

INDESTRUCTIBLE PEARLS

We are now in a position to offer our Patrons a genuine French indestructible Pearl necklace 24" in length with gold-filled clasp at \$5.00.

The Pearls are beautifully graduated and have a splendid lustre.

We guarantee these to be excellent value.

T. J. DULEY & CO. LTD.
THE RELIABLE
JEWELERS & OPTICIANS
WATER STREET.



We Build CLOTHES to fit your Figure from your own selection of Style and Fabric, giving you MAXIMUM VALUE at MINIMUM PRICE proving to your entire satisfaction the value of a hand-tailored suit.

W. P. SHORTALL,
THE AMERICAN TAILOR,
300 Water Street Phone: 477. P.O.B. 446. ST. JOHN'S, Nfld.

NEW SUITINGS

in light colours and weights for Summer wear.

A splendid variety to select from. Samples submitted to you on receipt of postal.

John Maunday
TAILOR & CLOTHIER
ST. JOHN'S, N.F.

GENTLEMEN:—

THIS IS OUR BARGAIN WEEK TO YOU FOR

Shirts and Caps

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

E. D. SPURRELL
365 Water Street
St. John's.

WM. SPURRELL
210 Duckworth St.
Branch: Grand Falls.

Forty-Five Years in the Service of the Public—The Evening Telegram.

TO-DAY'S MESSAGES.

AUSTRALIA NOT BOUND BY ANGLO RUSSIAN TREATIES.

MELBOURNE, Aug. 13. Replying to a question in the House of Representatives to-day, Premier Bruce said Australia was not bound by the commercial treaties recently entered into by Russia and Great Britain.

EVACUATION OF THE RUHR PRESENTS FURTHER DIFFICULTIES.

LONDON, Aug. 14.

After two conferences lasting five hours, the French and German delegates to the International Conference, to-night still were deadlocked on the question of time to be allotted for military evacuation of the Ruhr, and it was decided that Premier Herriot, Francis, Chancelier Marx, Germany, Premier Theunis, Belgium, and their associates would meet again at 9 o'clock to-morrow morning in another effort to reach an agreement. Louis Loucheur and several other French political leaders are in London in conference with M. Herriot and the German delegates. These men have induced the French Premier to stiffen up his policy, as he seems more adamant in his contention that a year's time must be left for evacuation, than when he returned from Paris on Monday. During to-day's conferences the French and Belgians waived the claim to maintain their Nationals on German Railways. Agreements also were reached on the amnesty question and other minor matters. At the conclusion of the conference this afternoon, M. Herriot said, "we are in the midst of negotiations which are progressing normally and which will be continued to-morrow." The Germans were not so calm in their estimate of negotiations, which Foreign Minister Stresemann regards as being in a critical state.

FLIERS PLANNED TO LEAVE ICELAND THIS MORNING.

REYKJAVIK, Iceland, Aug. 13.

Lieut. Lowell Smith and Lieut. Eric Nelson, the United States round-the-world fliers, intend to hop off to-morrow morning at 3 o'clock for Angmagssalik, Greenland, if weather conditions are propitious. To-night they were rather bad. The Navy patrol craft Reid and Billingsley left Reykjavik this afternoon to take their stations along the coast over which the airmen will fly towards Greenland. They were followed at 2 o'clock this evening by the United States cruiser Richmond, the flagship of Rear Admiral MacGruder, which will take station 150 miles off the Iceland coast to await the passing of the fliers and then will proceed to Southern Greenland. The plane of Lieut. Nelson, which had been on shore for several days for overhauling, was successfully put back in the water at 4 o'clock this afternoon. The machine is said to be in perfect condition for the next hop off.

CAIRN UNVEILED.

ANNAPOLIS ROYAL, N.S., Aug. 13.

An eleven-foot-high Cairn, made of stones collected from the shores of Annapolis Basin and erected by the historic Sites and Landmarks Board of Canada to mark the site of the first port of "habitation" of Port Royal, was unveiled at Lower Granville, near here this afternoon with appropriate ceremony, under the auspices of the Annapolis Royal Historical Association.

MOMENTOUS DECISION AWAITED BY CONFERENCE.

LONDON, Aug. 13.

The Reparations conference to-day expected to receive the momentous decision of the German, French and Belgian delegates on the Ruhr evacuation problem, a solution of which is necessary before the negotiations for putting the Dawes plan into effect can be favourably concluded. An announcement that the decision would probably be forthcoming to-day was made to the conference heads yesterday by Premier Herriot of France.

THE LONG HOP WILL BE ATTEMPTED BY U. S. FLIERS.

REYKJAVIK, Iceland, Aug. 13.

Uncertainty over the plans for the next stage of the American Army world flight has been ended by the arrival at Angmagssalik, Greenland, of the supply ship Gertrude Rask, which has been locked in the ice off the coast for several days. The vessel reported weather conditions at Angmagssalik perfect and Lieut. Lowell H. Smith and Eric Nelson, with their mechanic, to-day were busy preparing for the flight to Greenland, which conditions permitting, will be attempted to-morrow. The arrival of the Gertrude Rask assures the flight following the scheduled route. During her imprisonment in the ice and the consequent inability of the expedition to assure refuelling and provisioning at Angmagssalik, various alternatives were considered, including the hazardous one of landing at sea and taking on petrol from the United States ship Raleigh, but these plans are now happily abandoned. The distance to Angmagssalik, which is on the eastern coast of Greenland, is roughly five hundred miles, and considerable ice is reported lying in the intervening waters, but the harbor is calm

TREMENDOUS SACRIFICE SALE OF LADIES' AND CHILDREN'S HATS

THE BROADWAY HOUSE OF FASHION

Our entire stock of Ladies' and Children's HATS of every description, including all our late arrivals, placed on sale at prices which will completely overshadow any value-giving event of this kind ever attempted in St. John's.

