

OILSEED SURVEY

(3) CONSUMPTION

1992 OILSEED SURVEY/MEXICO

(4) Soybean Production

Available oil and fats per capita consumption in 1991 was estimated at 19.3 Kg. Total fat and oil consumption in 1991 is estimated at 1.6 million tonnes broken down as follows:

24% animal fat, 76% vegetable oil of which 40% are consumed in solid form.

Consumer preference for vegetable oil is based on price and availability. The most popular is a blend of soya, palm and rapeseed oil. This blend is variously described as vegetable oil, cartamo or sunseed oil. Consumption level of domestically produced sesame seed oil, because of its price, is very low.

Although health concerns are becoming more evident, the Mexican market continues to be very price sensitive, rather than health, being the main factor in purchasing decisions at consumer and retail levels.

Commercial Division
Embassy of Canada
Mexico City

The information of soyfood products (tofu, etc.) per capita consumption, although it would be very small.

No human consumption of flaxseed or flaxseed products in Mexico.

(5) Livestock

Size of and growth pattern of Livestock Industries

	Cattle	Hogs	Sheep	Goats	Chicken	Turkey
	Millions of				(For eggs)	
	August 28, 1992					
1980	34.5	18.7	10.4	5.9	118.4	105.5
1985	33.2	15.9	10.1	5.8	115.4	118.6
1990	33.0	16.2	10.2	5.9	119.1	119.2
1991	32.0	15.2	10.4	5.8	115.2	118.8
1992 (Est)	31.8	15.9	10.7	6.0	106.6	124.8

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