

## TURN THE CRANK

Of your telephone and call up 814 whenever you wish us to call for your parcels. We were never so well prepared to give our customers satisfaction as now, both in quality of work and promptness.

**R. PARKER & CO.,**

Dyers and Cleaners,  
217 Dundas Street, London, Ontario.  
Telephone 614.

Branches at Toronto, Hamilton, St. Catharines, Brantford, Galt, Woodstock.

## NEW SPRING WALL PAPER GRAVES

NOW OPENING AT

222 Dundas St.

## BIRTHS, MARRIAGES AND DEATHS

**BORN.**  
NIXON—On Saturday, April 13, 1895, to Mr. and Mrs. Leonard Nixon, London West, a daughter.

**MARRIED.**  
LINDSAY-BARR—At the residence of the bride's mother, London, Ont., on Wednesday, April 10, 1895, by Rev. Principal Austin, Anna M., daughter of the late C. Barr, to W. J. Lindsay, of St. Thomas.

**W. A. BROCK, Manufacturer of the**

**DIADÉM BICYCLES!**

**ECLIPSE BICYCLES!**

W. A. Brock, 192 Dundas St., London  
SEND FOR CATALOGUE.

**R. K. Cowan**  
Barister, etc., over Bank of Commerce  
London.

**W. A. BROCK, Manufacturer of the**

**DIADÉM BICYCLES!**

**ECLIPSE BICYCLES!**

W. A. Brock, 192 Dundas St., London  
SEND FOR CATALOGUE.

**GO TO**

**BEATON'S**

**FOR YOUR**

**Easter Hat**

All the latest American shapes  
just opened out.

**VERY LOW IN PRICE.**

**138 Dundas Street.**

**You are Interested**

In the question of **PURE FRUIT VINEGAR** vs. impure vinegar.

Our vinegar being a pure natural acid, produced from the **FINEST FRUIT**, we guarantee it to be the full standard strength of forty grains. No deleterious acids used in the manufacture of our vinegar. Ask for our goods—take no other.

**The Toronto Cider and Fruit Vinegar Co., Limited, Toronto.**

**BABY CARRIAGES**

**Reed Chairs**

**MADE & REPAIRED.**

**LEWIS FEDDERSEN,**  
81c x2v Corner King and Ridout Streets.

**LARGE IMPORTATIONS OF**

**New Shoes**

We want all of Canada to know just how cheap good shoes can be sold for. A splendid cash purchase puts us in possession of over two thousand pairs which go on sale at extremely low prices. Selling as we buy enables us to offer:

300 pairs Ladies' Dongola Button, patent tip, finely finished, regular price \$1.50, **Special, 95c.**

400 pairs Misses' Fine Kid, buttoned or laced, well made and finished, regular price \$1.25, **Special, 90c.**

400 pairs Men's Working Shoes, solid leather, regular price \$1.25, **Special, 90c.**

500 pairs Boys' Strong School Shoes, high laced, all sizes, regular price \$1.00, **Special, 75c.**

Quantities and qualities exactly as advertised.

The best variety of Shoes for Men, Women and Children is here. You can learn all about them by coming.

**Pocock Bros.**

## LINENS!

2 Cases of Manufacturers' Samples of

Table Linens, Napkins and Fancy Linens,

At

**33% LESS**

Than the Regular Prices.

Come Early and Secure Bargains.

**Priddis Bros.**

158 Dundas Street.  
157 Carling Street.  
Telephone 324.

**REFRIGERATORS,**

**GASOLINE STOVES,**

**CLOTHES WRINGERS,**

**CARPET SWEEPERS.**

We are showing the newest goods in the above lines, also a full stock of enameled ware at very low prices. **Jobbing Work Promptly Done.**

**STEVELY'S**

'Phone 452, Richmond St.

**FINE, VERY MILD.**

TORONTO, April 18.—11 p.m.—The pressure is comparatively low in the Northwest Territories. Elsewhere over the greater portion of the continent it is a little above the average. The weather has been fine throughout the country.

