

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 506-SHANGHAI

001-AGRI & FOOD PRODUCTS & SERVICE  
PEOPLE'S REP OF CHINA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONSULTATIONS WITH VISITING AGRICOTT OFFICIALS ON CHINA MARKETING PROGRAM.

FULL INTERGRATION OF NEW SHANGHAI CONSULATE GENERAL IN CHINA AG MARKETING PROGRAM.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -REFINE MARKET THRUST/STRATEGY WITH EXTOTT, AGRICOTT, CIDA & PROV.; -ASSIST PRIVATE SECTOR IN PURSUIT OF JIANGXI RED SOILS (DAIRY CATTLE) PROJECT.

-HELPED TO SHAPE THRUST OF CIDA ACTIVITIES IN AG SECTOR IN TERRITORY. 2 POTENTIAL PROJECTS TAKING SHAPE; -THROUGH FOLLOW-UP IN JIANXI & CDA, CDN SUPPLIER IN POSITION TO SUBMIT LARGE CATTLE/SWINE BID.

QUARTER: 2 REFINE MARKET THRUST WITH EXTOTT, AGRICOTT, CIDA AND PROVS.

SUPPORTED/ASSISTED VISIT BY B.C. AG MINISTER TO ZHEJIANG. COMMENCED PREPARATIONS FOR VISIT OF MIN WISE.

QUARTER: 3 USE HIGH LEVEL VISITS TO SUPPORT/ADVANCE CO-OP IN DAIRY SECTOR & BROADEN LOCAL CONTACT BASE.

VISITS OF MIN & MAYOR DORE HELPED MAINTAIN ENTHUSIASM FOR DAIRY CO-OP WITH CDA (BREEDING CENTRE, EMBRYO TRANSPLANTS). PLANS UNDERWAY FOR RETURN VISITS BY VICE-MAYOR (AG) & DEPUTY DIR. OF AG COMMISSION.

QUARTER: 4 CONTINUE PROMOTION OF HIGH LEVEL BI-LATERAL EX-CHANGES AS MEANS OF DEVELOPING BASIS FOR CO-OP.

VISIT OF SHANGHAI VICE MAYOR AND AG COMMISSION GENERATED MULTIPLE COMMERCIAL LEADS.