

# WIELD! TO THE IMPULSE--Unloosen, Unhasp thy Purse Strings for CHRISTMAS TIME--Gift Giving Time is Nigh



And the Crispiest, Snappiest and Newsiest Line on  
Christmas Shopping is herewith presented from

## Santa's Own Headquarters

You will find this great Christmas Store a treasure-trove of Gift Suggestions, rich with those that are useful as well as beautiful, and which truly breathe the spirit of service and thoughtfulness. Behind your choice is this Store's reputation for Quality, adding immeasurably to the value of your Gift and to the pleasure of giving. And as your Gift is really a special messenger and its message expressive of your feelings, only the gift selected leisurely, carefully and thoughtfully is worthy to carry such an important message. Therefore we would urge EARLY SHOPPING; it's best, it's easier and it pays.

Elsewhere in this issue appears Our Toy Advertisement--Read It



### GLOVES

No Gift List complete without them

**GAUNTLET GLOVES**—Girls' Wool Gauntlet Gloves, pretty Pastille and Grey shades; giftable gifts. 75c. Special. **LADIES' GLOVES**—Fancy Scotch Wool Gloves in pretty light mixe shades; sensible gifts for any young lady. Special. **WOOL GLOVES**—Another very fine range of Ladies' Wool Gloves, in Beaver, Coatings and Grey shades, with two some wrist fasteners; practical gifts. Special. **BLACK GLOVES**—Ladies' warm Black Woolen Gloves in assorted sizes; particularly good. Special. **GAUNTLET GLOVES**—In pretty Grey shades. They're warm, they're dresy looking, and show fancy finished gamut wrist. Would she like a pair? Well, Special. **TABLE COVERS**—Coloured Tapestry Table Covers with heavy knotted wool fringes; pretty colour blendings: Crimson, Fawn and Green. Regular \$5.00 for 40x60. Special \$4.48. **FASHION COVERS**—Of the serviceable kind, in pretty Cream Madras Muslin; scalloped edges and very handsome patterns. Regular \$5.00. Special \$4.48. **Price** \$4.48. **Value** \$5.00. **Special** \$4.48. **Price** \$4.48. **Value** \$5.00. **Special** \$4.48.

### Fox Fur Chokers

15.00 for 9.98

A real snappy gift for milady—double fur chokers, with large tail, in Blue Fox, Grey, Brown and Black, she would be charmed with anyone of them. Regular \$15.00. Special \$9.98. **CHEERIES** 10c.—Bunches of Artificial Cheerries, colorful and fluffy, making most effective hat trimmings. The Bunch. 10c. **BOUDOIR CAPS**—In Silk and fine Lace, elastic and ribbon bow, but they are gorgeous affairs in delicate shades, very giftable looking. Reg. \$1.10 for 95c. **LADIES' WOOL DRESSES**—All knitted Wool Dresses, with collar, 3/4 sleeve and cuffs, girly at waist, shades of Saxe, Grey, Niggor and Fawn. Regular \$6.00. Sale Price \$4.98. **APRONS**—Dressy White Lawn Aprons, with bodice, Swiss embroidery and insertion trimmed, full sizes. Regular \$2.50. Special \$1.59. **WOOL CAPS**—Knitted Wool Caps with Pom Pom, in mixed shades of Crispin and White, Emerald and White, Turquoise and White. The newest and the most comfortable for winter time. Reg. \$1.10. Special 92c.



