

The Carleton Observer

Vol. 8. No. 8.

HARTLAND, N. B., AUGUST 2, 1916.

Whole No. 369

IF YOU PATRONIZE The Everyday Bargain Store YOU LEARN TO SAVE MONEY.

The General Saying and It's True!

☞ Goods are getting scarcer and scarcer—prices steadily going up—many lines practically wiped out—importation almost at a standstill.

☞ With these unavoidable and increasing difficulties the live buyer realizes that it's wise to supply wants for now and later.

☞ Our ample stock of general Dry Goods, Clothing, Boots and Shoes enables us to give low prices and satisfaction.

(The Mrs. C. A. Phillips stand)

A. W. PHILLIPS

BRISTOL N. B.

After the Fire

is too late to consider if "the company" carrying your insurance is financially able to pay. You have other worries at such a time.

No Need to Worry

Advise me at once. It receives my PERSONAL ATTENTION. And note how promptly adjustment is made and the loss paid

If Insured

WITH
PERLEY S. MARSTEN
WOODSTOCK, N. B.

For FIRE, ACCIDENT
and LIFE

Insurance

CALL AND SEE
R. W. CAMERON
Keith Plummer & Building

Shave?

The best work in Hartland or, in fact, north of St. John is done in our shop on depot street. Razors Honed. Cigars and Pipes.

W. E. THORNTON

Money to Loan

Land For Sale

M. L. HAYWARD,
Box 248 Hartland, N. B.
N. B. Phone 25-31
Farmers' 29-2

"A FARMER'S MISTAKE"

A Short Story, but True

He lived within ten miles of Florenceville and he bought his Vitriol, Paris Green, Arsenoid and Haying Tools without first getting S. W. Smith's prices—and he had a telephone in his house, too. Later, his neighbor, who did not make the same "mistake," told him what he got these goods for at Mr. Smith's. Then the farmer who forgot to use his phone felt very bad, for he found he had lost money by his mistake, and he promised himself never to make that mistake again whenever he wanted to buy anything in general merchandise.

Western Assurance Co.

(INCORPORATED 1851)

ASSETS - - - - \$3,213,438.25

DIBBLEE & AUGHERTON, Agents

Woodstock, N. B.

Telephone: Office, 18-41.

Royal Hotel

A Home Away from Home
Main Street, South Side of Bridge
Livery in Connection

HARTLAND, N. B.
A. W. CLARK, Prop.

Teacher Wanted

Second or Third Class Female Teacher for School District No. 18, Highgate. This is a good school with school house pleasantly located only six miles from Hartland.

C. E. BARNETT,
Hartland, N. B. Sec. to Trustees

GREAT BARGAINS FOR SUBSCRIBERS

Each year The Observer plans some special method of increasing its subscription list. At times we have used with success the piano-contest scheme; other years we have put other ideas into effect. This year we have decided to give the subscribers all the benefit of the commissions we should have to pay, and the benefit of the saving we make on the cost of prizes if we ran a contest.

Our scheme this year is that during the first 20 days of August we will cut the price of subscriptions in two, and offer The Carleton Observer a full year for only 50 cents. We are producing the best printed paper in the county and make a specialty of publishing only news as has a direct interest for local readers. We make no attempt at competing with city papers and thereby are able to give all the county news in a smaller sheet. While at this time we are printing only four pages, we are not curtailing our news service but are putting forth every effort to gather and publish all interesting happenings of the district the paper circulates in.

Fearless in political discussion, The Observer, having the courage of its convictions, is altogether sincere and honest in its expressed views. The editor makes no specialty of the time-honored "editorial page," but when there is comment to be made he uses sufficient force and poignancy to make his meaning plain to the duller mind. "A terror to evil doers and a praise to them that do well" might well be adopted as the motto of this paper for it has no mercy or pity for the ruthless crook or grafter. On the other hand will honor the man, whether he be personal friend or foe, whether Grit or Tory, of any creed, or of high or low estate, if his purpose is manifestly honest and sincere.

This is what The Carleton Observer has always endeavored to do: To give all the county news, to denounce public wrongs, to give every honest man a square deal. That shall be the aim of the paper in all its future.

Do you desire or look for more in a local paper?

Now let us get back to the Great Subscription Bargain Event. The price of The Observer is \$1.00 a year payable in advance. This has always been the price of the paper, although in former years it was sold for a less price to those who paid strictly in advance.

Until Aug. 20, 1916, we will accept subscriptions from new or old subscribers at the rate of 50 cents a year, spot cash. Back subscriptions must, however, be paid at the rate of \$1.00 a year and no subscriber who is owing for the paper can take advantage of the special low rate without first paying up what he or she owes to date.

Here again is the offer: The Carleton Observer will be sent every week for a year to any subscriber who will send us 50 cents before Aug. 20.

The Carleton Observer will be sent every week to any old subscriber who is paid to date (the year to commence from the time their present subscription expires) who will send us 50 cents before Aug. 20.

The Carleton Observer will be sent every week for a year to any old subscriber who pays all he owes on the paper up to date, at the rate of \$1.00 a year, and will pay also 50 cents before Aug. 20.

