

It's a Fine Thing To Be Well

Coffee interferes with the comfort and vigor of many persons.

Thousands have won back health by quitting it and using

POSTUM

Read "The Road to Wellville" in packages.

"There's a Reason"

Postum Cereal Company, Limited
Battle Creek, Mich., U.S.A.

Canadian Postum Cereal Co., Ltd.
Windsor, Ontario, Canada.

It's Baker's and It's Delicious



Made by a perfect mechanical process from high grade cocoa beans, scientifically blended, it is of the

finest quality, full strength and absolutely pure and healthful.

Sold in 1/5 lb., 1/4 lb., 1/2 lb. and 1 lb. cans, net weight.

Booklet of Choice Recipes Sent Free
WALTER BAKER & CO. LIMITED
ESTABLISHED 1780.
MONTREAL, CAN. DORCHESTER, MASS.



INFANTS'

FOR MOTHER, **DELIGHT**

THE OTHERS

—AND ME

SOAP



Dont blame
the razor

It's your lather

You had to help soften the beard by rubbing in the lather. Naturally, your rubbing brought the blood to the surface, opened the pores and made the skin very sensitive. That helped the free caustic to get in its work and made the skin doubly sensitive. Under these conditions any razor will feel as though it were pulling the hair out instead of cutting it.



Mennen's Shaving Cream

dispenses with the "rubbing in," as it thoroughly softens the beard while the lather is worked up on the face. Reduces shaving to two operations—lathering and shaving— $\frac{1}{3}$ the time saved.

As it contains no free caustic, there is no smarting, and you get a delightful, cool shave.

For sale everywhere 25c.

Sample Tube FREE

GERHARD MENNEN CO., Newark, N.J.

