

Nice Bag



OATS

ACTIVE,
very best quality and
The regular prices
owing to the mild-
we are offering them

eg. \$7.50. Now \$6.00
eg. 10.00. Now 8.00
eg. 12.50. Now 10.00
eg. 15.00. Now 12.00
eg. 20.00. Now 15.00
REACH OUT AND



EFENCE!

stock of

-bells,
etc.

WARE CO., Ltd.

Stores Hardware)

of the magazine will be "Avalon Lead-
er," and its pages will be edited by
some of our most prominent literary
contributors. There is always room
at the top, and we wish our young
beginners a successful climb on the
ladder of journalism.

NOTE OF THANKS.—Mr. and Mrs.
P. F. Whittle desire to sincerely thank
all those kind friends who sent
wreaths and crosses to adorn the
casket of their beloved daughter Mer-
cedes, and also to the very many who
sympathized with them by letter or
otherwise.—adv.

MINARD'S LINIMENT CURES GAD-
GET IN COWS

J. J. ST. JOHN.

BIG DROP IN PROVISIONS.
We carry a large stock and our prices are lower than the
other man's. Touch in and see.
450 brls. VICTOR FLOUR, 200 brls. FIVE ROSES.
250 brls. ROBIN HOOD, 150 brls. VERBENA.
100 brls. DAILY BREAD.
120 puncheons BEST BARBADOS MOLASSES.
125 brls. PORK at \$42.50 and \$45.00 brl.
95 brls. BEEF at \$36.00.
1,000 bags CATTLE FEED.
500 bags GLUTEN FEED, \$4.00.
850 bags WHITE & MIXED OATS, 600 bags BRAN.

J. J. ST. JOHN,

136 and 138 DUCKWORTH STREET.

Your Business Success in 1917

Rests upon the dependability of your
service of supply.
Three big facts—big buying power,
tremendous production, expert work-
manship—stand behind our claims of
superior service.
It will pay all merchants to see
our spring ranges in.

**Men's and Boys'
Suits, Overalls,
Shirts, etc.**

DO IT NOW.



Newfoundland Clothing Co., Ltd

Warner's Rust-Proof Corsets.

**A Work-a-Day Corset
as well as for Dress.**



Warner's Corsets are made to
wear, not to rust, break or tear.
You may pay all kinds of money
for a Corset but you will never
have a better fitting, a better
wearing, or a more comfortable
Corset than a Warner's.

We can give you any War-
ner's style that is correct for
fashion and your figure, and we
confidently expect to fill every
Corset requirement with a
Warner's Rust-Proof, so remark-
able are they in shape, comfort
and wear.

Price: \$1.40 per pair up.

Marshall Bros

WE are still
showing a
splendid se-
lection of :

**TWEEDS
and
SERGES.**

No scarcity at
Maunder's.

However, we beg
to remind our cus-
tomers these goods
are selling rapid-
ly, and cannot be
replaced at the
same price.



John Maunder,

Tailor and Clothier, St. John's, N.F.

HOW TO MAKE Boys' PANTS Last!

Some joker or wiseacre has said, "Make the
coat and vest first." The wise mother knows
it is no joke to get Boys Pants to last.
and in fact it is practically an impossibility, as
**Boys will be boys now, as always, in
any pair of Trousers.**

We are showing this week a pretty good range of

BOYS' PANTS.

We do not guarantee that they will last any
longer than any other Boys' Pants, as we do not
feel we could be responsible for these garments
for any healthy boy. But these goods are very
difficult to get and we want to tell the boy's
mother

WE HAVE THEM!

Sizes run from fours to tens, and in one range
made of English Woollen Tweeds the price of
size 4 is \$1.45, rising 5c. extra for each size
larger. We have other qualities of course. And
right here we want to say

We Can Supply the Boy's Dad

with a pair of English Tweed Trousers at \$2.25
or \$2.50 pair. You cannot better these values.

We are also showing a splendid range of

Men's Winter OVERCOATS.

These are of the latest cut, double breasted,
belted, and newest style collar, and are very
reasonably priced.

Henry Blair

**CLEANLINESS,
QUALITY,
SERVICE,**

AT

**Johnson's
Fancy Bakery,
174 Duckworth St.**

Advertise in the "Telegram"

HOUSEKEEPERS!

You can get Cleaned Package

CURRENTS

at our Grocery Store for

15c. per package.

We have only a limited quantity left. Let us have
your order quickly.

Ayre & Sons
LIMITED

An ever increasing opportunity to
get value for the PROSPECTIVE CUSTOMER.

We are offering to you a special line of

Ladies' Sweater COATS.

Also, Men's in
Plain & Fancy Effects.

Our Special Price:

\$3.20.

A warm comfortable Jersey that
will come up to all expectations.

S. MILLEY

SPECIAL ITEMS!

This week we are showing a special assortment of
WHITE LACE CURTAIN NET, at 20, 22, 25, 30, 40 & 45 cts. yd.
HALF BLIND LACE, at 15c., 20c. and 28 cents yard.
VELVETEEN, 22 in. wide, 85c. yard, in Navy, Cardinal, Tan,
Black, Green.

**GOOD VALUE IN
Side Combs, Back Combs and Hair Slides.**

A. & S. RODGER'S