illustrations in which tend

From India to England, via Australia

and Canada.

There is in town a distinguished

visitor in the person of Sydney Joyce Electrical Engineer of the Westing-

interests; with headquarters in Cal-cutta. Mr. Joyce has been since early spring, making his long trip

cisco. He has visited all the great

Niagara this week. The young man's

family were the last to say adeu to

Mr. Geo. McLachlin and family of

Simcoe when the latter set out for

Canada a few years ago, and the re-

Mr. Joyce will visit his cousin, the

University now rusticating at Kin-cardine, and will complete his trip

At Fisher's Glen.

Chas. Shearer and Miss Dorothy, of

Mrs. Louise Armour and three

daughters. Mr. and Mrs Jos Rolls

Master Lawrence Dawson, all of

Mr. and Mrs. Olds and daughter. Mr. and Mrs, Sims and Mr. Vince,

Mrs. Geddes and three children,

Mr. and Mrs. Russel Break and two

hildren of Detroit.

Bedford Doolittle and Kenneth

Mr. Gibbs, Mr. Geddes and Miss

The united Sunday Schools of Vit-

Walker, of Simcoe were week-end

toria, and Walsh will hold a picnic at the Glen on the 16th inst. It

will be practically a township pic-

Port Dover citizens will ballot on

the proposed waterworks system on Monday August 27th.

Thos. Partridge, of Lot 11, Con 7

The Auto of Manager Cruise of

Town council to-night, eight

Commissioner Jackson suggests

ceived for the concrete sidewalks

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Bowling

Civic holiday was a red-letter day

players would be equal to holding their own with the best, also that the

mittee for the excellent green the

excellent supper, which was greatly enjoyed by about 80 members and friends. Mr. H. F. Patterson's social

committee is to be congratulated upon the excellent repast provided. After supper the ladies' bowling

competition proved very exciting some of the ladies showing excellent

form, Mrs. A. L. Baird's rink secu:

ing the honors. There are rumors

The days' sport provided was ex

building on Metcalf street

Charlotteville will thresh rye and fall

and Mrs. Gibbs and daughter.

Rev. B. N. Smith of Drummore, visiting his brothers on Talbot

The following additional cottagers have located at Fisher's Glen; Mrs.

England via New York.

lengthy interview.

street, north

Hamilton

wheat to-day.

on Saturday.

all of Brantford.

#### LYRIC Theatre, Simcoe

Wednesday and Thursday The Signet Film Co presents

"The Mask of Life" A Super Feature in 7 Acts With others to fill out our usual programme of high class pictures and music

DRIVATE Hospital, operative, emergency and maternity; qualified ST. PAULS NEW PASTOR when required. McInally, 90 Kent St., Simcoe, Ont.

> T. H. & B. RAILWAY Effective June 24, 1917 Eastbound

7.30 a.m. (Except Sunday) - For Hamilton and intermediate points, Welland Niagara Falls, Buffalo and 2.47 p.m. daily-For Hamilton and

intermediate points, Toronto, Peterboro, Winnipeg and Buffalo. Westbound 9.47 a.m., except Sunday-For Wa-

terford and intermediate points, St. Thomas, Detroit and Chicago. 4.36 p.m., daily—For Waterford and antermediate points, St. Thomas, Detroit and Chicago.

T.H. & B. Railway (Automatic Block Signals) The Best Route to BUFFALO, ROCHESTER

YRACUSE, ALBANY, NEW
YORK, PHILADELPHIA,
WASHINGTON, BOSTON,
CLEVELAND, PITTSBURGH
Through Sleepers—Hamilton to New York, Boston; also New York, Boston to Hamilton. H. C. THOMAS, Agent, Phone 110. G. C. MARTIN G. P. A. Hamilton

#### GRAND TRUNK RAILWAY Attractive Trips

Muskoka Lakes Algonquin Park Maganetawan River Lake of Bays Kawartha Lakes Georgian Bay

