cottons**—Medium weight, 40 inches wide. Regularly 12 1/2c. Clearing Monday, yard 10
- Nainsook**—Fine quality, 38 inches wide, in 12-yard lengths. Regularly \$1.65. Clearing Monday, 12 yards 1.19
- White Flannelette**, 27 inches wide. Monday, 10 yards for 75
- Flannelette**, dark and medium stripe, 27 inches wide. Monday, yard 75
- Blue and White Checked Apron Gingham**, 38 inches wide. Monday, yard 75

SIMPSON'S MONDAY BASEMENT SALE

Summer Home Dinnerware in Blue

- Special compositions in Dinner and Breakfast Sets, selected for cottage and summer home owners. New shapes of ware, in blue floral, blue conventional borders, and royal blue band designs.
- "Copenhagen" Blue Breakfast Sets, \$3.98**
—Pretty decoration, good quality, English porcelain, consisting of six each of cups and saucers, oatmeal dishes, fruit saucers, egg cups, and one open vegetable dish, one covered vegetable dish, one meat platter, the set complete, Monday 3.98
- "Copenhagen" Dinner Set, \$4.48**—Complete dinner set of 97 pieces, good quality ware. Regularly \$6.95. Monday, special, the set 4.48
- \$6.49 Blue Floral Border Decoration, \$4.99**
—97 pieces, best grade semi-porcelain, with pretty blue floral border decoration. Regularly \$8.95. Monday, the set 4.99
- \$15.00 "Azalea" Border Decoration, \$10.99**
—Finest quality English ware, with pretty one-inch border design, old style English shaped ware. Monday, special 10.99
- \$14.75 "Royal" Blue Band Dinner Set, \$9.99**—97 pieces, complete dinner set, rich cobalt quarter-inch blue band border decoration. Regularly \$14.75. Monday, special 9.99
- "Royal" Blue Band Dinnerware**—Exceptionally low-priced for Monday's special selling.
- Cups and Saucers**, regularly \$2.40 dozen, for 1.50
- Dinner Plates**, regularly \$2.40 dozen, for 1.50
- Tea Plates**, regularly \$2.00 dozen, for 1.20
- Bread and Butter Plates**, regularly \$1.50 dozen, for96

Bracketed Screen Doors, sizes as above 1.00
Varnished and Oak-grained Door, sizes as above, for 1.25
Varnished Door, oak-grained finished, new style, well bracketed and strengthened. Price, Monday 1.35, 1.50, 1.65 and 1.75
Window Screens 15, 17 and 19

SCREEN WINDOWS.

Height.	Closed to.		Open.	
	in.	ft.	in.	ft.
14	15	22	22	28
14	24	40	25	34
18	20	30	24	34
18	22	36	25	32
18	24	40	30	34
22	24	40	33	24
			23	62

BASEMENT SALE MONDAY.

- 40c Oval Galvanized Tube, for 32
- 35c Oval Tin Tubes, for 22
- 15c Stove Dolly Tea Kettles, for 12
- 25c Sheet Iron Heaters, to hold three irons 18

\$1.00 Set Three Irons, handle and stand, set complete, for 75
\$1.15 Best Nickel-plated Set Pots' Irons, three irons, handle and stand, for 85
45c Galvanized Coal Hods, for range use, for 25
6 dozen Clothes Pins, for 38

CHINA AND GLASSWARE.

- 40c Seven-piece Fruit Set 39
- 95c Glass Butter Dishes, each 9
- 10c Glass Vases, each 14
- Flare-edge Orange Bowls 19
- Quart Glass Pitchers, each 13
- 1/2-gallon Colonial Style Jugs, each 23
- Glass Water Tumblers, half dozen 12
- Plain Glass Water Pitchers, each 19
- Colonial Glass Berry Bowls, each 19
- 40c China Salad Bowls, each 25
- 25c Baby Plates, various designs 15
- 55c, 30c and 35c Decorated Teapots, each 18
- Willow Clothes Baskets, special 69
- Willow Hampers, for soiled linen, oval and round, special 1.50, 2.00 and 2.50
- Clothes Wringers, guaranteed one year, usually \$3.50, Monday 3.03
- Ball-bearing Wringers, usually \$5.50 4.99
- Phone or Mail Order 29
- \$2.25 Copper-bottom Clothes Boilers, copper finish, Monday 1.49
- \$1.25 and \$1.35 Hand-made Wash Boilers, copper bottom, size 8 or 9, Monday 79
- \$1.00 Galvanized Clothes Boilers, Monday 17
- 25c Galvanized Water Pails or Scrub Pails, Monday 17
- Square Bread Toasters, usually 15c, for four slices of bread, Monday 9
- 75c Galvanized Wash Tubs, Monday 69
- 65c Galvanized Wash Tubs, Monday 49
- Above tubs have wringer attachment.
- Cabinet Gas Range, four burners, baking oven, broiling oven and broiler. Monday \$1.99
- \$7.50 Two-burner Gas Ranges, with oven 5.29
- \$5.50 Gas Range, Monday 5.99
- \$2.50 Three-burner Gas Plate, Monday 2.29
- \$1.75 Two-burner Japanese Gas Plate 1.33
- \$2.00 Black Steel Gas Ovens, Monday 1.39
- \$3.00 Black Steel Gas Ovens, with glass front, Monday 2.59

