



OFFICES OF

THE E. HOWARD WATCH AND CLOCK CO.

SAMUEL LITTLE,
Pres.

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ALBERT HOWARD,
Gen. Man.

383 WASHINGTON STREET, - - - BOSTON.

41 & 43 MAIDEN LANE, - - - NEW YORK.

170 STATE STREET, - - - CHICAGO.

NEW YORK, July, 1890.

To the Jewelers of the United States and Canada.

GENTLEMEN,

We respectfully call your attention to our new No. 1 movement which we have just placed upon the market. We have produced it in order to fill a long-felt want for a watch that should have all the requisite good running qualities of a "Howard," and yet come somewhat lower in price than any we have ever yet manufactured; and we take great pleasure in introducing this new movement to your earnest consideration, bespeaking for it the success which its merits certainly warrant.

It is an 18-size hunting case movement, of very tasty design, containing all the special characteristics of the Howard Watch, such as the Steel Barrel, Pendant Winding and Setting, Patent Regulator, etc.

It is very strong and durable, has a cut Chronometer Balance and tempered steel Hair-spring. The working parts are all finely finished, and the entire watch is particularly adapted to the purpose for which it is intended, viz., for the use of mechanics, and all others desiring a THOROUGHLY reliable watch at a reasonable price.

Place your orders with your jobber AT ONCE, as the supply will be limited for some time and the demand is sure to be large.

Yours truly,

THE E. HOWARD WATCH & CLOCK CO.