

Mr. SHORT: I have a few words more to say; I am sorry to detain the committee, but I will not do it unnecessarily. These items should have been brought down weeks ago in order to allow a full discussion of them. I want to call attention to an item of \$236,000 to assist in the conservation and development of the deep sea fisheries and the demand for fish. There is an increase here of \$106,000, and I should like to ask the minister how that is to be expended.

Mr. CARDIN: The increase is due to the development of that branch of the department. The amount of \$236,000 is required to cover fish collection services, aid in establishing fishermen, aid in expanding the demand for fish, fisheries inspection, educational work leading to the use of better methods in fishing, aid in the organization of fishermen, and scallop investigations.

Mr. SHORT: Will some of this amount be spent for advertising?

Mr. CARDIN: Yes.

Mr. SHORT: The vote for last year amounted to \$130,000. When that vote was under consideration I asked the minister the following question, which appears on page 3358 of Hansard:

Mr. Short: Is it the intention of the department to expend any of this \$130,000 for advertising?

Mr. Cardin: I am informed that the officers are preparing to do advertising out of this vote.

Mr. Short: A portion of this money will be used on advertising?

Mr. Cardin: Yes.

I understand that not one dollar was spent in the advertising of fish products, notwithstanding the fact that application was made by the Canadian Fishermen's Association that the department carry on a vigorous advertising campaign in connection with the industry. A bulletin is issued by the department covering their activities, but that is of no use in the creating of a demand for fish. Is it the intention this year to spend a suitable amount for advertising?

Mr. CARDIN: We are going to cooperate with the Canadian Fishermen's Association.

Mr. SHORT: To what extent?

Mr. CARDIN: We will spend one dollar for every dollar that is spent.

Mr. SHORT: I would like to make a few observations regarding the fish carrying ser-

vice. The following statement was issued by the department covering some twenty boats engaged in the fish carrying service.

Name	Fish carried lbs.	Cost \$
Flor del Mar.. . . .	8,250	554 84
Bessie L. Morse.. . . .	342,685	4,066 67
Grace Lee.. . . .	133,158	3,367 74
Grace Hankinson.. . . .	213,784	3,783 87
Grace Hankinson.. . . .	10,423	693 71
Grace Hankinson.. . . .	512	712 90
Sadie Mac.. . . .	32,550	5,270 97
Mary Patricia.. . . .	93,720	6,551 61
Emile Louis.. . . .	168,957	3,814 19
Emile Louis.. . . .	150,113	2,825 81
Phyllis C.. . . .	2,212,114	7,499 54
Harvey & Ralph.. . . .	587,115	3,096 77
Shemogue.. . . .	541,691	5,351 32
Magdalen.. . . .	37,530	333 33
Betty L.. . . .	1,359,075	5,959 36
Mary E. Kenny.. . . .	737,601	5,483 87
Elizabeth Cann.. . . .	884,851	7,678 71
Nova I.. . . .	192,865	1,683 87
Kenneth W.. . . .	141,054	1,548 39
Rex II.. . . .	333,018	5,090 32
O'Leary Lee.. . . .	31,737	348 39
Lilly M. Hodge.. . . .	381,930	4,611 62
Maripac.. . . .	28,542	354 84

It will be seen that the average cost is about one per cent per pound. Does the minister think it is good business to carry a product worth from 1½ cents to 2 cents per pound at a cost of 1 cent per pound? I understand that a contract has been entered into with a concern in Halifax whereby a charter of \$1,975 each is being paid for five boats for five years. The order in council covering this contract was passed in December. How long does the minister think a business concern could carry on under conditions such as these? This contract was entered into with the concern which owned most of the boats mentioned in the list I have referred to. I think it is time that this committee should consider if this department could not be operated in a businesslike manner.

Mr. CARDIN: The subsidy of \$1,975 per month applies for five months only in the year. I do not think we should be criticized for making any expenditure which might prove useful to the fishermen. Up to this year I believe the collecting service has proved very profitable. The high cost of operating the service was caused by an inability to secure boats suitable to do the work, and that is the reason we entered into the contract referred to by the hon. member.

Mr. SHORT: I have nothing to say against the collecting service because I want everything done that is possible for the shore fishermen in Nova Scotia. They need every assistance that can be given to them. However, it would have been much better for the