REPT4D 89/12/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :602-CHICAGO

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Food Marketing Institute (FMI) - National Stand
Nat'l. Restaurant Assn. (NRA) - National Stand
Western Canada Farm Progress (WCFP) - Mission
Identified institutional/retail fd. distributors

FMI - 6 Cdn exhibitors/on-site sales \$90,000.00
Proj. sales \$2 million/Serious inquiries 300.

NRA - 11 Cdn exhibitors/on-site sales \$4million
Proj. sales \$18 million/Serious inquiries 750.

WCFP - Recruited 7 buyers. Registered 18 fd.cos.

QUARTER: 2 -----

QUARTER: 3 ----

QUARTER: 4 ----