Minimum and maximum temperatures: Calgary, 20-58; Qu'Appelle, 23-64; Winnipeg, 44-66; Parry Sound, 28-68; Toronto, 40-61; Montreal, 30-69; Quebec, 30-69; Halifax, 32-66.

TORONTO, April 18.—1 a.m.—Probabilities for the next 24 hours for the lower lake region (covering the peninsula and as far east as Belleville) are: Light and moderate winds; fine and very mild.

**Trusts Corporation**

**OF ONTARIO,**

**Safe Deposit Vaults.**

Bank of Commerce Building, King Street, Toronto.

Capital—\$1,000,000

HON. J. C. ALEXIS, P. C., President  
HON. S. R. J. CARTWRIGHT, Vice President  
K. C. M. G.  
HON. S. C. WOOD.

This Company acts as ADMINISTRATOR in case of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc., also as agent for the above offices.

All manner of trusts accepted, moneys invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and counter-signed.

Deposit safes to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

**A. E. PLUMMER,**  
Manager.

**Roses, Carnations, Violets.**

**Funeral Designs.**

**J. GAMMAGE & SONS,**  
Phone 96, 213 Dundas Street.

**SQUEEZING THE BEARS.**

Wheat in Chicago Takes a Turn—Advances of Four Cents in Three Days.

CHICAGO, April 18.—Wheat jumped 1-1/2 cents today, making an advance of 4 cents in three days. There was a big scramble among the bears in consequence. The market closed at 1 cent advance over the closing price last night of 57 1/4 cents.

The first sales today were from 57 1/2 cents to 58 cents. At noon there was a flurry and everybody watched Partidge, whose short line is counted in the millions, but the brokers of the plucky plunger said he covered a lot of May wheat only to sell double as much for July in his effort to check the rise.

If Partidge had turned into cover a panic of disastrous proportions could not have been avoided. The natural explosive forces at work in the market gave it a boost of three-quarters of a cent at midday in about two minutes. The most sensational report on the floor was that the big houses had called 10 per cent margins on all of Partidge's trades, but their bluff was called.

Ask your shoemaker for Cerol Russet Dressing. Price, 15 cents.

**Photographers.**

For a striking likeness, for a natural pose, for a good retouching, for finish and promptness, try McCully & Thompson, artists and photographers, Mackie's old stand, southwest corner Dundas and Richmond.

Dr. Lyons' Rose Tooth Paste and Powder not only cleanses but preserves the teeth. Sold by all druggists.

**TISDALE'S TORONTO IRON STABLE FITTINGS,** healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St. E., Toronto.

**Have You Tried It?**

Hundreds of people have tried **FOUR T'S**, that wonderful cough medicine, with success. One dose gives immediate relief, and three or four cure permanently any case of throat or lung trouble. Get a 25-cent bottle today from Strong's Drug Store, McGregor & Merrill, manufacturers, Brantford.

The field of Waterloo is covered with a crop of crimson poppies every year.

## Forget

Your wife's name, forget your own age, even forget your meals, but don't forget to get a pair of Cook's Fine Shoes.

The styles are unsurpassed and the prices are within the reach of all.

See the beautiful line of Ladies' Oxfords we are selling at \$1. All sizes.

They are made in accordance with the most advanced and improved ideas in Footwear.

**J. P. Cook**

173 DUNDAS STREET.

Your Money Back if You Want It.

**London Advertiser.**

Telephone Numbers.

107.....Business Office  
124.....Editorial Rooms  
175.....Job Department

**London and Environs**

**GIVE US A TRIAL WITH A SHARE OF YOUR JOB PRINTING. QUICK, ACCURATE, AND AT MODERATE FIGURES.**

—The Seventh Battalion will have a march out on Monday evening next.

—Mayor Little goes out of town today on private business. Ald. Jones will act in his absence.

—Master Winfield Rapley, of Strathroy, is spending Easter holidays with Master Gordon Keenleyside, Grey street.

