

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

9905—A COMFORTABLE AND PLEASING MODEL.



For School and General Wear. Girl's Dress, with Shield, and Three Piece Skirt.

Blue and white striped galatea is here combined with facings of white muslin. The fronts are crossed wide at the closing and finished with a notched collar, cut square over the neck. The skirt has plaited at the side seams. The sleeve is finished with a deep cuff. The Pattern is also suitable for cashmere, prunella, glenham, hambrey, challie, percale, tub silk, linen or lawn. It is cut in 4 sizes: 6, 8, 10, and 12 years. It requires 3 1/2 yards of 44 inch material for an 8 year size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

9904—AN IDEAL DRESS FOR SCHOOL OR GENERAL WEAR.



Girl's Dress with Over Blouse. This dress is here combined with blue serge. The effect and the style is attractive. The model will be equally well in galatea, lawn, serge, voile, poplin, silk, or crepe. The overblouse closes on the sides, over an undersleeve, finished with wrist length sleeves and a collar. The lines are girlish and the model is comfortable and easy to wear. The Pattern is cut in 4 sizes: 8, 10, 12 and 14 years. It requires 3 1/2 yards of 40 inch material for a girl's dress; overblouse requires 1 1/2 yards. In the 10 year size, a pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

No. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

Be sure to cut out the illustration and send with the coupon, filled out. The pattern can be had in less than 15 days. Price, 5c. each, in cash, postal note, or stamps. Address: Telegram Pattern Dept.

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The 'Leader' Grafonola!

The "Leader" is a veritable triumph of the "Columbia" Company's. It is a beautiful instrument and possesses all the charm of the Grafonola at its very best.

It has full, rich, mellow tones that can be subdued at will, so as to make it suitable for a small room, or again can be made to produce a magnificent volume of sound that just as easily fills a large hall. The "Leader"—which well merits its name—forms a handsome addition to any drawing-room. Come and hear some grand opera records on it.

Price: \$100.

U. S. Picture & Portrait Co.

SOMETHING NEW IN NOVELS. Paper, 50c.; Cloth, 75c

Joseph Hocking's latest, "An Enemy Hath Done This." Jack London's, "The Valley of the Moon." Meredith Nicholson's, "Otherwise Phyllis." Ethel M. Dell's, "The Rocks of Valpre." Emily Lawless and Shaw F. Bullock's, "The Race of the Castlebar." Mary Johnston's, "Cease Firing." W. L. George's, "Making of an Englishman." Maude Lessons's, "The Marriage of Cocella." See our window for the best value ever offered in Books. A splendid assortment, all cloth bound, selling at the low price of 25c. each.

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Our Spring Suitings

have arrived, including novelty & staple shades, direct from the London market. All personally selected. No two alike. Call and convince yourself.

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The Indication of Value

Plumbing is the Workmanship.

A good plumber can do wonders with a difficult job. The number of orders received from friends of customers leads us to believe that we are good. We have on hand a large stock of STEAM & HOT WATER RADIATORS, all sizes, and can fill any order sent us cheaper than you can import at the present time.

PITTMAN & SHAW,
Plumbers, Steam and Hot Water Fitters,
Phone 401, 66 PRESBURY STREET.

The Duty on "Bluff."

By RUTH CAMERON.

It is unfortunate that so many Americans accept money as the standard of the man. A man with a great deal of money is very successful; a man with very little is not. And as we all want to appear very successful, we like to pretend to have money, whether we have or not.

It is this senseless pretense that is killing much of the pleasure in what should be a real joy—the opportunity to travel.

"I never saw anything like the way Americans tip," a much travelled Englishman told me. "Coming over on the steamer, I heard my steward talking with an other. They were comparing their tips.

"Well, said my steward, 'I've got another American down here; he'll probably give me a pound, and there's an Englishman in 33, but he won't give me more than five bob!'"

The steward, knowing human nature, knew that he could expect three dollars and a half more from the American than he could from the Englishman. Not because he had rendered more service to one than to the other, but simply because one

was American, the other English. This is true all over the world. In some places those who fatten tourists will appear in droves when an American ship arrives, and in handfule when an English ship docks.

It would be nice to think that this was generosity on the part of the American. But it isn't. The Englishman tips for the service rendered, a certain stated amount. The American tips for show, as much as he can afford, sometimes more.

There are some people who can stand the strain. But there are other Americans who, following in their wake and travelling on a certain sum they have saved and which should cover all contingencies, are forced either to tip beyond their means, or suffer that annoyance which a servant can always subject you to, if he tries.

The practice of tipping, as far as Americans go, has grown all out of proportions. Those who wait upon us, when we travel, expect us to tip not for what they do, but for what we are, or what we try to appear to be—financially.

The American traveler, no matter where he goes, within or without our borders, must pay a heavy, ever increasing duty on that well known but wholly American product—"bluff."

Red Cameron

Household Notes.

Hardwood floors should be dusted daily.

Hot vinegar is good to serve with spinach.

Always break rather than cut asparagus.

Never cover the pot in which you cook greens.

Boil brass curtain rings in vinegar to clean them.

