Plan of Publication.

We issue 5000 copies of THE LAMP, and intend to distribute them monthly in one of several districts into which we have divided Toronto.

If you get a Lamp this month it may be some months before you see one again, as we will go over all the other sections before we return to yours.

If you would like to have THE LAMP delivered to you every month send in your name and address with 25 cents to our office and you will be supplied; regularly for a year.

We are not printing THE LAMP to to pay expenses from subscriptions and advertisements. devoted to increasing the size of our editions.

For every set of 20 subscriptions at 25 cents each, sent in from any body of our Fellow-cranks we will be able to give them one column of our space to be filled as they desire. By getting 20 new subscribers each month any of the pioneer movements may thus obtain a hearing from a public with sympathies in the direction of their views, and in a sense have an organ for their society.

What People Say of Us.

I thought they were all infidels.

They recommend people to read the Bible.

I believe I'm something of a theosophist myself.

I wonder does our minister know anything about theosophy?

They have a hall up on Spadina Ave., and quite large meetings now.

They don't ask you to believe anything at all, but to use your common sense and take nothing on trust.

Are the Chosen Friends theosophists? They have seven links and seven colors and ever so many other sevens.

The Theosophical Society.

THE Theosophical Society is not a secret or political organization. It was founded in New York in November,

1875. Its objects are:
1. To form a nucleus of Universal Brotherhood of Humanity, without distinction of race, creed, sex, caste or color.

2. To promote the study of Aryan and other Eastern literatures, religions and sciences, and demonstrate the importance of that study.

3 To investigate unexplained laws of nature and the psychical powers latent in man.

The only essential requisite to become make money, but we hope to get enough a member of the Society is "To believe in Universal Brotherhood as a Principle, All surplus will be and to endeavor to practice it consistently."

> No person's religious opinions are asked upon his joining, nor is interference with them permitted, but everyone is required, before admission, to promise to show towards his fellow members the same tolerance in this respect as he claims for himself.

> Attendance at the following meetings of the Toronto Theosophical Society. 365 Spadina Avenue, is invited:

> SUNDAY, 9.45 a. m., to 10.45 a. m., Scripture Class.

SUNDAY, 7 p. m., Public Meeting, at which Theosophical Addresses and Readings are given by members.

SUNDAY, 8 p. m., Class for the study of "The Secret Doctrine."

FRIDAY, 8 p. m. to 10 p. m., Public Meeting for the informal discussion of the World's Re-ligious, Sciences and Philosophies. This Meeting is specially intended for those who are unacquainted with Theosophical ideas, and who sade information. and who seek information.

A meeting for the members of the Society is held Wednesday evenings. Persons desiring to join the Society should apply to one of the officers or members. The entrance fee is \$1.50. Annual subscription, \$1.00.

Books may be had from the Society's Library on application to the Librarian.

The programme for the ensuing month will be found on another page