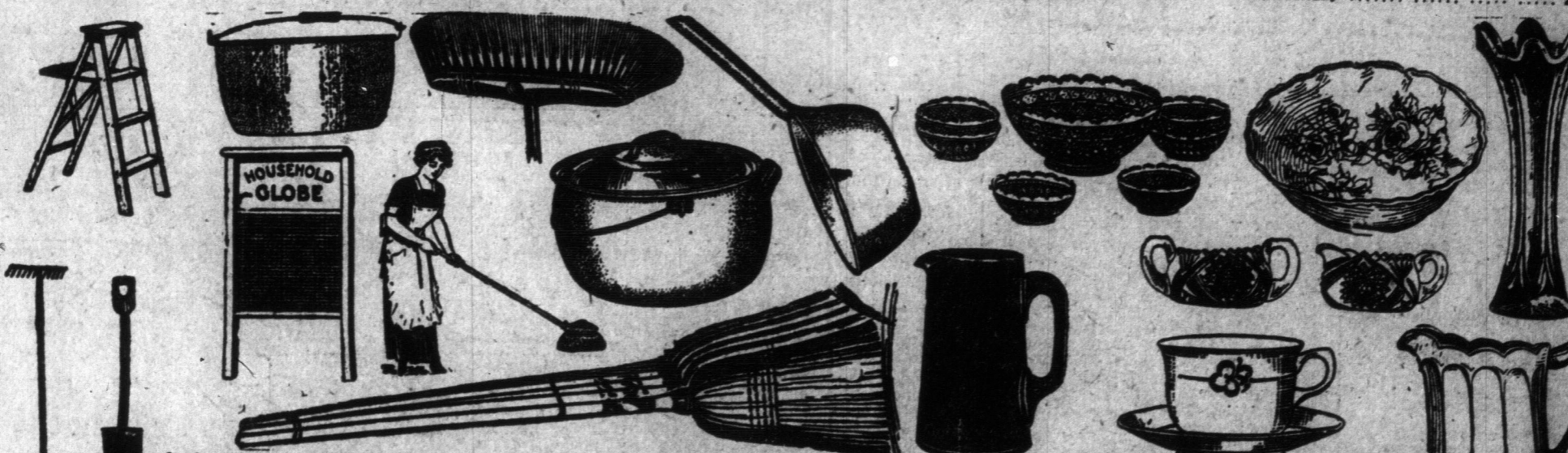
ens, Saucepans, Tea Kettles, Dish Pans, Pails and other pieces. Regularly 45c to 65c. No Phone or Mail Order 29
- \$2.25 Copper-bottom Clothes Boilers, copper finish, Monday 1.49
- \$1.25 and \$1.35 Hand-made Wash Boilers, copper bottom, size 8 or 9, Monday 79
- \$1.00 Galvanized Clothes Boilers, Monday 17
- 25c Galvanized Water Pails or Scrub Pails, Monday 17
- Square Bread Toasters, usually 15c, for four slices of bread, Monday 9
- 75c Galvanized Wash Tubs, Monday 69
- 65c Galvanized Wash Tubs, Monday 49
- Above tubs have wringer attachment.
- Cabinet Gas Range, four burners, baking oven, broiling oven and broiler. Monday \$1.99
- \$7.50 Two-burner Gas Ranges, with oven 5.29
- \$5.50 Gas Range, Monday 5.99
- \$2.50 Three-burner Gas Plate, Monday 2.29
- \$1.75 Two-burner Japanese Gas Plate 1.33
- \$2.00 Black Steel Gas Ovens, Monday 1.39
- \$3.00 Black Steel Gas Ovens, with glass front, Monday 2.59

GRANITWARE AT 29c.
Blue and white and gray. Preserving Kettles, Berlin Cook Pots, Milk and Rice Boilers, Saucepans, Tea Kettles, Dish Pans, Pails and other pieces. Regularly 45c to 65c. No Phone or Mail Order 29

15c Vinegar Bottles, each 10
25c and 30c Covered Vegetable Dishes, each 19
25c and 25c Gravy Boats, each 19
9c Clover Coffee Cups and Saucers, for 20c and 25c English China Cups and Saucers, for 19
20c China Coffee Cups and Saucers, for 25c China Custarders, each 23
40c China Custarders, each 23
\$3.25 Cut-glass Sugar and Cream Sets, for 2.25
\$4.50 a dozen Cut-glass Water Tumblers, half dozen, for 1.50
\$4.00 Cut-glass Fruit Bowls, each 2.69

The Groceries

- Telephone Direct to Department, Adelaide 6100.
- 4,000 tins Finest Canned Tomatoes, only six tins to a customer, 3 tins, 300 stone Fresh Golden Cornmeal, per stone 49
- Monarch Flour, quarter box 1.00
- Choice Picnic Hams, 6 to 8 lbs. each, per lb. 1.49
- Tilson's Premium Oats, large packages 25
- Upton's Marmalade, 1-lb. packages, regularly 50c, per tin 49
- Pure Cocoa, in bulk, per lb. 49
- Choice White Beans, 5 1/2 lbs. 19
- Wax Candles, per dozen 19
- Finest Pot barley, 5 lbs. 19
- Fancy Japan Rice, 5 lbs. 19
- Pearline, 1-lb. package 19
- Ammonia Powder, 4 packages 19
- March's No Rub, 6 packages 19
- Ivory or Silver Gloss Starch, 6-lb. tin 19
- Simpson's Big Bar Soap, per bar 4
- Lux Washing Powder, 3 packages 25
- 500 tins Holbrook's Kipped Herrings, plain and in tomato, regularly 15c, 2 lbs. tin 25
- 2 1/2 lbs. PURE CELONA TEA, 60c 1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday, 2 1/2 lbs. 42



The Robert Simpson Company, Limited