Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

February Sale of Canadian and British Hosiery
Second Day

Our gigantic distribution of good Hosiery has just begun; but don't put off choosing promptly what you need. There are many short lines—too few of a kind to warrant listing here—that afford most exceptional opportunities. You must visit the department to get them, and DO IT NOW, before they are appropriated by more prompt shoppers.

Women's "Pen-Angle" Brand Plain Black Cashmere Hose, seamless manufactures throughout; good quality and wearing; spliced heel, toe and sole. Sizes 8½ to 10. Regularly 25c. Monday, Hosiery Sale ..... **.20, three pairs .55**

Women's Extra Fine Quality English Manufacturers' Sample Cashmere Hose, seamless and fashioned, some outsize width in this lot, exceptional value, all sizes. Regular 35c to 45c quality. Monday, Hosiery Sale ..... **.29**

Women's Finest Quality Plain Lisle Thread Hose, seamless, medium weight, Canadian make, mercerized finish, strong and good wearing; white, tan, black, green, Paddy, smoke, sky, pink, navy and Palm Beach. Sizes 8½ to 10; 35c quality. Monday, Hosiery Sale ..... **.29**

Women's Shot Silk Black Cashmere Hose, two-tone effect, accordeon pleat; red, blue, purple and green; extra fine cashmere; spliced heel, toe and sole. Sizes 8½ to 10; 50c value. Monday Hosiery Sale price, **.35, three pairs** **1.00**

Boys' and Girls' Fine Ribbed Black English Cashmere Hose, seamless, medium weight, strong finish, excellent school stocking; spliced heel, toe and sole. Sizes 5½ to 8½; 25c value. Monday Hosiery Sale, **.20, three pairs** ..... **.55**

Children's Fine Lisle Thread Stockings, one-and-one ribbed, in black only, seamless, medium weight, fast dye, elastic weave, spliced heel, toe and sole. Sizes 5 to 10; 25c value. Monday Hosiery Sale .... **.12½**

Men's Extra Quality Plain Lisle Thread Hose, medium weight, seconds, of a well-known Canadian guaranteed brand; give extra good service; tan, white, gray, black and wine; sizes 9½ to 11; 25c and 35c value. Monday Hosiery Sale ..... **.12½**

Men's Heavy Weight Wool Socks, English make, black yarn, extra fine weave, seamless, good wearing, warm winter sock, spliced heel, toe and sole. Sizes 9½ to 11; 25c value. Monday Hosiery Sale price .. **.17**

Men's Finest Quality Plain Black Cashmere Socks, English make, samples of various qualities, spliced heel, toe and sole; all sizes; 35c and 40c value. Monday Hosiery Sale price ..... **.25**

Men's Pure Thread Silk Seconds, well-known guaranteed brand, Canadian make, defects are slight, heavy weave, extra good wearing, lisle reinforced heel, toe and sole; black, tan, gray, wine and pearl; 75c value. Monday Hosiery Sale ..... **.29**

NEWS OF TODAY'S SELLING

The February Furniture Sale.
The February Hosiery Sale.
A Carnival of Bargains in the last day of the White Sale.
Display of Dress Goods and Silks for spring, with special prices.
A Great Sale of Boots.
Ready-to-Wear Garments for Women wonderfully priced: Skirts, Suits, Dresses, Petticoats and Blouses.
Clearing of Showcase Models in Millinery.
Last day of the Picture Framing Sale.
Men's Overcoats $5.00 to $15.00 less than former prices.
Other items advertised here in detail are for Monday's selling.

WHITE SALE AFTERMATH

You are reminded that all our counter stock of White Sale Lingerie will be cleared at White Sale prices or less. Hundreds of beautiful pieces that have become slightly mussed by handling will remain on sale for final clearance. Come Monday and share in this White Sale aftermath. The Less-than-White Sale prices will be marked with blue pencil. Watch for them. Charming Nightdresses, Corset Covers, Petticoats, Combinations, Drawers and Slips in machine and hand-made, can be selected at wonderful saving prices on Monday.

SAVE ON WOMEN'S UNDERWEAR.