Sanitary doughnut cutters are made of hard wood.

The bedrooms in a house should always suggest repose.

Rhubarb jam is a good filling for the children's sandwiches.

The best dressing for asparagus is butter and pure cream.

The most popular coffee pots are those of the drip variety.

Camphorated oil will remove white spots from furniture.

A combination of rhubarb and orange makes a delicious jam.

Old tablecloths are good cut up into washcloths in case of sickness.

The simpler, thinner and fresher summer curtains can be the better.

Tinting is revived, not only for use on collars, but for centrepieces.

Spiced rhubarb makes an appetizing relish to serve with cold meats.

A broom cover made of velvet is excellent for going over dusty walls.

During housecleaning time all door hinges and all castors should be oiled.

Cut glass needs thorough scouring and scrubbing to bring out its beauty.

If one has but a few mushrooms, the most economical way to serve them is on toast.

A good sauce for seived spinach is made of lemon juice, paprika, salt and melted butter.

Gilt frames may be brightened by rubbing with new baked bread moistened with ammonia.

English mint sauce is made with broth added to the usual vinegar, salt and sugar.

Pokeweed tops, wild mustard, sorrel, pigweed and purslane are all good greens in springtime.

Once a month put calcium chloride in a pan and set it on the floor to absorb all dampness.

There are lots of attractive metal utensils in which food can be cooked and brought direct to the table.

The new wooden spoons with slot for perforated bowls save a lot of time in mixing cake batter.

Nothing is better for the walls of a northward-facing living room than a soft yellow or tan paper.

Zinc may be well cleaned with

Do Long Breaths Hurt?

DAUGHTER OF PLEURISY ALWAYS BEGINS THIS WAY.

Speediest Cure is Nerviline.

Ouch, that stab-like pain in the side is like a hot knife blade in the ribs! Probably got overheated—cooled too fast—now there is congestion, tightness, such soreness you can't draw a long breath.

This is the beginning of Pleurisy. Pleurisy is far too serious to neglect a single instant.

Quickest relief will come from vigorous rubbing with Nerviline. This trusty old pain reliever will fix you up in no time—will take away the congestion—makes you well just as it did Mr. Samuel St. John's, of Stamford who says:—"In running to catch a train last week I became much overheated. I put up the train window and rode that way in order to get cooled off. In an hour my side was so full of pain and my breathing hurt so much that I thought I had pneumonia. I always carry Nerviline in my grip and at destination I rubbed my side thoroughly three times. The warm penetrating effect was soon noticeable and I quickly got relief. Nerviline I consider saved me from a serious illness."

Any sort of a cold can be quickly broken up with Nerviline which is a marvel for reducing inflammation, for relieving congestion in the throat and chest, for curing stitch in the side, lumbago, neuralgia, sciatica or rheumatism. Nothing more soothing or powerful. The 50c. large family size is the most economical. Small trial size 25c. at dealers everywhere.

Colombia.

By GEORGE FITCH.

Author of "At Good Old Siwash"

Colombia is dimly recognized in most of us as a small body of land up under the shoulder blade of South America which failed to look out for her ears when Roosevelt started to dig the Panama Canal and which lost its vermiform appendix as a result.

Colombia is usually colored green on the map and is about as large as a postage stamp. Of course the trained observer knows that it is really larger than that, but most Americans would hardly think of waiting for the next train across it if walking was good.

That is, Americans who have never been in Colorado would not think of waiting for a train in order to cross it. Those who have gone down there have been surprised by three facts. In the first place, there are no trains to wait for. In the second place, walking is interfered with by a patch of mountains higher and more extensive than the Rockies; and in the third place Colombia has a river 1,000 miles long, about 1,500 miles of seacoast and a large flock of mountains 18,000 feet high. It has a waterfall 400 feet high, a natural bridge which would make the Virginia Bridge look

ANYONE CAN DYE THEIR CLOTHES WITH DYOLA

The Dye that colors ANY KIND of Cloth Perfectly, with the SAME DYE.

No Change of Minutes. Clean and Simple. See Book or Circular. Dealer, St. John's, The Johnson-Richard Shop Co. Limited, Montreal.

BUTTER.

Just received, fresh shipment Choice Table Butter.

ON SPOT.

100 bags EXTRA DRY POTATOES.
10 cases ORANGES.
To Arrive:
60 crates CABBAGE.
100 bags TURNIPS.
250 bags P.E.I. POTATOES

SOPER & MOORE

like a toy and enough scenery to choke a guide book. It owns and operates about 600 miles of the Equator. It also has gold and silver mines which produced \$200,000,000 in the nineteenth century. However, most of this money has gone elsewhere and paper money is used in Colombia. For a bushel of \$5 Colombian bills, one can buy a very fair cigar.

Columbia also has a number of inhabitants. It has been collecting them even since 1550 and now has about 4,000,000. It has been hard for Colombia to produce citizens as fast as revolutions have killed them off, but it is now slowly forging ahead and has had no revolutions since 1901.

