

## Export and Investment Promotion Planning System

MISSION: 637 SAO PAULO

COUNTRY: 047 BRAZIL

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: SUPPORT ON-GOING AND NEW MARKETING EFFORTS OF CANADIAN FIRMS.

Results Expected: ESTABLISHMENT OF AGENTS, BUYING CONNECTIONS AND DIRECT SALES.

Activity: FOLLOW-UP TO NAVY SEMINAR HELD IN MARCH 86.

Results Expected: TO CONVERT GOOD WILL THEN CREATED INTO SOME CONCRETE COMMERCIAL ACTIVITIES.