Round trip tourist tickets now on sale from stations in Ontario at very low fares, with liberal stop overs. Get Your Tickets in Advance

Berth reservations and full information at all Grand Trunk Ticket Offices, or write C. E. HORNING, District Passenger Agent, G. T. Ry. System, To-

#### Homeseekers' **excursions** Every Monday till October 29th LOW FARES **TORONTO**

BOOD OF THE PARTY OF THE PARTY				
Albreda				\$54
Athaba	sca			. 48
Edmont	on		••••	47
Edmont	Miles A			. 4/
North E	attiero	ra		. 43.
Regina				. 40
Jaskato	оп			42
Lucerne	1			. 37.
Lucerne			\	. 53.
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Rosetow	/n			. 43.
MODSE .I	AM			44
Prince /	Albert			. 43.
Brandon		****		. 37.
Winnipe	a			. 37.
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For Tick	rate Pos	ometto	T:	
and Info	wmation	opple	ns, Li	terati
Dourling	Sr Co I	appry	10	John
Dowling	a co., L	d., Insi	urance	Ager
Brantford	or wr	ite R.	L. Fe	urbai
G.P.A., 6	8 King	street .	East,	Foron



CANADIAN NORTHERN

SEEING IS BELIEVING but do not strain your eyes in or-der to see anything. If you have a suspicion that there is anything the matter with your eyesight, consult an Optometrist at once, and he will tell you what to do and then we can help you. We will fit your sight correctly and exactly with the very best glasses, such as will relieve at once the strain upon the eyes and give you perfect vision. And the price will be satisfactory.

Dr. S.J. HARVEY

Mrs. Culver, Simcoe Resident, Meets With Sad Death in Buffalo

TOWN COUNCIL MEETS

Lengthy Session Endured Until Two O'clock In Morning

Rev. M. S. Fulton Eleventh

The committee was also authorized to salvage the street gas light pillars, and publish a notice that they eral years, had charge of the India. Rector of Long Founded Church

Write Simcoe Agency Box 311 or 'phone 356-3 all matters regarding delivery or subscriptions; News items or advertisements.

orrespondent)—Relatives here were shocked last evening to learn that Mrs. Culver (nee Maude Challand) widow of the late A. A. Culver, a Norfolk street merchant, deceased a N. depot. ew months ago, was run down and instantly killed yesterday afternoon ortunate woman was a daughter of

and his son. miles this side of Buffalo as the par-ty were returning home. While Mr. Austin repaired a puncture the ot-be worked out in advance. The netree on the opposite side of the road. town must be prepared before per-It was when returning to the car that manent streets can be laid, and the

Coming home as it does to every Simconian, it is now thought quite probable that the public here will have a better appreciation of the set.

The proposed plans can be made at less cost than when the county road system gets under both way. It is a winter job for ender the set of the se have a better appreciation of the ef-forts being made by local authorities Thous to prevent the occurrance of any ent health, death came rather unsuch tragedy on our streets, even pectedly on Sunday to Edith Louis iic by-law, have claimed.

Council last night directed the police committee to install five silent policemen on street intersections in wheat of this year's threshing the control of the policemen of th can be procured.

morning for interment here. The town council settled down to siness at 9 o'clock last night, and the mayor left the chair about two

that more meetings of shorter duration would be preferable. Requests for increases of salary from the Clerk and Treasurer, were from the I. O. D. E. subscription fund in the notes handed to us after the requests for increases of salary from the I. O. D. E. subscription fund in the notes handed to us after the request from the I. O. D. E. subscription fund in the notes handed to us after the request for increases of salary from the I. O. D. E. subscription fund in the notes handed to us after the request from the I. O. D. E. subscription fund in the notes handed to us after the request from the Clerk and Treasurer, were from the I. O. D. E. subscription fund in the notes handed to us after the request from the II. O. D. E. subscription fund in the notes handed to us after the request from the II. O. D. E. subscription fund in the notes handed to us after the request from the II. O. D. E. subscription fund in the notes handed to us after the request from the II. O. D. E. subscription fund in the notes handed to us after the request from the II. O. D. E. subscription fund in the notes handed to us after the request for the request

and ten others, requesting authority the first Monday of the month in orto appoint all officers of the brigade, ncluding Chief and also to fill all be more promptly used for the Sim-

the council should control the brig- of the chapter's work, heavily at ade. Mr. Carter thought the council times, are anxious to be relieved. It were doing everything possible to develops too that while the chapter new greens, situated on the Hamil-

