

**'INVICTUS'****The Best  
Good Shoe**

has been given a place of honour in our store, and our suggestion is that the next time you are in need of Shoes you give us an opportunity to show you

**Invictus,**

(Manufactured by Geo. A. Slater)

We always carry a good stock of this well known Manufacturer's Footwear.

**Rubbers! -- RUBBERS!**

Just what is needed at this season, a pair of New Rubbers. We have just received a large shipment, including the well known Merchant's Brand. No Rubber has given greater satisfaction in the past than this well known Brand. In stock:

250 pairs CHILD'S LOW RUBBERS.

250 pairs CHILD'S STORM RUBBERS.

A LOT OF CHILD'S WHITE and TAN RUBBERS.

200 pairs MISSES' LOW RUBBERS.

200 pairs MISSES' STORM RUBBERS.

1200 pairs WOMEN'S LOW RUBBERS.

1000 pairs WOMEN'S STORM RUBBERS.

100 pairs WOMEN'S TAN RUBBERS.

700 pairs MEN'S LOW RUBBERS.

850 pairs MEN'S STORM RUBBERS.

A FULL ASSORTMENT OF CHILD'S, MISSES' WOMEN'S, MEN'S AND BOYS' LONG RUBBERS.

**Marshall Bros****Dorothy Dodd  
SHOES  
For LADIES**

need no introduction. Year in, year out the demand continues. Lots of Shoes are built for looks only. Dorothy Dodd Shoes are built for service as well as style and snap.

We have just opened another shipment of this popular Ladies' Footwear.

**Enemies and Enemies.**

By RUTH CAMERON.



RUTH CAMERON

"I wouldn't have any use for a man who hadn't an enemy," cried Molly, the little stenographer lady, with flashing eyes. Someone had been speaking with disapproval of a man who seemed to have a good many enemies.

"Doesn't that depend?" questioned the Authorman.

"On what?"

"On what kind of enemies they are."

"You mean?"

"Whether they are enemies of conviction or mere personal enemies."

The Authorman's point is well taken, isn't it?"

It is rather the style nowadays to deprecate too general a popularity as the sign of a personality which has no backbone, but is a "mush of concession."

MANY PEOPLE ARE PROUD OF THEIR ENEMIES.

Now that may be all very true, but it does not prove the converse—namely, that unpopularity is a sign of a strong character. And yet that converse seems to be as generally accepted as the theorem itself and many people have the idea that an enemy, no matter of what nature, is something to be proud of.

It is a foolish feeling and ought to be uprooted.

There are enemies and enemies. When by standing up for some honest conviction you antagonize someone and make an enemy, you have no reason to be sorry. If your conviction is part of some high purpose and you antagonize those who are against the best interests of the community,

you have reason to be proud of this antagonism.

Should You Be Proud Of Having Been Disagreeable?

If on the other hand, you say a disagreeable thing, or do something unkind, and thereby make an enemy, why should you be proud? On the contrary, you should be heartily ashamed and do your best to make him your friend again.

To take a slightly different aspect of the case, people are often proud of their own dislikes because they have the feeling that to like everyone is the sign of a weak character. Before you praise yourself for showing strength of personality in not liking everyone, ask yourself, "What are my dislikes founded on?"

Are they founded on envy, on resentment of some slight, on some old grievance, or are they founded on the fact that the person is mean or disagreeable, or has principles antagonistic to yours?

Hate The Sin But Not The Sinner.

I question if even that latter class of dislike is justifiable, for one should, of course, hate the fault or the unworthy principle rather than its possessor.

As the tender-hearted children's poet once beautifully said:

"If we could read the secret history of our enemies we should find in each man's life sorrow and suffering enough to disarm all hostility."

An Economical Novelty

An Inkwell that is Dust and Air-proof, and that will save 75% of your Ink expenditure. Saves its cost in six months. For sale at the Office Supply Store, City Club Corner. Why not call and examine it?

PERCIE JOHNSON.

A new weave like hop sacking is intended to take the place of gabardine.

**New Goods.**

115 cases Tinned Tomatoes  
500 gross Seadog Matches.  
25 sacks Patna Rice.  
30 brls. Rolled Oats.  
20 half brls. Rolled Oats.  
10 brls. Oatmeal.  
20 half brls. Oatmeal.  
100 cases Laundry Soap.  
5 cases Fry's Cocoa.

CARROTS, PARSNIPS,  
BEETS.

20 cases  
FRESH EGGS to-day.

**Soper & Moore.**

Wholesale Groceries, Fruit  
and Produce.  
'Phone 480.

**Our Volunteers.**

Recruiting has become

astir again and during

yesterday and the day

previous young men offered their services for

King and Empire. Their names are:

John Pomeroy, Pouch Cove.

Leo C. Murphy, St. John's.

Alex Lush, St. John's.

Herb. C. Luscumb, St. John's.