Medium lightweight undergarments, of pure knipted wool, for women, made to sell at about double Monday's clearing prices. These are small lots brought to the surface by stock-taking.

Women's Vests, Watson's unshrinkable, fine elastic knit pure wool, natural or cream color, high neck, long sleeves, button front, silk front facing, silk tape in neck, medium weight; sizes 32 to 38 bust. Regularly $1.00 each. Monday, clearing at, each ..... **.50**

Women's Vests, Health Brand, medium weight, cream Swiss ribbed pure wool, unshrinkable, high neck, short sleeves or low neck; long, short or no sleeves; beautiful quality for early spring wear; sizes 32 to 40 bust. Regularly 75c to $1.00 each, according to style. Monday, clearing at, each ..... **.59**

Women's Vests, best "Pen-Angle" make, seconds, plain knit all wool, cream color, high neck, long sleeves, button front, medium heavy quality, unshrinkable; sizes 32 to 42 bust. Regularly, if perfect, $1.50 each. Monday clearing at, each ..... **.89**

SWEATER COATS FOR SMALL GIRLS OR BOYS — Department Third Floor, West Side.

Clearing 90 Only Children's Coat Sweaters, medium heavy knit, all wool, V neck, pearl buttons, two pockets; colors cardinal or navy; sizes for ages 2, 3, 4 years only. Regularly 85c each. Monday, each ..... **.49**

Dress Fabrics for Spring 1915

Proclaiming the advent of the newest and most fashionable spring fabrics; materials that are authoritative. We invite your inspection of this superb showing:

Fancy Stripe and Black and White Suiting, in a beautiful and diversified range of fancy striped and black and white mixtures. Per yard ..... **1.00 to 2.00**

New Covert Suitings, in a charming range of new tones, for smart spring suits; all the new shades are featured. Yard ..... **1.50 to 2.00**

French Broadcloth Suitings are particularly fashionable, and one of the most favored materials for the smartest suits; a superb range of colors, such as battleship gray, Belgian blue, the softer tones of greens, blues, brown, tans, etc. Per yard ..... **1.50 to 2.50**

New Gabardine and Cord Suiting, a splendid series of spring shades, in weights for dresses and tailored suits, also midnight, navy and black. Prices, per yard ..... **1.50 to 2.50**

Special Silk Cord Poplin, beautiful and silky in finish, for spring dresses and suits. Special, per yard ..... **.96**

New Silk and Wool Cords, fascinating display, including fleur-de-poplin, crepe cord, poplin de chine, Aurora cords, cable cord effects, etc.; all the new colors are featured. Prices, per yard ..... **1.50 to 2.50**

West of England Worsted Suitings, for tailored suits, in shades of navy, black, gray. Per yard ..... **1.50 to 2.50**

Cashmere Dress Serges, for dresses, pleats to perfection; two shades of navy and black; 52, 54 inches wide. From, per yard ..... **1.00 to 2.00**

English Botany Men's Serges, always retain their smart tailored effect; thoroughly London shrunk, and fast dye. Per yard ..... **1.50 to 2.50**

Spring Silks and Velvets

We anticipate strong demand for Black in all lines, and have big stocks ready for the spring selling. **Black Velvets** for spring coats and suits will be most popular. We show wide width **French Chiffon Velvets at $3.00 and $4.00** per yard, with **Black Silk Plushes** of beautiful pile and finish at **$3.50,** the width 32 inches.

Black Satin Grenadines and Satin Charmeuse, some splendid values at, per yard, **1.50, 2.00 and** **2.44**

Black Silk Moires, in new designs, from C. J. Bonnet, show decided change from anything yet exhibited. Prices range from, per yard ..... **2.50 to 7.50**

Black Silk Bengaline and Failles have great vogue again. There is a richness about these cords that shows to perfection the spring suit or coat.

Silk Crepe de Chines continue in first place for evening wear. Delightful colorings in many novelty shades are featured for Monday.