—Mr. Arthur B. Magee, of the Buffalo Dental College, is visiting his father, Mr. James Magee, county crown attorney.

—Miss Dot arrived returned home on Tuesday from Jerseyville, Ont., where she spent very pleasant Easter holidays with her sister.

—The spring examination of the Medical Council are in progress during this week. Dr. Jarvis is in Toronto for the examination of students in homeopathy.

—J. H. Moran's sale of carriages, carts, wagons, etc., will commence at 10 a.m. on Saturday, April 27. This was neglected in the advertisement previously.

—Strawberries made their appearance at a local fruiterer's yesterday. They came from Florida, and in small pint boxes they sold rapidly at 20 cents.

—The Meteor Bicycle Club intend to secure new club rooms on Dundas street shortly. They are seeking long-term leases at the Fish residence, just east of Waterloo street.

—John Jackson, the ex-fishery inspector, has been committed for trial at Barrie on the charge of defrauding the Government. Jackson was given the first hearing in this city. He will be tried at the end of the month.

—Mr. L. Meredith, with several other local horsemen, sent the cream of their stables to the Toronto horse show. Among those who left yesterday for the show were Messrs. T. S. Weld, Adam Beck, and R. Gibson (Delaware), and Major McEwen (Byron).

—C. Polutta, an Italian fruit vendor, was before Squire Lacey, charged with breach of the county bylaws by peddling fruit in London West without the necessary license. Polutta was given the option of paying a \$1 fine and \$2 35 costs, and discontinuing his sales in the village, or paying the costs and taking out a license. He chose the latter.

—The advertiser wrote the words, "It pleases the masses," in his advertisement. During the passage of the form to the press-room, the space fell out between the words, "the masses." The pressman picked it up and put it in place, as he thought. Imagine the advertiser's feelings when he saw the sentence read thus: "It pleases them asses!"

—Mr. Allan J. McLaughlin, son of Mr. P. H. McLaughlin, of 634 King street, who as a student of the Detroit College of Medicine was some time since appointed associate editor of the college paper, The Lencoyte, is the recipient of fresh honor by his appointment to the staff of house physicians at Harper Hospital, in the "City of the Straits." Mr. McLaughlin's wide circle of friends and acquaintances in London will be heartily pleased to hear of his well-merited advancement.

—Dr. Louis C. Elson, of the Boston Conservatory of Music, will lecture "Wagner and His Theories" in the Croyne Hall tomorrow evening at 8 o'clock. The following are among the press notices received in Toronto recently: The most delightful evening Toronto music lovers have enjoyed for years.—(Toronto Grip. Mr. Elson's manner is charming, and his manner is frequently relieved by a dash of humor and a gentle sarcasm that tell mighty tales of wisely sought experience.—[Toronto Saturday Night.

—The officers, teachers and Bible classes of Hill Street Methodist Church Sabbath school to the number of about 125 were right royally entertained on Wednesday evening by Mr. and Mrs. W. H. Wortman at their elegant home on Dundas street. Music, mirth and feasting were the features of the evening. Solos were sung by Mrs. Chas. E. A. Carr and Mrs. Charles Currie. Messrs. Harry Lewis, Frank Skinner, Harry Winnett and Frank Parker. Games ad libitum, coffee, sandwiches, cakes and fruit without stint, and there was freedom, fun and frolic for everyone. Altogether it was voted an A1 good time and the host and hostess first-class entertainers.

—A meeting of the Tax Reform Association was held last evening at the "Single Tax," was subsequently taken up by the chairman, Mr. James Cummings, inviting questions and calling on members to reply. This feature of the meetings has furnished a means of communicating information which is an improvement on the usual formal address. Many availed themselves of the opportunity for a little heckling, which was evidently as much enjoyed by the answers as by the questioners. The meetings of the association are attracting much attention, and new

## SEASON TICKETS 25c EACH.

If one single dose of **FOUR T'S**, or Tar, Tamarac, Tolu and Treacle cures a cough, then a bottleful, or twenty-five doses will last a whole family a whole season. Be sure you get **FOUR T'S**, at **BARKWELL'S Drug Store**

