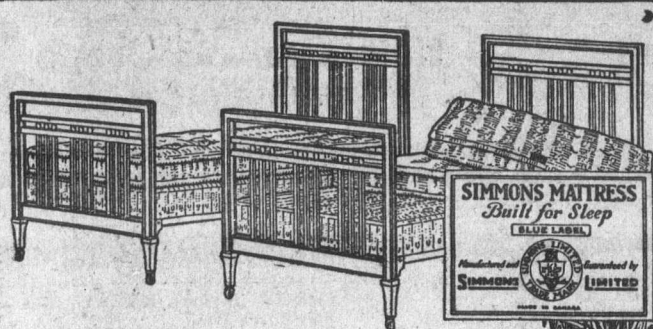


If you do not get your Guide-Advocate regularly

If your Guide-Advocate does not arrive promptly and regularly by the first mail we will regard it as a favor if you will notify the Circulation Department immediately, stating the weeks in which the irregularity occurred.

Unless we are notified we have no means of remedying the inconvenience caused by faulty mail service or other trouble.



Simmons Mattresses Delivered to you Sealed— Sweet and Clean

THE Pure Bedding Laws of Simmons Limited, whose products we sell, mean more to you than perhaps you realize.

Even the best-informed housewife little knows how many "new" mattresses are made of renovated, old, dirty or infected materials.

Your unfailing sign of a pure, clean mattress is the Label of Simmons Limited.

Each Simmons Mattress sealed in a carton roll in Simmons work-rooms—delivered to your dealer sealed, sweet and clean.

Let us show you these fine sanitary Simmons Mattresses—made in four styles, distinguished by Labels of different color

Blue Label, \$35.00 Green Label, \$19.50
Red Label, \$25.00 White Label, \$12.75

Big Stock of the BETTER Mattresses and at Prices that will certainly surprise you. All our Furniture is marked very low.

Harper Bros. SIMMONS BEDS Built for Sleep

POSTMASTERS ARE WARNED

A ruling has been made by the Postmaster General's Department and information sent to all postmasters that "Lost," "Found," "Strayed," "Stolen" and other notices are illegal. The notice to postmasters is as follows:—"Postmasters are warned against allowing notices other than Post Office notices, to be exhibited in the lobby of the Post Office. The Department is aware that pressure is often brought to bear upon postmasters to exhibit notices of meetings for charitable and religious purposes, "Lost" and "Found" notices, etc., but it is considered that the Post Office proper should be given up wholly to the Post Office, in order that official notices may receive the undivided attention which the public interests require.

GLAD HE TRIED THE TONIC TREATMENT Through Its Use Strength and Vigor Was Restored.

To be tired after exertion is natural. Rest and food restore the body to normal after such fatigue. But to be tired all the time is a symptom of an anaemic condition that will not be corrected until the blood is built up. Such an anaemic condition is so gradual in its approach and generally so lacking in acute pains that it is often difficult to persuade the sufferer to do anything for it. But it is not a condition that corrects itself. If the blood is not enriched the trouble will increase. The nerves will be undernourished and neuralgic pains will follow. Digestive disturbances often result from thin blood, sleep is disturbed and a general breakdown may occur.

Mr. Wilson Johnson, Ninevah, N. S., says: "A few years ago my system was in a badly run down condition. My nerves seemed always on edge, and I found myself so weak that I could hardly do any work. I suffered from headaches and from pains in the back and under the shoulders, and was often so sleepless at nights that when morning came I felt as tired as when I went to bed. I was taking medicine all the time, but it was doing me no good. Then I read the testimonial of a man whose condition had been similar to mine, and who strongly recommended Dr. Williams' Pink Pills. I decided to give this medicine a fair trial, and when I had taken six boxes I felt much better. I continued taking the pills until I had taken six more boxes and I can only say I am glad I did so, as I am now enjoying the best of health, and I advise all men who feel run down to give these pills a good trial."

Dr. Williams' Pink Pills can be obtained from any dealer in medicine, or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

WOMEN'S RIGHTS ON THE FARM

The farmers wives of Nebraska, having tasted the sweets of equal suffrage, want to carry the principle of equality to its logical conclusion. They have accordingly drawn up a Bill of Personal Rights, which errs, if at all, on the side of modesty, for it embraces only six points, as follows:

A power washing machine for the house for every tractor bought for the farm.

A bathtub in the house for every binder on the farm.

Running water in the kitchen for every riding plow for the fields.

A kerosene cook stove for every automobile truck.

A fireless cooker for every new mowing machine.

Our share of the farm income.

