BUY FROM THE MAKER. YOU SAVE MONEY.

The Northway Store

Silk Hosiery

For the Hot Days!

At 3 pair for $1.00—A very fine sheer Silk Lisle Hose in all sizes, nice cool qualities and extra good wearers. Special ..... 3 pair for **$1.00**

At 50c—White Hose in all ladies' sizes, lisle top with liberal silk ankle, double toe and heel, nice quality, some silk ankle hose in black. Special at **50c**

At 75c—Pure Silk Hose in black only, all sizes, double toe, heel and sole, extra nice quality and good wearers. at **75c**

At $1.00—Pure Silk Hose in black only, very fine quality, all sizes and very cool. Special value at **$1.00**

Corset Sale at 79c

These high-grade Corsets will be on sale for Tuesday at this same interesting price. As yet the size assortment is good, but would advise early buying, as these models cannot again be duplicated for the money. All Bias in construction and every corset this season's best selling model.

Regular values from $1.75 to $3.50. On sale now at **79c**

(SEE WINDOW SHOWING)

Sale of White Voile Dresses

Every White Voile Dress is included. Some in broken size assortments, others in handsome sample dresses. Every dress has such an interesting price attached, which will mean a quick exit. All in perfect condition, many of which have only been made the past week, and all beautifully trimmed. These few special group prices:

At $7.69—All Voile Dresses up to $12.50 included in this price. Also some sample White Ratine, beautifully trimmed with Irish insertions and French embroidery, dainty yokes, skirt and waist in graduated tucks. All at this one special price **$7.69**

At $3.95—All pure White Voile Dresses, very fine quality French Voile, with trimmings of Irish laces, low necks and three-quarter sleeves, skirt trimmed to match waist. Values regularly $5.00 and $6.00, at **$3.95**

At $10.00—All our sample Voile Dresses in white and ecru. Made very elaborate with deep-pointed French embroidery. Some in two-tone effects, but all handsome dresses. Reg. $15.00 and $16.50. All at one price **$10.00**

The Northway Co., Limited

124 - 126 Colborne Street

Spades -- Shovels

A Square Mouth at 60c
A Round Mouth at 60c
A Spade at 60c

These are full weights and firsts

Howie & Feely

TEMPLE BUILDING

BULLER BROS.

BIG 7 DAY SALE

SEE OUR WINDOW!

BULLER BROS.

JEWELERS AND OPTICIANS

Mach. Phone 535 108 Colborne St. Bell Phone 1357

Down by the Sea

The favorite way to reach the attractive beaches of the popular resorts on Long Island Sound, in the vicinity of New London, Conn., is via the Grand Trunk Railway System and the Central Vermont Railway, tourists being given the choice of routes including that magnificent trip through the Thousand Islands and the exciting run through the rapids of the St. Lawrence River to Montreal, which is one of the most delightful of summer trips.

The seashore express for New London leaves Montreal every night at 8.30 with electric lighted buffet sleeping cars and the day train at 8.30 in the morning with parlor and dining cars. The main attractions of Long Island resorts are warm surf bathing, deep sea fishing, sailing, driving and tramping and a temperate climate, the temperature rarely rising above 75 degrees. A week in this vicinity will do as much good as a sea voyage. For seashore booklet, giving full information, apply to T. J. Nelson, Passenger Agent, G. T. Ry, Brantford.

BLACK LACE CLEVERLY SUBDUES THIS FUTURIST COLORING

A modern Tango frock is this graceful, clinging model of Futurist printed silk with conventional floral patterns on a pale yellow ground. The flowers are in shades of blue, red and mauve and a mauve sash encircles the high waistline. All this gaiety of color is somewhat subdued by the bodice drapery of black shadow lace, over flesh-tinted tulle. Coquettish black satin boots with buttoned tops add extra chic to this dancing frock.

Social and Personal News of Interest

Miss Quillie of Newburgh, New York, is visiting at the parental home

Mrs. George Dunstan and Miss Gretchen Dunstan left to-day for Caledon Club.

Mrs. N. D. Neill returned last evening from a short holiday at Port Dover.

Mrs. A. E. Jasper and son Roy are visiting friends in Brantford.—Stratford Herald.

Mrs. C. B. Crane spent the week-end with Mrs. H. P. Fowler, Delaware street, Woodstock.

Miss Mae Readhead is spending her holidays at her home in Eastwood, near Woodstock.

Mr. and Mrs. E. Sweet and family left yesterday to take the sea voyage to Yarmouth, Nova Scotia.

Mrs. John Bain and Mr. Harold Bain were week-end visitors in Brantford from Woodstock over Sunday.

Mrs. J. S. Anderson, Brantford, visited Mr and Mrs. W. J. Boyd, Huron street, last week.—Stratford Beacon.

Mrs Gordon Duncan and family, who have been summering at Port Dover, returned to Brantford again last evening.