SHOP  
EARLY

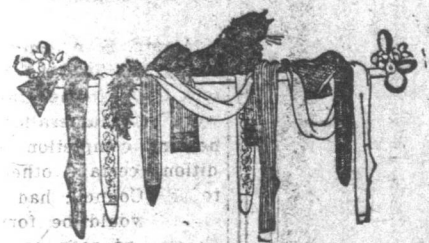
### 5.00 Jumpers 2.98

Beauties in Crepe de Chine, with large round collar, hemstitched and lace trimmed, others collars, shades include Saxe, Navy, Royal, Kingfisher, Flame, Green, Tangerine, Fawn and Sand, as sorted sizes. Reg. \$5.00. Special \$2.98. **HAND BAGS**—Sensible gifts—our Silk and Bronze Leather Hand Bags, very newest shell tops and silk strap, beautifully interior finish, with \$3.98. **NIGHTGOWNS** (A SNAP)—Children's Flannelette Nightgowns, in White and striped, V. Neck, galon trimmings, to fit 6 to 10 years. Reg. \$2.50. Special 98c. **HAIR COMBS**—Fancy Spanish Hair Combs, very dresy and smart. The newest, shades of Amber, Jade and Blue, with Rhinestone Settings. 98c. **DRESSING GOWNS**—Misses' Elder Dressing Gowns, with or without collar, girly and silk trimmings, shades of Rose, Pink, Crimson and Saxe, to fit 6 to 12 years. \$5.00 values for \$3.98. Special. **\$5.00 CAMISOLES FOR \$1.59**—Pink Silk Camisoles, trimmed with flit lace, insertion and ribbon, elastic at waist and ribbon straps. Reg. \$3.00. Special \$1.39. **WOOL UNDERWEAR**—Fine Wool Underwear, long and short sleeve vests, high neck, silk bound, pants ankle length sizes to 46. Value for \$3.00. Special \$1.39. **INFANTS' JACKETS**—Serviceable little knitted Wool Jackets, with roll collar, ribbon gastering, long sleeves, in Pink and Sky. Special \$1.48.

### Gorgeous Hangings Go on Sale

**LUSTRE CURTAININGS**—More beautiful hangings to give tone and coziness of appearance to your living rooms; 36 inches wide; shades Saxe, Rose, Brown, Gold, Champagne and White. Regular \$1.00 yard 84c. **JACQUARD SILK HANGINGS**—Here is something distinctive for your windows, something sure to stamp them out of the ordinary—beautiful Jacquard Silk Curtains in delightful pale shades; reversible. Reg. \$1.30 yard. Special \$1.10. **BROCADE CURTAININGS**—Beautiful shot effects in Silk Brocade Curtains; the very newest; 36 inches wide. Be sure to ask for these. eR & \$1.50 yard. Special \$1.25. **STAIR CANYONS**—18 inch painted back, specially selected patterns in the best of wearing quality. Our \$42c. **STAIR LINOLEUMS**—18 inch heavy quality Stairway Linoleums, plain Brown and plain Green with walls of Troy border. The Brown, per yard 35c. The Green, per yard 37c. **CURTAIN RODS**—"Blue Bird" Curtain Rods, in brass finish with curved ends; graceful-looking rods, non-rustable and extension; complete 35c. **MEN'S NECKWEAR**—Special assortment for Christmas; new and pretty designs to suit every whim, and the price just right. Special \$1.35. **DRESSING GOWNS**—A man's ideal gift; come in finest Camel Hair, neatly trimmed, frogs, girly and tassels. Special \$17.45.

### Say it with HOSIERY



**HEATHER HOSE**—Classy Winter Hosiery in assorted Heather mixtures, all fancy ribbed, she would just love a pair or two. Regular \$1.50 for 1924. Special \$1.29. **SHOT SILK HOSIERY**—You can see her eyes sparkle when she receives a gift of this kind. Green, Navy and Brown shades. Regular \$2.50. Special \$1.95. **BLACK CASHMERE HOSE**—Something sensible and practical for brown ups, finest plain black Cashmere Hosiery. Regular \$1.50 pair for \$1.18. **FANCY RIBBED HOSE**—Misses' and Ladies' fashionable Winter Hosiery, close, warm and in a range of all the newest shades. 90c. value for 79c. **BOYS' HOSE**—Firm, heavy ribbed fast black Hose, for the small boys as well as the sturdier lads, up to 18 years, all one-price to-day. (CHILDREN'S HOSE—For girls and boys, in Black and Tan, the Black are double-weight with heavy knee tops, the Tan a trifle finer, values to 35c. Baird Special 19c.

