

The Secretary of State for External Affairs, the Honourable Allan J. MacEachen, is pleased to announce the appointment of Mr. Geoffrey F. Bruce as Canadian Representative to the Economic and Social Council of the United Nations (ECOSOC). Mr. Bruce who, in 1973, was appointed Minister and Deputy Permanent Representative of Canada to the United Nations in New York, will continue in that position while concurrently meeting his new ECOSOC responsibilities.

ECOSOC was expanded from 27 to 54 members in 1973. Canada was elected as a full member of it by the General Assembly of the United Nations for the year 1974 and then for a further three-year term, which commenced in 1975. Mr. Bruce succeeds Ambassador Norman Berlis, who in October 1975 became Canadian Ambassador to Denmark.

ECOSOC holds two main sessions every year, the first one in the spring in New York and the second one in the summer in Geneva. As Canadian representative at ECOSOC sessions, Mr. Bruce will serve under the general authority of Canada's Permanent Representative to the United Nations in New York or Geneva, as the case may be.

Before his New York assignment, Mr. Bruce was Director of the Scientific Relations and Environmental Problems Division of the Department of External Affairs.

BIOGRAPHY

Geoffrey Franklin Bruce was born in Kingston, Ontario. He received a B.A. from Queen's University in 1947. After a year's graduate work at Queen's, he entered Columbia University in New York in 1948 and later received his M.A. in economics, public law and government. At the same time he also entered the New School for Social Research in New York.

Mr. Bruce joined the Canadian Foreign Service of the Department of External Affairs in 1952. He has served in Israel, Sri Lanka, Austria and at the United Nations. As well as Consul and Counsellor in the Canadian Embassy in Vienna, he was the Alternate Governor for Canada on the Board of Governors of the International Atomic Energy Agency for more than four years.

Mr. Bruce attended the National Defence College of Canada in 1970-71 and was then appointed Director of the Scientific Relations and Environmental Problems Division of the Economic Bureau of the Department of External Affairs.

Mr. Bruce was appointed Minister and Deputy Permanent Representative of Canada to the United Nations in New York in 1973.