Rev. Matthew Kelley of Brantford was the guest of Mr. and Mrs. Jas Campbell, King street, over Sunday.—Woodstock Sentinel-Review.

Mrs. H. D. Weeks and family, who have been holidaying at Port Dover, are now the guests of Mrs Torry at "Idle Hours," Cottage, Orchard Beach, Port Stanley.

Mr. Leitch of the Standard Bank, who has been in Europe for the past three months, is expected home on Saturday of this week.

Mrs. B. Forsayeth, Mr. and Mrs. Sutherland (New Hamburg) and Miss Margaret Sutherland were motor guests in Woodstock yesterday.

Prior to his departure for Clifton Springs, Mr. W. H. Webling is the guest of Mr. and Mrs. Gordon Scarfe, Brant Avenue, for a few days.

Dr. and Mrs. Marquis have postponed their Halifax trip and returned to Brantford last week—the children are expected from their Goderich holiday on Saturday.

Mrs. Sheere entertained as her guests during the week: Mr. and Mrs Dixon of Brantford, Miss Gartlan, of Stayner, and Miss Ames.—Silver Islet News, Fort William Times-Journal.

Mrs. W. F. Paterson and family returned last evening from Port Dover. Mr. Bobbie Ball of Woodstock accompanied them and will be a guest at Charlotte street for a few days.

Mrs. W. E. Lochead, Maple Ave., returned on Saturday evening from an eleven weeks trip through England and the Continent, with Captain and Mrs. Rennie of Toronto—Captain Rennie being in charge of the Canadian bowlers during their tour abroad.

Mr. Norman Welsh left yesterday for Quebec and Chicoutimi.

Miss Gertrude Brollman is spending a few days with friends in Berlin.

Miss Eva Sloan has returned after spending an enjoyable week in Hamilton.

Miss Olive Lake has returned home after holidaying in Peterboro and Toronto.

Miss Nellie Cronk returned Saturday after spending a week in Port Dover.

Mr. John Proper of Windsor, is spending a few days with friends in the city.

Miss Maude Newstead left yesterday for a vacation trip to Marlette, Michigan.

Mr. and Mrs. K. Eardley Wilmot, Ottawa, are spending a few weeks at Tadousac, Que.

Drr. and Mrs. P. P. Ballachey, 64 Brant Avenue, left on Sunday evening on a trip to the Coast.

Miss Lela Carter has returned to the city after spending two very enjoyable weeks at Port Dover.

Mrs. Walter Charlton of St. Thomas, is visiting Mr. and Mrs. H. B. Charlton, 208 Park Avenue.

Mr. Geo. Ham, who accompanied the British parliamentary party to the coast, has returned to Montreal.

Miss Alice Bloxham, Sheridan St., who has been holidaying in Gravenhurst and vicinity, has returned home.

Mr. and Mrs. Campbell of Steubenville, Ohio, were week-end visitors of their aunt, Mrs. H. A. Wilson, 6 Chatham street.

Miss Erma Carter of Parkdale, spent Centennial week in Hamilton the guest of Miss Martha Slater, Homewood avenue.

Miss Lottie Phair, 94 Nelson St., is spending the month of August with Mr. and Mrs. R. Elmer Baker at their summer cottage at Point au Baril, Georgian Bay.

Many friends will regret to hear that Mr J. M. Young, who has been holidaying with his family in Muskoka, is laid up with a bad leg at Pinedale, Gull Lake.

Mr. and Mrs. Harold Creasser, Miss Sills and Mrs. J. R. Hamilton left Saturday on a motor trip to Ottawa where Mr. Creasser is attending the convention of the life underwriters.

Dr. and Mrs. Frank and family, who have been Port Dover guests for several weeks, have returned to the city—the doctor much improved in health and now able to resume his practice.

At the Canadian conference of charities and corrections, which is to be held at Winnipeg in September, Dr. Helen MacMurchy of Toronto is booked to speak on Work for the feeble-minded—Miss Newfield (also of the Queen City) will give an address on the training of the immigrant for Canadian citizenship, and the famous Jane Addams will also be in attendance.

Store Closes Wednesday at 1 P. M. During August

Wednesday Morning Specials

AT YOUNG & COMPANY'S

Tweeds at 59c

Five pieces Tweed Suitings. These are new fall goods, 44 to 50 in. wide. Worth up to $1.25. On sale Wednesday morning at 59c

Tweeds at 25c

Ten pieces Tweeds, medium and light colorings, 40 inches wide. Worth 50c. Sale price 25c

Dress Goods at 15c

Five pieces Dress Goods, all good colors. Worth 25c and 40c. Sale price 15c

Black Duchess Satin $1.19

One piece Black Duchess Satin, 36 inches wide. Worth $1.75. On sale Wednesday morning at $1.19

40 in. Wide Liberty Satin 75c

Ten pieces Liberty Satin, in black and colors, 40 inches wide, always sold at $1.25. On sale Wednesday morning at 75c

