

#### RECRUITS FOR THE FARM

##### New Plan May Be Tried to Enlist Boys Under Military Age

Toronto, Jan. 21.—The Dominion Government is moving steadily toward radical action that will give Ontario as well as the other Provinces the extra farm help so badly needed to permit Canada to do her full share in staying off famine in Great Britain, France and other allied countries next year. This is the conviction of C. F. Bailey, assistant deputy-minister of agriculture, and Dr. W. E. Riddell, superintendent of the trades and labor branch, who returned on Saturday from Ottawa, where with representatives of all other Provinces they discussed with the Ottawa Government measures for supplying extra labor.

"We came away satisfied that the Government will take adequate measures to provide the extra farm labor we need," said Mr. Bailey. He said that much of what was talked over in the conference could not be revealed, but that it could be stated that the representatives from all the Provinces were unanimously opposed to the importation of Chinese labor for the farms.

The suggestion thrown out by the Ontario representatives, which will probably be put into effect by the Ontario Government irrespective of anything the Federal Government may do, was that a recruiting campaign be waged to secure men for the farms, using the methods that proved so successful in getting men for the fighting forces earlier in the war. The appeal would be made to the patriotic sentiment of boys and young men not subject to the draft, but particularly to lads of 16 to 20. This recruiting would be carried on largely by returned soldiers working from recruiting offices, and those who responded by enlisting for farm labor would be given a special armlet as recognition of their patriotism. The lads so enlisted would not be asked to sacrifice anything financially, since the wages now being offered by Ontario farmers even for inexperienced workers compare favorably with those earned by young fellows employed in the city. In each recruiting office would be kept a long list of the positions open and the "recruit" would be able to choose his place.

#### WAR FLOUR FOR CANADA

##### Millers Will Soon Receive Elastic Orders From Food Controller

Canada is to have standard flour and standard bread. The date on which the new order will go into effect has not yet been fixed, but Hon. W. J. Hanna, food controller, has definitely announced that a date would soon be named after which Canadian mills will not be permitted to use more than 265 pounds of spring wheat or more than 275 pounds of winter wheat to produce 200 pounds of flour. This will give standard grades of spring wheat and winter wheat flour for all Canada, and no mill will be allowed to manufacture flour of a lower extraction than the standard. By making available a larger part of the wheat berry for human consumption and by stopping the manufacture of patent flour a considerable saving of wheat for export to the allied nations will be effected. Moreover, a uniform extraction will be increased if considered advisable.

The food controller is also making arrangements for a standard loaf of bread from the standard flour. He has written to millers, wholesale flour dealers, wholesale grocers, retail flour dealers and retail grocers, emphasizing the necessity for discouraging hoarding of flour. It is pointed out that the new regulations will not lessen the quantity available for consumption in the Dominion.

Mr. Hanna states that it should be distinctly understood that millers, wholesalers and retailers who do not accede to these requests will be promptly dealt with and the shipment of flour by or to these persons will be prohibited.

#### THREE FLIERS KILLED

Toronto, Jan. 21.—Three cadets of the Royal Flying Corps were killed this morning while making flights in the zero temperature. Their names are: M. N. Milne, D. E. McMillan and Cadet Bendicks.

Milne and McMillan collided with terrible force, and evidently the machine of McMillan came down in flames, as he was badly burned.

Milne and McMillan belonged to the squadron at Armour Heights, and were flying at a fairly high altitude.

Cadet Bendicks, who was making his first flight, belonged to the 89th squadron at Leaside. He was about 50 feet in the air, and traveling at a fearful velocity, when his machine crashed to earth.

The bodies were badly mangled. McMillan, it is stated, belongs to Nova Scotia. The machines were totally wrecked.

It is not known whether the machines were faulty, or whether flights in the frigid atmosphere numbed the fliers to such an extent as to cause the fatalities.

## A.E. Roberts Drug Store

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### International Poultry Food

25c. and 50c. a package  
Makes hens lay and prevents disease in poultry, also for turkeys, ducks and geese. No more sick poultry, but plenty of eggs.

### International Stock Food

25c., 50c., \$1.00 package  
Also in Pails at Special Prices.  
Gives pure blood and good health. For Horses, Cows, Calves and Sheep.

### International Grofast Calf Meal

For Calves. Makes calves grow and saves your milk. No advance in price. For best results use International. Sold at the same price as before the war.

