

*The Budget—Mr. Nowlan*

with any young person in Britain who was not a socialist at 21, because he lacked sympathy, he lacked heart, he lacked other characteristics which every young person should have. But, at the same time, if he was not a Conservative by the time he was 30 there was also something wrong, because he lacked intelligence. I am sure this will be the pattern followed by many of the young people who were shown on television the other night.

But there is a tragic aspect to this talk about a new program and the great new light that is to be thrown on our affairs. What do we get? We get the same old hackneyed story; reduced taxes and increased expenditures. This has been the solution used by every opposition party throughout the years, including our own. It has never worked yet, and it will not work with those young people we saw before the television cameras the other day. As far as unemployment or a constructive program are concerned, there was not one thing which has not been advocated and carried out by this government.

There was one thing that was different. There was the situation with respect to national defence and the NORAD agreement. I wonder who was the secretary of state for external affairs before June, 1957? I wonder who carried out the negotiations with the government of the United States in Washington with respect to these matters? I wonder who did not sign a treaty until after the election because they did not want to bring it down before, and then something happened and they did not win the election?

I should like, then, to put this question; and I admit that I am being guided by speeches which were made rather than by the resolution, because I can honestly say I have not had an opportunity of reading all the resolutions which were passed or discussed. In this regard I think I am in keeping with the mass of the Liberal delegates, who have not had a chance to read them either, most of them having been swept under the rug or handed over to the policy committee presided over by Mr. Gordon. The Leader of the Opposition, in referring to NORAD, said that we could man the radar screens but that we certainly could not do any shooting. So apparently the R.C.A.F., with their glorious traditions, are to become bird watchers. They can sit and watch the birds go by; they can count the birds, but they must not do anything more about it. If that is to be the role of the R.C.A.F. I suggest this part of the Liberal platform will not ring a bell too loudly with members of the armed forces.

The Liberal party has obviously tried to outflank the so-called New Party which proposes to come into this house as a result of

the marriage of the C.C.F. with the new group. They tried to outflank it by moving further to the left.

**An hon. Member:** Impossible.

**Mr. Nowlan:** The hon. member says "impossible", but that is not for me to say. But how can they outflank it? They have the same old generals. They have Gordon and they have Sharp and they have Drury and they have MacKinnon, and these and others have been the wheelhorses of the Liberal party, official and unofficial, for many years.

Speaking of wheelhorses, I think the hon. member named the gentleman who has been the publicity director for the Conservative party. Every once in a while I hear about the Madison avenue techniques employed by the Conservative party and what a terrible thing that is, a Madison avenue technique. But hon. gentlemen opposite, when they were in power, had a representative of one of the largest advertising firms in Canada, Cockfield Brown and Company, permanently retained at Liberal headquarters, at hand to keep them out of trouble. That is one reason hon. members opposite stayed in power during the terrible fifties that Mr. Barkway referred to. There is no Madison avenue technique as far as this government is concerned.

I noticed headlines during the first part of the convention stating that the Leader of the Opposition wanted a policy, and that he had brought his followers together to create a policy. Well, I think I can give him a policy, and I am thinking of what Sir Winston Churchill once said about blood, sweat and tears. There certainly was enough political blood shed by the Liberals in 1957. The carcasses and corpses of their defeated were lying all over the field of battle, and some of them have not been interred yet, which I think is a matter of regret for the Liberals. When it comes to sweat and tears, I suggest it is humility that is needed here.

That is one quality which hon. members opposite need to acquire. They are defeated, and at once they assume that Madison avenue had something to do with it; that there was some legerdemain on the part of the Prime Minister which unfortunately pushed them out, and the people of Canada are now sorry for it and want to restore them. They forget that the people of Canada kicked them out because they were sick and tired of their policies, and hon. gentlemen opposite have not shown any sign of reform yet. Certainly the conference did not indicate that there had been any change. The same old faces were in charge, and though there were some young ones present perhaps I could describe