New Satin Duchesse, in colors and in black, with the new charmeuse finish so essential for present full draped styles. Our new colorings in $1.50 ranges, with some qualities in black. Monday, yard **1.33**

In Fancy Silks, the variety is immense. Dresdens, Persians, Roman Stripes, Clan Plaids, Shot Satins, Brocades, Fancy Cotele and Ottoman Cords, etc. Extra for Monday will be a grand showing of "Trimming Silks" at, per yard **1.00**

3000 Yards of Ivory Japanese Silks on Sale at 44c Yard—One yard wide, launders perfectly. A weave that we can recommend. Regularly 59c. Monday ..... **.44**

Women's Winter Coats

A LATE SEASON CLEARANCE.

Ladies' and misses' sizes; made from all-wool curls, tweeds, double-faced coatings, and blanket cloths; warm and serviceable; cape coats, Russian and belted effects; large variety of colors, navy, Copenhagen, gray and brown; plaids and checks. Were $6.50 to $8.00. Monday .. **2.95**

SERGE DRESSES FOR MISSES AND WOMEN, $2.95.

The styles are new and right. Youthful styles for misses and suitable styles for older women. Sizes 14 years to 44 bust. Black, navy, brown and Copenhagen. Monday **2.95**

MISSES' SERGE SKIRTS, $2.95.

Neat fitting Skirts with tight-fitting yokes, ornamented with crochet buttons and either side or box pleated; good quality serge; colors black and navy; waist measure 22 to 25 inches, front lengths 34 to 37 inches. Special value, Monday **2.95**

SUITS FOR WOMEN AND MISSES, $2.95.

Made in good styles and materials; the odds from sales and added sizes from stock, priced to clear; sizes 16 to 42; colors black, navy, gray, taupe and brown. Monday **2.95**

SALE OF WASH DRESSES

for women and misses. A number of pretty styles. Linens in blue, pink, green and natural shade, with Roman stripe; flounce, cuffs and collar; flowered crepes; flare skirts with yoke effect, black and white striped voiles with long tunics, white organdy yokes, collars and girdles of green, cerise or white; sizes 32 to 38. Special **2.95**

Men's Mackinaw Coats to Clear $3.49

The ideal outdoor sport coat for tobogganing, skating, snow-shoeing, and other sport; it is made from all-wool fancy mackinaw, in blue, with black over-check pattern; cut single-breasted Norfolk style, with shawl collar; well made; sizes 36 to 42. Regularly $5.50. To clear **3.49**

MEN'S TROUSERS, $1.75.

Made from English tweeds and worsteds, in grays and browns, in stripe patterns; nicely tailored; sizes 32 to 44. To clear **1.75**

BOYS' CHINCHILLA OVERCOATS, $4.95.

75 Genuine Chinchilla Overcoats, beautifully tailored from the soft rombo cloths, in smart double-breasted Russian styles, with collars that fasten up close to chin, and all around belt at waist; fine flannel and check worsteds in grays; some have hats to match; rich blue shades. Sizes 2½ to 6 years. Regularly $6.50, $7.00, $8.00 and $10.00. Monday **4.95**

BOYS' CORDUROY BLOOMERS, $1.10.

200 Strongly-Made Bloomers, full fitting style, with belt loops and strap and buckle at knee. A serviceable brown. Sizes 24 to 34. Monday **1.10**

Boys' Furnishings

Boys' Flannelette and White Cotton Nightrobes, all made with collar. Sizes 12 to 14. Monday special, each ..... **.44**

Boys' Merino Shirts and Drawers, medium weights, natural color, all sizes from 22 to 32. Monday special, garment ..... **.33**

Boys' Odd Garments of Penman's Scotch Wool and Fleece-Lined Underwear. Sizes 22 to 30 only. Regularly 44c and 50c. Monday, garment ..... **.29**

Big Boys' Elastic Rib and English Natural Wool Combination Underwear, in sizes 30 and 32 only. Regularly $1.00 and $1.25. Monday, suit ..... **.87**

Boys' English Oxford Shirts, with attached collar, made to withstand rough wear. Sizes 12 to 14. Special, Monday, each ..... **.38**

In the Men's Fur Department

Boys' Gray Lamb Fur Caps, deep wedge shape, even curl, and well lined. Regularly $2.50. Monday, half-price **1.25**

Baby's Fur Robes, in white China sheepskin, white felt lined, square shape. Regularly $2.50, for **1.25,** and regularly $3.50, for **1.75**

Baby's Imitation White Bearskin Robes, large size, and white felt lined. Monday bargain ..... **.95**

Wash Goods for Monday

WANTED MERCHANDISE OF EXTRAORDINARY INTEREST.