Mr. Doughty wanted to know the cash \$5. Disbursements for July, their own with the best, also that the captain Stewart explained that \$692.84 Shipments, 188 pairs sox; C. Edmondson and his grounds compared to know the cash \$5. Disbursements for July, thanks of the club were due to Mr. C. Edmondson and his grounds compared to know the cash \$5. Disbursements for July, thanks of the club were due to Mr. C. Edmondson and his grounds compared to know the cash \$5. Disbursements for July, thanks of the club were due to Mr. C. Edmondson and his grounds compared to know the cash \$5. Disbursements for July, thanks of the club were due to Mr. C. Edmondson and his grounds compared to know the cash \$5. Disbursements for July, thanks of the club were due to Mr. C. Edmondson and his grounds compared to know the cash \$5. Disbursements for July, thanks of the club were due to Mr. C. Edmondson and his grounds compared to know the cash \$5. Disbursements for July, thanks of the club were due to Mr. C. Edmondson and his grounds compared to know the cash \$5. Disbursements for July, thanks of the club were due to Mr. C. Edmondson and his grounds compared to know the cash \$5. Disbursements for July, thanks of the club were due to Mr. C. Edmondson and his grounds compared to know the cash \$5. Disbursements for July, thanks of the club were due to Mr. C. Edmondson and his grounds compared to know the cash \$5. Disbursements for the cash \$5. Disbursements for the cash \$5. Disbursements for \$5. Disbu the petition resulted from a want of 156 pairs pyjamas. knowledge among the men as to Simcoe, Aug. 6.

the brigade has been arranged for this evening.

Time Extended The sewer contractors requisition for extension of time to complete the work was read and an extension of two weeks allowed at a cost of \$2.50 a day. It was recognized that weather conditions for the work had been

Town Not Liable The solicitor's opinion re account for care of a stranger injured on the railway in Woodhouse, was read, and advised that the town was not responsible, as Dr. Toll had placed the man in the hospital on behalf of the Grand Trunk Railway. The clerk sponsible, as Dr. Toll had placed the man in the hospital on behalf of the Grand Trunk Railway. The clerk the Grand Trunk Railway. The clerk Bell is most widely known by men ing Club. was instructed to advise Mrs. Mc-Inally to this effect.

the Grand Trunk Railway. The clerk was instructed to advise Mrs. Mc Inally to this effect.

A Thriving Concern
The Simcoe Shoe and Glove Company reported for the past six months, showing that 55 hands are engaged, while the agreement with the town calls for only 45, and trest alaries and wages for the six months total almost \$4,000 more than required.

Contract Let for Fire Hall Chairman Jaques reported for committee appointed to get plans and advertise for proposed alterations to make market building into a fire hall. Two tenders were received: R. W. Austin, \$5,875.75; Sol Vrooman, \$5,255. The architects' fees for plans were 3 1-2 per cent. of smallest tender, or 5 per cent for sceling the work through. Mr. Cart-Voung men giving attestion to muscular development should bear in mind. Hood's Sarsuparilia gives blood strength and buildis up the whole system.

Wittoria. Of all these, perhaps Geo. Bell is most widely known by men of letters in Canada. He went to Ni agrae falls from Simcoe and later to Queen's College, Kingston, as teacher in Divinity. Later, for many years as Registrar of the University there, be came in personal touch with every student, and the kindly, sympathetic Tr. Bell" was held in veneration by the whole student body.

