

# SECTORAL ANALYSIS - SINGAPORE FASHION AND JEWELRY INDUSTRY

## CONTENTS

*This report covers the following topics :*

	<i>Page</i>
• <b>Background</b>	
- <i>Directional Emphasis of Sector</i>	1
- <i>Economic Overview</i>	1
- <i>Current Situation</i>	3
- <i>Future Trends</i>	6
• <b>Competitor Analysis</b>	
- <i>Key Participants In the Fashion &amp; Jewelry Industry</i>	8
- <i>Key Customers In the Sector</i>	10
- <i>Current Marketing Trends</i>	10
• <b>Industry Incentives and Regulations</b>	
- <i>Government Regulations</i>	11
- <i>Local Preference Policy</i>	11
• <b>Appendices</b>	
- <i>Key Industry and Government Contacts</i>	
- <i>Other Tax Incentives Administered by the Economic Development Board</i>	
- <i>List of Major Retailers and Trading Houses for Fashion and Imitation Jewelry</i>	
- <i>List of Major Importers of Imitation Jewelry/Fashion</i>	
- <i>List of Importers of Jewelry</i>	
- <i>List of Retailers of Jewelry</i>	
- <i>List of Major Garment Manufacturers</i>	

**SRI International  
Southeast Asia & South Pacific  
Regional Headquarters**

Dept. of External Affairs  
Min. des Affaires extérieures

JAN 5 1995

RETURN TO DEPARTMENTAL LIBRARY  
RETOURNER A LA BIBLIOTHEQUE DU MINISTERE

The Canadian High Commission in Singapore, Commercial Section, commissioned SRI International to prepare this sectoral analysis overview. This report is designed to help Canadian organizations meet their initial information needs regarding participation in this sector in Singapore. The information presented is believed to be accurate and from sources SRI believes to be reliable. Readers are urged to verify pertinent information before committing resources.

43 269 991