REPORT 4 88/07/27

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

Page 147

POST : 433-0SL0

003-GRAINS AND DILSEEDS NORWAY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

CONTINUING DIALOGUE WITH NORWEGIAN GRAIN CORPORATION TO PROMOTE

THE USE OF CANADIAN WHEAT.

DEVELOP CLOSER CONTACTS WITH IMPORT ORGANIZATION TO ENCOURAGE USE

OF CANOLA IN ANIMAL FEED

ANTICIPATED RESULTS:

INCREASE IMPORTS OF CANADIAN WHEAT.

INCREASE THE USE OF CANOLA IN ANIMAL FEED.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 MISSION FROM CANOLA COUNCIL VISITED NORWAY

TO PROMOTE SALES OF CANOLA MEAL.

QUARTER: 2 -----

QUARTER: 3 CONTINUED CALLS ON NORWEGIAN GRAIN CORPORATION.

QUARTER: 4 DEVELOP CONTACTS TO ENCOURAGE IMPORT OF CANOLA

PELLETS FOR ANIMAL FEED.

**QUARTERLY RESULTS REPORTED:** 

CANOLA NOT YET SOLD INTO NORWAY BECAUSE OF PRICE NORWEGIAN IMPORTERS WILL RE-EVALUATE CANOLA PURCHASES.

PRICE DIFFERENTIAL BETWEEN CANOLA PELLETS & EUROPEAN MEAL STILL TOO HIGH. TOTAL EXPORTS FROM CDA IN 87 WERE 34,000 TONS BUT ALL BASED ON 86 CONTRACTS. NO CONTRACTS SIGNED IN 87.

IN FEBRUARY, CONTRACTS WERE SIGNED TOTAL AMOUNT 16,000 TONS FOR CANOLA PELLETS FOR DELIVERY MAY/JUNE, 1988. PRICE DIFFERENTIAL COMPARED WITH CHEAPER EUROPEAN MEAL WAS ACCEPTABLE FOR THESE CONTRACTS. PRICES FOR LATER DELIVERIES TO HIGH