## THE FORMULA PUBLISHED.

**FOUR T'S** is a carefully dispensed prescription containing yarrow, senega, ipecac, Stockholm tar, tolu and tamarac gum, with muriate of ammonia. Your doctor will tell you there is nothing better for a cough or cold. Get a 25c bottle today at

**BARKWELL'S Drug Store**

**Sifton & Co.**

Baseball Goods,  
Cricket Goods,  
Tennis Sets,

Baby Carriages,  
Express Wagons,  
Tricycles and  
Velocipedes.

**168 DUNDAS ST.**

Two Doors from Richmond.

**Are You In Need**

Of a Spring Overcoat or Suit? Our stock is complete and includes the latest styles in checks and diagonals.

**Jos. DAMBRA**

282 1-2 DUNDAS STREET.

faces are seen at each meeting. An evening with the London Tax Reform Association is an evening well spent.

—Mrs. Barney, the noted W. C. T. U. prison reformer, from Providence, Rhode Island, addressed another large audience in the Wellington Street Church last night, taking for her text part of Psalm cxvii. Devotional exercises preceded the lecture, and were led by Rev. J. R. Gundy and Walter Rigby. Mr. C. R. Sayer, secretary of the Y. M. C. A., occupied the chair. Mrs. McCutcheon presided at the organ, and Miss Gilmour, of St. Andrew's Church choir, gave a solo in splendid voice. Mrs. Barney concludes her series of meetings in the city today, speaking at Somerset Hall at 3 o'clock, and again in Wellington Street Church in the evening. Her efforts during the week have been productive of much good.

**A SUCCESSFUL CONCERT.**

Croyne Hall was comfortably filled last night on the occasion of the musical and literary entertainment in aid of the church furnishing fund. The artists were Miss Jessie Alexander, Mrs. Robert Burns, Dr. Sippl, Mr. Geo. Angus and the Asylum Orchestra.

Each exercise given a splendid reception, and an encore was in order from start to finish. Although the burden of the entertainment rested on Miss Alexander, she responded graciously to the long applause and enhanced her popularity with Londoners. She is a clever elocutionist of great ability, and glides from grave to gay, from tragedy to comedy, in pathos and in dialect, with equal skill. Mrs. Robert Burns, with her charming audience with her rendition of Adams' "Mona," and was recalled. The Asylum Orchestra is a very creditable musical organization, and under the direction of Dr. Sippl it can apparently hold its own against all comers. Mr. George Angus' interpretation of Vieuxtemps' "Fantasia Caprice" was a masterly effort, and Dr. Sippl's song was also well received. Mr. G. B. Sippl made an accomplished accompanist. The programme:

Selection—O, Fair Dove.....Schlegel  
Recitation—Cullary Culture.....Miss Alexander  
Song—Mona.....Stephen Adams  
Recitation—The Hungarian Patriot.....Nesbit  
Miss Alexander  
Violin solo—Fantasia Caprice.....Vieuxtemps  
Mr. George Angus  
Recitation—Friday Afternoon in a Primary School (by request).....Miss Alexander  
Song.....Sippl  
Recitation—The Royal Bowman.....Maurice Thompson  
Miss Alexander  
Waltzes—Love's Intoxication.....Bennett  
Asylum Orchestra  
Recitation—Selected.....Miss Alexander

**Johnston's**

We show a very pretty Two-button Oxford, razor toe,

**For \$2.**

A Fine Dongola Kid Oxford, patent toe and facing, needle toe,

**For \$1 25.**

A Gents' Tan Laced Boot, needle toe,

**For \$2 50.**

Our Trunk and Valise Department is complete with new styles.

**Johnston's**

198 Dundas St.

# MARA'S

**To Parents**

**BRING THE CHILDREN WITH YOU TO OUR . . . . .**

**SATURDAY NIGHT SALE!**

**FROM 7 TO 10 O'CLOCK.**

**And We Will Give Every Child a Present.**

Any lady who is intending to purchase a new dress, dress trimmings, a spring cape, gloves, hosiery, ribbons, or laces, will study their own interests and will save money by visiting our stores on Saturday night.

