

Carpets, Draperies Housefurnishings

This year's assortment has been greatly enhanced with a range of entirely new creations in an array of color schemes, making a still more attractive range than shown by us in previous years.

IMPORTED CURTAIN MATERIALS—in Madras, Marquisette, Scrims, Muslins and Nets. In white, ecru and cream, ranging in price from, per yard, **25c to \$1.45**

ART SATEENS, CRETONNES, SILKOLINES AND SHADOW CLOTHS—Suitable for draperies and side curtains. You will find this a splendid range, in most artistic designs, **30c to \$1.25**

CARPET SQUARES AND MATS—We are now prepared to show the best designs the mills have produced for the season of 1924.

TAPESTRY SEAMLESS SQUARES
WILTON SQUARES
WOODSTOCK AXMINSTERS
IMPORTED BRUSSELS SQUARES
SMALL MATS HEARTH RUGS
SOFA RUGS VELVET MATS
SYMRNA MATS BATH MATS

ROLLER BLINDS—In any shade, size, lace and insertion combinations. Made up on shortest notice

LINOLEUMS, CONGOLEUMS, FLOOR OILS

LINOLEUMS in Two, Three and Four yard widths at per yard, **\$2.00, \$3.00, \$4.00**

Extra Heavy Quality, 4 yards wide. A splendid range of patterns **\$4.40**

FLOOR OILS—In 1, 1½, 2, and 2½ yard widths. Per square yard, **55c**

CONGOLEUM ART RUGS AND MATS—You will find here the new patterns in all sizes, including the new sizes 9 x 13½ and 9 x 15.

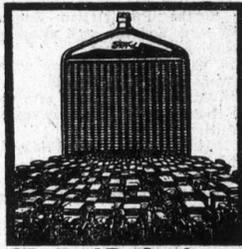
RUBBER STAIR TREADS
Each **12½c**

LARGE RUBBER DOOR MATS
The most servicable kind made, at **\$1.25**

KIRSCH FLAT RODS—
In all lengths and combinations.

A. BROWN & CO.

"THE STORE WITH THE STOCK."



Why Ford Predominates

A Triumph of Mechanical Simplicity

The Ford is without superfluous parts, yet has everything needed for efficient operation.

Like all great engineering accomplishments, it has progressed through simplification—the reduction to fundamentals.

This process of simplification has brought into being many of those distinctive features which are found exclusively in Ford cars. The Ford planetary transmission and three-pedal control are among those features.

Experts agree that they are ideally suited to the small, light car.

Another feature is the Ford magneto, so remarkable in principle and so successful in practice that a complete unit was recently presented—by request—to the Smithsonian Institution.

There are many such features, but these are sufficient to indicate the sound foundation upon which engineers have pronounced the Ford to be a triumph of mechanical simplicity.

See Any Authorized Ford Dealer



CARS • TRUCKS • TRACTORS

CF-31C

FORD PRICES
Delivered in Watford
All Taxes Paid

Touring	\$506.71
Runabout	\$463.41
Coupe	\$746.86
Sedan Tudor	\$844.29
Sedan Fordor	\$995.84
Light Delivery	\$474.35
Chassis	\$385.53
Truck	\$542.28
Tractor	\$472.00
Starter	\$93 Extra

Wat-Ford Garage

Ray Morningstar

MISS McNAUGHTON AWARDED DAMAGES

City of London Gives \$518 to Girl Wounded by Constable Harpur. \$740 Asked by Parents

Damages amounting to \$518, were provisionally awarded to Mr. and Mrs. Robert McNaughton by the

claims committee of the City Council in regular session at noon to-day, for expenses incurred as the result of their daughter, Viola, having been wounded at the time Geraldine Durstan was fatally shot by Clarence Topping in a house on York street. The parents contend that Miss McNaughton was shot by Policeman Walter Harpur.

The matter was referred to the city solicitor and if the city is responsible for Miss McNaughton's injuries the sum of \$518 will be paid over. This will be charged to the police commission estimates. The parents asked for a total of \$740. But the committee thought that if the actual expenses, including hospital fees, doctors' bills and payments

What Does This Trade Mark Mean?



You will see this shield-shaped trade mark in hardware stores everywhere. You won't see it on cheap, inferior goods. It goes only on household utensils of the highest quality, yet selling at moderate prices, because of the tremendous quantities sold each year.

Choose cooking and baking utensils that carry this trade mark. Choose SMP Enamelled Ware, with its very hard, smooth surface. Heats faster, cleans easier, imparts no metallic flavor, causes no dangerous acid re-actions. Ask for

SMP Enamelled WARE

Three finishes: Pearl Ware, two coats of pearly-grey enamel inside and out. Diamond Ware, three coats, light blue and white outside, white lining. Crystal Ware, three coats, pure white inside and out, with Royal Blue edging.

THE SHEET METAL PRODUCTS CO. LIMITED
MONTREAL TORONTO WINNIPEG
EDMONTON VANCOUVER CALGARY

THERE IS ONLY ONE PLACE IN WATFORD WHERE YOU CAN SECURE GENUINE "S.M.P." KITCHENWARE, AND THAT IS—

McCormick & Paul

"A Reliable Place to Buy Your Groceries and Hardware."

BETTER LIVE STOCK TRAIN

AT

March 22nd, Forenoon, Strathroy
March 22nd, Afternoon, Watford
March 24th, Forenoon, Sarnia
March 24th, Afternoon, Forest

GOOD LIVE STOCK—INTERESTING LECTURES
AND INSTRUCTIVE DEMONSTRATIONS

Ontario Live Stock Improvement Committee
G. E. DAY, Chairman.



Why is the sky blue?

Why is the sea salty?

—because the air is filled with tiny dust particles. These absorb the light rays which make other colors and reflect to the eye the rays which make blue. The occasional use of

Puretest Epsom Salt

makes the sky seem bluer above and brightens those bilious "blues" within. Easy to take because it is thoroughly purified. Cleanses the system—helps you keep fresh and fit. Especially good for elderly people and those of middle age. One of 200 Puretest preparations for health and hygiene. Every item the best that skill and conscience can produce.

—because it has no outlet and salt does not evaporate. Therefore all the salt in the sediment which rivers have carried down from the land, remains in the sea water. Vast quantities of

Puretest Epsom Salt

which are carried into American homes, make this the largest-selling epsom salt on earth. Freed from every impurity, gentle in action, and thoroughly effective. The one epsom salt that is really easy to take. One of 200 Puretest preparations for health and hygiene. Every item the best that skill and conscience can produce.

J. W. McLaren

The Rexall Store

that was all the city should give. These amount to approximately \$518 according to Ald. Douglass, a member of the claims committee.

Two other applications for damages from citizens who had broken arms or legs through falling on icy sidewalks were refused.