### POT-POURRI Giveable Things of the littler kind

**ASH TRAYS**—In shining brass; tarpot shape 45c. **ASH TRAYS**—In Blue, Green and Amber \$3.10. **TRAIL MAKERS**—Annual for boys 1.98. **STATUETTES**—Pretty pieces, Dervish, Moorish, etc. 85c. **MONEY BANKS**—Brass, churn shape 65c. **PLAYING CARDS**—Congress, gilt edged 75c. **DEED NUMBER 708**—Best quality 65c. **SHAVING MUG AND BRUSH**—In metal holder 60c. **TALCUM POWDER**—Babcock's and Violet of the Nile, etc. 25c. **BOY BOY DISHES**—Dainty things 20c. **PALMOLIVE SHAVING CREAM** 55c. **GLOVE BOXES**—Decorated, hinged 50c. **HANDKERCHIEF BOXES**—Very dainty things 50c. **COMPANION BOXES**—Equipped and very handy, 85, \$1.75. **NEEDLE BOXES**—Quite an assortment 85c, 49c, 60c. **NEEDLE CASES**—In many forms 25c, 35c, 45c, 55c. **CALENDERS**—Oblong and oval; something novel, 19, 35c. **POCKET COMB & MIRROR SETS**—Neat affairs 25c. **BRUSH & COMB BOXES**—Equipped 15c. **PENCIL BOXES**—Complete outfit for school days, 15c, 19c, 25c, 45c, 75c, \$1.10. **MOUTH ORGANS**—Melodious; nickel finish 10c, 17c, 20c, 25c. **WICKER DOLLS' CRADLES**—Unbreakable kind \$1.45. **WHEELBARROWS**—Extra strong metal 49c. **XMAS STOCKINGS**—Full of wonders; assorted sizes, 15c, 20c, 25c, 45c.

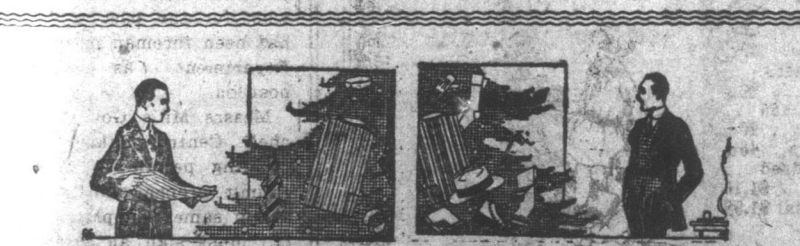
### Giveable Gifts for the HOUSEWIFE

**EMBROIDERED BED SPREADS**—Extra large, 90 x 90 size; beautiful quality white linen, prettily embroidered and relieved with openwork and hemstitched border. What a charming gift. Reg. \$12.00. Xmas Sale Price \$9.35. **NOVELTY BLANKETS**—Pretty two-tone turner, patterned soft fleecy Blankets, in Pink and White and Blue and White; plain lustre binding. Reg. \$3.00 each. Xmas Sale Price \$2.39. **OTHERS** in checks and stripes, each 46c. **TRAY CLOTHS**—Elegant Tray Cloths with pretty lace and insertion trimmings on white linen; very dainty. Reg. \$1.50 for 1.35. **PILLOW CASES**—Art Embroidered Pillow Cases, hemstitched and made of beautiful sheer white linen. \$1.50 value for \$1.28. **COVERS**—Embroidered and Hemstitched White Linen Sideboard Runners. We specialize on these. Reg. \$1.50 for \$1.39. **BOLSTER CASES**—Hemstitched White Linen Bolster Cases; very special quality, really worth giving. Reg. \$2.50 for \$2.29. **TEA CLOTHS**—Here is a Cloth she would prize; a mass of beautiful drawthread work, embroidery and hemstitchings. Reg. \$3.50 for \$2.95. **WOOL BLANKETS**—The very best of English All Wool Blankets, full size, affording an amplex for tucking in; blue striped borders. \$13.00 value. Special, the pair \$11.98. **WINDOW BLINDS**—A special assortment with plain ends, and each complete with fittings. Green, 28 inches wide; Cream, 36 inches wide; each 79c.

