

"Advertising is a habit with which to lead business."  
—James O'Shaunnessy.  
"Business goes where it is invited and stays where it is well treated"—says an old commercial proverb.

# The Acadian

DEVOTED TO THE INTERESTS OF WOLFFVILLE AND EASTERN KINGS

Be Loyal To Your Own Community

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WOLFFVILLE, NOVA SCOTIA, FRIDAY, February 9, 1923

\$2.00, payable in advance

## CIVIC PARLIAMENT

### New Council Holds First Meeting Elects Committees and Town Officers

The first meeting of the new Council was held on Wednesday evening. The Clerk made the customary report on the results of the election and the oath of office was administered to the Mayor and Councillors elect by Stipendiary Withrow.

On motion Coun. Whidden was elected Presiding Councillor for the ensuing year.

The following Standing Committees were appointed:

School Commissioners; Couns. Eaton, Balcom and the Mayor.  
Finance; Couns. Balcom, Whidden and Peck.  
Streets and Public Property; Couns. Young, Peck and Reid.

Water and Fire; Couns. Peck, Whidden and Eaton.

Sewers; Couns. Reid, Balcom and Young.

Poor; Couns. Eaton, Reid and Balcom.

Police and License; Couns. Whidden, Young and Eaton.

Court of Appeals; Couns. Whidden, Balcom and Peck.

Electric Commission; The Mayor, Couns. Whidden, Reid and Messrs. C. S. Fitch and J. E. Hales.

Arbitration Committee; The Mayor and Couns. Balcom, Whidden, Reid and Eaton.

Building Committee; The whole Council.

Board of Health; The whole Council. Mr. W. D. Withrow was appointed Town Solicitor for the ensuing year at a salary of one hundred dollars.

The following officers were elected:

Medical Health Officer—Dr. G. E. DeWitt.

Chief of Police—F. S. Crowell, at a salary of \$1200.

Board of Fire Escapes—A. M. Wheaton, J. F. Herbin and W. E. Fielding.

Surveyors of Lumber—E. W. Eagles and Percy Cook.

Measurers of Wood—F. W. Woodman and F. S. Crowell.

Inspectors of Grain—A. M. Wheaton and S. Jackson.

Inspectors of Meat and Fish—W. E. Fitch and F. S. Crowell.

Inspector of Flour and Feed—C. M. Vaughn.

Fence Viewers—Ernest Wickwire and E. C. Bishop.

Port Warden—R. E. Harris.

Pound Keeper—Stanley Jackson.

Fire Wardens—J. E. Hales, G. K. Prescott and Percy Porter.

Fire Contables—Ross Fraser, T. E. Hutchinson and C. Stewart.

Sanitary Inspectors—F. S. Crowell and Miss Mary Harry.

Extra Constables—Freeman Leslie, John Crowell and Stanley Jackson.

Town Weigher—A. M. Wheaton.

Revisors—B. O. Davidson, J. W. Williams and S. C. West.

Lock-up Keeper—Aubrey Dakin.

Acting Stipendiary—Coun. D. G. Whidden.

Deputy Health Officer—Dr. C. E. A. deWitt.

Inspector under the N. S. Temperance Act—F. S. Crowell.

The appointment of the Superintendent of Streets etc., was deferred.

Coun. Young reported for the Streets Committee an expenditure during January of \$745.25, \$628 of which had been for labor and \$117.25 for supplies. The cost had been heavy but the difficulties experienced in keeping the streets open during the recent snow-storms had been great and good work had been accomplished.

For the Water Committee Coun. Peck reported the total amount expended during the month \$18.00 for keeping hydrants in condition during the severe weather.

Coun. Balcom, the new chairman of the Finance Committee, reported expenditures during the past month \$9161.05 and receipts \$2670.60. The bank overdraft at the end of January was \$13493.64.

Geo. C. Nowlan was appointed a member of the Housing Act Commission in the place of F. E. Peck, who has removed from Wolfville.

As a committee of the whole the Council will take up the matter of the application of the Housing Act with the Commission in the near future.

Mr. Edson Graham, president of the Board of Trade appeared before the Council with a recommendation from that body to the effect that an invitation be extended the N. S. Fruit Growers Association to hold their next annual session in Wolfville. On motion it was decided that such an invitation be extended and the Finance Committee was requested to confer with the Board of Trade with reference to the necessary expenses.

The usual provision was made for a temporary loan from the bank for the benefit of the Electric Commission.

Deputy Medical Health Officer, Dr. C.