Colombia produces rubber, bananas, coffee and Panama hats in great quantities. Its capital is Bogota, which is cunningly hidden in the mountains and can be reached by going 600 miles up the Magdalena River in a transplanted Mississippi river steamboat. Colombia had a George Washington in Bolivar, who chased the Spaniards out nearly 100 years ago, but it also needs an Alexander Hamilton, a Lincoln, a Roosevelt, a Thomas A. Edison, a Jim Hill and an Andrew Carnegie to get it into good running order.

Herrings From the Arctic.

Loch Broom has been celebrated for three or four centuries as the resort of herrings. They generally appear here in July—those that turn into this bay are part of the brigade that detaches itself from the western column of that great army that annually descends the vast depths of the Arctic circle, and come, heaven directed, to the seats of population, offered as a cheap food to millions whom wretched luxury or ironhearted varice hath deprived by enhancing the price of the wanted supports of the poor.

Codfish, haddock and dogfish follow the herrings in vast multitudes; these voracious fish keep on the outside of the columns, and may be a concurrent reason of driving the shoals into the bays and creeks. In summer they come into the bays generally with the warmest weather and with easy gales. During winter the hard gales from the northwest are supposed to assist in forcing them into shelter. East winds are very unfavorable to the fishery in the Minch.

On a fine day, when the fish appear near the surface, they exhibit an amazing brilliancy of colors; all the various colors that dart from the diamond, sapphire and emerald enrich their tract, but during night, if they break—i.e., play on the surface—the sea appears as fire, luminous as the brightest phosphorus. During a gale, that part of the ocean which is occupied by the great shoals, appears as if covered with the oil that is emitted from them. They seem to be greatly affected by lightning; during that phenomena they sink towards the bottom and move regularly in parallel shoals one above the other.

They do not deposit their spawn in sand or mud or weeds, like other fish, but leave it in the water, suspended in a gelatinous matter, of such a gravity as prevents it from floating to the surface or sinking to the bottom. The fishermen discover this by finding the slimy matter adhering to the head ropes sometimes in use to hold the stone that sinks the nets, the middle part being slung over the top and bottom clear.—Fishing News.

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THE AUTO PIANO

PLAYS WITHOUT HANDS or with hands. The Choice of the United States Navy. Sold the world over.

CHESLEY WOODS,

Sole Nfld. Agent.

Investors

Maritime Telegraph & Telephone Co.

Common

The value of this stock as an investment can be judged from the following figures furnished by the Maritime Telegraph & Telephone Company:

The Nova Scotia Telephone Company, Ltd., had an increase of subscribers in

1907	..	of	..	880
1908	..	of	..	583
1909	..	of	..	555
1910	..	of	..	740
1911	..	of	..	705

The Maritime Telegraph & Telephone Company, Ltd., had AN INCREASE of subscribers in

1912	..	of	..	2153
1913	..	of	..	2379

The president in the fourth annual report states that from present indications THIS GROWTH WILL BE CONTINUED for some time to come.

Investors will do well to write for full particulars.

F. B. MCCURDY & CO.

Hallifax, St. John, N.B., Sherbrooke, Que., Montreal, Ottawa, Kingston, Charlottetown, St. John's, Nfld., Sydney, London, England.

C. A. C. BRUCE, Mgr., St. John's

A Canada Life Actual Result!

NET CASH RETURN MORE THAN TWICE THE COST.

W. J. Robertson, Welland, 12th June, 1913.
Agent CANADA LIFE ASSURANCE CO.,
Port Hope, Ontario.

Dear Sir—

When acknowledging receipt of the Company's cheque for my matured Endowment Policy No. 24837, I desire to avail myself of the opportunity to express my satisfaction with the outcome of my investment.

The policy was payable to me at age 60, with ten premiums of \$48.00 each. The return under it is as follows:

Sum assured	\$1,000.00
Dividends added	416.94
Total amount payable	\$1,416.94
Deduct total premiums paid	480.00
				\$ 936.94

That I should have insurance protection free for all these years and now have over twice the amount of my premiums returned to me in cash is a most satisfactory outcome and I heartily congratulate you on it.

Yours truly,
GEO. ROSS.

A CANADA LIFE POLICY PAYS.

C. A. C. BRUCE, Manager, St. John's.

Serravallo's Tonic

Highly recommended by Leading Physicians in all Countries.

HAYWARD & Co.,

Water Street East.

J. J. ST. JOHN.

Where do you buy your Tea? At St. John's, Duckworth St. Sure everybody is talking of their Teas. I buy their 40c, and it's the best value by odds I can find. Their 50c Tea is like some of the good old-time Tea of 20 years ago, that used to cost 4s. pound. Prices 30c, 35c, 40c, 50c & 60c.

PLUM, DANSON and MARMALADE JAMS, 3 lb. pots, 50c. each.

Agent for Sloan's Liniment, that cures Rheumatism and all pains, 25c. bottle.

J. J. ST. JOHN,

DUCKWORTH STREET & LEANORANT ROAD

The Quarterly Meeting of the St. Bon's Ladies' Association will be held in the Aula Maxima on Wednesday, April 29th, at 4 p.m. MARY C. BATES, Hon. Sec'y.—apr27,21