

# WHY YOU SHOULD BUY HOSIERY

The Following Announcements of London Merchants Tell You Why

## TO THE WOMEN OF

Many London women and those of nearby communities as well, will be called on to buy Hosiery from "door-to-door" peddlers. If a Hosiery peddler should call on you—Listen to his story of "bargain" Hosiery and notice his product carefully. Then before you part with your money—call on any of the merchants represented in the following advertisements and compare quality and price. We ask you to do this for your own protection. We shall leave it

to your good judgment as to which Hosiery you wish to buy.

The house-to-house peddler's first act to impress people is to run a nail file up and down the stocking or to stretch it over the edge of a chair to show its strength and immunity to wear. Do not be impressed by these so-called tests. They can be done with any stocking of fair quality. In buying merchandise from your local merchants you are assured of double

## Gifts "She" Will Like

### "Hosiery Makes the Perfect Gift"

What is more acceptable than the Christmas Gift of Lovely Hosiery? Silk, silk and wool, also thread of the finest qualities, full-fashioned and reinforced, and think of this—there are 36 colors from which to choose.

You Can Match Any Shade

#### Supersilk Hosiery

Pure Silk Ladies' Hosiery in all new shades, sizes 8½-10½.

#### Bi-tex Silk Hosiery

Interlined for Fall and Winter. Beige, Fable, Turtle, Buckskin, Frost, Gray, Madeira, Blonde, Log-cabin and Black. All sizes.

#### Ladies' Fancy Sport Check Hose

In silk and wool and all-wool, all shades and sizes 8½-10.

#### Special Line of Ladies' Silk Hose

In Nude, Beige, Peach, Gray, Brown, and Black. Sizes 8½-10. \$1.25 pair.

#### Boys' Worsted Hose

In Heather Mixtures and Black, sizes 7½-10½.

#### Children's ¾ Socks

In all-wool with fancy tops, Navy Blue, Brown, Fawn, and White. Sizes 6 to 10.

### Gloves

"A SUGGESTION FOR ALL." You give style, quality and acceptability when you select gloves.

Ladies' Parisian Novelty Kid Gloves, with flare or turned cuffs, with newest embroidery, in mode, gray, tan, brown, heaver, white and black. A wonderful range from

\$2.50 to \$5.00

Two Dome French Suede, washable, fit perfectly, in sand and gray. \$2.75

Ladies' Two-Dome French Kid Gloves, gusseted, in champagne, brown, mode and black. \$2.00

Ladies' Slip-on Gloves in Doekskin and French suede, washable. \$3.00 and \$3.50

Men's Silk Lined Mocha in bayer and gray. \$2.75 and \$3.00

Men's Mocha Gloves, in brown and gray, with cosy wool lining, at \$2.50 and \$3.00

Full assortment of Wool Gloves and Mitts for ladies and children.

A Full Range of Prices in the Various Styles.

Sixty Years of Satisfactory Service in London.

## Kingsmills

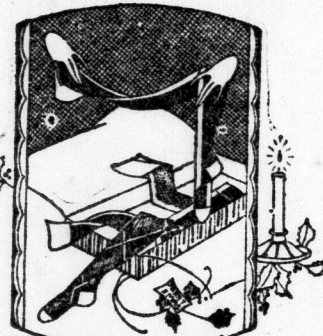
Departments that Lead Because of Knowledge of Goods.

### You'll Be Delighted

Come and see the beautiful suggestions we have for Christmas. Exclusive novelties in French purses, perfumes, powder, and compacts. Silk Handkerchiefs made into clever parasols. Very suitable for bridge prizes.

#### Hosecraft Hosiery

A High Quality Hose at a popular price. All shades.



### Gift Suggestions

Your selection will be made easy from our large variety. Flowers for the coat in all latest designs and colors. Scarfs, too, that are entirely different.

#### New Dresses

In new styles. Little Shop dresses are different because each garment is exclusive. Moderate in price.

#### Coats

In all popular shades and styles at special prices.

### The Little Shop 'Round The Corner

440 CLARENCE STREET.

NEAR QUEEN'S AVENUE.

### Patronize Your Home Store

IT IS A VITAL PART OF THE SUCCESS OF ANY COMMUNITY.

## 18 MORE SHOPPING DAYS

Do your Christmas shopping early. The merchants will appreciate morning shoppers.



## Gift Hosiery

SHOW YOUR KNOWLEDGE of fashion and pay a subtle compliment to the recipient by giving this lovely silk hosiery as your Christmas gift. The newest shades that Paris is wearing. Warm, soft, subtle shades that are so flattering to the slender ankle and the costume in general, all the newest and smartest of tones, packed in lovely Christmas boxes. Best selection now.

SMALLMAN & INGRAM LIMITED

### BANK HEAD FAVORS SALE OF C. N. R.

Imperial President Declares Immigrants Few Because of Debt.

#### COSTLY PROJECT

Gratifying Increase Shown in Profits of Bank During Past Year.

Special to The Advertiser. Toronto, Nov. 25.—In the course of his address at the annual meeting of shareholders of the Imperial Bank of Canada today, Peleg Howland, president of the bank, dealing with the railway situation in Canada, said:

"It is of the utmost importance that our railway problem be solved; that a period be put to the increase in the country's obligations caused by the expenditure on the government road for the deficits for its operation. These more than overbalance any apparent reduction in the net dominion debt. How can we hope that desirable immigrants will voluntarily seek us out if our burdens are not becoming lighter, or that new enterprises will be established or satisfactory development undertaken if sales and profit taxes give promise of indefinite continuation?"