## ACADIA'S NEW PRESIDENT

### Warmly Welcomed By Wolfville Board Of Trade

The complimentary Banquet tendered by the Wolfville Board of Trade to the Rev. F. W. Patterson, D. D., LL. D., President of Acadia, in the Dining Hall of the Baptist church on the evening of the 2nd inst., was voted by all present a most delightful and successful function. A fine get-together spirit, for which Wolfville is becoming noted, was manifest and an atmosphere of good fellowship pervaded the entire proceedings. The tables were tastefully decorated and the ladies of the Social and Benevolent Society, who had charge of the culinary arrangements, provided one of their best luncheons.

The President of the Board of Trade, Mr. Edson Graham, was master of ceremonies and so organized the representatives of Wolfville's various interests that the distinguished guest of the evening could not possibly fail to appreciate the interest his fellow-citizens were taking in his coming into their midst. The retiring Mayor, Prof. Sutherland, and the Mayor-elect, Mr. H. W. Phinney, each extended a hearty welcome. Mr. J. E. Hales on behalf of the merchants and Mr. W. H. Chase, representing the more extended business interests, expressed their cordial greeting. Mr. W. D. Withrow, representing the professions, spoke warm words of welcome and no less than three clergymen and one professor, namely, Revs. R. F. Dixon, J. H. MacDonald, G. W. Miller and Prof. A. B. Balcom, were required to balance the glowing welcome of one lawyer.

Dr. Patterson replied in an address of singular appropriateness. It was scholarly, eloquent and humorous. It was an appeal for good citizenship and a united Canada. He spent twenty-three years of his life in the West and it was manifest to all who heard him, many for the first time, that the citizenship of the Maritime Provinces will be enriched by his return to the East.

The speeches of the evening abounded in wit and wholesome optimism emphasis was laid by several speakers on the close relations between town and gown, upon the unrivalled advantages of Wolfville as a place of residence and upon the future commercial possibilities of Nova Scotia, particularly of the Annapolis Valley.

## TEN HONOR MEN OF THE MARITIMES

The list of fourth year honor men in the Faculty of Medicine of McGill University, recently published, shows 24 names out of a class of 170. Of these 24 honor men, ten are from the Maritime Provinces, the leader of whom is Ralph B. Smallman, of Wolfville. Mr. Smallman is an overseas man, a graduate of Acadia and a son of Mrs. W. M. Smallman, of this town.

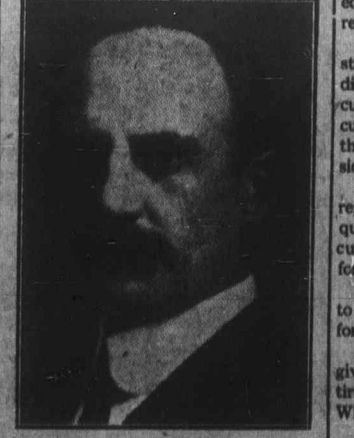
## Good assortment of Valentines just arrived at THE ACADIAN STORE.

E. Avery deWitt read the report of the Health Officer for the past year which was on motion received and ordered passed.

The following bills were read and ordered paid:

H. H. Pulaifer	\$24.04
Aubrey Dakin	2.00
Maritime Telegraph and Telephone Co	12.60
W. B. Murphy	15.30
E. S. Crawley	10.00
E. F. Mahaney	27.60
F. W. Barteaux	30.40

## SENATOR C. P. BEAUBIEN



Senator Beaubien has had in hand the work of planning for a Made-in-Canada train to tour France. He has now completed his report to the Department of Trade and Commerce, and suggests that it take the form of an autobus caravan, so that it will not be restricted to main railway lines. It is proposed to send the train through every important French city and town.

## ACADIA'S NEW PRESIDENT

### Inauguration of Dr. Patterson Will Take Place on Thursday of Next Week.

The inauguration of Acadia's new President, which takes place on Thursday of next week, will be a most important function in which the citizens of Wolfville in common with the people of the Maritime Provinces will be deeply interested. Below we give the programme which is a most attractive one. The inaugural services will take place at 10.30 o'clock at the Baptist church, and will be open to the public who are invited to attend.

INVOCATION

HYMN  
"Our God, our help in ages past."

INTRODUCTORY REMARKS AND PRESENTATION OF KEYS

Dr. Manning

ACCEPTANCE

Dr. Patterson

SPEECHES OF CONGRATULATION

In behalf of Province of Nova Scotia,  
Hon. E. H. Armstrong, Prime Minister.

In behalf of other Maritime Colleges,  
Dr. Borden, President of Mt. Allison University.

In behalf of the Universities of the United States,  
Prof. E. G. Jeffrey, Prof. of Botany, Harvard University.

In behalf of Convention,  
Dr. Rose, President of Convention.

Dr. G. B. Cutten, President of Colgate University,  
Former President of Acadia University.

INAUGURAL ADDRESS

Dr. Patterson.