The Rexall Store

#### NOT TO CHARGE UNDUE PROFITS

##### Controller's Order to Prevent Excessive Prices for Bran and Shorts

Ottawa, Jan. 20.—In order to prevent retail dealers taking advantage of the scarcity of bran and shorts to exact excessive profits over the prices fixed by the Food Controller, the latter has ordered that the retail price of bran and shorts, where cash is paid, must not exceed by more than ten cents per bag the cost f.o.b. track at the dealer's station. In cases where purchasers take delivery direct from the car, the profit has been limited to a maximum of five cents per bag. An extra charge may be made where credit is given and the bran and shorts delivered from the dealer's store, but this amount must be only a reasonable charge, representing the consideration of such services. When the miller sells at the mill in less than carload lots he is not permitted to add more than five cents per bag of 100 pounds to the price at which he is permitted to sell under the Food Controller's order of Dec. 17, 1917. When the purchaser brings bags to the mill to be filled, the miller must not add more than \$2 per ton to the price at which he is permitted to sell under the order of December 17. In effect, the miller must not charge more than the fixed Fort William bulk prices, plus or minus freight to or from Fort William, and in addition \$2 per ton at retail charges.

#### COST OF LIVING ADVANCES

Ottawa, Jan. 10.—The average cost of a family budget of staple foods is still increasing. A return compiled by the department of labor shows that such a budget cost \$12.24 in December, as compared with \$12.10 for the previous month, \$10.10 for December, 1915, and \$7.95 for December, 1914. The department index number of wholesale prices, based on the average prices of 272 commodities during the decade 1890-1899 was 263.5 for December as compared with 247.3 for the previous month, 207.4 for December, 1916, and 137.6 for December, 1914.

#### It Was a Habit.

A French soldier wrote home to tell his family he had been awarded the military medal. During a grenade attack one of the bombs thrown by his comrades struck the top of the trench and rebounded amongst the French soldiers. Jules sat on the grenade and extinguished it, and for this act of bravery was decorated. His wife wrote him as follows: "My dear Jules, we are not in the least surprised that you received a medal for sitting on a hand grenade. We have never known you to do anything else but sit down at home."

#### Danger in Haste.

In a Vermont town they tell of a suitor who, after some years of devotion, finally proposed to the lady of his choice.

"But, Henry," protested the lady, "this is really sudden. You had better give me a week to think it over."

"Very well, my dear," said Henry. "And," after due reflection, he added, "perhaps it would be as well if I thought it over myself at the same time!"

#### Of Course It Can't Be Done.

Of course well informed people know better, but there are some ignorant folks who think it is possible to have a good time without spending more than they can afford.—Claude Allen in Fort Worth Star-Telegram.

#### Never Finished.

He (anxiously).—About how long, darling, will it take to complete your trousers? She.—All the rest of my married life.—Exchange.

Pte. Charles Stewart, eldest son of Alex. Stuart, K.C., of Edmonton, formerly of Gloucester, is reported missing since December 1, when he went into action with an Edmonton battalion.

# January Stock-Taking Sale

Our Annual January Stock-Taking Sale is now on. Big opportunity to purchase seasonable merchandise at much under value. All merchandise will be much higher in price for 1918. Our stock is very large and must be reduced.

### Ladies' Coats

Women's Tweed and Cloth Coats, full length, splendid warm coats, last season's styles, were \$15 to \$20. January sale, \$5.00. Women's Black Beaver Coats, all this season's styles, sizes 36-44, regular price \$25.00, January sale price, \$15.00. Women's Plush Coats, Lister's make, 36 to 40, were \$30.00, January sale price, \$22.50. Girls' Coats, ages 12 to 16 years, One-Third Off. Children's Coats, One-Third Off.

### Ladies' Suits

Women's Navy and Black Serge Suits at big reductions. \$25.00 Suits for \$18.50. 20.00 Suits for 14.50. 18.00 Suits for 12.75.

### Women's Satin Petticoats

Women's Satin Petticoats, light blue, mauve and green, \$1.50.

### Women's Dress Skirts

Women's Good Dress Skirts, in cloth and tweed, were \$6.00, January sale \$1.25 to 2.00.

### Bargains in Furs

Black Wolf Muffs, reg. 12.50, for 9.50. Black Wolf Stoles, reg. 12.50, for 9.50. Black Lynx Sets, reg. 55.00, for 45.00. Black Persian Lamb Sets, reg. 37.50, for 25.00. Black Coney Muffs, reg. 8.00, for 5.00. Black Astrachan Gauntlets, reg. 6.00, for 3.50. Grey Astrachan Gauntlets, reg. 6.00, for 3.50.

### Women's Underwear

At Less Than Mill Prices.

Women's Knit Vests, long sleeves, white or natural, Jan. sale 38c. Women's Knit Drawers, natural or white, 38c. Women's Knit Vests and Drawers, Stanfield's, each, 75c. Women's Natural Wool Vests and Drawers, Penman's make, each, 1.75 to 2.00. Women's Combinations, Watson's, also Penman's and Turnbull's, 1.00 to 2.50. Children's Vests and Drawers, Turnbull's make, all prices.

### Bargains in Millinery

All our stock of Velvet Shapes, black, brown, navy and white, the prices were from 1.50 to 4.00, all to be sold at .50c. each. Ladies' Trimmed Felt and Velvet Hats, at less than half price.