Odd Lines in White Wash Fabrics, some perfect, some soiled, some seconds; voiles, crepes, ratines, rice cloths, Indian Head suiting, lawns; all white; widths 28 to 40 inches. Regularly 15c to 35c. Monday rush **9½**

28 and 36-inch Fine Crepes, plain shades of green, old rose, sky, Copenhagen, brown, gray. Regularly 25c and 29c. Monday **9½**

Kimono Crepes and Kimono Cloths, odd lines and broken ranges from a wholesaler's stock. Regularly 25c. Monday .**11½**

28-inch Plain Black Ottoman Cord Suitings, a small stock to clear Monday. Regularly 45c, for ..... **.25**

40-inch Shepherd's Check Suiting, a very heavy weight; very specially priced for Monday at ..... **.25**

28-inch Heavy Crepes, in plain shades of the new sand, tan, mauve, terra cotta, raspberry, gray, green. Half-price Monday at ..... **.12½**

28-inch English Gingham Stripes, Checks and Plaids. Specially priced Monday at ..... **.8½**

45-inch Voiles, white grounds, with neat flowered effects. Half-price Monday at ..... **.25**

28-inch Suitings, oddments in reps, poplins and linen suitings, a skirt manufacturer's clearance; some less than half-price for Monday at ..... **.12½**

Club Bags at $4.95

A Clearing of Walrus Grain Club Bags, and oat grain leathers; colors black, brown and russet; sizes 16 in., 17 in., and 18 in.; full leather lined; single and double drop handles. Regularly $5.50 to $7.25. Monday **4.95**

An Arrival of New York Hats

FOR FEBRUARY AND MARCH WEAR.

Fresh looking new styles, in maline and malins and wheat combinations; black and many of the new colors; smart and desirable for mid-season wear. Prices are very modest, ranging from $5.00 to $7.50.

BOOTS BELOW MAKERS' COST

WOMEN'S STYLISH WINTER BOOTS, MONDAY $1.99.

1500 Pairs Ladies' Blucher and Button Style Boots, made of patent colt, vici kid, gunmetal calf and tan Russia calf; excellent wear-resisting flexible sole, Goodyear welt and McKay sewn, neat Cuban, military and low heels, season's new toe shapes, as well as the comfort kind; some styles have cushion soles, plain or toe-cap vamps, beautifully made, comfort-giving boots, widths C to E, sizes 2½ to 7. Regularly $2.75 to $4.00. No mail orders filled. Monday bargain **1.99**

MEN'S HAND-SEWN PROCESS, MONDAY $2.99.

2500 Pairs Men's Stylish Winter Boots, in button, Blucher and lace styles, patent colt, tan calf, box calf, vici kid and mahogany tan calf; every pair has perfectly smooth inner soles of solid leather; outer soles are attached by the Goodyear welt process (the best known method of building boots), and come in three weights, light, medium and heavy; new style heels, also the common sense kind, plain and toe-cap vamps, button boots with black cloth tops in the lot, a saving of at least $1.01 on every purchase; sizes and widths to suit every man. Regularly $4.00, $4.50 and $5.00. Monday **2.99**

BOYS' DRESS AND BUSINESS BOOTS, MONDAY $1.99.

500 Pairs (Sizes 13 to 5½) Boys' Quality Boots, in Blucher, button and lace patterns, dull calf, waterproof grain calf, patent colt and box kid leathers; dress, street and business weight soles of solid oak-tanned leathers, military and English heels, recede and popular round toes, lined and unlined uppers; bellows tongues, guaranteed toe-boxes and counters; boots in this lot will stand the wear of a healthy boy; sizes 13 to 6½. Regularly $2.50 to $3.50. Monday **1.99**

MISSES' GOATSKIN BOOTS, MONDAY 99c.