1st—All-Wool Challies, newest patterns and designs, either light or dark colors, 100 pieces to choose from, worth 40c, on Saturday night 25c per yard.

2nd—44-Inch French Poplins, in blueste, golden brown, dark brown, navy, light blue, fawn, stone gray and black, worth 60c, our price on Saturday night 40c a yard.

3rd—Just received, eight different shades in satins, light blue, cardinal, pink, golden brown, black, cream, white and gobein blue, on Saturday night 28c yard.

4th—Fine French All-Wool Henriettas, 40 inches wide, and all the new spring shades, worth 50c, for 30c per yard.

5th—The New Interlining Fibre Chamois, 72 inches wide, sold elsewhere at 35c, on Saturday night 28c yard.

6th—Grass Cloth, on Saturday night 10c.

7th—Special line of Hair Cloth, on Saturday 15c per yard.

8th—Ladies' Silk Gloves in cream, fawn, brown and black, worth 35c, on Saturday night 25c.

9th—Ladies' White Chamois Mosquetiere Gloves, worth \$1 on Saturday night 75c.

10th—Ladies' Fine Black Cashmere Gloves, on Saturday night 15c pair.

11th—Ladies' Ribbed and Plain Black Cashmere Hose, worth 35c, on Saturday night 23c per pair.

12th—Ladies' Very Fine Black Cashmere Hose, regular 50c goods, on Saturday night 35c per pair.

13th—Mara's "Very Special" Corset, worth 75c, on Saturday night 50c.

14th—Cream Heavy Thread Laces, wide width, on Saturday night 5c per yard.

15th—Ladies' and Children's Heavy Point Lace Collars, worth 75c, for 50c on Saturday night.

16th—Ladies' White Linen Band Collars, 1c each.

17th—One odd lot to clear of Belding's Wash Silks, Filo Floss and Twisted Cord, 1c skein.

18th—No. 16 Heavy Reversible Satin Ribbon, all shades, on Saturday night 8c per yard.

19th—Best Linen Thread, 8c per spool.

20th—Crochet Cotton, in cream, yellow, pink, blue and shaded, 8c per ball.

21st—Pins, 1c per paper.

22nd—Needles, 2 papers for 5c.

23rd—100 dozen Children's Turkish Fez Caps, in blue, white or red, on Saturday night 19c.

**Gents' Furnishings:**

1st—Large Handkerchiefs, Turkey red, white or white with colored borders on Saturday night 5c, or 6 for 25c.

2nd—Best 4-Ply English Stand-Up Linen Collars, in all heights, with turn points, sold elsewhere for 25c, our price on Saturday night 15c.

3rd—Latest Roll Collar, "The Adriatic," worth 25c, on Saturday night only 15c.

4th—Fine All-Wool Bicycle Sweaters, in cream or black, worth \$1 50, for \$1.

5th—Men's Silk Braces, new goods, 25c.

6th—A great variety in Neglige Shirts, with laundered collars and cuffs, worth 75c, for 49c.

7th—Laundered Shirts with colored cambric fronts, usually sold at \$1, our price 59c.

**Special to the Boys**

Every boy who buys a suit on Saturday night will be presented with a good (German make)

**MOUTHORGAN.**

1st—Boys' Knit. Pants, 25c per pair.

2nd—Children's and Boys' 2-Piece Fine Blue Serge Suits, worth \$2, on Saturday night \$1 35.

3rd—Children's Fine Blue Serge Sailor Suits, worth \$2, on Saturday night \$1 25.

4th—Children's Very Fine Blue Serge Sailor Suits, trimmed with gold braid and brass buttons, worth \$3 50, for \$2.

5th—500 Boys', Youths' and Young Men's Fine All-Wool Tweed Suits, worth \$10, on Saturday night \$5 50.

**The T. E. MARA**