Martin W. Livingston, who followed and Windham Centre, organizing these churches. At that time the manse here stood on the angle because there is no blood strength and ist whole strength cannot examine the union. Mr. W. P. Innes is the only remaining member of the 1876 session.

Years ago Geo. Jackson and Wm. P. Innes, daughter of Rev. Livingston, was the first organist. Mrs. M. P. Innes, daughter of Rev. Livingston, was the first organist. Mrs. Jackson and Mrs. W. W. Livingston succeeded in order. Finally a lateration of the Echo Bowl strength and building into a first propertion of the University there, he admitted to the wind with every

er thought at first that matters might cabinet organ was purchased and this be delayed to accommodate school was in 1895, replaced by the present board, but necessity of care of five pipe organ.

equipment and housing of road apparatus made action imperative. His Worhip saw no reason for further delay. Others favored action. The tender of Solomon Vrooman was accorded the architect to describe the delay of the history of Presbyterianism in Simon William and the control of the history of Presbyterianism in Simon William and the control of the history of Presbyterianism in Simon William and the control of the history of Presbyterianism in Simon William and the control of the history of Presbyterianism in Simon William and housing of road apparatus made action imperative. His work is a control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of a small brochem and the control of the production of the producti cepted, the architect to draw agree- Simcoe, ents subject to the approval of the to fix and perpetuate the work of the early church in Norfolk. It is from Gas Light Pillars to be Sold a copy of this that we have culled Chairman Jaques requested in-the few facts here presented. From tructions to salvage the gas pillars this we learn with confessed sur-

out town, as they were being dam-ed by the public.

prise, that the present church was erected at a cost of only \$11,000. aged by the public matter of putting a gas pillar at the head of Wilson avenue was scussed and referred to the Fire and Light Committee, with power to act.

The Police Situation Chairman Slater, who was absent early spring, making his long trip from the last meeting, said he had via Australia, Hawaii and San Franno fault to find with the action of the council in accepting the resignathe council in accepting the resigna-tion of the chief of police. He had along the route and will look in at learned that the chief was willing to re-engage and recommended re-engagement. The chief was re-instated without an adverse vote. Five silent policemen were ordered. The chief's report showed that damages for \$5 newal of old acquaintances ws wit were assessed on the driver of the nessed by the writer with grittude Simcoe, Aug. 7.—(From our own auto that smashed the footing of the for the opportunity of a rather Kent street Hydro pillar, and that on August 4th a brown baby buggy, bo longing to a Mr. Betts, of Brantford, wife of Professor McIver of Toronto had been taken from the L. E. and

Down With the Poles The clerk was instructed to notify on the street in Buffalo, while out walking with her sister. The unthe Bell Telephone Company that any Kent street, between Peel and Rob-John Challand, of Woodhouse. Mrs. Ida Kee, of Hamilton, Mrs. Frank Carl of Buffalo and Mrs. Edmund Austin, of Detroit, are sisters.

Two sons, aged 17 and 11, are left of mourn the second great loss within five or six months.

Mr. Culver went to Buffalo on paring a survey for surface drainage council, to discuss the work of pre-Sunday by auto, with D. A. Austin It is recognized that permanent street improvement, to be carried out econ-Later-The accident took place 12 omically, must be proceeded with hers of the party sat under a shade cessary data and plans for the whole Mrs. Culver was struck and thrown people are about tired of the wasts of money on the use of poor gravel. The proposed plans can be made a

Though for some time in indiffershould a little business go elsewhere Lingwood, wife of Jas. A. Schooley, as some who have knocked the traf- of Windham, in her 49th year. A husband, two sons and one daughter nic.

was marketed here to-day. Several The body of the unfortunate wid-owed mother reached Simcoe this morning for interment here.

farmers have threshed wheat and rye. The season for threshing open-ed towards the close of last week, almost a month late.

Lynndale farms and one driven by Mr. Swartz jr. got into a mix up at The City of Dover leaves port at midnight to-day, will coast up to the corner of Robinson and Colborne o'clock a.m. His worship remarked port Stanley for the Irish picnic and return to Dover on Friday.
I. O. D. E. Notes

There was no mention of a cheque Impatient for Delayed Organization.