250 Pairs (Sizes 10 to 2) Misses' Boots, Blucher style, genuine tough wearing dress goatskin leather, with patent leather toe-caps, solid leather soles, low and spring heels, Foot-Form and Educator toe shapes; all perfectly made and will give excellent wear; sizes 10 to 2. Regularly $1.50. Monday ..... **.99**

WOMEN'S FINE KID HOUSE SLIPPERS, $1.29.

400 Pairs Ladies' Black Kid Slippers, one-strap style, hand-turned soles, low and high heels, round and wide toes, all sizes, 2½ to 7. Phone or mail orders filled. Monday **1.29**

WOMEN'S PATENT LEATHER SLIPPERS, MONDAY $1.59.

600 Pairs Women's Slippers, four bars over instep, fine patent leather, hand-turned soles, low heels, wide toes, all sizes, 2½ to 7. Phone or mail orders filled. Monday **1.59**

Beginning Monday, the Carpets, Draperies and Kindred Departments reinforce our Great February Furniture Sale with extra special offerings.

Simpson's Monday Basement Sale Items

Seven Bargains in Dinner Sets

Exceptional values in Dinnerware for the February House Furnishing Sale.

"Theodore Haviland" 102-Piece Dinner Set, finest quality Limoges China, from the famous "Theodore Haviland" factories, with handsome "fern" pattern border decoration; 102 pieces. Regularly $81.00. Monday .. **40.50**

Booth's Silican China, 97 Pieces—Handsome border design with rosebud festoon decoration, newest shapes, perfectly modelled, Kermis shape cups; 20 sets only. Regularly $23.50. Monday **15.95**

$15.00 "Minton" Decoration Dinner Set, $9.95 — Beautiful "Minton" border decoration of finest quality English semi-porcelain, handsomely modelled ware. Regularly $15.00. Monday **9.95**

50-Piece Breakfast Sets, $6.95—Rich "Derby" decorations, good quality English porcelain 50-piece Breakfast Sets. Regularly $8.25. Monday **6.95**

VISIT THE TABLE OF PARTY GIFTS.
China Department.

Choicest selection of party gifts reasonably priced. In the selection you will find Cut Glass Oil Bottles, Bon-Bons, Nappies, Comports. In china, Bon-Bons, Hat Pin Holders, Hair Receivers, Salads, Cake Plates, Art Trays, Jewel Boxes, Vases, Cups and Saucers, and many other pretty and useful articles. Priced from ..... **.75 to 2.50**

$14.75 Maroon Band Service, $9.95—Splendid quality clear white English semi-porcelain, quarter-inch maroon gold band decoration with gold lines, 97-piece composition. Regularly $14.75 ..... **9.95**

Green Hamilton Dinner Set, $8.95—Maddock's English porcelain Dinner Set, 97 pieces, handsome green border decoration. Regularly $12.90 ..... **8.95**

A $7.95 Dinner Set for $6.59—Good grade of English porcelain, with green floral decoration. Regularly $7.95. Monday **6.59**

$1.00 Galvanized Boilers, either size, 8 or 9, for ..... **.59**
50c Galvanized Wash Tubs ..... **.39**
65c Galvanized Wash Tubs ..... **.49**
75c Galvanized Wash Tubs ..... **.59**
25c Galvanized Wash Pails for .. **.15**
95c Galvanized Garbage or Ash Cans for ..... **.85**
75c Galvanized Garbage or Ash Cans for ..... **.59**
85c Galvanized Garbage or Ash Cans for ..... **.49**
40c Galvanized Oval Rinsing Tubs or Foot Baths ..... **.35**
Clothes Wringers, best Canadian maker, galvanized fittings, enclosed cogs, guaranteed.
$3.50 Clothes Wringers, "Imperial" brand **2.85**
$4.50 Clothes Wringers, "Easy," ball bearing, full 11-inch rolls. Special, for **3.95**
$5.50 Three-year Guarantee Wringer for **4.89**
$6.00 Five-year Guarantee Wringer for **5.19**
50c, 55c and 60c Brooms, best sewn, Canadian make, for ..... **.39**
$1.75 Folding Tub Stands, holds two tubs and wringer, for **1.49**
65c Clothes Horses, 4 feet high, for ..... **.39**
$1.50 also Wizard Triangular Floor Polishing Mop 1.39
$1.50 size "Sani Genie" Mop, with bottle of oil **1.02**
25c Wash Boards .... **.19**
55c Baking Boards .... **.39**