### Express it with Handkerchiefs



Beautiful quality Kerchiefs, from the old land, daintily boxed, 6 in a box and calendar attached. The Box \$1.69. **BOXED STATIONERY**—In Stationery one is given the opportunity to reflect one's personality and good taste, there is ample scope in our immense stock presented for Christmas shoppers. Magnificently boxed this year and many with Greeting Cards included. Prices are very reasonable too. 15c. 30c. 33c. 40c. 45c. 55c. \$1.10. **BOXED SOAPS**—So beautifully gotten up these days, that it is almost impossible to complete your list without a box or two, you have no idea of how good looking our assortment is this season. Prices 40c. 45c. 65c. 85c. 90c. \$1.00.



### Another Few Suggestions for HIS GIFT at Home

**TOBACCO, POUCHES**—Shade covered and all rubber lined, pocket shape; 2 dome fasteners. \$1.35. **POCKET BOOKS**—Leather covered just right for the business man; 6 pockets and patent fastener. Special \$2.50 & \$3.30. **PURSES**—Phoenix Purses, two pockets, dome fastened, in Brown leather. Special 23c. **SHAVING SETS**—We have some very neat ones for Christmas; some with double safety razor, some with safety razor; each set complete. Give him something he needs. Special 75c. 90c. \$2.00. \$3.50. \$5.00. **MILITARY BRUSHES**—Put up in neat cases, a pair in each, assorted backs and good firm bristles. Just what he would like. \$2.50, 3.00, 3.50, 4.00. **ASH TRAYS**—Some neat things in all brass, assorted shapes; 45c. **PORTFOLIOS**—Folding with brass lock, a small but useful gift. Special 85c. **DRESSING CASES**—Of the serviceable kind; good quality, with covering, kid lined and containing 6 different accessories. Regular value \$10.00. Special \$3.75, \$5.00, \$9.25. **MANICURE SETS**—Fancy Leatherette covered cases, beautifully finished with 22 pieces of White Ivoroid. Special \$3.35.

### Xmas Decorations, Tags, Seals, etc.

**CHRISTMAS CARDS**—Variety Baskets of beautiful folding Cards. 4, 7, 10, 19, 35c. each. **BOXED CARDS**—4 High Grade Folded Cards, with envelopes. The Box 70c. **XMAS TAGS AND SEALS**—They make your gifts twice as welcome and much more expressive of the Xmas spirit, cost but little, buy some. 5c. and 10c. package. **CHRISTMAS TREE DECORATIONS**—Sparkling lustre ornaments, in many shapes, many shades, they brighten up the tree wonderfully. In strings 7c, 15c. Single Ornaments for Tree 5c, 6c. Artificial Snow, The finishing touch for the Tree. The package 5c. **TINSEL CORD**—Silver and Gold 15 up 10c. Tinsel, 12 yard spools. **CHRISTMAS BOXES**—Real Christmas looking with all Holly pattern coverings, makes your gift more acceptable, assorted 8c. and 12c. **ROPING**—For Christmas decorating at home, last for years, Crimson and Green; 60 feet 78c. **CREPE TISSUE PAPER**—Without it, it's not Christmas at all, all our beautiful assortment, 20 inches wide, in Rolls, any color 10c. **Dennison's plain and fancy** 19c. **Dennison's Xmas Crepe** 35c. **Dennison's Xmas Border** 12c.



### Give ye one another Practical Gifts FOOTWEAR For instance:

**VELVET PUMPS**—Dressy House Footwear for the long season ahead, high Cuban heel and sole of leather; heel velvet covered. \$1.68. **Baird's Special** 78c. **LADIES' SPATS**—Another item coming under the classification of Practical Gifts, in colored Felt, Fawn, Navy, Grey and Black, high cut. A Baird \$2.18. Special at 65c. **WOOL SOLES**—These are piled high with a wool topping, and hidden covering; nice for knitted upper; sizes 4 to 8. Special, the pair 65c. **INFANTS' BOOTS**—Soft sole Boots, buttoned style in assorted colours; sizes 1 to 4; a thoughtful gift. Yours for 78c. **FELT FOOTWEAR**—A remarkable line of Coloured Felt Slippers, Ladies', Misses' and Children's sizes; assorted styles; chamol or havi sole. \$1.50 values. Special \$1.19. **SUEDE SLIPPERS**—Solid home comfort for Daddy—a pair of our all-Suede Soft Sided Slippers, Fawn shade. We have him size. Baird Special \$2.78.