The women of Nebraska scarcely need arguments to support such a reasonable platform. "Tit for Tat" involves a suggestion of retaliation which is unflattering. Perhaps the case would be met sufficiently by the homely plea: "What is sauce for the goose is sauce for the gander." They are entitled to "a bathtub for a binder" and "a fireless cooker for a mow-er," but they may be disappointed in their share of the farm income.

PLOWING MATCH WINNERS

The Lambton County Plowing Match, held on the farm of H. A. Gilroy, Alvinston, last Thursday, was a genuine success. All the classes were keenly contested. About 400 autos lined the roadsides and fully 2000 people witnessed the event. A feature of general interest was the six-horse team of Mr. Fred Dolbear, drawing a three-furrowed plow, plowing in competition with a tractor. Goodison's Hart-Parr tractor, drawing two plows, a total of five furrows, satisfied an eager crowd.

Nicholas Plain, of Sarnia Indian Reserve, won first prize and the Association trophy for High Cutting Plows in sod. Frank Stronghill, of Alvinston, won first prize and the Crown Savings & Loan Company trophy for boys under 18 years of age, plowing in sod. D. M. Campbell, of Alvinston, won first prize in the Farm Tractor plowing and the John Goodison Thresher Company trophy.

A banquet of the officers and directors, together with the competitors and the members of the Lambton County Plowmen's Association was held in the Music Hall, Alvinston, at 6.30 p.m. The Women's Institute catered to the wants of the inner man in capital form. J. Lockie Wilson, Supt. of the Agricultural Societies, Ontario Department of Agriculture, was the speaker of the evening. Mr. Wilson congratulated the Association on the success of the day's event and the fact that this is the only second year in existence. A feature of pleasure was the keen interest manifested by all the spectators. The special prizes, trophies and general prizes were presented to the winners at the conclusion of the banquet.

Following is a list of the prize winners in the various classes:—

Class 1, in sod, plain plows to be used—John Cann, Alvinston, and the Norsworthy special; John Clarke, Inwood; Jasper Hill, Corunna; Wm. Benstead, Alvinston.

Class 2, in stubble, plain plows to be used—Theophilus Johnston, Alvinston, and the H. E. Paull special; Andrew Parks, Inwood; Wm. Gardiner, Alvinston; Thos. Switzer, Alvinston.

Class 3, in sod, boy under 18 years—Frank Stronghill, Alvinston, and the Crown Savings & Loan Company trophy.

Class 4, in stubble, boy under 18 years—Douglas Gibson, Edy's Mills; Frank Stronghill, Alvinston; Andrew Shields, Inwood.

Class 5, in sod, high cutting plows to be used—Nicholas Plain, Corunna, and the Lambton County Plowmen's Association Trophy; John Nuhmabin, Corunna; S. Thomas, Muncey.

Class 6, in sod two-furrowed plows and not less than three horses—Herbert Leitch, Alvinston.

Class 7, in stubble, two-furrowed plows and not less than three horses—Orson McClung, Alvinston; Peter Dolbear, Alvinston; Claude Weed, Alvinston.

Class 8, in sod, Farmer's Tractor Plowing Competition—D. N. Campbell, Alvinston, and the Goodison Thresher Co. trophy; Morley Zavitz, Alvinston; Wallace Brydges, Brigden.

Class 9, in stubble, Farmer's Tractor Plowing Competition—John R. McVicar, Alvinston, and Imperial Oil Company special; Allan Dowling, Alvinston; Calvin Annett, Watford; Wm. T. Talbot, Bayfield.

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For Infants and Children

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PROSPERITY AND THE TEN COMMANDMENTS

Business prosperity depends upon the rightness of the man who does business, whether as merchant or manufacturer, or banker, or employee. So declares no less an authority than Roger W. Babson, head of the Babson Statistical Organization. In a recent address in New York Mr. Babson told how, in examining the statistics of business changes, he tried to find the underlying causes, and came to the unescapable conclusion, first, "that a period of depression is the result of the unrighteousness, dishonesty, extravagance, and inefficiency which develop in the latter half of a period of prosperity; and, secondly, that a period of prosperity is the reaction from the righteousness, industry, integrity, and thrift which develop in the latter half of a period of depression." In Mr. Babson's mind:

"It is not railroads, steamships, or factories which cause our prosperity; it is not bank clearings, foreign trade, or commodity prices which give us good business. All these things are mere thermometers that register the temperature of the room. Prosperity is based on those fundamental qualities of faith, temperance, service, and thrift, which are the products of religion. The fundamentals of prosperity are the Ten Commandments."

And therefore, he continues, as quoted in the press: "The future of business depends on the developing of the soul of the man and upon again permeating labor, capital, and management with integrity, loyalty, and a desire to serve. The need of the hour is not more salesmen, or more foremen, or more technical men, but the need of the hour is to get employers and wage-workers to give their hearts to God. Business depressions can be avoided, but only by directing the minds of your people to the need of integrity, industry, and thrift. Business conditions can be changed for the better only as man's attitude toward life changes."