A number of the firemen presented the regular meeting of the Simcoe chapter to-day. The date of meeting petition signed by P. R. Kendalt was changed to the last instead of tain a large bank account. There is His worship gave it as his opinion some indication that some of those that either an elected commission or who have carried the responsibility in the history of the Echo Bowling club, being the opening day of the the club, in bowling the first bowl, declared the greens open and pre-

make matters acceptable to the men is still a few weeks behind with the ton Road. There was a large attendand to perfect the organization. A up-keep of former undertakings, ance present of members and friends, commissioner appointed to supervise even this embarrassment will in when Mr. Geo. W. Hall, president of the department should improve mat- time vanish without the lump sum ters. He thought the men might be contributions being paid over-proconsulted in the matter of officers, vided the subscriptions are turned but the council should choose the in regularly. Donations acknowledgmen.

Mr. Doughty wanted to know if Miss Emma Neill, Kenosbay, Wis.,

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knowledge among the men as to where they were at and under what regulations they were working.

The matter was referred to the Fire and Light committee, with power to act, and a joint meeting of this committee, the commissioner and the brigade has been arranged for the simple parts pyjamas.

Simcoe, Aug. 6.—Rev. M. Scott, had prepared for their use. Eight rinks then participated in a progressive tournament, and after some close and interesting play, Mr. Abe Edmondson's rink was declared the mames of the preceding men are;

Jahez Collver. 1793-1818.

Jabez Collver, 1793-1818. John Bryning, 1821-1840. Wm. Dey, 1840-1842. Thos. Scott, 1842-1844. John Dyer, 1844-1846. Geo. Bell, 1848-1857.

Martin W. Livingstone, 1858-1876

Malcolm M, McNeill, 1876-1878.

R. M. Croll, 1878-1890.

W. J. Dey, 1890-1916. W. J. Dey, 1890-1916.
The church was divided from 1864

1876 during which time the Best of the ladies. So gentlemen beware cellent and the arrangements made Wilson, M.A., 1851-3, and Wm. Craigie, 1856-1876. Both of these had charge also of Port Dover and greens was a happy augury for the greens was a happy augury for the control of the Echo Bowl-

ingston succeeded in order. Finally a

Store Open All Day Wednesday

M. YOUNG & CO

Store Open All Day Wednesday

# Wednesday Bargain List

### Special Sale of Silks For Wednesday

Taffeta Suits, 36 in. wide, elegant black, chiffon finish, recommended for wear, Wednesday price per \$1.39 yard ..... Crepe De Chene, in sky, pink, black and

grey, 36 in. wide, regularly \$1.29

Paillette Silk, 30 in. wide, good heavy quality, in black and colors, \$1.90 FROM 3 TO 5 ONLY

One Lot of Wool Dress Materials colors and black, Wednesday from 3 to 5, yard ..... 50c

500 Yards Tub Silks, in fancy designs, suitable for dresses and middy's, 50c Wednesday, per yard, ...... White Washing Habitua Silk, 36 50c in. wide, Wednesday Special, yard

AN investme

shares of Niagara Silk pany Stock at par (\$100

share) or over for acc

For Sa

That beautiful home

Westbrook's on the Riv

next to C. H. Waterou

erly known as the Wa

Would be a beautiful h

a family residence or

house, also the gravel

longing to the estate. For

S. P. PITCHER &

43 Market St.

culars apply to

now residing U.S.A. Apply GEO. HATELY, PO. F or telephone 888, or th Broker

L. E. & N. RAILI TIME TAB SOUTH BOUND

7.16 9.12 11.12 1.12 3.13 7.28 9.25 11.25 1.25 3.25

## Make Your Ov

Many people think is quite a compliprocess, attended a lot of hard work, it isn't if you use a

Gem Freez

Small and compact Gem uses very small tity ice and salt. S because the auto twin scrapers insure fect scraping of f particles from side of as soon as formed. to last:

Can made of heavy plate, ed with block tin inside, vanized oustde, pails have tric welded wire hoops will not fall off.

