REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :432-STOCKHOLM

005-ADVANCED TECH. PROD. & SERV
SWEDEN

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
OTHER ELECTRONICS		
	CONT PROM OF CDN FIRMS TO ERICSSON WHO HAVE INDICATED OFFSET	
	3-5 NEW BUYING CONNECTIONS	
	CONT PROM OF CDN ELECT., COMP THROUGH CORPORATE VISITS	
	CONT SUPPORT & PROM OF NEW GENERATION OF LSDN CHIPS	
	JOURNALISTS FM ELECTRONIKVARLDEN TO BE INVITED TO CDA.	
	BETTER PRESS COVERAGE OF NEW PRODUCTS	
	PROM. CDN PRTCPTN IN MAJOR EUROPE ELECT. COMPONENTS FAIR.	DISTRIBUTORS
	BETTER AWARENESS OF CDN CAPABILITY AMONG SWE OEMS &	
CONSULTING & OTHER SERVICES		
	COMPUTOR JOURNALISTS MISSION TO CANADA	
	BETTER PRESS COVERAGE FOR CDN PRODUCTS	
	INDENTIFY CDN SOFTWARE HOUSE INTREST IN OPENING LOCAL OFFICE	
	LONG TERM SALES NOT POSSIBLE WITHOUT LOCAL PRESENCE.	
	TRADE MISSION & CDN BOOTH AT MAJOR COMPUTER FAIR OCT89	
	BETTER EXPOSURE OF CDN CAPABILITIES.	

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1	To get the Win System running	It works more or less
QUARTER: 2	-----	
QUARTER: 3	-----	
QUARTER: 4	-----	