Lisle Thread Gloves 25c

Ladies' Long Lisle Thread Gloves, in black and white. Worth 35c and 50c. Sale price 25c

Children's Hose 10c

Children's Tan Hose in plain and lace fronts. On sale Wednesday morning .. 10c

Princess Ribbed Hose, 2 Pairs for 25c

Princess Ribbed Cotton Hose, in black, slightly damaged. Sale price 2 pair for 25c

Big Clearance of Dressing Sacques

Muslin Dressing Sacques, reg. 85c, for ... 45c
Muslin Dressing Sacques, reg. $1.25, for 65c
Muslin Dressing Sacques, reg. $3, for $1.89

Big Reduction in Ready-to-wear Department

Ladies' White Wash Skirts in Bedford Cords, poplin and Indian head. Worth up to $3.50. Sale price $1.49

Ladies' and Misses' White Embroidered Lawns and Voiles and Muslin Dresses. Worth up to $10.00. Sale price $4.95

Ladies' and Misses' Dresses in cotton foulards and gingham muslin, all good styles. Worth up to $5.00. Wednesday morning at $1.98

Whitewear Dept. Specials

Children's White Lawn Dresses, embroidery and lace trimmed, sizes 3 to 14. Worth up to $2.50, for 98c

Children's White Lawn Dresses, 6 months to 7 years, 75c to $1.25. Sale price 19c

Children's Muslin Bonnets, dainty styles. Worth 35c. To clear at 19c

Ladies' Black Sateen Underskirts, pleated flounce, all lengths and sizes. Regular $1.50. On sale Wednesday morning at 98c

20c Indian Head 12 1-2c

Three pieces of White I. Head, 36 inches wide. Worth 20c yd. Wednesday 12½c yd.

35c White Sheeting 25c

Three pieces of White Sheeting, 2 yards wide, even thread, linen finish. Worth 35c yard. Wednesday ..... 25c yd.

Cotton Foulards Half Price

Cotton Foulards in blues, light and dark, 27 in. wide, will wash. Worth 25c. Sale price ..... 12½c yd.

18c Vesting 12 1-2c

Five pieces of White Vesting, 27 inches wide, in stripes and small patterns. Worth 18c yard. Sale Wednesday ..... 12½c yd.

J. M. YOUNG & CO.

Agents For New Idea Patterns Use Either Phone, 351

Mr. and Mrs. Joseph Ham were in Toronto yesterday.

Major J. S. Hamilton has returned from a trip to the Old Land.

Dr. J. R. Will, the Dalhousie street Dentist, is suffering from a badly sprained wrist.

Misses Emily and Margaret Watson of Ayr, are visiting Mrs. William Louden, Sheridan Street.

Miss Clara Marlett, Alfred St., left yesterday morning to spend a month with relatives in New York City.

Mr. C. D. Collins, Chatham St., returned last week from his vacation spent at "Katamaran Island," Stoney Lake.

The last Bachelor's Club dance for the summer is being held at the Brant House, Burlington on Thursday evening of this week.

Mrs. Anton VanWestrum and her guest, Miss Burnham, spent Monday, in Toronto, taking the boat trip across the lake from Hamilton.

Mrs. Willoughby Cummings, who has been abroad since early spring, principally in the interests of the National Council of Women, has returned to Toronto.

Many friends will be glad to learn that Stephen Walsh of 96 Albion St. is improving, after a months illness, and expects to return to Niagara Falls, N. Y., in a few weeks.

Miss Mary Rath of Calgary and Miss Martha Rath of Vancouver, who have been spending the summer at Brockville, while en route home, were flying visitors of Mrs. Robert Reid, Arthur St.

The wedding takes place in Simcoe to-morrow (Wednesday), at 1.30 p.m. of Miss Sara Evelyn Peachey, eldest daughter of Mr. and Mrs. James Peachey, Wilson street, to Mr. Eber William Depew of Oakville, near Winnipeg. Brantford relatives attending the ceremony will be Mr John Peachey and family, Miss Peachey, of Eagle Place; Mr. Robt. Ballantyne and family and Miss Weekes, West Brantford.

Golf Notes

The informal international golf game played between Professor William H. Taft, ex-President of the United States and Mr. F. P. Betts, K.C., of London, Ontario, at Murray Bay last week, resulted in the defeat of the former by 1 down on the 18th green—the Canadians winning the team match by 12 holes.

New Models

New Models are constantly being added to our line to keep pace with every new style feature. But

C-C a la Grace Corsets

never lose the feature of comfort and durability which have made them the favorite of Canadian women.

W. L. HUGHES

127 Colborne Street

"INSIDE THE CUP,"

By WINSTON CHURCHILL.

Author of "Crisis," "Richard Carvel," "Coniston," "Mr. Carey's Career." This book has been given a very favorable recommendation by Toronto Saturday Night of August 2 and British Weekly, of London, England.

Price $1.35

STEDMAN BOOK STORE

Both Phones 569 160 Colborne St.