$5.50 Stoves for laundry, heating or cooking, two lids **3.69**
$19.50 Large Oak Heater, with feeder, nickel base **13.49**
$1.65 Gas Laundry Plate, 2 burners, for **1.35**
45c "D" Handle Furnace Scoops .**39**
25c Galvanized Ash Sifter ..... **.19**
$1.25 Food Chopper ..... **.79**
89c Stable Lanterns ..... **.55**
$1.85 Tin Wash Boilers flat copper bottom for ..... **.81**
25c Coal Scuttle ..... **.19**
45c Double Covered Roast Pan. Special for ..... **.33**
$1.00 Set of Irons, 3 irons, handle and stand, for ..... **.69**
$1.15 Nickel-plated Set of Irons, for ..... **.79**
25c Iron Heaters ..... **.17**
15c Daisy Quick Boiling Tea Kettles ..... **.12**
35c Tin Oval Rinsing Tubs, large size ..... **.31**
30c Potato Ricers or Fruit Presses ..... **.21**
100-foot Galvanized Clothes Wire ..... **.19**
100-foot Cotton Spun Clothes Lines ..... **.41**
50-ft. Cotton Spun Clothes Line .31
15c Floor Scrubbing Brushes ..... **.10**

30c Floor Scrubbing Brushes ..... **.23**
15c Perforated Chair Seats ..... **.10**
75 Clothes Pegs ..... **.5**
20c Hard, Clean Wood Clothes Props ..... **.14**
95c Fibre Wash Tubs ..... **.85**
35c Self-wringing Mops ..... **.25**
65c Ironing Boards ..... **.45**

Kitchen Graniteware 33c

MADE IN TORONTO.

The following pieces of Blue and White Graniteware, Tea Kettles, Dish Pans, Rice Boilers, Breakfast Cookers, Water Pails, Preserving Kettles, Covered Cooking Vegetable Pans; made in Canada. We cannot take phone or mail orders. Regularly 49c to $1.50. Monday ..... **.33**

Grocery List

Telephone Direct to Department, Adelaide 6100.

4,000 tins Finest Canned Tomatoes, only six tins to a customer. 3 tins ..... **.22**
Monarch Flour. ¼ bag ..... **.92**
2,000 stones Fresh Goldust Cornmeal. Per stone **.40**
Quaker Oats. Large package ..... **.23**
Choice Picnic Hams, 6 to 8 lbs. each. Per lb. ..... **.14**
Malt Vinegar. Imperial quart bottle ..... **.22**
Pure Cocoa in bulk. Per lb. ..... **.18**
Upton's Marmalade. 5-lb. pail ..... **.35**
English Marrowfat Peas. 3 packages ..... **.25**
Choice White Beans. 4½ lbs. ..... **.25**
Fancy Carolina Rice. 3 lbs. ..... **.25**
Choice Red Lentils for soup. 2 lbs. ..... **.10**
Wax Candles. Per dozen ..... **.10**
Mack's No-Rub. 6 packages ..... **.25**
Pearline. 1-lb. package ..... **.10**
Old Dutch Cleanser. 3 tins ..... **.25**
Ammonia Powder. 4 packages ..... **.25**
Comfort and Borax Soap. Per bar ..... **.4**
Sunlight and Surprise Soap. Per bar ..... **.4**
Simpson's Big Bar Soap. Per bar ..... **.10**
Ivory or Silver Gloss Starch. 6-lb. tin ..... **.40**
Lux Washing Powder. 3 packages ..... **.25**
2½ LBS. PURE CELONA TEA, 62c—1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday 2½ lbs. ..... **.62**

The Robert Simpson Company, Limited