

Profitable  
Points for  
Progressive Grocers

**"Thistle"  
Brand  
Finnan  
Haddies**

REAL  
Finnan Haddies, with the  
true delicate flavor of the  
freshly caught fish.

Selected carefully and  
cured and packed right  
at the water side.

Absolutely clean, AL-  
WAYS.



Made by particular people for  
particular people. Pure Bi-carbonate  
of Soda.

The Soda of confidence and  
strength. Order this brand.

**"Thistle"  
Brand  
Kippered  
Herring**

The  
choicest fish only—  
fat and selected per-  
sonally—toothsome  
and clean.

Every tin war-  
ranted.

**Tender  
Macaroni**

"A thread-bare story" someone says.  
Perhaps so, but it will bear repeating. P. Codu makes his  
Macaroni from the only wheat that Macaroni ought to be  
made of—Russian Wheat.

This wheat gives a delicacy and whiteness to the Macaroni that can be obtained  
in no other way. Folks try to imitate it, but consumers don't  
see it in that light. We ought to know—we have had the  
experience.

**Made by  
P. Codu**

Sold by leading wholesalers everywhere.

A. P. TIPPET & CO., Genl. Agts., Montreal.