

2.10 Previous Evaluation

The managers of public affairs programs have over the years subjected their programs to various degrees and kinds of evaluation, particularly during recurring periods of resource austerity, in a continuing attempt to optimize resource allocation, priority setting and program effectiveness. This process has, however, not been structured or continuous. The more formal studies include:

I Cultural II Academic

- (a) In 1976/77 outside experts assessed programs in their areas of competence covering scholarships, tours, exchange of professors, book presentations and cultural centre activities.
- (b) May 1977: Assessment of all programs submitted to T.B. in context of 5 year plan.
- (c) August 1979: Study of international cultural activities completed by Paul Schafer.
- (d) Assessments prepared for meetings of mixed commission for bilateral cultural exchanges.
- (e) Reports submitted by participants for each sponsored cultural event.
- (f) Annual activity reports for each cultural exchange.
- (g) Ongoing reports and comments on Canadian studies abroad are received from participants.

III Information

- (a) 1979-80. Zero based program and budget review.
- (b) Annual priority setting exercise.
- (c) Country program reviews.