Rex Field, St. John's.

Geo. Chapter, St. John's.

M. Thistle, Broad Cove.

Chas. Attwood, Safe Harbour, B.B.

Wm. Chas. Barry, North Sydney, C.B.

John O'Rourke, Bay Roberts.

Francis Lewis, Colinet, St. Mary's Bay.

Wm. J. Peddie, Little Heart's Ease.

This brings the total number of enrolments up to 2,530. The volunteers are improving rapidly in their drill.

Minard's Liniment Co., Limited.

Gentlemen—I have used MINARD'S LINIMENT on my vessel

and in my family for years, and for the every day ills and accidents of life I consider it has no equal.

I would not start on a voyage without it if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN.

Schr. "Storke," St. Andre, Kamouraska.

**EVERYDAY  
ETIQUETTE**

"Should I use all three initials of my name when embroidering some towels?" asked Mildred.

"Long names and many initials are no longer smart," answered her sister. "One must be satisfied with a christian name and a surname if she would be quite up to the latest in the world of fashion. Also a monogram of two letters is much prettier than with more," said her mother.

Minard's Liniment Cures Dandruff.

**W. P. A.**

IN AID OF THE SICK AND WOUNDED AND OF OUR SOLDIERS AND SAILORS AT THE FRONT.

Subscriptions may be sent to Lady Davidson, Mrs. G. H. Emerson, Hon. Treasurer and any of the following members of the Finance Committee:

Mrs. J. B. Ayre, Mrs. Garrett Byrne, Mrs. T. J. Duley, Mrs. T. J. Edens, Miss Browning, Miss Hayward, Mrs. H. Macpherson, Mrs. H. Rendell.

Amount acknowledged \$5,276.50

B. S. H. . . . . 5 00

Proceeds of dance held at residence of Mrs. George Coughlan by Mrs. Coughlan and Miss Coughlan . . . . . 35 00

Mrs. Geo. Knowling, Jr. . . . . 15 00

Mrs. A. B. Morine . . . . . 25 00

St. Mary's Branch of the C. E. A. at Lamaline, per Alice H. Bonnell . . . . . 5 00

Rev. W. W. Perrett, Moravian Mission, Hopedale . . . . . 5 00

Rev. H. and Mrs. Ashoe, Moravian Mission, Hopedale . . . . . 5 00

Mrs. Edgar . . . . . 4 00

Mrs. Frew . . . . . 10 00

Mrs. Chas. Henderson . . . . . 5 00

Betty . . . . . 2 00

Mrs. D. M. Baird . . . . . 10 00

Mrs. Gordon Winter . . . . . 50 00

Coat and Vest Department Nfld. Clothing Company . . . . . 27 00

Miss March . . . . . 5 00

Mrs. Mark Chaplin . . . . . 10 00

Miss Audrey Warren . . . . . 5 00

Miss Beryl Warren . . . . . 5 00

Mrs. T. Chancey . . . . . 5 00

Mrs. H. E. Cowan . . . . . 10 00

Mrs. J. S. Currie . . . . . 5 00

Proceeds afternoon Tea given by Misses Joan and Flora Currie . . . . . 21 00

Mrs. C. Archer Ellis . . . . . 2 00

Miss Jennie Ellis . . . . . 1 00

Miss Eunice Ellis . . . . . 1 00

Miss Ada Ellis . . . . . 1 00

Little May . . . . . 50

Mrs. John McNeil . . . . . 25 00

N. M. T. . . . . 25 00

Miss Helen C. Job for Hospital purposes . . . . . 10 00

Mrs. Ayre 1st week British Theatre . . . . . 30 00

\$5,641.00

KATHERINE EMERSON, Hon. Treasurer.

Correction.—In the list of last week instead of "Mrs. Haynes, \$5.00" read "Miss Haynes, \$5.00."

Note.—The Hon. Treasurer wishes to make known to the public that the W. P. A. has now no balance on hand recent drafts for material purchased abroad having exhausted its funds.

St. John's, Nov. 9, 1915.

**"LOOKED THE PART"**

Men must look right and be right to command success. Clear eyes, clear skin and clear brain mean money to the man who possesses them. Dull eyes, sluggish brain and a pimply, blotchy skin are a serious handicap.

O'Mara's Hypophosphites will remove pimples and blotches, brighten the eye and increase vital power by giving you pure blood and good circulation. Price \$3.00.

We recommend it because we know what it contains.

PETER O'MARA, The Druggist, 46-48 Water St. West.

oct28,tf

OUR SAILOR LADS.—Reservist J. Jerritt, of Cavendish, T.B., writing to a friend in the city says that he is on H. M. S. Rowan in the Bardonelles. Amongst other Newfoundlanders on the Rowan are Richard Rogers, of Sheehan Street, and ex-Cons. Michael Emberley, brother of Const. P. Emberley, now doing duty in the city.

