

- briefing on border procedures by U.S. customs officer and/or U.S. customs broker;
- talk by U.S. manufacturers' representative, sales agent, distributor or buyer;
- tour of a related trade show or trade mart;
- visit to local wholesalers and/or retailers;
- briefing on the local market by Canadian consulate trade officer(s);
- one-on-one interviews with Canadian consulate trade officer(s);
- one-on-one interviews with potential customers, agents or distributors;
- receipt of exporters' information kit from the Canadian consulate.



### ***What does it cost?***

The program will cost only your time and personal expenses including hotel accommodation (if applicable) and meals. All transportation and program-related costs are covered by government. Transportation may be by chartered bus or plane, depending on distance to event location.



### ***Who is eligible for NEBS?***

Any Canadian business interested in exporting that is not already exporting its products to the U.S. on a regular basis is eligible for NEBS.



### ***How do you get on a NEBS mission?***

Contact your nearest International Trade Centre as listed below for more information about specific NEBS missions that are being planned and ask to be put on the centre's list of potential NEBS participants.

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