Features

4 Creative. Competitive. CANADA

An interview with the Honourable Stockwell Day, Canada's Minister of International Trade and Minister for the Asia-Pacific Gateway.

8 A Position of STRENGTH

Come behind the scenes and see why Canada will weather the current economic storm better than any other G7 country.

22 A COMPETITIVE Business Environment, Bar None

Locating your business in Canada gives you a global edge.

42 EXCELLENCE in Research and Development

A world leader when it comes to investing in R&D infrastructure, Canada also has one of the best R&D tax incentive programs anywhere. Discover the R&D opportunities your company can enjoy by coming to Canada.

56 FLEXIBILITY of Canada's Workforce

An exceptionally well-educated, talented and diverse workforce is a key driver of any investor's global success. Canadian workers' skill and creativity can help your firm flourish in the knowledge economy of the 21st century.

Sector Profiles

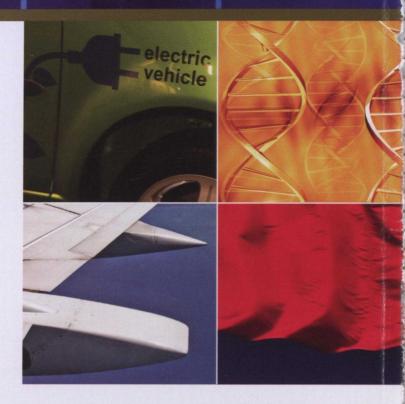
12 Financial Services

Why Canadian banks are among the world's safest.

14 Software

Canada's software sector stays ahead of the pack, with top foreign companies developing applications here.

PLUS Feature Success Story: Learn why software giant Microsoft chose to establish operations in British Columbia's technology sector.



18 Wireless Communications

From BlackBerry to WiMAX, the Canadian wireless sector's drive to innovate captures the imagination of global telecommunications firms.

PLUS Feature Success Story: See how Canada fits into Nokia's plans to transform itself into an internet services company.

26 Automotive

If you can drive it, Canada produces it. Canada's automotive sector is performing well despite headwinds.

PLUS Feature Success Story: Honda chooses Canada for further expansion.

30 Food Processing

Mixing cost advantages with advanced technologies and access to quality raw materials, Canada offers global investors all the right ingredients.

PLUS Feature Success Story: Puratos savours success.

36 Aerospace

Canada's aerospace industry is winging its way to unprecedented profitability.

PLUS Feature Success Story: Why Lockheed Martin keeps investing in its Canadian operations.