800 OF THE FINEST MADE HATS FOR MATRONS AND MISSES AT AMAZINGLY LOW PRICES

Straw Hats

Silk Hats

Felt Hats

Crepe Hats

Leghorn Hats

Fancy Braid Hats

Mohair Hats

etc., etc.

100 Hats

Values up to \$3.25

FOR

1.50

250 Hats

Values up to \$4.75

FOR

2.50

A Most Attractive Collection of New York Hats

This assortment includes: Small Boyish Cloche Hats for the new tailleur; larger Dress Hats for afternoon wear; Flower Trimmed Hats for any occasion.

All these Hats come in the very newest colours such as—Mexico, a light henna; Yucatan China Blue; Cleopatra; purple; Black and White; Navy; Sand; Grey; Black and Yellow; All White; and all the newest wood shades.

275 Hats

Values up to \$6.00

FOR

3.50

175 Hats

Values up to \$8.00

FOR

4.50

Pert Ribbon Effects! Novelty Ornaments! Colorful Flowers! And all kinds of Embroidery are among the trimmings. COME! SEE FOR YOURSELF! No matter what the former price was on any Hat you choose during this sale, \$4.50 will be the highest priced Hat in our store.

"IT PAYS TO SHOP" AT

THE BROADWAY HOUSE OF FASHION

and free from fogs, being sheltered by a small island. Thus the aviators are assured of a good landing place, provided they negotiate the long hop without mishap, such as that which put Lieut. Leigh Wade and his companion out of the running between the Orkneys and Iceland.

Great News

Women who know Pearlina, the great washing powder, breathe a sigh of relief when they hear it was obtainable here again. For Pearlina means relief from all hard work when washing. Pearlina saves time, labor and expense and is used extensively by millions of women for washing, scrubbing and cleaning dishes, glassware, etc. Your own grocer can get Pearlina for you immediately from Gerald S. Doyle the local agent. Be sure to try Pearlina and you will discover the great relief from hard work it is.

Belgian shells are nice filled with vanilla ice cream and served with fudge or chocolate sauce.



THE LONDON DIRECTORY

PUBLISHED ANNUALLY with Provincial & Foreign Sections and Trade Headings in Five Languages

enables traders to communicate direct with

MANUFACTURERS & DEALERS in London and in the Provincial Towns and Industrial Centres of the United Kingdom and Ireland, the Continent of Europe, America, etc. The book contains over 250,000 names and addresses with other details classified under more than 5,000 trade headings, including

EXPORT MERCHANTS with detailed particulars of the Goods shipped and the Colonial and Foreign Markets supplied.

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate sailings.

One-inch BUSINESS CARDS of Firms desiring to extend their connections or Trade Cards of

DEALERS SEEKING AGENCIES can be printed at a cost of 8 dollars for each trade heading under which they are inserted. Larger advertisements at 50 dollars per page.

The directory is invaluable to everyone interested in overseas commerce, and a copy will be sent by parcel post for 10 dollars net cash with order.

THE LONDON DIRECTORY CO., LTD., 25, Abchurch Lane, London, E.C. 4, England.

Business Established in 1814.

WHO WILL GET YOUR LIFE INSURANCE MONEY.

Statistics prove that 90 per cent. of Cash Estates of \$5,000.00 and upwards are lost in seven years.

65 per cent. of Widows lose their all in five years. A widow generally has no experience in making investments, and is liable—through bad advice to dissipate her whole capital.

Make Your Life Insurance Payable to The Eastern Trust Co.

In Trust for your wife and children. This will assure them of a permanent income from these funds.

DO IT NOW.

The Eastern Trust Co.,
Head Office Halifax, Nova Scotia.
Nfld. Branch Pitts' Building,
St. John's.
may 5, m. 10, 10

WINARD'S LINIMENT RELIEVES NEURALGIA.

LEATHER

THE QUALITY AND THE PRICE IS LOW.

Get it at Gear's

LEATHER RUBBER HEELS, ETC., ETC.

WAX BRASS AND IRON SHOE KNIVES, ETC.

LEATHER

GEAR & CO., Ltd.
340 WATER STREET.
LEATHER

Asparagus tips or Welsh rarebit are delicious served on French toast. Cold lemon juice make a good salad. Sew tapes on the corners of your card-table covers for adjusting them. A set of white enamel dishes, with covers, is ideal for refrigerator use. Your favorite recipes should be kept on index cards in a small cabinet in the kitchen or pantry.

A little fresh lard or kerosene will soften grease stains so that they can be washed out in soda. On the picnic, the salad might be carried in the ice cream freezer, and the ice used for soft drinks.

Purity, mildness and gentleness are three of the pleasing features about Ivory Soap—adv. 14