"Are we not paying altogether too much for our experiment in government ownership? I do not think I am astray in saying that the expenditure on the government road since ownership was assumed, added to the fixed charges not carried, of which the country is either directly or indirectly in debt, will reach a sum equal to one-third the published net debt, in which it is not included; and this debt is constantly growing."

"Why not get rid of the road, if a purchaser can be found for it, on a basis that would give a reasonable chance in the future to the buyer, and thus peg our loss? Once the country can show a surplus in its revenue that is real, new loans will be put into the whole community. What defence is there for public ownership if it does not pay? There is no magic about it. There is no inherent benefit irrespective of results."

#### UNITED CHURCH DRIVE FOR \$4,000,000 STARTED

Canadian Press Despatch. Toronto, Nov. 25.—The United church of Canada's campaign for \$4,000,000 maintenance fund is now well under way and a telegram to provincial chairmen states that the total for the first day's canvass in the dominion was approximately \$200,000, with six Montreal, three Bay of Quinte, six Toronto, eleven Saskatchewan and nine British Columbia conference churches having reached their full objectives.

It is believed that amounts held back by congregations until they are able to report their full objectives, would swell considerably the official total reported to date.

#### RAILWAY COSTS

St. Thomas Expenditures on the Municipal Line Detailed.

#### Special to The Advertiser.

St. Thomas, Nov. 25.—In accordance with a request from Mayor Sloggett, the following summary of the street railway cost was made: Between the years 1904 to 1925 the net cost of the railway system to the city was \$409,268.01, which included \$102,305.88 as the railway's share of street pavement. Debentures outstanding amounted to \$106,129.91. The appropriations started with \$1,351.99 in 1904, reaching a peak in 1921 at \$12,500. In 1925 it dropped to \$9,200.

#### DENY SIR ROSS DIVORCE.

Edinburgh, Scotland, Nov. 25.—The court of session today dismissed the petition of Lady Patricia Edmon Ross for a divorce from Sir Charles Ross. The judge ruled that Sir Charles' domicile was proved to be in New York City and that the court had not the proper jurisdiction in the matter. Lady Patricia was awarded the cost. The couple were married at Louisville, Kentucky, in 1912.

## Don't Be Fooled By Hosiery Canvassers

To save you money and the experience that a number of women have had with hosiery sold by canvassers from door to door, allow us to give you a few facts to remember if you are solicited by hosiery canvassers.

Although the hosiery peddler will tell you that his hosiery is lower in price because it is sold direct from the factory to the consumer, this does not prove out. Stocking for stocking, we can give you the same quality as the canvasser at a lower price or a better quality at the canvasser's price. The reason a retailer can do this is a simple problem in economics. Our cost of doing business is distributed over many sales and many articles rather than over a few sales on one article as in the case of the canvasser. Moreover, the canvasser never mentions that he makes never less than 20 per cent commission on each sale and that his branch manager makes a commission on every sale, and so on down the line.

The house-to-house canvasser's first trick to impress people is to run a nail file up and down his stocking or to stretch it over a door to show its strength and immunity to tears. Do not be fooled by these so-called tests. They can be done with any stocking of fair quality.

Why take chances with hosiery you know nothing about, or people you know nothing about, when you can come here and get Holeproof Hosiery, known all over the world for its high quality and wonderful durability. By coming here for your hosiery you get double protection. First, the reliability and standing of our store, and second, the 25-year reputation of Holeproof Hosiery. Another fact to consider is that you may purchase only one pair here, whereas the canvasser insists that you buy not less than four.

Our stocks of Holeproof include every wanted and popular style in hosiery. And we repeat again, we can offer you superior values in hosiery at every price and can prove it.

SOLD IN LONDON AT THE FOLLOWING STORES:

MARAS, 134 Dundas Street.

R. S. MORRISON, 662 Dundas Street.

SMALLMAN & INGRAM, 149-155 Dundas Street.

## Amid Wailing, King of Gypsies Sets Sail In Search of Bride

Associated Press Despatch. New York, Nov. 25.—Frank Kaslov, "King of North American Gypsies," is on the way to Europe to find a gypsy princess to make his queen.

Early today, the weeping and wailing of his followers at a steamship dock caused consternation to a special detail of secret service men who were escorting the Italian debt commission, headed by Count Giuseppe Volpi, to board the Mauretania.

Wails, screams and cries greeted the debt funding party on arrival at the pier. The Italians learned that the followers of Frank Kaslov, whose wife

farewell party as he set forth to find a new gypsy queen. Gypsies' law, it was found, provides that he must have a consort of royal blood, and he is going to Venice to find one. He has six children.

Kaslov and his escort of more than fifty gypsies arrived at the pier two hours before sailing time and went through elaborate ceremonies of grief. The tribesmen said they came from all parts of Canada and the United States to say farewell to their "king."

When the "king" mounted the gang-plank his followers attempted to rush the ship, but were driven off by the crew. The gypsies remained at the pier until tugs dragged the ship into

#### BELFAST RED JAILED

Urged Rifles, Revolvers and Bombs To Blow the Government To Hell.

#### Associated Press Despatch.

Belfast, Nov. 25.—Samuel Patterson, a Communist, today was sentenced to six months' hard labor for "inciting a Belfast meeting to ignore the ballot box and 'with the aid of rifle, revolver and bomb, blow the Ulster government to hell.'"

#### NEW WEALTH FOR KAISER.

#### Special to The Advertiser.

Berlin, Nov. 25.—Ex-Kaiser Wilhelm will become one of the richest men in Europe if an agreement between him and the state of Prussia for settlement of his claims against the state is ratified by the Prussian diet.

Not only will Prussia turn over to him 20,000,000 marks cash (\$1,500,000), but also rich properties, including six out of eight castles and 120,000 acres