SAVED BABY'S LIFE

Mrs. Alfred Tranchemontagne, St. Michel des Saints, Que., writes:—"Baby's Own Tablets are an excellent medicine. They saved my baby's life and I can highly recommend them to all mothers." Mrs. Tranchemontagne's experience is that of thousands of other mothers who have tested the worth of Baby's Own Tablets. The Tablets are a sure and safe medicine for little ones and never fail to regulate the bowels and stomach thus relieving all the minor ills from which children suffer. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

LOOK AT YOUR LABEL

Is your subscription paid in advance?

JOBLESS LONDONERS LIVING BY THEIR WITS

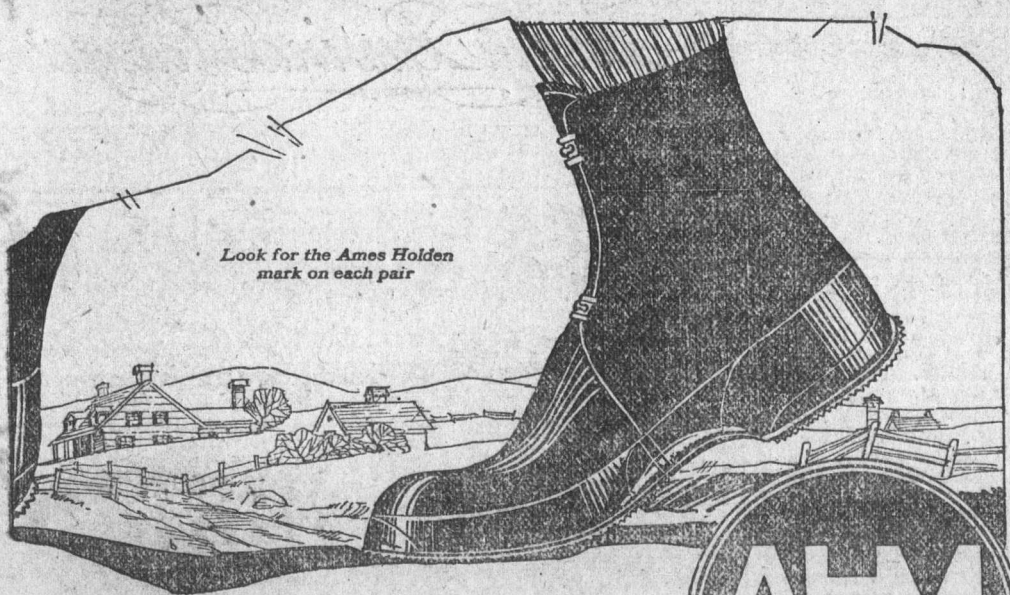
London, Oct. 12.—Card sharpeners of both sexes have caused consternation for months in many English boarding houses and many timorous elderly women who are addicted to bridge are afraid to enter any game with strangers.

It is alleged that hundreds of men and women, not professional card sharpeners, have been getting \$2,500 a year by preying on boarding-houses card players. It is one of the new vocations which have sprung up since the war.

Another lucrative pastime which has developed since the war and the shortage of jobs is the "bookie runner" in business office buildings. Many bookmakers taking advantage of the betting epidemic, pay handsome commissions to those willing to go through buildings daily to accept the "bit" which office boys and stenographers want to lay on the horses. Even sixpenny bets (ordinarily 12 cents) are eagerly sought, because in a week such small takings amount to large sums.

Unemployment has converted many of the streets and squares of London into open-air vaudeville shows. There are scores of roving brass and amateurish jazz bands going about seeking alms. Jugglers out of jobs juggle in public for a stray penny or two; contortionists who cannot get engagements use the quieter streets off busy thoroughfares to go through their acts.

One of the most unusual "trades" to come in the wake of the war is that of the story-teller. Several men, describing themselves as ex-officers out of jobs, advertise their willingness to provide entertainment in private homes where there are likely to be some monotonous moments after a dinner party. These story-tellers guarantee a good line of jokes and mirth-provoking conversation.



Neatness and Comfort in Guaranteed Overshoes

Ames Holden Overshoes not only assure you protection from snow and cold—they fit neatly and comfortably.

Ames Holden Overshoes are made from materials specially selected for warmth, wear and appearance, and are the ideal Fall and Winter footwear for farm, coast or town, when full protection and light weight are desired.

We stand behind all Ames Holden Rubber Footwear. We support the guarantee and are responsible to you for each pair sold. Read the guarantee and when making your next selection, let us fit you with

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