1 qt. size, \$2.10 3 qt. size \$3.25 Other Freezers 75c



Successors to Howie & Temple Building 76 Dalhousie Stree

Part of the old Milford di incorpo ated in the Stockton idated School District. Milfo been made famous by Mrs. Seeds in Danny" took Pearlie Watson had

## Other Items of Interest

Beautiful Quality Satin Ribbon, 7 inches wide shades green, cadet, grey, brown, pink, rose and tuscan, big value 25c

Silk Moire Ribbon for hat trimmings, in all shades, 6 inches wide, 40c Children's Buster Brown Belts, in patent

leather, 2 in. wide, in red, navy, black, brown and white, price Ladies Fancy Sunshades,

Wednesday special ...... \$1.00 3 Pieces Only Emb. Flouncings, 18 inch wide, dainty designs, big value, per yard ..... Emb. Edgings, 3 to 5 in. wide, in cambric

and muslin, in good designs, Wednesday special, yard ...... 8c Children's Wash Hats in White, pique and Repp, Wednesday, Sale 

Ladies Medium Silk Boot Hose, double heel and toe, wide elastic top in black and white, all sizes, per pair ......50c

Ladies White Blouses, plain Voile or stripes, also pique, embro. and lace trimmed, large collars, Wednes- \$1.00 Children's Middy Skirts, pleated or gored

styles in white, copen, tan, also stripes, sizes 4 to 12 years, regular \$1.00. Ladies White Cotton Gowns, slip over style, trimmed with lace, all sizes, regular 85c, Wednesday .. 69c

Ladies White Cotton Underskirts, emb. and lace trimmed flounces, lengths 36 to 42, regular \$1.25 to \$1.50 Wednesday Sale price ..... \$1.00 Children's Dresses, white lawn and Voile

also a few ginghams, sizes 2 to 14 years, regular \$2.50 to \$3.50, Sale \$1.98

**Bathing Suits** Ladies Bathing Suits, made of good quality Lustre in black and navy, with color-

ed piping, tunic style, all sizes \$3.75 to clear ...... Muslin Kimonas \$1.00 Hot Weather Kimonas, Empire and belt-

Ready-to-Wear Specials Colored Voile Dresses

One rack of Colored Voile Dresses, in floral or conventional designs, also middy dresses of white, repp with sport collar and cuffs, pleated skirt, regular up ed styles, floral design, reg- \$1.00 ular \$2.75, to clear ..... to \$6.50, to clear on Wednes-\$3.95 day at .....

J. M. YOUNG @ CO.

# Building a Retail Business

The features that build a retail business are WORTHY GOODS POPULAR POLICIES, COURTEOUS and CAPABLE SALESPEOPLE, SMART SHOW WINDOWS, ATTRACTIVE INTERIORS, the SQUARE DEAL, and SERVICE.

All these features are necessary, and all of them together constitute a PRO-PER BASE for the most important thing of ALL-NEWSPAPER AD-VERTISING.

You see establishments in every town that a few years ago were small, but which have grown BIG and PROMINENT-in every town, too, you see the slow-moving conservative kind.

They were small when you first knew them, but they are relatively smaller now. They continue to plod along in the ways of the PAST, losing a little MORE trade each year to the MODERN fellow whose shop looms bright and alluring just across the way.

WHY IS it that the old-fashioned places are DWINDLING and flickering out one by one like spent candles? And why is it that right alongside of them are OTHER places which are FLOURISHING and PUSHING AHEAD with EVER-LENGTHENING stride? Do you WISH TO KNOW the answer? It is ADVERTISING.

Manage a business in a way that will make that business WORTH talking about in the daily newspapers—then apply your PRINTER'S INK! The rewards of TRADE go to those that KEEP UP WITH THE AGE!

Advertise in the Courier