PRESENTATION OF HONORARY DEGREES

HYMN

"Oh, Jesus I have promised."

BENEDICTION

## ACADIA DEFEATED MT. ALLISON

Before a large group of hockey fans Acadia defeated Mount Allison in intercollegiate league game to the tune of 4 to 1 in a ten minutes overtime play on night at the Evangeline Rink.

## SPECIAL COUNCIL MEETING

A special meeting of the Council was held on Monday evening with the Mayor and all the Councillors present. In former years it has been the custom to have a meeting of the old Council immediately preceding the inauguration of the new but this year it was decided to hold a special meeting for the purpose of clearing off any business coming over from the former year.

The following bills were read and ordered paid:

J. C. Mitchell	\$ 1.20
Wright & Balsar	26.75
Union of Nova Scotia Municipalities	10.00
Davidson Bros.	71.45
Prof. D. U. Hill	6.00
Burton Croft	12.00
C. H. Wright	14.00
R. E. Harris	31.50
O. G. Cogswell	1.41
Nova Scotia Hospital	78.50
Miss Jessie I. Lawson	229.20

The report of the Auditors, who were asked to make some additions to their former statement, together with the abstracts from the business of the different departments was read and passed.

The balance on hand from the amount assessed upon the citizens for the erection of the Memorial Monument was not required to complete the work was on motion transferred to current account.

Coun. Peck, for the special committee appointed to look into the matter of fire equipment made a verbal report but no recommendation.

The Clerk presented an interesting statement with reference to the conditions existing between the capital and current accounts and after some discussion of the matter it was decided that it be laid on the table for the consideration of the new Council.

For the Poor Committee Coun. Eaton reported a number of matters that required adjustment and after some discussion these were left to the committee for action.

The Fire Committee was authorized to purchase the set of sleds now in use for the conveyance of the equipment.

Addresses of a valedictory nature were given by Mayor Sutherland and the retiring Councillors, Messrs. Cox and Wheaton, after which the session closed.

Some merchants and business men in the certain towns never make any attempt to offset the campaigns of the mail-order houses in the cities. The weekly newspaper is the only voice they have, and yet some of them never use the columns of the paper to let the people know what they have to sell, and they want their business increased. No matter how small the business it should have an advertisement in the local paper.

## SIR H. NEWBOLT AT WOLFFVILLE

### Large Audience Heard His Lecture on "Poetry and Patriotism"

Wolfville was proud to have the honor of hearing Sir Henry Newbolt lecture on "Poetry and Patriotism" before a large and appreciative audience in the Baptist church on Tuesday evening. The audience composed of the townspeople and college and high school pupils, listened with close attention to the words of the distinguished British educationist. Dr. F. W. Patterson, President of Acadia, gracefully introduced the speaker. On the platform also were Dr. Rhodenizer, Rev. R. F. Dixon, and Mayor Sutherland. Principal Silver presided at the organ.

At the close Dr. Rhodenizer, in moving a vote of thanks, gave a very pleasing and eloquent tribute, which Rural Dean Dixon seconded with entertaining reminiscent remarks. Mr. Dixon attended the same public school as Sir Henry, Clifton College.

By special request the lecturer then read several of his poems, which were received with applause.

In the course of his able and eloquent address Sir Henry said that his philosophy holds patriotism as a very complex thing. It is not the simple, despicable primitive instinct which many people say it is, but is in reality the "poetry of nations."

There are several common misconceptions as to what poetry really is, such as that it is mere verse or good stuff you put into rhyme or rhythm. It is quite true that literature is divided roughly as to form into so-called prose and poetry, but as is illustrated in some of Pope's work, the creations of many of the masters might well be taken for either.

Verse has advantages over prose. The poet knows paradoxically that he can express his thoughts in verse, under restraint, better than in pages and pages of prose, because in verse he must take more pains to achieve intellectual fusion. This, the speaker admirably illustrated by quoting the first stanza of Keats' "The Eve of St. Agnes" with its picture of a wintry world. This poem illustrates the poet's power to take his reader, out of his outward world to be by the fireside in winter or beneath a blazing summer sun, into the world of fancy and ideal.

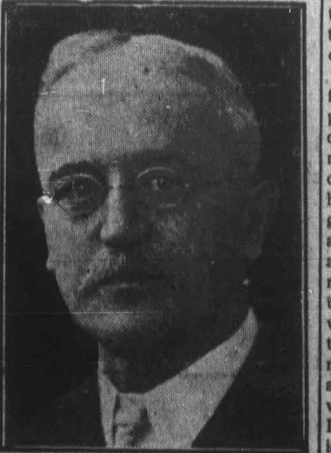
There have been many instances where men have thus been taken out of their own sphere and placed in another, as when Wellington's men in the Peninsular war were made happy by one of their officers reading from Sir Walter Scott's first novel, a book that was truly poetry, though not written in verse form.