This offer is made in the face of the fact that there is a general movement among the weekly

newspapers of Canada to increase their subscription rates to \$1.50 per year on account of the great increase in production. We are not discouraging this move—rather, we intend at an early date to take it into consideration for ourselves—nor are we cutting prices against our competitors. We are simply doing what we have stated was our intention: giving subscribers all the profit that others might get from a subscription campaign.

NOW is the time to take advantage of the offer.

NOW is the opportunity for those who cannot spare a dollar. "NOW IS THE TIME TO SUBSCRIBE."

Would Withhold Cigarettes from Soldiers

In the Reformed Baptist church on Sunday evening Rev. P. J. Trafton delivered a strong sermon on the evils of today taking for his text, "Be not overcome of evil but overcome evil with good."

He heartily commended the work of the Women's Christian Temperance Union and in no uncertain way he condemned the great liquor and tobacco evils.

While he was in sympathy with the Red Cross Society and felt it was doing a vast amount of good, he deplored the increasing use of the deadly cigarette which is resulting from the new conditions which the war has brought about. The preacher gave it as his opinion that this beneficence—sending cigarettes to the soldiers—kindly and well intentioned though it may be—is after all a mistaken one and the total and permanent result will be evil.

Mr. Trafton also spoke strongly against Sabbath breaking which was becoming so prevalent.

Automobiles were one of the greatest inventions of the age and should be used as a blessing instead of for Sabbath desecration. He also spoke of sins of evil communication and evil temper and in conclusion he held up Christ as the mighty power to save men and women from sin.

Carletonians Picnic in the West

The people of Flagstaff, Alberta, held their eleventh annual picnic on July 19. Among former Carleton county people noticed on the grounds were O. A. Frazer and family, J. Gascoyne and family, J. W. Ricker's family, Whit Gascoyne and family, Arthur Smith, Harry Branscomb, Wm. Gascoyne, Albert Frost and wife and W. P. Smith. Albert Smith (from Milville) handled the refreshment stand to the satisfaction of all.

Mrs. O. A. Frazer has left for a visit to her old home at South Knowlesville.

Crops are fine in this locality; wheat is well headed and with favorable weather harvest will be on in about four weeks.

Fort Fairfield's Centennial and Pageant

The people of Fort Fairfield are making extraordinary preparations for their Centennial Celebration and Grand Historic Pageant, Aug. 8, 9 and 10. The Grand Stand, which is a splendid structure, holds over 4000 people, is already nearly completed. Rehearsals are going on now every day on the Pageant grounds themselves, which at this lovely time of year afford a scene of remarkable natural beauty. Pullens orchestra, the finest in Maine furnishes music for the Pageant each day and for the addresses by the famous orators in the evening.

LT. REID ADDRESSES LARGE AUDIENCE

Lieut. H. T. Reid who has been at the front since the early part of the war, has been home for several weeks leave of absence and will soon return again to active service.

On Friday evening Lieut. Reid gave an entertaining lecture on the war to a large audience from the spacious verandah of J. T. G. Carr's residence, and told also of his own experiences, in a most interesting manner.

People of Hartland are justly proud of Lieut. Reid. As a Rhodes Scholar at Oxford, he was in the special reserve Cavalry Regiment for three years. He received a commission in the artillery in December 1914. He was trained at Borden and Aldershot with the 9th Scottish Division and the School of Gunnery at Shoeburyness. He went to France with the celebrated first hundred thousand which Dan Hay has made famous in his book, "The First Hundred Thousand."

They went into action first on the frontier of Belgium. The Battle of Loos was the first important engagement when the 9th Division was badly cut up, losing the Major General in command Brigadier General, five of the staff and two-thirds the total strength of the division in attacking the Hohenzollern Redoubt. He spent the winter in action in the Ypres salient, where the Divisional artillery lost sixteen officers. They were attacked by gas on December 19, 1915. One cloud was let off at 2.30 another at 3.30 in the morning, but the new smoke helmets were a complete protection. No Germans then reached their trenches.

His Division went South in January, 1916, and took up position on the frontier of Belgium near the spot where it had first gone into action. Here Lieut. Reid was wounded, twice in the chest on April 16, on his way to the trenches. He did not feel any sensation from the first and most serious wound, when the bullet took a lot of cloth inside, but walked back 400 yards to his billet. The second shrapnel bullet struck first the bottom of his tunic and the wound, while not so serious as the first caused severe pain and felt at first as though some one had kicked him heavily in the chest. The shell which struck him had 300 bullets.

He was taken to the Divisional clearing station which was bombarded by Germans the same night. Later he was taken by rail to the Duchess of Westminster Hospital, south of France. It was a perfect day going down and a German plane followed for four miles and dropped five bombs on the hospital train. This hospital was the old Casino at Le Touquet. Here the bullet was removed and he was later sent over to Newcastle on Tyne, England, where there were 1000 other patients. He remained there until June 2 when the war office gave leave for a sea voyage and he came back to his home in Canada.

In his associations with the Prince of Wales at Magdalen college, Oxford, Lieut. Reid speaks of him as being extremely popular with all those with whom he came in contact. At the battle of Loos the Prince visited Lieut. Reid's observing station and he saw him several times afterward in France.

The German air craft machines are pure white with black iron crosses on the lower side wing. The British are mostly dark with

(Continued on last page)