WILL POSITIVELY cure the most obstinate cough. A couple doses give relief. The old reliable remedy, "Call's Safe and Sure Cough Cure." Post paid, 30c. G. J. BROCKIE-HURST, Carboneer.—oct23,w,s,tf

MINARD'S LINIMENT CURES DIPHTHERIA.

**Blankets \$2.45 TO \$7.80 PAIR Blankets**

Wool has advanced from 50 to 75 per cent. since war was declared. Yet our Prices on BLANKETS remain the same, because we had the foresight to place our Fall orders before THE GREAT ADVANCE IN WOOL.

LADIES' READY TO WEAR HATS, \$1.10 to \$2.80. Nicely assorted; no two exactly alike.

FURS, \$1.80 to \$21.50 set. For incomparable value see our \$3.30 Imitation Black Seal.

LADIES' NECK SCARVES, 40c. to \$1.50 each. Striped, Plain and Shaded effects.

LADIES' UNDERSKIRTS, 75c. to \$1.80. Black and Colored, Moirette, Sateen, Satin & Silk.

LADIES' AMERICAN WAISTS, 85c. to \$1.90 each. Sizes 36 to 44, in Crepe de Chene, Basket Cloth and White Muslin; dainty patterns.

OUR RAINY WEATHER DEPT. Ladies' Waterproof Hats, \$1.00 each

Child's Waterproof Hats, 25c. each

Child's Black Oil Coats, \$2.40 to \$2.60

Ladies' Raglans, \$4.70 to \$7.70

Ladies' Rubber Coats, \$8.80

Gent's Mackintoshes, \$4.50 to \$11.50

Ladies' Umbrellas, 80c. to \$3.00

Gent's Umbrellas, \$1.00 to \$3.60

Child's Waterproof Capes, \$2.10 up

Rubber Shoes to fit every member of the family.

BATHROOM SETS, \$1.40 each. Bath Towel, Bath Mat and Wash Cloth.

GENT'S AMERICAN TIES, 40c. and 75c. Marked with the Seal of Quality.

MEN'S TWEED CAPS, 40c. to \$1.50. This is where we have always held first place.

MEN'S SWEATER COATS \$2.00 to \$4.30.

BOYS' JERSEY SUITS, \$1.75 to \$2.40.

GENT'S WIDE END TIES, 25c., 40c. and 60c. These include Khaki and Patriotic Flag Ties.

GENT'S AMERICAN BELTS, 30c., 36c. up to 80c. PATRIOTIC HANDKERCHIEFS, 6c., 10c. and 12c. each.

LADIES' HAND-EMBROIDERED HANDKERCHIEFS, 13c. to 25c. each. On Irish Linen. LADIES' NECKWEAR, 26c. to \$1.20. Another shipment open to-day.

**BISHOP SONS & Co., Ltd.**

'Phone 484. MAIL ORDERS Receive Careful Consideration. Dry Goods Dept.

**NEW SPECIAL OFFER.****Premium FOUNTAIN PEN.**

We have added to our Premium List a Diamond Point Guaranteed 18 Kr. Fountain Pen for Premium Checks from 15 Lbs. of DEARBON'S PERFECT BAKING POWDER. Checks in all size tins.

DEARBON & CO., Ltd. - - - - ST. JOHN, N.B.

**Fads and Fashions.**

Ribbons are used to a great extent in trimming this year's dresses. Quantities of high collars are worn, but there are also many low ones.

Black patent leather strap trimmings are a new trimming for suit coats.

Skunk fur and gold berries make a pretty trimming for a black beaver toque.

Dance frocks are made entirely of net and they are one mass of ruffles. Plaid taffeta is combined with chit-

ton in the making of pretty new blouses.

Tiny bunches of shaded ostrich tips are among the prettiest millinery touches.

Very small muffs are sometimes made of silk or velvet with the tiniest bands of fur.

**Whatever you drink  
outside let your  
home drink be  
"Homestead"**

Homestead is an excellent appetite creator in whose wake satisfaction always follows. It is soothing and restful for the nerves and aids digestion in its tonic effect.

"There's a smile in every cup of Homestead."

No change in price, viz: 50c. lb.

**C. P. EAGAN,**

DUCKWORTH STREET & QUEEN'S ROAD.

**1915 Pack  
VEGETABLES, Etc.**

BOYER'S & DOMINION CANNERS.

High grade goods, viz:

Boyer's Tomatoes, 1 1/2 & 3s

Boyer's Early June Peas.

Boyer's Snowdrift Corn.

Boyer's Medallion Peas, etc

DOMINION CANNERS—

Sweet Corn,

Early June Peas,

Wax Beans, Beets, etc.

Fresh Smoked Haddies and Kippers.

Fancy Head Patna Rice, 1 cwt. bags.

10 brls. Cranberries, etc.