### 25c. Wrapperettes, 18c.

20 Pieces Wrapperettes, a splendid assortment of patterns, worth 25c., January sale, 18c.

### Flannelette

White Flannelette, 30 inches wide, 15c. White Flannelette, 36 inches wide, 25c. Stripe Flannelette, 32 inches wide, 18c. Stripe Flannelette, 36 inches wide, 25c. Plain Grey Flannelette, very heavy weight, 36 inches wide, 25c.

### Dress Goods

Dress Goods, Less Than the Cost of Manufacture

5 Pieces 54-inch Tweed Dress Goods, worth 3.00, January sale, per yd. 1.50. 5 Pieces Black and White Check Dress Goods, 36 inches wide, regular 50c., January sale, 25c. 5 Pieces Tartan Dress Goods, 36 inches wide, reg. 50c. for 25c.

### Ibex Blankets

At Less Than Mill Prices.

11x4 Ibex Flannelette Blankets, in white or grey, 2.25. 12x4 Size, 2.50.

### Men's Suits, Much Under Value

Men's Tweed Suits, made in the latest styles, 3-button sack coats, well trimmed, 10.00. Also a very special line at 12.00. Men's Blue Worsted Suits, in the latest styles, 4-button sack coats, 15.00 and 18.50. Men's Worsted Suits, in browns and greys, 20.00.

### Boys' Suits

Boys' Two-Piece Tweed Suits, ages 6 to 10 years, 3.00, 3.50. Youths' Tweed Suits, two-piece, ages up to 14 years, 5.00, 7.50.

### Men's Underwear

Penman's, No. 95, Natural Shirt and Drawers, all sizes 34 to 44, per garment, 2.00. Penman's Ribbed Shirt and Drawers, per garment, 1.25. Starfield's All-Wool Shirt and Drawers, per garment, 2.00.

### Men's Socks

Men's Heavy Wool Socks, pair, 25c. Men's Heavy All-Wool Socks, pair, 40c. and 60c.

### Overalls

Men's Blue Stripe Bib Overalls, 1.25. Men's Plain Blue Denim Bib Overalls, large sizes, 1.25. Boy's Pull-Over Sweaters, each, 50c.

### Men's Fur Coat

1 Only Men's Black Galloway Fur Coat, size 44, worth 50.00, for 40.00. Also plenty of other lines, not quoted here.

### Boots and Shoes

All Odd Lines Must Go at Less Than the Present Cost. Why pay \$6 or \$7 for a pair of shoes when you can get just as good a pair for from \$3.00 to \$5.00.

15 Pairs Men's Gun Metal Laced Borts, assorted sizes, 2.50. 15 Pairs Men's Gun Metal Button, reg. 6.50, for 4.50. 15 Pairs Men's Box Calf Shoes, all sizes, special for 3.50. 25 Pairs Men's Tan and Patent Shoes, assorted sizes, 3.50 to 5.00. 15 Pairs Ladies' Vici Kid Shoes, low heels, special at 3.50. 25 Pairs Ladies' Kid and Gun Metal Shoes, assorted sizes, 3.00, 3.50. 25 Pairs Ladies' Patent Shoes, kid and cloth top, 3.00 to 4.00. 10 Pairs Misses' Kid Boots, sizes 10 to 13, 1.50. 25 Infants' Kid Booties, assorted colors, kid uppers, leather soles, 60c. to 75c. 15 Pairs Girls' Kid Boots, sizes 8 to 10, 1.80.

## The T. HOCKIN CO., Limited

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Autos to Let With or Without driver. Feed Stable in connection.

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GROUP

### PERE MARQUETTE

WEST BOUND No. 3 No. 4  
7.05 a.m. 4.00 p.m. St. Thomas 11.50 a.m. 8.00 p.m.  
7.34 a.m. 4.30 p.m. Sheddin 11.37 a.m. 8.34 p.m.  
7.50 a.m. 4.35 p.m. Iona 11.30 a.m. 8.34 p.m.  
7.40 a.m. 4.30 p.m. DUTTON 11.19 a.m. 8.12 p.m.  
11.51 a.m. 4.45 p.m. West Lorne 11.09 a.m. 8.00 p.m.  
7.50 a.m. 4.55 p.m. Walkerville 7.10 a.m. 4.00 p.m.  
11.45 p.m. 8.45 p.m. Sarnia 7.00 a.m. 4.30 p.m.

For all information apply to R. W. YOUNG, M. S. CLAUS, T.P.A. London, Agent, Dutton



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### W. SAUNDERS

Dutton, Planing Mills, Contractor

Toronto, Jan. 18.—Commenting here to-day on the order that beginning on Feb. 28 all bread in Canada will be of a standardized quality, Hon. W. J. Hanna, food controller, said that the price of flour will be fixed in a short time.

Old papers or sale at this office.

### The Advance

Clubs

With All Papers