"Poetry means creation." The great scientist Huxley explained this when he said that man makes his own world. Man has no definite knowledge of reality, and does not perceive except through his own consciousness. "Thought is life, and the mind comes first."

While the scientist weighs and measures the world as he perceives it, and poet expresses his own ideas, and is impelled by his emotions to create a new world into which other people may enter if they will but read.

The speaker remarked that as man continually makes for himself the world he lives in, as is seen in the optimistic and happy attitude of the contented man, so it is with nations. The ideal of the nations is expressed in the national poetry, which in substance is the essence of patriotism, and in that poetry is found (Continued on Page 4.)

## HON. PETER VENOIT



The resignation of the Premier of New Brunswick came as a surprise, last week, when he announced to a caucus of his supporters that the pressure of private business made it impossible for him to continue in that office. He is being succeeded by Hon. Peter Venoit, Minister of Public Works.

## COUEISM AND KINDRED METHODS OF HEALING

Rev. Dr. Spidle's lecture before the Social and Benevolent Society of the Baptist church on Thursday evening of last week on "Coueism and Other Methods of Healing" aroused much local interest and was well attended. Rev. Dr. MacDonald presided with fitting remarks.

The lecturer was in good form and held the close attention of his audience throughout. Following is an epitome of Dr. Spidle's remarks:

The two outstanding methods of mental healing that are attracting the attention of the world today are coueism and Christian Science. There are other methods of a less popular nature such as the Psychoanalytic Method of French and the Lyptic Method of the French and American Psychotherapeutic Schools. But from the point of view of popular interest, to understand the principles underlying the methods employed by Coueism and Christian Science is the important thing. To arrive at such an understanding one must proceed from the genetic standpoint. No system of thought and no method of mental-healing can be adequately apprehended until they are viewed in relation to their origin and historical development.

Christian Science has been in the field long enough to have its origin and nature clearly understood by those who have given intelligent, scholarly and unbiased attention to it. But the case is different with Coueism. It is, relatively speaking, a new comer in the field of mental healing. Its origin and nature are not so clearly known therefore.

Briefly stated, it may be said that Coueism has developed not as the science of hypnotic Psychotherapeutics. This in turn developed out of the practice of Mesmerism. As early as 1883 Mr. Coue, then a druggist in the city of Nancy, became interested in the Science of Mental healings as practiced by the Nancy School of hypnotic psychotherapeutics, founded by Liebeault and made popular by Bernheim. Quietly he studied the method of this school, as well as the methods of the Paris and the American schools.

Presented by Charcot and Sida, until he arrived at a method of his own. Then he established a Clinic at Nancy and devoted his attention to the healing of the sick free of charge.

This method differs from that of the hypnotic schools in that he uses Autosuggestion instead of hypnotic suggestion. He prefers this form of healing because it is less limited in its application and because it is conducive, as he believes, to the development of self-mastery.

The patient is made to heal himself rather than to be healed. Coue's method, like every other method of healing by suggestion is based upon the doctrine of an unconscious mind which was first clearly advanced by Leibniz, further elaborated by Herbart, and later thrust into the field as psychology by F. W. Myers, of England. The most radical system of healing based upon this doctrine is that of Herbart.

Following the lead of Henri Berzson, Mr. Coue is of the opinion that the unconscious mind is the most dominant thing in us. So far as health is concerned, if we can get the unconscious mind to accept a certain suggested idea, that idea will then work, itself out into a corresponding bodily reality. But it must be a reasonable idea. Otherwise the will is set in conflict with thought, so that the "Law of Reversed Effort" is called into operation. The most favorable time for the lodging of a healing idea in the unconscious mind is at a time when the conscious mind is at its lowest level of activity, hence just before sleep and just after waking, by virtue of the fact that the relative intensity of activity between the Unconscious and the Conscious is one of inverse ratio.

That real cures are affected by all forms of mental healing no well-informed person will deny. There are certain diseases that have a mental cause and must therefore be treated mentally if a cure is to be effected. The real danger, however, is in committing the fallacy of giving to a certain principle a universal application when in reality it can be applied legitimately only in a limited manner. Although a right mental attitude may greatly aid the effective working of a material means in restoring to health one who is being treated by such means, no amount of mental treatment alone can effect the cure of a disease which is wholly due to physical causes. Due regard to this fact may make coueism or any other form of mental healing a real blessing to society. Disregard for this fact may make it a real menace to society. Here, as in everything else, it is common sense.

Valentine's Day is less than two weeks away. Get your Valentines at THE ACADIAN STORE while the assortment is good.